

# College of Public Programs

Anne L. Schneider, Ph.D.  
*Dean*

## PURPOSE

The College of Public Programs offers a wide range of undergraduate and graduate course work, both on and off campus, to full-time students and as part of continuing education. Each academic unit of the college not only assumes responsibilities in preparing its own majors, but provides a variety of service courses for the rest of the university. The college is committed to providing excellence in teaching, research, and public service. Consequently, the units work closely with numerous public, quasi-public, and private agencies at the national, regional, state, and local levels.

## ORGANIZATION

The College of Public Programs is composed of five academic units, each administered by a chair or director:

Department of Communication  
Walter Cronkite School of  
Journalism and  
Telecommunication  
School of Justice Studies  
Department of Recreation  
Management and Tourism  
School of Public Affairs

The general administration of the college is the responsibility of the dean, who is responsible to the university president through the senior vice president and provost.

## ADMISSION

**Freshmen.** Any incoming freshman (0–24 semester hours) who meets the minimum university admission requirements as detailed on pages 47–50 is admitted to any chosen undergraduate academic unit of the college as a *pre-major* in that respective academic unit.

**Major Status Admission.** Entry to any undergraduate academic unit of the college with status as a major requires the completion of at least 56 semester hours with a minimum cumulative GPA of 2.50, the university First-Year Composition requirement (see page 66), the university numeracy requirement (see page 72), the College of Public Programs writing competence, communication, and computer science requirements (see pages 372–373), and whatever additional requirements the respective academic unit imposes. When a student has completed course work at ASU, the GPA is computed on

ASU courses only and must be based on a *minimum* of nine semester hours of courses with grade options of “A,” “B,” “C,” “D,” or “E.”

Most upper-division courses in the college are not open to premajors. Premajors should check the catalog information in their major fields to determine any course enrollment restrictions.

Students should refer to the section of the catalog and advising documents with reference to their preferred areas of study for specialized departmental retention requirements and/or continued enrollment in their major courses.

**Transfer Students.** Any person applying for admission or transfer to an academic unit of the college is admitted as a major of that unit if the student has met the specific requirements as listed above and in the section for the respective academic unit.

**Transfer Credit.** In most cases, course work successfully completed at a regionally accredited four-year institution of higher education is accepted into the respective academic unit.

Transferable course work successfully completed at an accredited two-year institution of higher education (community or junior college) transfers as lower-division credit up to a maximum of 64 semester hours.

Successful completion is defined for purpose of transfer as having received a grade comparable to an “A,” “B,” or “C” at ASU. The acceptance of credits is determined by the director of Undergraduate Admissions, and the utilization of credits toward degree requirements is at the discretion of the academic unit.

## ADVISING

The College of Public Programs professional academic advising staff is committed to assist students in developing meaningful educational plans that will meet their academic, career, and personal goals in an ongoing process of evaluation and clarification.

The advisors strive to perform their duties in a professional, ethical, confidential, accurate, and supportive manner, respecting student diversity and needs, and always holding the individual in highest regard. The student and advisor should accomplish this process in a spirit of shared responsibility to develop academic excellence, strong

College of Public Programs Degrees, Majors, and Concentrations

Major	Degree	Administered by
<b>Baccalaureate Degrees</b>		
Broadcasting Emphases: broadcast journalism, business/management	B.A.	Walter Cronkite School of Journalism and Telecommunication
Communication	B.A., B.S.	Department of Communication
Journalism Emphases: news editorial, public relations, visual journalism	B.A.	Walter Cronkite School of Journalism and Telecommunication
Justice Studies	B.S.	School of Justice Studies
Recreation Concentrations: recreation management, tourism	B.S.	Department of Recreation Management and Tourism
<b>Graduate Degrees</b>		
Communication	M.A.	Department of Communication
Communication Concentrations: communicative development, intercultural communication, organizational communication	Ph.D.	Committee of Faculty
Justice Studies	M.S. <sup>1</sup>	School of Justice Studies
Justice Studies Concentrations: criminal and juvenile justice; dispute resolution; law, justice, and minority populations; law, policy, and evaluation; women, law, and justice	Ph.D. <sup>2</sup>	Committee on Law and Social Sciences
Mass Communication	M.M.C.	Walter Cronkite School of Journalism and Telecommunication
Public Administration Concentrations: public information management, public management, public policy analysis and evaluation, urban management and planning	M.P.A.	School of Public Affairs
Public Administration	D.P.A. <sup>2</sup>	Committee on Public Administration
Recreation Concentrations: outdoor recreation, recreation administration, social/psychological aspects of leisure, tourism and commercial recreation	M.S.	Department of Recreation Management and Tourism

<sup>1</sup> Graduate students in the School of Justice Studies and the Department of Anthropology are able to receive a concurrent M.S. degree in Justice Studies and M.A. degree in Anthropology.

<sup>2</sup> This program is administered by the Graduate College. See the “Graduate College” section of this catalog.

decision-making skills, and self-reliance.

A student who has been admitted to the College of Public Programs is assigned an academic advisor from the academic unit of the student’s major area of study. Questions on advising should be directed to the student’s academic advisor or to the college Student Services Office, WILSN 203.

**Mandatory Advising.** The following categories of students are required to receive advising and to be cleared on

the Mandatory Advising Computer System before they may register for classes:

1. all freshmen;
2. transfer students in their first semester at ASU;
3. students with admissions competency deficiencies;
4. students with special admissions status;
5. students on probation;
6. students who have been disqualified;

7. students with a cumulative GPA less than 2.00; and
8. readmitted students.

**Course Load.** A normal course load per semester is 15–16 semester hours. The maximum number of hours for which a student can register is 18 semester hours unless an overload petition has been filed and approved by the Department/School Standards Committee and the Undergraduate Curriculum, Standards, and Grievances Committee of the college. Semester course loads

may be further limited for students in mandatory advising.

Petitions for overload are not ordinarily approved for students who have a cumulative GPA less than 3.00 and who do not state valid reasons for the need to register for the credits. Students who register for semester hours in excess of 18 and do not have an approved overload petition on file have courses randomly removed through an "administrative drop" action.

Specific degree requirements are explained in detail under the respective college, school, and department sections.

### Baccalaureate Degrees

The College of Public Programs offers academic instruction in four areas. Successful completion of a four-year program of 120 semester hours is specified by the respective academic unit.

### Graduate Degrees

Master's degree programs are offered by five academic units of the College of Public Programs. Specific requirements are listed under the respective school or department section.

### Interdisciplinary Programs

Information on all graduate degree programs in the College of Public Programs is detailed in the *Graduate Catalog*.

### Doctor of Public Administration.

The D.P.A. degree program is interdisciplinary in nature and is offered by faculty from various colleges. The program is administered by an executive committee appointed by and responsible to the dean of the Graduate College. The purpose of the program is to prepare skilled professional public administrators for high-level positions in the public sector.

**Justice Studies—Ph.D.** A Ph.D. degree program in Justice Studies reflects a law and society perspective and integrates philosophical, legal, and ethical approaches with social science and policy science methodologies. This program is interdisciplinary in nature, and participating faculty are appointed by the dean of the Graduate College to serve as members of the ASU Committee on Law and Social Sciences. Students may develop an individualized area of substantive specialization through consultation with their supervisory committees or may choose from

the areas of concentration identified with the program. The areas of concentration are as follows:

1. criminal and juvenile justice;
2. dispute resolution;
3. law, justice, and minority populations;
4. law, policy, and evaluation; and
5. women, law, and justice.

**Communication—Ph.D.** The Ph.D. degree program in Communication prepares students for the scholarly study of message-related behaviors. The program offers the following concentrations:

1. communicative development (the influence of communication on maturation processes, such as relational development);
2. intercultural communication (interaction among members of different cultures); and
3. organizational communication (the exchange of messages in formal and informal organizations).

As an interdisciplinary program, faculty from a variety of departments, who are appointed by the dean of the Graduate College, participate in teaching and advising Ph.D. students.

## BACCALAUREATE DEGREE REQUIREMENTS

### First-Year Composition Requirement

Students must demonstrate reasonable proficiency in written English by achieving a grade of "C" or better in both ENG 101 and 102 or in ENG 105 or its equivalent. Should a student receive a grade lower than "C" in any of the courses, it must be repeated until the specified proficiency is demonstrated. Transfer students from colleges outside Arizona should consult the college Student Services Office, WILSN 203, to assure completion of this requirement.

## GENERAL STUDIES REQUIREMENT

All undergraduate students in the College of Public Programs are required to complete the university General Studies requirement in order to be eligible for graduation in any of the undergraduate curricula offered by the college.

General Studies courses are regularly reviewed. To determine whether a course meets one or more General Studies course credit requirement, see the listing of courses, pages 74–94, and the *Schedule of Classes*, published each semester. General Studies courses are also identified following course descriptions according to the "Key to General Studies Credit Abbreviations," page 74.

## COLLEGE REQUIREMENTS

In addition to the university General Studies requirement, the College of Public Programs requires the following.

### Humanities and Fine Arts

Zero to three semester hours are required for a total of nine semester hours when combined with the university General Studies requirement of six to nine semester hours.

### Social and Behavioral Sciences

Six to nine semester hours are required for a total of 15 when combined with the university General Studies requirement of six to nine semester hours.

To satisfy the college course requirements in both social and behavioral sciences and humanities and fine arts, students must choose from the university General Studies list.

Students may not use courses from their major department/school to satisfy the above college course requirements or the university core areas of humanities and fine arts or social and behavioral sciences.

### Writing Competence Requirement

In addition to ENG 101 and 102 First-Year Composition or their equivalent, one of the following courses in advanced written expository composition is required of all undergraduate majors:

BUS	301	Fundamentals of Management Communication <i>LI</i> .....	3
ENG	215	Strategies of Academic Writing <i>LI</i> .....	3
ENG	216	Persuasive Writing on Public Issues <i>LI</i> .....	3
ENG	217	Personal and Exploratory Writing <i>LI</i> .....	3
ENG	218	Writing about Literature <i>LI</i> ...	3
ENG	301	Writing for the Professions <i>LI</i> .....	3
JRN	201	Journalism Newswriting <i>LI</i> ..	3

The writing competence course may be counted as fulfilling the university General Studies literacy and critical inquiry (L1) requirement if it is on the university-approved list.

**Communication Requirement**

All undergraduate majors are required to take one of the following courses:

COM 100	Introduction to Human Communication <i>SB</i> .....	3
COM 225	Public Speaking <i>LI</i> .....	3
COM 230	Small Group Communication <i>SB</i> .....	3
COM 241	Introduction to Oral Interpretation <i>LI/HU</i> .....	3
COM 259	Communication in Business and the Professions.....	3

These courses present an overview of human communication and help the student to develop oral presentation skills and competence. The course may be included within the university General Studies requirement, the College of Public Programs requirements, or the department/school degree program, where appropriate.

