

Major Map: Business (Communication) – Bachelor of Arts (B.A.) W. P. Carey School of Business, Tempe Campus Catalog Year: 2009-2010

| | | | Completed ATH | P: Yes I No | Completed AGEC: Yes No |
|---|-------------|-------------------|--------------------------|------------------------------|--|
| Course Subject and Title (courses in bold/shading are critical) | Hrs. | Upper Division | Transfer Course/Grade | Minimum Grade if Required | Additional Critical Requirement Notes |
| TERM ONE: 0-15 CREDIT HOURS | 110. | Division | Coulse, Grade | Toquilou | Figure of the first for the first of the fir |
| ASU 101: The ASU Experience | 1 | | | | • ASU 101 is for ASU freshman students only Not |
| CIS 105: Computer Applications & Information Technology (CS) | 3 | | | Grade of C | required of transfer studentsSubmission of a Current SAT Reasoning score or |
| MAT 210: Brief Calculus (MA) or MAT 270: Calculus with Analytic Geometry I | 3 / | | | Grade of C | ACT score (we do not require the writing portion of |
| ENG 101 or 102: First-Year Composition OR | 4 | | | Grade of C | these tests) by the end of the first term in the program. |
| ENG 105: Advanced First-Year Composition OR | 3 | | | Cruda af C | An SAT, ACT, Accuplacer, or TOEFL score |
| ENG 107 or 108: English for Foreign Students PGS course (SB) | 3 | | | Grade of C | determines placement into first-year composition courses |
| | 5 | | | | ASU Math Placement Exam score determines |
| Hannahita Fire Arts & Design (IIII) | 3 | | | | placement in Mathematics course |
| Humanities, Fine Arts & Design (HU) TERM TWO: 16-30 CREDIT HOURS | 5 | | | | |
| Complete 1 course from: | | | | | |
| ECN 211: Macroeconomic Principles (SB) | 2 | | | Crude of C | |
| ECN 212: Microeconomic Principles (SB) MAT 211: Mathematics for Business Analysis or MAT 271: | 3 | | | Grade of C | - |
| Calculus with Analytic Geometry II (MA) | 3 | | | Grade of C | _ |
| COM 100: Introduction to Human Communication | 3 | | | Grade of C | 4 |
| ENG 101 or 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR | | | | | |
| ENG 107 or 108: English for Foreign Students | 3 | | | Grade of C | 4 |
| SOC course (SB) | 3 | | | | |
| TERM THREE: 31-45 CREDIT HOURS | | | | | Completed First Vaca Composition |
| Complete 1 course from: ECN 211: Macroeconomic Principles (SB) | | | | | Completed First-Year Composition requirement |
| ECN 212: Microeconomic Principles (SB) | 3 | | - | Grade of C | _ |
| ACC 231: Uses in Accounting Information I | 3 | | | Grade of C | - |
| COM 230: Small Group Communication | 3 | | | Grade of C | - |
| Historical Awareness (H) | 3 | | | | - |
| Natural Science Quantitative (SQ) | 4 | | | | |
| TERM FOUR: 46-60 CREDIT HOURS ECN 221: Business Statistics (CS) | 3 | | | Grade of C | |
| ACC 241: Uses of Accounting Information II | 3 | | | Grade of C | Lower division business critical courses must be |
| COM 250: Introduction to Organizational Communication | 3 | | | Grade of C | completed by the end of the fourth term in the program |
| Literacy & Critical Inquiry (L) | 3 | | | | program |
| Natural Science Quantitative (SQ) or General (SG) | 4 | | | | Note: COM 250 pre-requisite is 2.25 ASU cumulative minimum GPA |
| TERM FIVE: 61-75 CREDIT HOURS | - | | | | |
| SCM 300: Global Supply Operations | 3 | \boxtimes | | Grade of C | |
| MKT 300: Principles of Marketing | 3 | | | Grade of C | |
| COM 259: Communication in Business and the Professions | 3 | | | Grade of C | |
| ENG 302: Business Writing (L) or ENG 301: Writing for | 3 | | | | |
| Professions (L) WPC 301: Business Form | 1 | | | Grade of C | - |
| TERM SIX: 76-90 CREDIT HOURS | | | | | |
| MGT 300: Organizational Management and Leadership | 3 | \boxtimes | | Grade of C | |
| COM 312: Communication, Conflict, and Negotiation | 3 | | | Grade of C | Note: COM 312 pre-requisites include 2.5 ASU cumulative minimum GPA |
| COM 400: Communication in Professions (HU, C) | 3 | | | Grade of C | |
| Upper division General Education Elective | 3 | | | | Note: COM 400 pre-requisites include 2.0 ASU |
| Upper division General Education Elective | 3 | | | | cumulative minimum GPA |
| TERM SEVEN: 91-105 CREDIT HOURS | | | | · | |
| FIN 300: Fundamentals of Finance | 3 | \boxtimes | | Grade of C | |
| COM 430: Leadership in Group Communication | 3 | | | Grade of C | Note: COM 430 pre-requisites include 2.5 ASU cumulative minimum GPA |
| International Business Course (G) | 3 | | | Grade of C | |
| Upper division General Education Elective | 3 | | | | 4 |
| Upper division General Education Elective | 3 | \square | | l | |
| TERM EIGHT: 106-120 CREDIT HOURS | | | | a 1 15 | |
| COM 453: Communication Training and Development | 3 | | | Grade of C | Note: COM 453 pre-requisites include 2.5 ASU |
| | 2 | | | | |
| LES 305: Legal, Ethical and Regulatory Issues in Business | 3 | | | Grade of C | cumulative minimum GPA |
| LES 305: Legal, Ethical and Regulatory Issues in Business Upper division General Education Elective Upper division Elective | 3 3 3 | | | Grade of C | cumulative minimum GPA |



Graduation Requirements Summary:

| Total Hours (120) | Total Hrs at ASU (30) | Hrs Resident Credit for Academic Recognition (56) | Transfer UD Bus. Hrs (9 max) | Overall GPA (2.000 Min.) | BUS GPA (2.000 Min.) | Major GPA (2.000 Min.) | C Min. Req. | Total UD Hrs (51) | Total Comm. College Hrs. (64 Max) | Total Comm. Coll. Bus. Hrs. (30 Max) |
|----------------------|--------------------------|---|------------------------------------|-----------------------------|-------------------------|---------------------------|-------------|----------------------|---|--|
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General University Requirements: Legend

- General Studies Core Requirements:
 - Literacy and Critical Inquiry (L) 0
 - Mathematical Studies (MA) 0
 - Computer/Statistics/Quantitative applications (CS) 0
 - Humanities, Fine Arts, and Design (HU) Social and Behavioral Sciences (SB) 0
 - 0
 - Natural Science-Quantitative (SQ) 0
 - Natural Science-General (SG) 0
 - General Studies Awareness Requirements
 - 0 Cultural Diversity in the US (C)
 - Global Awareness (G) 0
- 0 Historical Awareness (H) First-Year Composition

Additional Notes:

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