**Computer Science Requirement**

A computer science course is required for all undergraduate majors. Any numeracy (N3) course from the university General Studies list is acceptable. It may be included within the numeracy requirement or department or school degree program, where appropriate.

**Foreign Language Requirement**

The Walter Cronkite School of Journalism and Telecommunication and the Department of Communication are the only academic units of the college that have a foreign language requirement in order to complete work successfully for the Bachelor of Arts degree in either Broadcasting, Communication, or Journalism. Refer to the degree requirement section of the department or school for detailed information.

**Pass/Fail Option**

Students enrolled in the College of Public Programs do not receive credit for any pass/fail courses taken at ASU.

Students who have completed pass/fail courses before admission in the college or at another institution must peti-

tion their acceptance through the College Academic Affairs Committee.

The College of Public Programs does not offer any courses for pass/fail credit.

**Limitation on Physical Education Activity Hours**

No more than eight hours of physical education activity courses may be counted within the minimum 120 hours required for graduation.

**DEPARTMENT AND SCHOOL COURSE REQUIREMENTS**

Students should refer to the respective department or school section of the catalog and to department or school advising documents for more information on requirements.

**GRADUATION REQUIREMENTS**

For more information about the university graduation requirements, see pages 66–70.

**Undergraduate Credit for Graduate Courses.** To enable undergraduate students to enrich their academic development, the Graduate College and the individual academic units of the College of Public Programs allow qualified students to take graduate-level courses for undergraduate credit. To qualify for admission to a graduate-level course, the student must have senior status (87 or more semester hours successfully completed) and a cumulative GPA of 3.00 or higher. In addition, permission to enroll must be given before registration and must be approved by the instructor of the course, the student’s advisor, the department chair or school director, and the dean of the college in which the course is offered.

**ACADEMIC STANDARDS AND RETENTION**

**Good Standing.** Any premajor or major student of the respective academic units of the college is considered in good standing for the purpose of retention if the student maintains a cumulative GPA of 2.00 or higher in all courses taken at ASU.

**Probation.** Any student who does not maintain good standing status as de-

scribed above is placed on probation. A student on academic probation is required to observe any limitations or rules the college may impose as a condition for retention.

**Disqualification.** A student who is on probation becomes disqualified if (1) the student has not returned to good standing or (2) the student has not met the required semester GPA.

Disqualification is exercised at the discretion of the college and becomes effective on the first day of the fall or spring semester following college action. A disqualified student is notified by the Office of the Registrar and/or the dean of the college and is not allowed to register for a fall or spring semester at the university until reinstated. A student who is disqualified may not attend as a nondegree student.

**Reinstatement.** Students seeking reinstatement after disqualification should contact the college Student Services Office regarding procedures and guidance for returning to good standing. When reinstatement includes readmission, application must be made to the Readmissions Section of the Office of the Registrar.

All academic discipline action is the function of the Student Services Office, WILSN 203, under the direction of the dean of the college. Students having academic problems should contact this office for advising (602/965–1034).

**SPECIAL PROGRAMS**

**University Honors College**

The College of Public Programs participates with the University Honors College, which affords superior undergraduates opportunities for special classes taught by selected faculty and limited in size and for special advising, priority preregistration, and a senior honors thesis. Participating students can major in any academic program. A full description of the requirements and the opportunities offered by the University Honors College can be found on pages 99–101 of this catalog.

For more information, students should contact the College Student Services Office, WILSN 203, and the University Honors College.

**NOTE:** For the General Studies requirement, codes (such as L1, N3, C, and H), and courses, see pages 71–94. For graduation requirements, see pages 66–70. Omnibus courses are offered that are not listed in the catalog; see pages 44–45.

### College of Public Programs Council

The College of Public Programs Council is a unit of ASASU and serves as the coordinating body of student activities in the college. The council fosters communication, cooperation, and understanding among undergraduate students, graduate students, faculty, and staff. As the official representative student organization to the dean and college administration, the council appoints student members to faculty committees, cosponsors events with the college alumni association, and represents students at college and university functions.

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## Department of Communication

**Jess K. Alberts**  
*Chair*  
(STAUF A412) 602/965-5095

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### PROFESSORS

ARNOLD, BANTZ, HECHT,  
JAIN, KASTENBAUM,  
PETRONIO, K. VALENTINE

### ASSOCIATE PROFESSORS

ALBERTS, BULEY, CARLSON,  
COREY, CORMAN, CRAWFORD,  
DAVEY, MARTIN, MAYER,  
NAKAYAMA, C. VALENTINE

### ASSISTANT PROFESSORS

FLORES, HASIAN, TROST

### ASSOCIATE INSTRUCTIONAL PROFESSIONAL

OLSON (Director of Forensics)

### PROFESSORS EMERITI

DAVIS, GOYER, PERRILL,  
RICHARDS, STITES, WILLSON

### PURPOSE

The Department of Communication exists to advance the understanding of message-related human behavior for the purpose of improving communicative interactions. Teaching, research, and service are directed to the continued development of knowledge and application of principles of communication. Courses of study are designed to provide students with relevant programs adapted to individual academic and professional goals.

### GENERAL INFORMATION

A minimum GPA of 2.50 is required for enrollment in all upper-division courses and COM 207. A minimum GPA of 2.25 is required for enrollment in COM 110, 241, 250, and 263.

### Communication Major Requirements.

Undergraduate students may be admitted to major status after meeting all of the following requirements:

1. completion of at least 56 semester hours with a minimum cumulative GPA of 2.50 computed on ASU courses only and based on a *minimum* of nine semester hours of courses with grade options of "A," "B," "C," "D," or "E";
2. completion of university First-Year Composition requirements (see page 66) with a minimum grade of "C" in each;
3. completion of 12 semester hours of Department of Communication core course requirements (COM 100, 207, 225, 308) with a minimum grade of "C" in each; and
4. College of Public Programs major status admission requirements.

### DEGREE REQUIREMENTS

#### B.A. and B.S. Degrees

The Bachelor of Arts Option 1 degree requires a minimum of 50 semester hours. The Bachelor of Arts Option 2 and Bachelor of Science degrees require a minimum of 51 semester hours each. The minimum hours include 12 semester hours of departmental core courses plus 38 (or 39) semester hours of required and optional courses. Of the minimum required hours for each degree, at least 21 semester hours must be 300- or 400-level courses.

Of the required and optional 38 (or 39) semester hours, 15 semester hours must consist of two pairs from the following list of five sets of courses and one additional introductory course from a third set.

1. COM 110 Elements of Interpersonal Communication *SB* (3) or COM 310 Relational Communication (3) and COM 410 Interpersonal Communication Theory and Research *SB* (3);
2. COM 241 Introduction to Oral Interpretation *LI/HU* (3) and COM 441 Performance Studies *HU* (3);

3. COM 250 Introduction to Organizational Communication *SB* (3) and COM 450 Theory and Research in Organizational Communication *SB* (3);
4. COM 263 Elements of Intercultural Communication *SB, C/G* (3) and COM 463 Intercultural Communication Theory and Research *SB, G* (3); and
5. COM 321 Rhetorical Theory and Research *L2/HU, H* (3) and COM 421 Rhetoric of Social Issues *HU* (3).

Of the minimum 38 (or 39) semester hours, another 15 semester hours must be communication electives, only 3 of which may be 100- or 200-level courses. A minimum grade of "C" is required in each course except for a maximum of six semester hours of "Y" credit available to qualified students in COM 281, 382, and/or 484.

Of the minimum 38 (or 39) semester hours, for students seeking the Bachelor of Arts degree either intermediate competency (typically eight semester hours) in a non-English language or COM 407 and six semester hours of upper-division related courses are required. For students seeking the Bachelor of Science degree, COM 408, three semester hours of General Studies N2 (statistics), and three semester hours of General Studies SB courses beyond the College of Public Programs' requirement are required.

In addition to the requirements listed above, students must satisfy the General Studies requirement as noted on pages 71-94 and College of Public Programs requirements as noted on pages 372-373. Communication courses may *not* count toward General Studies requirement for the intermediate level (L1) of literacy and critical inquiry core courses, the humanities and fine arts core courses, nor the social and behavioral science core courses.

Students should consult their advisors for current information concerning College of Public Programs and Department of Communication lists of courses applicable to General Studies requirement and for information concerning differences in requirements for the B.A. and B.S. degrees.

**SECONDARY EDUCATION—  
B.A.E.**

**Communication.** An academic specialization in communication is offered to students pursuing the Bachelor of Arts in Education degree with a major in Secondary Education. As the major teaching field, the academic specialization in communication consists of a minimum of 40 semester hours in communication (including COM 480 Methods of Teaching Communication). Students must complete all courses required by the university and the College of Public Programs. Students must complete the following Department of Communication core courses:

COM 100	Introduction to Human Communication <i>SB</i> .....	3
COM 207	Introduction to Communication Inquiry .....	3
COM 225	Public Speaking <i>LI</i> .....	3
COM 281	Communication Activities.....	1
COM 308	Empirical Research Methods in Communication <i>L2</i> .....	3
COM 480	Methods of Teaching Communication .....	3
Two pairs of the five pairs of courses plus one additional introductory course from a third set listed under "B.A. and B.S. Degrees" .....		
		15

Students must also take three of the following courses:

COM 222	Argumentation <i>LI</i> .....	3
COM 230	Small Group Communication <i>SB</i> .....	3
COM 319	Persuasion and Social Influence <i>SB</i> .....	3
COM 325	Advanced Public Speaking <i>LI</i> .....	3

Students should consult the College of Education to ascertain the General Studies requirement for this degree.

As the minor teaching field, the academic specialization in communication consists of a minimum of 28 semester hours in communication. Students must take the following courses:

COM 100	Introduction to Human Communication <i>SB</i> .....	3
COM 225	Public Speaking <i>LI</i> .....	3
COM 281	Communication Activities .....	1-3
COM 480	Methods of Teaching Communication .....	3

Students must also take two of the following three sets of courses:

1. COM 110 Elements of Interpersonal Communication *SB* (3) or COM 310 Relational Communication (3) and COM 410 Interpersonal Communication Theory and Research *SB* (3);
2. COM 241 Introduction to Oral Interpretation *LI/HU* (3) and COM 441 Performance Studies *HU* (3);
3. COM 321 Rhetorical Theory and Research *L2/HU, H* (3) and COM 421 Rhetoric of Social Issues *HU* (3).

Students must also take three of the following courses:

COM 222	Argumentation <i>LI</i> .....	3
COM 230	Small Group Communication <i>SB</i> .....	3
COM 319	Persuasion and Social Influence <i>SB</i> .....	3
COM 325	Advanced Public Speaking <i>LI</i> .....	3

In addition, COM 207 Introduction to Communication Inquiry (3) may be taken, since it is a prerequisite for many COM courses.

**Communication Internships**

Internships consist of supervised field experiences and are available to upper-level undergraduate students with major status and a GPA higher than 2.50 (COM 484) and to graduate students (COM 584). An application for internship must be completed at least one full semester before the intended term for an internship. Contact the department for specific deadline dates. Internships must receive prior approval from the departmental coordinator of Internship Programs *before* student registration for the course. Internships may be taken once or repeated for credit up to a total of 12 semester hours, but not more than six semester hours may be applied toward the major.

**MINOR IN COMMUNICATION**

The minor in Communication consists of required courses COM 100 plus COM 225 or 259, and nine additional semester hours, at least six of which must be upper-division. Nine of the to-

tal 15 semester hours must be ASU Main resident credits. No pass/fail, "Y" credit, or credit/no-credit courses will be allowed. Communication courses which are required for one's major may not also count for the minor. All prerequisite and GPA requirements must be met. The "C" minimum requirement must be met for each class.

**DEPARTMENTAL GRADUATE PROGRAMS**

In addition to offering a Master of Arts degree program, the Department of Communication also administers the interdisciplinary Doctor of Philosophy degree program in Communication. Consult the *Graduate Catalog* for the requirements and areas of concentration.

**COMMUNICATION**

**COM 100 Introduction to Human Communication.** (3) F, S, SS

A topics-oriented introduction to basic theories, dimensions, and concepts of human communicative interaction and behavior. *General studies: SB.*

**110 Elements of Interpersonal Communication.** (3) F, S, SS

Demonstration and practice of communicative techniques in establishing and maintaining interpersonal relationships. *General studies: SB.*

**207 Introduction to Communication Inquiry.** (3) F, S, SS

Bases of inquiry into human communication, including introduction to notions of theory, philosophy, problems, and approaches to the study of communication. Prerequisite: COM 100.

**210 Issues in Interpersonal Communication.** (3) N

Exploration of theoretical, ethical, and philosophical approaches to communication in human relationships. Prerequisite: COM 110.

**215 Listening.** (3) N

Study of theory and practice of effective listening behaviors, including intensive skill exercises.

**222 Argumentation.** (3) F, S

Philosophical and theoretical foundations of argumentation, including a comparison of models of advocacy and evidence. *General studies: L1.*

**225 Public Speaking.** (3) F, S, SS

Verbal and nonverbal communication in platform speaking. Discussion and practice in vocal and physical delivery and in purposeful organization and development of public communication. *General studies: L1.*

**230 Small Group Communication.** (3) F, S, SS

Principles and processes of small group communication, attitudes, and skills for effective participation and leadership in small groups, small group problem solving, and decision making. *General studies:* SB.

**241 Introduction to Oral Interpretation.** (3) F, S, SS

The communication of literary materials through the mode of performance. Verbal and nonverbal behavior, interface of interpreter with literature and audience, and rhetorical and dramatic analysis of literary modes. *General studies:* L1/HU.

**250 Introduction to Organizational Communication.** (3) F, S, SS

Introduction to the study of communication in organizations, including identification of variables, roles, and patterns influencing communication in organizations. *General studies:* SB.

**251 Interviewing.** (3) N

Principles and techniques of interviewing, including practice through real and simulated interviews in informational, persuasive, and employee-related situations. Not open to freshmen.

**259 Communication in Business and the Professions.** (3) F, S, SS

Interpersonal, group, and public communication in business and professional organizations. Not open to freshmen and not available for credit toward the major.

**263 Elements of Intercultural Communication.** (3) F, S, SS

Basic concepts, principles, and skills for improving communication between persons from different minority, racial, ethnic, and cultural backgrounds. *General studies:* SB, C/G.

**271 Voice Improvement.** (3) N

Intensive personal and group experience to improve normal vocal usage, including articulation and pronunciation.

**281 Communication Activities.** (1–3) F, S, SS

Nongraded participation in forensics or interpretation cocurricular activities. Maximum 3 semester hours each semester. Prerequisite: instructor approval.

**294 Special Topics.** (3) F, S, SS  
Prerequisite: instructor approval.**308 Empirical Research Methods in Communication.** (3) F, S, SS

Examination of empirical research methods in communication, including experimental, survey, descriptive, and other quantitative approaches. Prerequisite: COM 207; MAT 114 or 117. *General studies:* L2.

**310 Relational Communication.** (3) F, S  
Exploration of communication issues in the development of personal relationships. Current topics concerning communication in friendship, romantic, and work relationships. Prerequisite: COM 100 or instructor approval.

**312 Communication, Conflict, and Negotiation.** (3) F, S

Theories and strategies of communication relevant to the management of conflicts and the conduct of negotiations. Prerequisite: COM 100 or instructor approval.

**316 Gender and Communication.** (3) F, S

Introduction to gender-related communication. Verbal, nonverbal, and paralinguistic differences and similarities are examined within social, psychological, and historic perspectives. *General studies:* SB, C.

**317 Nonverbal Communication.** (3) F, S

The study of communication using space, time, movement, facial expression, touch, appearance, smell, environment, objects, voice, and gender/cultural variables. Not open to students with credit in COM 294 ST: Beyond Words.

**319 Persuasion and Social Influence.** (3) F, S, SS

Variables that influence and modify attitudes and behaviors of message senders and receivers, including analysis of theories, research, and current problems. Prerequisite: COM 207 or equivalent (POS 401, PSY 230, QBA 221, SOC 395, STP 226) or instructor approval. *General studies:* SB.

**320 Communication and Consumerism.** (3) A

Critical evaluation of messages designed for public consumption. Perceiving, evaluating, and responding to political, social, and commercial communication. *General studies:* SB.

**321 Rhetorical Theory and Research.** (3) F, S

Historical development of rhetorical theory and research in communication, from classical antiquity to the present. Prerequisite: COM 207 or equivalent (POS 401, PSY 290, SOC 391) or instructor approval. *General studies:* L2/HU, H.

**323 Communication Approaches to Popular Culture.** (3) F, S, SS

Critical analysis of popular culture within social and political contexts. Emphasis on multicultural influences and representations in everyday life. Lecture, discussion. Prerequisite: COM 100 or instructor approval.

**325 Advanced Public Speaking.** (3) F, S

Social and pragmatic aspects of public speaking as a communicative system: strategies of rhetorical theory and the presentation of forms of public communication. Prerequisite: COM 225 or instructor approval. *General studies:* L1.

**341 Social Contexts for Performance.** (3) N

Adaptation and performance of literature for the community outside the university. Research into the practical uses of performed literature.

**344 Performance of Oral Traditions.** (3) N

Cultural beliefs and values studied through ethnographic research and performance of personal narratives, folklore, myths, legends, and other oral traditions. Lecture, fieldwork, research paper. *General studies:* HU, C.

**357 Communication Technology and Information Diffusion.** (3) F

Study effects of new communication technology on society, organizations, and individuals. Hands-on experience plus critical analysis of theory and research. Prerequisites: CSE 180 or equivalent; COM 250, MGT 301, PGS 430, or SOC 301; or instructor approval. *General studies:* SB.

**371 Language, Culture, and Communication.** (3) F, S

Cultural influences of language on communication, including social functions of language,

bilingualism, biculturalism, and bidialectism. Prerequisite: COM 263 or instructor approval. *General studies:* SB, C/G.

**382 Classroom Apprenticeship.** (1–3) F, S, SS

Nongraded credit for students extending their experience with a content area by assisting with classroom supervision in other COM courses (maximum 3 semester hours each semester). Prerequisite: instructor approval.

**394 Special Topics.** (1–4) F, S, SS

Prerequisite: instructor approval.

**404 Research Apprenticeship.** (3) F, S

Direct research experience on faculty projects. Student/faculty match based on interests. Lecture, apprenticeship. Prerequisite: COM 308 or instructor approval.

**407 Advanced Critical Methods in Communication.** (3) S

Examination of critical approaches relevant to communication, including textuality, social theory, cultural studies, and ethnography. Lecture, discussion. Prerequisite: COM 308.

**408 Quantitative Research Methods in Communication.** (3) F, S

Advanced designs, measurement techniques, and methods of data analysis of communication research. Prerequisites: COM 308 and POS 401 (or PSY 230 or QBA 221 or SOC 395 or STP 226) or instructor approval.

**410 Interpersonal Communication Theory and Research.** (3) F, S, SS

Survey and analysis of major research topics, paradigms, and theories dealing with message exchanges between and among social peers. Prerequisites: COM 110 and 308 or instructor approval. *General studies:* SB.

**411 Communication in the Family.** (3) A

A broad overview of communication issues found in marriage and family life, focusing on current topics concerning communication in the family. Prerequisites: COM 110 and 207 or instructor approval. *General studies:* SB.

**414 Crisis Communication.** (3) N

Role of communication in crisis development and intervention. Prerequisite: instructor approval.

**417 Communication and Aging.** (3) N

Critical study of changes in human communicative patterns through the later adult years, with attention on intergenerational relationships and self-concept functions. Prerequisite: instructor approval.

**421 Rhetoric of Social Issues.** (3) F, S

Critical rhetorical study of significant speakers and speeches on social issues of the past and present. Prerequisite: COM 308, 321 or instructor approval. *General studies:* HU.

**422 Advanced Argumentation.** (3) N

Advanced study of argumentation theories and research as applied to public forum, adversary, scholarly, and legal settings. Prerequisite: COM 222 or instructor approval.

**426 Political Communication.** (3) F

Theories and criticism of political communication, including campaigns, mass persuasion, propaganda, and speeches. Emphasis on rhetorical approaches. Prerequisite: COM 207 or instructor approval. *General studies:* SB.

**430 Leadership in Group Communication.** (3) N

Theory and process of leadership in group communication, emphasizing philosophical foundations, contemporary research, and ap-

plications to group situations. Prerequisite: COM 230 or instructor approval.

**441 Performance Studies.** (3) F, S, SS Theory, practice, and criticism of texts in performance. Emphasis on the interaction between performer, text, audience, and context. Prerequisite: COM 241, 308 or instructor approval. *General studies: HU.*

**442 Interpretation and the Mass Media.** (3) N The relationship of modern media (radio, TV, and film) to oral interpretation and literature.

**445 Narrative Performance.** (3) N Theory and practice of performing narrative texts (e.g., prose fiction, oral histories, diaries, essays, letters). Includes scripting, directing, and the rhetorical analysis of story telling. Prerequisite: COM 241 or instructor approval. *General studies: HU.*

**446 Interpretation of Literature Written by Women.** (3) N Students explore, through performance and critical writing, literature written by women. *General studies: HU, C.*

**450 Theory and Research in Organizational Communication.** (3) F, S, SS Critical review and analysis of the dominant theories of organizational communication and their corollary research strategies. Prerequisites: COM 250 and 308 or instructor approval. *General studies: SB.*

**451 Employee Participation Processes in Organizations.** (3) N Principles, concepts, and leadership for implementation of "Quality Circles" and similar employee involvement processes. Prerequisites: COM 230 and 250 or instructor approval.

**453 Communication Training and Development.** (3) A Examination of the procedures and types of communication training and development in business, industry, and government. Prerequisites: COM 250 and 308 or instructor approval.

**463 Intercultural Communication Theory and Research.** (3) F, S, SS Survey and analysis of major theories and research dealing with communication between people of different cultural backgrounds, primarily in international settings. Lecture, discussion, small group work. Prerequisites: COM 263 and 308 or instructor approval. *General studies: SB, G.*

**465 Intercultural Communication Workshop.** (3) N Experientially based study of communication between members of different cultures designed to help students improve their intercultural communication skills. Prerequisite: instructor approval.

**472 Development of Language as Communicative Behavior.** (3) N Development of language and interpersonal communicative behaviors of children through adolescence, including expressive and receptive competencies and interactions with others. Prerequisite: instructor approval. *General studies: SB.*

**480 Methods of Teaching Communication.** (3) N Analysis, organization, and presentation of textual and other classroom materials. Prerequisite: instructor approval.

**484 Communication Internship.** (1–12) F, S, SS Prerequisite: COM 225, 308.

**494 Special Topics.** (1–3) F, S, SS Prerequisite: instructor approval.

**501 Research Methods in Communication.** (3) F Critical analysis of systems of inquiry in communication, focusing on the identification of variables and approaches to conducting research in communication. Prerequisite: instructor approval.

**504 Theories and Models in Communication.** (3) F Theory construction, metatheoretical concerns, models, construct definition, and comparative analysis of current theories in communication. Prerequisite: instructor approval.

**508 Quantitative Research Methods in Communication.** (3) F Empirical research designs, measurements, and statistical strategies and techniques in analyzing and evaluating experimental and descriptive research in communication. Prerequisites: COM 501 and 504 or instructor approval.

**509 Qualitative Research Methods in Communication.** (3) S Qualitative research methods, including interviewing, field methods, and other nonquantitative techniques for analyzing communication. Prerequisites: COM 501 and 504 or instructor approval.

**510 Interpersonal Communication Theory and Research.** (3) A Contemporary theories and research in interpersonal communication. Prerequisites: COM 501 and 504 or instructor approval.

**512 Death, Society, and Human Experience.** (3) N Examines dying, death, bereavement, and suicide from both individual and sociocultural perspectives in terms of options for communication and action in death-related situations. Prerequisite: instructor approval.

**521 Rhetorical Criticism of Public Discourse.** (3) N History and significance of rhetorical theory and criticism in the analysis of public discourse. Prerequisites: COM 501 and 504 or instructor approval.

**529 Theories of Persuasion.** (3) A Analysis of representative theories and models of persuasive processes and their implications for communicative behavior. Prerequisites: COM 501 and 504 or instructor approval.

**531 Theories of Small Group Communication.** (3) N Theory and research in small group interaction and decision making, focusing on commu-

nicational variables which affect small group output. Prerequisites: COM 501 and 504 or instructor approval.

**541 Research in Performance Studies.** (3) N Supervised research in the historical and contemporary relationships between the performer, the text, and the audience. Prerequisites: COM 501 and 504 or instructor approval.

**555 Communicative Processes in Organizations.** (3) N Systematic analysis of communicative interactions between organizational structure, information flow, and human behaviors in the organizational setting. Prerequisites: COM 501 and 504 or instructor approval.

**563 Intercultural Communication.** (3) A Analysis of contemporary theory and research concerning the effects of a variety of cultural variables on communication between people. Prerequisites: COM 501 and 504 or instructor approval.

**575 Language and Message Systems.** (3) N Sign/symbol systems; personal, functional, and contextual aspects of message systems; measurement of "meaning." Prerequisites: COM 501 and 504 or instructor approval.

**584 Communication Internship.** (1–12) F, S, SS

**596 Pro-Seminar in Communication.** (0) F Discussion of research projects with the faculty. Prerequisite: admission to the graduate program.

**601 Multidisciplinary Perspectives in Research in Communication.** (3) F Critical review of approaches, aspects, concepts, and issues associated with research in communication. Prerequisite: instructor approval.

**604 Theory Construction in Communication.** (3) F Review and analysis of philosophical problems inherent in communicative research and of meta-theories designed to deal with these problems. Prerequisite: COM 504 or instructor approval.

**608 Multivariate Statistical Analysis of Data in Communication.** (3) S Statistical analysis of communication research data. Multivariate procedures used in communication research and methods of causal analysis. Prerequisites: COM 501, 508 or equivalents.

**609 Advanced Qualitative Research Methods in Communication.** (3) F Analysis of issues in the practice of qualitative communication research, including data gathering, fieldwork issues, analysis strategies, and reporting results. Prerequisite: COM 509 or instructor approval.

**780 Practicum: Research in Communication.** (3) N Guided practice in the conduct of communication research. Topic identification; procedures, formats, and ethics of publishing. Prerequisites: COM 601, 604.



## Walter Cronkite School of Journalism and Telecommunication

Douglas A. Anderson  
*Director*  
(STAUF A231) 602/965-5011

### PROFESSORS

ANDERSON, CRAFT, CRONKITE,  
GODFREY, HALVERSON,  
MERRILL, SYLVESTER

### ASSOCIATE PROFESSORS

ALLEN, BRAMLETT-SOLOMON,  
GALICIAN, HOY, LENTZ, MATERA,  
WATSON, YOUM

### ASSISTANT PROFESSORS

BARRETT, GORMLY,  
RUSSELL, RUSSOMANNO

### CLINICAL ASSOCIATE PROFESSORS

ITULE, LEIGH

### LECTURERS

CASAVANTES, NASH

### PROFESSORS EMERITI

BENNETT, BROWN, CROWDER,  
ELLIS, MILNER, RANKIN,  
SILVER, SMITH

### PURPOSE AND PHILOSOPHY

The primary purpose of the Walter Cronkite School of Journalism and Telecommunication is to prepare students to enter positions in media fields. The school strives to meet its mission through a three-pronged approach:

1. classroom instruction in a blend of conceptual courses, such as media law, media ethics, media history, and media management and skills courses, such as writing, editing, reporting, and production techniques;
2. on-campus media work opportunities, such as the *State Press*, the independent daily newspaper; KASR radio; KAET-TV; KAET-TV/Cactus State Poll; and "Southwinds," a weekly student-produced cable television news magazine program; and
3. off-campus media work opportunities, including internships in print, broadcast, public relations, and visual journalism.

In addition to preparing students to assume positions in the media and me-

dia-related enterprises, the school provides courses that lead to a better understanding of the role and responsibility of the media in society's public and private sectors.

### DEGREES

The school offers programs leading to two undergraduate degrees: B.A. in Broadcasting and B.A. in Journalism. Students select one of two areas of curricular emphasis in the broadcasting program: broadcast journalism or business/management. Students select one of three areas of curricular emphasis in the journalism program: news-editorial, public relations, or visual journalism.

The school offers a program leading to the graduate degree Master of Mass Communication.

### ADVISING

Students should follow the sequence of courses outlined on school curriculum check sheets and the advice of the school's academic advisers. All students who enroll as preprofessionals or who seek and ultimately gain professional status should meet regularly with Walter Cronkite School of Journalism and Telecommunication academic advisers. Conscientious, careful planning and early advising are crucial to students who desire to progress through the program in a timely fashion.

### UNDERGRADUATE ADMISSION

#### Preprofessional Admission

Students admitted to ASU also may be admitted to the Walter Cronkite School of Journalism and Telecommunication with preprofessional status. Preprofessional admission to the school does not guarantee admission to the upper-division professional program. All preprofessional students enrolling in courses in the school must complete a minimum of 30 semester hours with at least a 2.50 GPA before they are permitted to enroll in school courses at the 200-level. All preprofessional students who intend to take courses beyond the 100-level must pass an English proficiency examination administered by the school.

#### Professional Program Admission

Admission to the Walter Cronkite School of Journalism and Telecommunication professional program, which enrolls students in their junior and senior years, is competitive and based on available resources. Once a student is

granted admission, the upper-division professional program requires a minimum of two years to complete.

A separate application procedure is required for entry to the upper-division professional program. To be eligible to apply for admission to the professional program, students must meet the following requirements:

1. be admitted to ASU as a classified student;
2. have completed at least 56 semester hours by the close of the semester in which the application is submitted;
3. have completed lower-division courses or their equivalents, as specified below;
4. have completed, with a passing score, the English proficiency examination administered by the school; and
5. College of Public Programs major status admissions requirements.

As described above, students must have completed specified lower-division courses. Broadcasting preprofessionals must complete the following courses:

TCM 200	Fundamentals of Radio- Television .....	3
TCM 201	Radio-Television Writing* <i>L1</i> .....	3
TCM 235	Production Techniques* .....	3

\*TCM 201 and 235 may be in progress at the time of application but must be completed to enroll in the professional program courses.

Journalism preprofessionals must complete the following courses:

JRN 201	Journalism Newswriting <i>L1</i> ..	3
MCO 110	Introduction to Communication .....	3
	or MCO 120 Media and Society <i>SB</i> (3)	

To be considered for admission to the school's upper-division professional program, students must obtain an application form from the school office in STAUF A231. Precise application procedures and submission deadlines are outlined on the form. Completion of the minimum requirements for eligibility does not guarantee admission to the upper-division professional program. The admissions committee considers a variety of criteria, including cumulative GPA, media experience, writing ability, and commitment to the field.

**TRANSFER STUDENTS**

Transfer students must be admitted formally to ASU and must adhere to the procedures outlined above to be considered for admission to the professional program in the Walter Cronkite School of Journalism and Telecommunication.

Students completing their first two years of course work at a community college or four-year institution other than ASU should consult the school's academic advisors at least three months before they hope to be considered for admission to the school's professional program. Transfer student admission to ASU does not guarantee admission to the upper-division professional program.

**PROGRAM REQUIREMENTS**

Because the Walter Cronkite School of Journalism and Telecommunication is accredited by the Accrediting Council on Education in Journalism and Mass Communications, its students are required to take a minimum of 90 semester hours in courses outside the major of broadcasting or journalism, with no fewer than 65 semester hours in liberal arts and sciences. This requirement ensures that students receive a broad academic background.

At least 18 semester hours of major courses required by the school, including one writing course, must be taken at ASU. A student must receive a grade of "C" or higher in all courses taken in the major and in the required related field area. Specific areas that may be used to fulfill the related field requirement are listed on the curriculum check sheets for each major available in the school. Courses elsewhere in the university that duplicate or are closely related to school subject matter may be restricted by the school.

**B.A. REQUIREMENTS**

All students are required to complete 16 semester hours of courses in a foreign language or the equivalent through the intermediate level.

**Broadcasting.** The major in Broadcasting consists of a minimum of 30 semester hours in Walter Cronkite School of Journalism and Telecommunication courses. Students must take the following courses:

MCO 110	Introduction to Communication .....	3
	or MCO 120 Media and Society <i>SB</i> (3)	
MCO 402	Communications Law <i>L2</i> .....	3
TCM 200	Fundamentals of Radio-Television .....	3
TCM 201	Radio-Television Writing <i>L1</i> .....	3
TCM 235	Production Techniques.....	3

The student also must choose one major professional emphasis area from the following: broadcast journalism or business/management.

These courses are in addition to other degree requirements. See "University Graduation Requirements," pages 66–70.

**Journalism.** The major in Journalism consists of a minimum of 30 semester hours in Walter Cronkite School of Journalism and Telecommunication courses. Students must take the following required school courses:

JRN 201	Journalism Newswriting <i>L1</i> ..	3
JRN 301	Reporting <i>L2</i> .....	3
JRN 313	Introduction to Editing .....	3
MCO 110	Introduction to Communication .....	3
	or MCO 120 Media and Society <i>SB</i> (3)	
MCO 402	Communications Law <i>L2</i> .....	3
MCO 418	History of Communications <i>SB, H</i> .....	3
	or MCO 421 News Problems (3) or MCO 430 International Communication <i>G</i> (3) or MCO 450 Visual Communication <i>HU</i> (3)	

The student also must choose one major professional emphasis area from the following three: news-editorial, public relations, or visual journalism.

These courses are in addition to other degree requirements. See "University Graduation Requirements," pages 66–70.

**Related Field.** Each student is required to complete a 12-semester-hour related field to complement the courses taken in the major emphasis areas.

See the curriculum check sheets for each major for the full details and approved related field areas.

**SECONDARY EDUCATION—B.A.E.**

**Journalism.** The academic specialization in journalism as a major teaching

field consists of 45 semester hours. The following courses are required:

JRN 201	Journalism Newswriting <i>L1</i> ..	3
JRN 301	Reporting <i>L2</i> .....	3
JRN 313	Introduction to Editing .....	3
JRN 351	Photojournalism I .....	3
JRN 480	Methods of Teaching Journalism .....	3
MCO 110	Introduction to Communication .....	3
	or MCO 120 Media and Society <i>SB</i> (3)	
MCO 402	Communications Law <i>L2</i> .....	3

An additional 24 semester hours, including 12 semester hours in school course offerings, must be taken on approval by the advisor in consultation with the student. The remaining courses may be in closely related fields.

The academic specialization in journalism as a minor teaching field consists of 24 semester hours. The following courses are required:

JRN 201	Journalism Newswriting <i>L1</i> ..	3
JRN 301	Reporting <i>L2</i> .....	3
JRN 313	Introduction to Editing .....	3
JRN 351	Photojournalism I .....	3
JRN 480	Methods of Teaching Journalism .....	3
MCO 110	Introduction to Communication .....	3
	or MCO 120 Media and Society <i>SB</i> (3)	

**NOTE:** For the General Studies requirement, codes (such as L1, N3, C, and H), and courses, see pages 71–94. For graduation requirements, see pages 66–70. Omnibus courses are offered that are not listed in the catalog; see pages 44–45.

The remaining courses are to be selected in consultation with a journalism advisor.

### GENERAL COURSE REQUIREMENTS

The students must satisfy the university General Studies requirement found on pages 71–94 and the College of Public Programs course requirements found on pages 372–373. The Walter Cronkite School of Journalism and Telecommunication has additional general education requirements, described below. The school requires the student to accumulate a total of 54 semester hours in General Studies. The student is advised to review carefully the appropriate school curriculum check sheet to be sure courses taken move the student toward graduation with the least amount of delay and difficulty.

**Humanities and Fine Arts.** Three to six semester hours are required for a total of 12 semester hours when combined with university General Studies.

**Social and Behavioral Sciences.** Six to nine semester hours are required for a total of 15 when combined with university General Studies.

Additional courses may be taken in each of the groups and from the electives listed to complete the total of 54 semester hours required by the school.

Within the program there are specific course requirements. Students are required to take one course in each of the following areas: communication (applied speech), computer science, economics, English composition (beyond the freshman level), English literature, history, mathematics (numeracy requirement), two natural science lab courses, philosophy, political science (either POS 110 or 310), psychology, and statistics.

### MINOR IN MASS COMMUNICATION

The School of Journalism and Telecommunication offers a minor in Mass Communication consisting of required course MCO 120 Media and Society, and 12 additional semester hours of upper-division Main campus resident credit taken from a list of approved courses. The following courses are included.

MCO 418 History of Communications  
*SB, H*..... 3

MCO 430 International  
Communication *G* ..... 3  
MCO 450 Visual Communication *HU*... 3  
MCO 456 Political  
Communication *SB*..... 3  
MCO 460 Race, Social Change, and  
Media *C* ..... 3  
MCO 494 Special Topics .....3

The student must be at least a sophomore (25 semester hours) to take upper-division courses, must maintain a minimum 2.0 overall GPA to pursue the minor in Mass Communication, and must obtain a minimum “C” grade in each course in the minor.

### GRADUATE PROGRAM

#### Master of Mass Communication.

The curriculum for the M.M.C. degree is designed to help students achieve intellectual and professional growth, to prepare students for positions in the mass media, and to provide a background to enable those currently in the media to advance their careers. Information on the Master of Mass Communication program is detailed in the *Graduate Catalog*.

#### MASS COMMUNICATION

**MCO 110 Introduction to Communication.** (3) F, S, SS  
Organization, function, and responsibilities of the media and adjunct services. Primary emphasis on newspapers, radio, television, and magazines. Not open to students with credit for MCO 120.

**120 Media and Society.** (3) F, S  
Role of newspapers, magazines, radio, television, and motion pictures in American society. Not open to students with credit for MCO 110. Designed for nonmajors. Prerequisite: 70 earned semester hours. *General studies: SB.*

**402 Communications Law.** (3) F, S, SS  
Legal aspects of the rights, privileges, and obligations of the press, radio, and television. *General studies: L2.*

**418 History of Communications.** (3) F, S  
American journalism from its English and colonial origins to the present day. Development and influence of newspapers, magazines, radio, television, and news gathering agencies. *General studies: SB, H.*

**421 News Problems.** (3) S  
Trends and problems of the news media, emphasizing editorial decisions in the processing of news. Prerequisite: 9 hours of mass communication/journalism/telecommunication courses or instructor approval.

**430 International Communication.** (3) F, S  
Comparative study of communication and media systems. Information gathering and dissemination under different political and cultural systems. *General studies: G.*

**450 Visual Communication.** (3) F, S, SS  
Theory and tradition of communication through the visual media with emphasis on the continuity of traditions common to modern visual media. *General studies: HU.*

**456 Political Communication.** (3) F, S  
Theory and research related to political campaign communication. The persuasive process of political campaigning, the role of the media, the candidate, and image creation. *General studies: SB.*

**460 Race, Social Change, and Media.** (3) S  
A readings seminar designed to give students a probing examination of the interface between AHANA Americans and the mass media in the United States. *General studies: C.*

**463 Introduction to Media Statistics.** (3) F, S

An introduction to statistical analysis as applied to the mass media. Prerequisite: professional status in Broadcasting or Journalism.

**501 Newswriting and Reporting.** (3) F  
Designed for graduate students in the MMC program who have undergraduate degrees in nonjournalism areas. Objective is to teach fundamentals of writing and reporting. Lecture, lab. Prerequisite: acceptance into MMC graduate program.

**503 Press Freedom Theory.** (3) S  
Examination of philosophical and legal aspects of press freedom. Emphasis on First Amendment theory evolution from 1791 to present.

**510 Research Methodology in Mass Communication.** (3) F, S  
Identification of research problems in mass communication. Overview of questionnaire construction. Attention to survey, historical, content analysis, experimental, and legal research methods.

**520 Mass Communication Theories and Process.** (3) F  
Analysis of various theoretic models of mass communication with emphasis on the applications of these theories to various professional communication needs.

**522 Mass Media and Society.** (3) S  
Mass media as social institutions, particularly interaction with government and public. Emphasis on criticism and normative statements.

**530 Media Ethics.** (3) F  
Ethical conventions and practices of print and electronic media as they relate to the government and private sectors of the society.

### JOURNALISM

**JRN 201 Journalism Newswriting.** (3) F, S, SS

Writing news for the print media. Prerequisites: MCO 110 or 120; successful completion of English proficiency requirement; demonstrated typing ability of 30 words per minute. *General studies: L1.*

**301 Reporting.** (3) F, S  
Fundamentals of news gathering, interviewing, and in-depth reporting. Prerequisites: JRN 201; major. *General studies: L2.*

**313 Introduction to Editing.** (3) F, S  
Copyediting and headline writing. Electronic editing on personal computer terminals. Prerequisites: JRN 301; major.

**351 Photojournalism I.** (3) F, S  
Taking, developing, and printing pictures for newspapers and magazine production on a media deadline basis. Students should have their own cameras. Prerequisite: JRN 201 or instructor approval.

**401 Public Relations Techniques.** (3) F, S  
Theory and practice of publicity, public relations, and related techniques and procedures. Prerequisites: JRN 301 or TCM 315; major.

**412 Editorial Interpretation.** (3) N  
The press as an influence on public opinion. The role of the editorial in analyzing and interpreting current events. Prerequisite: JRN 301.

**413 Advanced Editing.** (3) F, S  
Theory and practice of newspaper editing, layout and design, picture, and story selection. Prerequisite: JRN 313.

**414 Business and Industrial Publications.** (3) F, S

Theory and practice of layout, typography, and design for magazines, brochures, and industrial publications. Prerequisite: JRN 401.

**415 Writing for Public Relations.** (3) F, S  
Development of specific writing techniques for the practitioner in public relations agencies and divisions of major organizations. Prerequisite: JRN 401.

**420 Reporting Public Affairs.** (3) F, S  
Instruction and assignments in reporting the courts, schools, government, city hall, social problems, and other areas involving public issues. Prerequisite: JRN 301.

**440 Magazine Writing.** (3) F, S  
Writing and marketing magazine articles for publication. Prerequisite: JRN 301 or instructor approval.

**451 Photojournalism II.** (3) F, S  
Theory and practice of photojournalism with emphasis on shooting, lighting, and layout for the media. Prerequisite: JRN 351.

**452 Photojournalism III.** (3) F, S  
Advanced theory and practice of photojournalism with emphasis on the photo essay and illustrations in black and white and color. 2 hours lecture, 2 hours lab. Prerequisite: JRN 451.

**465 Precision Journalism.** (3) S  
An advanced writing course with focus on reporting polls and surveys and other numerically-based stories as well as on understanding the concepts that underlie polls and surveys. Lecture, lab. Prerequisite: JRN 301 or instructor approval.

**470 Depth Reporting.** (3) F, S  
The course is designed to introduce students to strategies for writing in-depth newspaper or magazine articles. Lecture, lab. Prerequisite: JRN 301; professional status; instructor approval.

**480 Methods of Teaching Journalism.** (3) N  
Methods of instruction, organization, and presentation of appropriate content in journalism. Prerequisite: 6 hours of journalism at 300 level and above or instructor approval.

## TELECOMMUNICATION

**TCM 200 Fundamentals of Radio-Television.** (3) F, S, SS  
Structure of telecommunications in the United States: history, regulation, organization, with emphasis on broadcasting. Relationship to advertising, research, and government agencies. Prerequisites: MCO 110 or 120; successful completion of English proficiency requirement.

**201 Radio-Television Writing.** (3) F, S, SS  
Writing for electronic media, news, and continuity. Prerequisites: MCO 110 or 120; successful completion of English proficiency requirement; demonstrated typing ability of 30 words per minute. *General studies:* L1.

**235 Production Techniques.** (3) F, S, SS  
Introduction to basic concepts of audio and video production. Operation of portable cameras, recorders, microphones, lights, editing, and postproduction equipment will be introduced. Prerequisites: TCM 200; successful completion of English proficiency requirement.

**300 Advanced Broadcast Newswriting.** (3) F, S  
Technique and practice in newswriting for broadcast and cable applications. Prerequisite: TCM 201.

**315 Broadcast News Reporting.** (3) F, S  
News and information practices of networks, stations, and industry. Practice in writing, reporting, and editing with emphasis on audio. Prerequisites: TCM 201, 235. *General studies:* L2.

**330 Advanced Broadcast Reporting.** (3) F, S  
News and information practices of networks, stations, and industry. Advanced practice in writing, reporting, and editing with emphasis on video. Prerequisite: TCM 300.

**332 Broadcast Programming.** (3) F, S, SS  
Programming theory and evaluation, regulation, ethics, and responsibilities and basics of audience psychographics and effects. Prerequisite: TCM 200.

**336 TV Studio Production.** (3) N  
Introduction of multicamera production in the studio. Teamwork and group production are emphasized through lab assignments covering a variety of program types. Prerequisites: TCM 235; major in the Walter Cronkite School of Journalism and Telecommunication.

**343 Broadcast Announcing.** (3) N  
Techniques of radio and television announcing. Prerequisites: TCM 201, 235.

**431 Advanced Radio-TV Writing.** (3) N  
Technique and practice in nonnews writing for radio and television, emphasizing creative and commercial approaches to copywriting and copy presentations. Prerequisite: TCM 201.

**433 Broadcast Sales and Promotion.** (3) F, S  
Basics of electronic media marketing practices, including commercial time sales techniques and radio/TV promotion fundamentals. Prerequisite: TCM 200.

**435 Cable TV and Emerging Telecommunication Systems.** (3) F, S  
Structures and utilization of cable, industrial, and instructional television, satellite, and videocassettes. Prerequisite: TCM 200.

**437 Advanced TV Production.** (3) F, S  
Emphasis on individual production projects of the student's own conception and design utilizing studio, field, and postproduction techniques. Prerequisite: TCM 235.

**472 Broadcast Station Management.** (3) F, S, SS  
Management principles and practices, including organization, procedures, policies, person-

nel problems, and financial aspects of station management. Prerequisite: TCM 332.

**480 Television News Practicum.** (1–3) F, S  
Writing, reporting, and production of the television newscast. Prerequisite: TCM 330.

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## School of Justice Studies

David Goldberg  
*Director*  
(WILSN 327) 602/965–7682

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### REGENTS' PROFESSORS ALTHEIDE, PALUMBO

**PROFESSORS**  
CAVENDER, FIGUEIRA-McDONOUGH,  
GOLDBERG, HAYNES, HEPBURN,  
JOHNSON, KELLY, LAUDERDALE,  
MUSHENO, SCHNEIDER, ZATZ

**ASSOCIATE PROFESSORS**  
BORTNER, JURIK, LUJAN, SCHADE

**ASSISTANT PROFESSORS**  
HILL, MENJIVAR, RIDING IN

**PROFESSORS EMERITI**  
BRUNS, HERNANDEZ, KENNEDY,  
MELICHAR, SHUMAN

## PURPOSE AND PHILOSOPHY

The school provides an interdisciplinary setting for studying justice from a social science perspective. Primary components of justice studies include theories of justice, social and economic justice, criminal justice, juvenile justice, and justice for women and minority populations, with an emphasis on American Indian justice issues. The curriculum focuses on examination of social science research, critical analysis of existing institutional arrangements pertaining to justice, and the exploration of alternatives.

## DEGREES

### Justice Studies—B.S.

The curriculum for the Bachelor of Science degree in Justice Studies provides interdisciplinary social science courses relevant to law and justice for students working in the justice field, students anticipating justice-related careers (including the legal profession), and interested non-Justice Studies students.

### Justice Studies—M.S.

The faculty in the School of Justice Studies offers a program leading to the Master of Science degree with a major in Justice Studies. The study of justice is an interdisciplinary field of scholarship, research, and teaching. The field embraces aspects of social and behavioral sciences relevant to an understanding of law, justice, social control, and social change. The field entails a critical examination of the systems that have evolved for handling attendant problems. The Master of Science degree is designed to prepare students for professional positions in justice-related agencies, for teaching in community colleges, and for further study and research in the justice field. For more information, see the *Graduate Catalog* or call the Justice Studies graduate program at 602/965-6008.

### Concurrent M.A. in Anthropology and M.S. in Justice Studies

Graduate students in the School of Justice Studies and the Department of Anthropology are able to receive a concurrent Master of Science degree in Justice Studies and Master of Arts degree in Anthropology. The principal purpose of the program is to prepare individuals with combined and complementary knowledge and skills for basic and applied research and administrative and educational activities related to justice studies and anthropology.

Students have to be admitted separately to each program, following the guidelines set forth by the Graduate College, the Department of Anthropology, and the School of Justice Studies. Additional information on the M.A. in Anthropology and the M.S. in Justice Studies may be obtained from the Department of Anthropology and the School of Justice Studies.

### Admission to Undergraduate Program

The Bachelor of Science degree in Justice Studies is an upper-division program. Upon admission to the university, Justice Studies students are classified as premajors. Justice Studies students must earn major status before taking 400-level JUS resident credit courses required for graduation.

Justice Studies students may achieve major status by:

1. earning a minimum of 56 semester hours;

2. earning a minimum cumulative GPA of 2.50 (calculated on a minimum of nine semester hours earned at ASU);
3. completing the General Studies numeracy requirement (N1 and N3) and the College of Public Programs communication requirement; and
4. completing all of the following classes with a 2.50 minimum average GPA and a minimum grade of "C" in each:

ENG	101, 102	First-Year Composition .....	6
		or ENG 105	
		Advanced First-Year Composition (3)	
JUS	105	Introduction to Justice Studies .....	3
		or JUS 305 Principles of Justice Studies (3)	
JUS	301	Research in Justice Studies.....	3
JUS	302	Basic Statistical Analysis in Justice Studies N2 .....	3
JUS	303	Justice Theory .....	3
		College of Public Programs writing competence requirement .....	3

For Justice Studies students to take a non-required 300-level JUS course, they must have at least a "C" in each of the JUS required courses—JUS 105 (or 305), 301, 302, and 303—and a minimum average GPA of 2.50 for these four classes.

For non-Justice Studies students to take a 300-level JUS course, they must have a minimum of 56 earned semester hours (junior status) and a minimum cumulative GPA of 2.00. Non-Justice Studies students are ineligible to take JUS 301, 302, and 303.

For non-Justice Studies students to take a 400-level JUS course, they must have a minimum of 56 earned semester hours (junior status) and a minimum cumulative GPA of 2.50.

**Academic Advising.** Justice Studies students admitted as premajors are advised by the school's academic advisor. All students are encouraged to seek advising in order to formulate an appropriate educational plan. Justice Studies majors may also be advised by the school's faculty.

Upon admission to the university, every Justice Studies undergraduate receives the *Undergraduate Advisement Guide* and an evaluation of transfer work, if any. For further information, contact the school's advising office at 602/965-7727.

### DEGREE REQUIREMENTS

The School of Justice Studies awards a Bachelor of Science degree upon the successful completion of a curriculum consisting of a minimum of 120 semester hours including the university General Studies requirement, College of Public Programs requirements, justice studies courses, and electives. Additionally, the student must:

1. earn major status;
2. earn a minimum of 45 semester hours of upper-division courses;
3. complete the school's minimum residency requirement of 24 semester hours (see the *Undergraduate Advisement Guide*);
4. earn a grade of "C" or better in all justice studies courses taken at ASU that apply to the justice studies component of the curriculum (i.e., nonelectives); and
5. meet the university's residency and scholarship requirements.

**General Studies Program.** To assure the breadth and depth of their education, all Justice Studies undergraduates must complete the university General Studies requirement and additional fundamental requirements prescribed by the College of Public Programs and the School of Justice Studies. For descriptive information on these requirements, refer to "General Studies" on pages 71-94 and "University Graduation Requirements" on pages 66-70. Justice Studies students are required to take one sociology course, one behavioral psychology course, and one political science course dealing with the American government system chosen from POS 110, 270 or 310 or an equivalent course. These courses apply to the social/behavioral science core area of the university General Studies requirement.

**Justice Studies Program.** Justice Studies students are required to take one Sociology course, one Behavioral Psychology course, and one Political Science course dealing with the American government system chosen from POS 110, 270 or 310 or an equivalent course. These courses apply to the Social and Behavioral Sciences core area of the General Studies requirement.

The required justice studies component consists of 51 semester hours, of which 15 must be taken in a related field approved by the school. The fol-

lowing courses are required for all degree candidates. Equivalent courses may be substituted when appropriate.

JUS 105	Introduction to Justice Studies .....3 or JUS 305 Principles of Justice Studies (3)
JUS 301	Research in Justice Studies.....3
JUS 302	Basic Statistical Analysis in Justice Studies N2 ..... 3
JUS 303	Justice Theory .....3

Through advising, a group of justice studies courses may be recommended to ensure a comprehensive exposure appropriate to the student's interests.

**Electives.** Students are encouraged to utilize the unique opportunities afforded by the university to pursue personal and educational interests, whether in the form of a broad sampling of other disciplines or the deeper probing of a single field.

**Transfer of Community College Credits.** Credits transferred from accredited community colleges are accepted as lower-division credits up to a maximum of 64 semester hours. The acceptance of credits is determined by the director of Undergraduate Admissions and the utilization of credits toward degree requirements is determined by the faculty of the School of Justice Studies.

**American Indian Justice Studies Certificate Program.** The American Indian Justice Studies Certificate Program is a cooperative effort between the School of Justice Studies and other ASU departments. This interdisciplinary program is designed to provide a comprehensive and practical program of study for undergraduate students who want to study and work with American Indians.

The program recognizes the need for training American Indian and non-Indian students for employment and leadership roles in American Indian government, in state and federal agencies, in education programs, and in urban and Indian community programs.

To earn the certificate, students must complete four required and two elective courses and an internship. The program is open to all ASU undergraduate students. For more information, call 602/965-7682.

## JUSTICE STUDIES

**JUS 100 The Justice System.** (3) F, S, SS  
Overview of the justice system. Roles of law enforcement personnel, the courts, and correctional agencies. Philosophical and theoretical views in historical perspective. *General studies: SB.*

**105 Introduction to Justice Studies.** (3) F, S, SS  
Introductory overview to the study of justice from a social science perspective. Primary topics include justice theories and justice research. Not open to students with credit in JUS 305. This course is appropriate for freshmen and sophomores. Lecture, discussion.

**180 Introduction to American Indian Justice Studies.** (3) F '97  
Introduction to the study of American Indian justice issues from an interdisciplinary perspective. Primary topics include sovereignty, law, and culture. *General studies: C.*

**200 Concepts and Issues of Justice.** (3) F, S, SS  
Issues relating to justice policies, perspectives, techniques, roles, institutional arrangements, management, uses of research, and innovative patterns. *General studies: SB.*

**280 American Indian Law and Society.** (3) F, S, SS  
Examines the sovereign status of American Indians and legal relationships between the tribes and the U.S. government. Lecture, studio, televised presentation. *General studies: C.*

**294 Special Topics.** (1-3) F, S, SS  
Topics chosen from various fields of justice studies.

**301 Research in Justice Studies.** (3) F, S, SS  
Focus is on developing and evaluating research designs, data collection, and the relationship between validity and reliability. Methods for conducting research are also stressed. Prerequisite: open to Justice Studies students only.

**302 Basic Statistical Analysis in Justice Studies.** (3) F, S, SS  
Introduction to the fundamentals and application of descriptive and inferential statistics, with emphasis in the justice area. Prerequisite: intermediate algebra or higher. *General studies: N2.*

**303 Justice Theory.** (3) F, S, SS  
An examination of classic and contemporary philosophies and theories of justice, including legal, social, and criminal justice. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**305 Principles of Justice Studies.** (3) F, S, SS  
Introductory overview to the study of justice from a social science perspective. Primary topics include justice theories and justice research. Not open to students with credit in JUS 105. This course is appropriate for juniors and seniors. Lecture, discussion.

**306 The Police Function.** (3) F, S, SS  
Alternative objectives, strategies, programs, institutional arrangements, roles, perspectives, and interagency relationships of the po-

lice. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**308 The Adjudication Function.** (3) F, S, SS  
History and development of courts, trial by jury, and other dispute resolution mechanisms; selection and removal of judges and juries; organization, structure, and jurisdiction of courts; trial and nontrial processes of the judiciary. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**310 The Correctional Function.** (3) F, S, SS  
Survey of history, development, organization of institutional/community corrections in America. Overview of correctional thought, practice, treatment, research. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**311 Prevention of Delinquent and Criminal Behavior.** (3) F, S, SS  
Theories of prevention, individual, group, and community approaches; intervention at appropriate stages; contemporary law enforcement and corrections practices. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**320 Community Relations in the Justice System.** (3) F, S, SS  
Focus on developing an informed plan and policy for incorporating research findings about the surrounding community within various justice services and agencies. Topics include social stratification, minority groups, and victimology. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**329 Domestic Violence.** (3) F, S, SS  
Legal, historical, theoretical, and treatment aspects of domestic violence, including child abuse, woman battering, incest, and marital rape. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**335 Organized Crime.** (3) F, S  
The nature of organized crime and its illegal activities, theories of containment, and efforts by justice agencies to counter its dominance in society. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**340 Juvenile Justice.** (3) F, S, SS  
A critical examination of the history and development of the juvenile court and the juvenile justice system. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**360 Law and Social Control.** (3) F, S, SS  
Resolution of social issues through the application of law as an agent of social control. Nature, sanctions, and limits of law. Categories of law and schools of jurisprudence. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog. *General studies: SB.*

**375 Crime and the Mass Media.** (3) F, S, SS  
A survey of the impact of mass media and popular culture on crime, police actions, and social policy. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**380 Contemporary Issues of American Indian Nations.** (3) F, S, SS

Examines the unique status of American Indian governments focusing on issues of sovereignty and legal jurisdiction. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog. *General studies: C.*

**394 Special Topics.** (1–3) F, S, SS

Topics chosen from various fields of justice studies. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**404 Imperatives of Proof in the Justice System.** (3) F, S, SS

Problems and means of establishing identity and fact in relation to arrest, detention, adjudication, sentencing, and correctional case management. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog. *General studies: L2.*

**410 Punishment: Logic and Approach.** (3) S

Analyzes forms of punishment, how and why they have changed. Areas include philosophy, history, and social structure of punishment. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**415 Gender and International Development.** (3) F, S, SS

Examines the ways in which international development is gendered as well as women's rights as human rights in both national and international arenas. Lecture, seminar. Prereq-

uisite: Refer to the statements of eligibility on page 382 of this catalog. *General studies: G.*

**420 Women, Work, and Justice.** (3) F, S, SS

Examination of gender inequality in the workplace, including the nature of women's work, theoretical issues, and models for promoting gender justice at work. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**422 Women, Law, and Social Control.** (3) F, S, SS

An examination of social, economic, and legal factors that are relevant to mechanisms of social control of women, including formal legal control and informal control through violence. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**435 White Collar Crime.** (3) F, S, SS

Overview of major issues in business, professional, and official rule violations. Includes consumer fraud, securities violations, unethical professionalism, and political corruption. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**440 Organization and Administration of the Justice System.** (3) F, S, SS

Introduction to basic research theories and their application to criminal justice management. Emphasis on supervisory and middle management theory and policy development. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**450 Alternatives to Incarceration.** (3) F, S, SS

Investigation of various alternatives to incarceration; advantages/disadvantages; major issues including net widening, cost effectiveness, risk assessment, community crime prevention. Lecture, research. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog. *General studies: L2.*

**460 Feminism and Justice.** (3) F, S, SS

Explores feminist thought and critiques traditional political theories. Examines issues of racism, sexuality, and the law. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**461 Substantive Criminal Law.** (3) F, S, SS

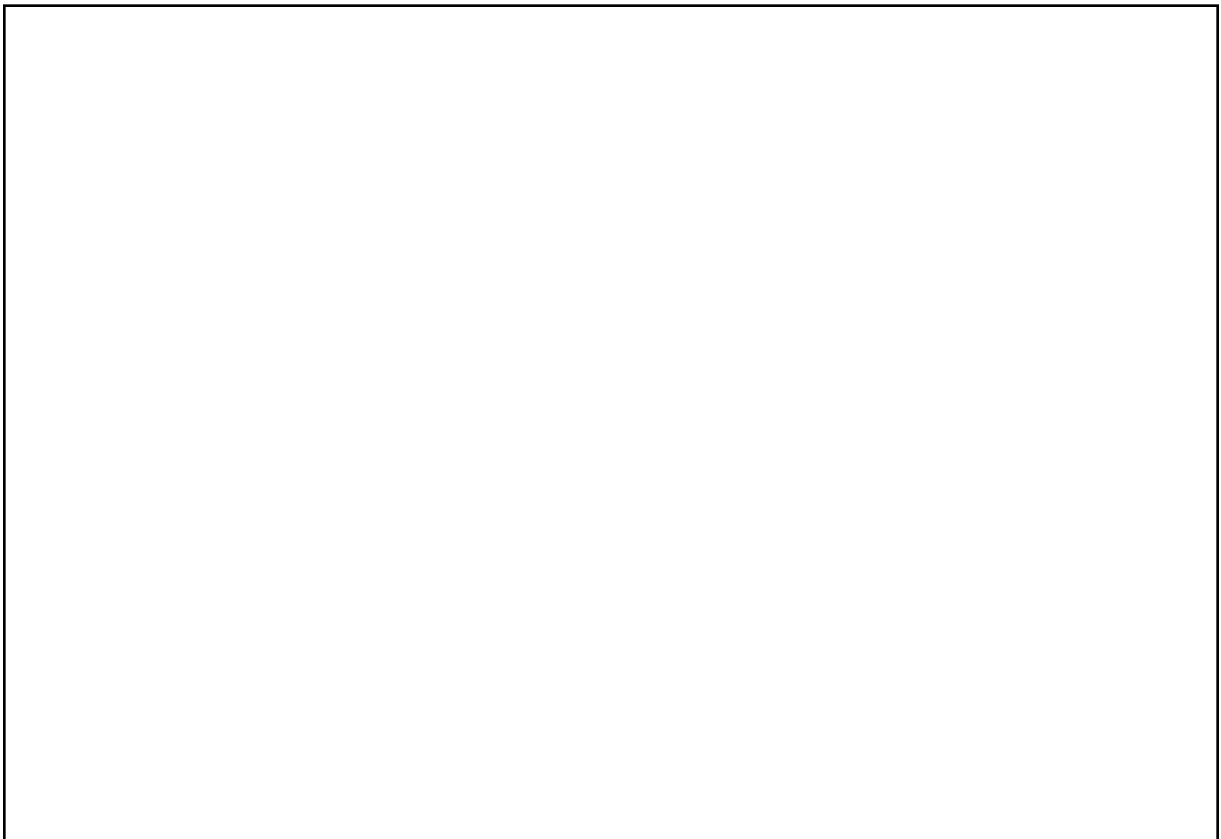
Criminal liability. Crimes against persons, property, and society. Governmental sanctions of individual conduct as formulated by legislatures and the courts. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**462 Procedural Criminal Law.** (3) F, S, SS

The criminal process. Constitutional and legal problems associated with arrest, search and seizure, and due process of law. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**463 Discretionary Justice.** (3) F, S, SS

Use/abuse, key issues/manifestations of discretion in legal system and other societal institutions. Theoretical/empirical linkages between discretion and discrimination, based on race, ethnicity, and gender. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog. *General studies: L2/SB.*



**469 Political Deviance and the Law.** (3) F, S, SS

An examination of the controversies created by political and deviant behavior, including a critical view of law as an agent of social control. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog. *General studies: L2/SB, C.*

**470 Alternative Dispute Resolution.** (3) F, S, SS

Critical examination of the tenets of alternative dispute resolution movement; exposure to the programs of ADR, including community and court-based. Lecture, cooperative learning, field research. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog. *General studies: L2.*

**474 Legislation of Morality.** (3) F, S, SS

Addresses historical and contemporary issues related to social justice movements, law, and morality in a pluralistic society. Issues include AIDS, burial rights, homosexuality, poverty, prostitution, and racial discrimination. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog. *General studies: L2.*

**480 Law, Policy, and American Indians.** (3) F, S, SS

In-depth study of how non-Indian laws and policies have impacted American Indian culture, land tenure, and sovereignty. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog. *General studies: C.*

**484 Internship.** (3–6) F, S, SS

Assignments in a justice-related placement designed to further the student's integration of theory and practice. Internships are arranged through consultation of students with placements. Students must consult with the school for appropriate application and registration procedures. May be taken for a total of 12 hours credit, of which a maximum of 6 are applied to the major. Prerequisite: major status is required; open to Justice Studies students only.

**494 Special Topics.** (1–3) F, S, SS

Topics chosen from various fields of justice studies. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 382 of this catalog.

**498 Pro-Seminar.** (1–3) F, S, SS

Small group study and research for advanced students. May be repeated for credit up to a maximum of 9 hours, no more than 3 applied to the major. Prerequisites: major status and a minimum cumulative GPA of 3.00 and instructor approval.

**499 Independent Study.** (1–3) F, S, SS

Original study or investigation in the advanced student's field of interest under the supervision of a faculty member. May be repeated for credit up to a maximum of 6 hours, all applicable to the major. Readings, conferences, tutorials. Prerequisites: instructor approval; major status; minimum GPA in JUS courses of 3.00; senior standing.

**500 Justice Research Methods.** (3) F, S, SS

Theories and methods of research with emphasis on development of designs most relevant to justice data and problems.

**501 Justice System, Theory, and Issues.** (3) F, S

Analysis of the justice structure and process within various theoretical frameworks. Issues such as discretion, diversion, and plea negotiations.

**503 Crime and Social Causation.** (3) S

Theories of deviance and crime as they relate to social policies and specific response of the justice complex.

**509 Statistical Problems in Justice Research.** (3) F, S

Methodological problems of research design and statistical methods specific to justice studies.

**510 Understanding the Offender.** (3) F

Survey of learning, personality, and biological theories of causation and their relevance to understanding criminal and delinquent behavior.

**514 Justice Policy.** (3) F

Assessment of the politics of justice policy as well as an understanding of the basic tools available to social scientists for analyzing the formulation, implementation, and evaluation of justice policy.

**515 Comparative Justice.** (3) F, S

Focuses on justice, legality, and human rights cross-culturally, examining both theoretical and methodological issues. Seminar.

**520 Qualitative Theory and Data Collection.** (3) F

The basic theoretical rationale and perspectives for justice related qualitative research, e.g., symbolic interactionism. Techniques for data collection, e.g., ethnography and depth interviewing.

**521 Qualitative Data Analysis and Evaluation.** (3) S

Analysis of qualitative data, e.g., field notes, depth interview transcripts, document analysis, coding, and retrieval with a microcomputer; qualitative evaluation.

**540 Justice Administration.** (3) S

Administrative policies and practices used in justice agencies and their application to the various facets of the justice administrative process.

**541 Justice Planning: Innovation and Change.** (3) S

Normative factors in planning for standards and goals in the justice system. Application of innovation and change techniques in an interdependent system.

**542 American Indian Justice.** (3) F, S, SS

Designed to provide a broad overview of American Indian and Alaskan Native issues of justice and injustice in contemporary society.

**547 Program Evaluation.** (3) F, S, SS

Nature/role of program evaluation; types, program monitoring, impact and process assessment, evaluability assessment, methods, utilization, and politics of evaluation. Lecture, lab. Cross-listed as PAF 541. Pre- or corequisites: JUS 500 recommended.

**550 Alternatives to Incarceration.** (3) F, S, SS

Investigation of various alternatives to incarceration; advantages/disadvantages; major issues including net widening, cost effectiveness, risk assessment, community crime prevention. Lecture, research.

**560 Women, Law, and Social Control.** (3) F

Gender issues in the exercise of formal and informal mechanisms of social control, including economic, social, legal factors, both violent and nonviolent.

**570 Juvenile Delinquency.** (3) F

Study of delinquency, including causation theories. Alternative definitions of delinquency, official statistics, and the critique and analysis of the interaction between social institutions and youth.

**571 Juvenile Justice System.** (3) S

Graduate-level introduction to juvenile justice system, including historical development, philosophical orientation, organizational structure, and contemporary controversies.

**579 Political Deviance.** (3) F

The seminar examines the politics of deviance by integrating the study of conflict with aspects of social organization, especially state formation.

**584 Internship.** (3 or 6) F, S, SS

Assignments in a justice agency designed to further the student's integration of theory and practice. Placements are arranged through consultation with students and agencies.

**588 Justice and the Mass Media.** (3) F, S, SS

An analysis of the nature and impact of mass media messages about justice concerns for social order. Lecture, discussion.

**591 Seminar.** (1–3) F, S, SS

Topics chosen from various fields of justice studies. May be repeated for credit.

**610 Law and the Social Sciences.** (3) S

Analysis of the theoretical grounds underlying diverse studies of law and society; creation and administration of law; and jurisprudence and politics.

**620 Justice Research and Methods.** (3) F

Concept development, research design, data collection strategies, legal research, and building computer databases relevant to the study of justice.

**630 Data Analysis for Justice Research.** (3) F

Bivariate and multivariate techniques of data analysis and hypothesis testing for justice-related research and use of information and statistical programs.

**640 Theoretical Perspectives on Justice.** (3) F

Analysis of philosophical perspectives of justice; linkages between social science theory and justice constructs; application of justice to social issues.

**669 Political Trials and Indigenous Justice.** (3) S

Focuses upon research on political trials, deviance, and conceptions of indigenous and contemporary justice. Lecture, discussion.



## Department of Recreation Management and Tourism

Carlton F. Yoshioka  
*Chair*  
(MOEUR 131) 602/965-7291

### PROFESSORS

ALLISON, HALEY, YOSHIOKA

### ASSOCIATE PROFESSORS

TEYE, VIRDEN

### ASSISTANT PROFESSORS

ASHCRAFT, SCHNEIDER,  
SONMEZ, VOGT

### PROFESSOR EMERITUS

GREY

### DEPARTMENTAL MAJOR REQUIREMENTS

Freshmen enrolling in the Department of Recreation Management and Tourism and students transferring from other departments within the university must have completed 56 semester hours with a minimum 2.50 cumulative GPA before being officially admitted with professional status to the Bachelor of Science degree program in Recreation. As part of this minimum requirement, students must successfully complete both ENG 101 and 102 or ENG 105 (or equivalent) and REC 120 with a grade of "C" or better. Students must also complete the General Studies requirement N1 and N3 and the College of Public Programs writing competence requirements and other College of Public Programs major status admission requirements. Additionally, they must complete either COM 225, 241, or 259. Tourism students must also have a "C" or better in ECN 112.

Transfer students who have completed 56 semester hours or more at another institution must remove any of the above course or scholastic deficiencies before being admitted with professional status to the Bachelor of Science degree program in Recreation.

Students must complete the university General Studies requirement and the College of Public Programs course requirements in addition to major re-

quirements. General Studies courses may not be used concurrently toward the General Studies requirement and related requirements within the major core.

### RECREATION—B.S.

The Bachelor of Science degree program in the Department of Recreation Management and Tourism centers upon the systematic study of leisure-related phenomena, including human behavior and development, resource use, environmental and social issues, and public policy. It is a professional program that features full exposure of students to a multifaceted concept of leisure and the quality preparation of these students for professional-level entry into leisure service occupations.

This multidisciplinary degree program is designed to provide the student with the competencies necessary for employment in management and program delivery positions in diverse leisure agencies such as municipal recreation and park departments, county park departments, YMCAs, YWCAs, Boys and Girls Clubs of America, visitor and convention bureaus, senior centers, retirement communities, resorts, and other components of the tourism/commercial recreation industry. Graduates have also been employed by state offices of tourism, state parks departments, and various federal recreation resource agencies.

### PROGRAM REQUIREMENTS

The 63-semester-hour Bachelor of Science degree program in Recreation includes 33 semester hours of major core courses (see below). Students may select from two concentrations: (1) recreation management and (2) tourism. Students pursuing the recreation management concentration can further specialize in therapeutic recreation, community recreation, outdoor recreation, or youth agency administration (American Humanics). In addition to the core, this concentration consists of 15 semester hours of recreation-related courses and 15 semester hours of related-areas courses. REC 210, 330, 462, and 482 require professional status and must be taken in sequence. REC 463 is the final capstone course taken in the department.

### Recreation Major Core Courses

REC 120	Leisure and the Quality of Life <i>SB</i> .....	3
REC 210	Leisure Delivery Systems.....	3
REC 330	Programming of Recreation Services <i>L2</i> .....	3
REC 350	Promoting and Marketing Recreation Services .....	3
REC 364	Foundations of Therapeutic Recreation.....	3
REC 462	Administration of Leisure Services .....	3
REC 463	Senior Internship .....	12
REC 482	Assessment and Evaluation of Recreation Services.....	3
Total	.....	33

The tourism concentration consists of 33 semester hours of major core courses, nine semester hours of tourism-related requirements, nine semester hours of tourism options, and 12 semester hours of non-major related course work.

Tourism students may choose to follow either the marketing and community development track or the services track for their related course work. Information on both of these tracks is available from the academic advisor.

In both the recreation management and tourism concentrations, the related areas and directed electives course work must be selected from a departmental list of approved university courses.

### Youth Agency Administration/American Humanics Certificate Program.

In addition to the two concentrations within the Bachelor of Science degree program in Recreation, a certificate program is offered in the area of Youth Agency Administration/American Humanics. This certificate program features professional affiliation with and certification by American Humanics, Inc., the national leader in education for youth and human service agency administration. American Humanics represents such agencies as the American Red Cross, Big Brothers/Big Sisters, Boys and Girls Clubs of America, the Boy Scouts of America, Camp Fire, 4-H, Girls Inc., the Girl Scouts of the USA, Goodwill Industries, Junior Achievement, the United Way, YMCA, and YWCA.

This program provides an academic approach featuring unique issues of voluntary, not-for-profit agency management and includes active participation by agency professionals who offer

workshops, seminars, field trips, and cooperative education experiences.

REC 300	Fund Raising .....	3
REC 310	Volunteerism .....	3
REC 320	Youth and Human Service Workshop .....	4
REC 420	American Humanics Institute.....	1
REC 430	Managing Not-for-Profit Agencies .....	3
Total .....		14

**Additional Department Requirements.** Two hundred hours of recreation leadership experience (volunteer hours) are required before enrollment in REC 463 Senior Internship. Students are not permitted to take additional course work during their senior internship placement period. Approval of internships for main campus students must be requested from the Department of Recreation Management and Tourism office on the main campus.

A student must attain a grade of “C” or higher in all courses within the major, including the related area. Specific courses that may be used to fulfill the related requirements are listed in a brochure available through the department.

**RECREATION**

**REC 120 Leisure and the Quality of Life.** (3) F, S, SS

Conceptual foundations for understanding the role of leisure in the quality of life. Social, historical, psychological, cultural, economic, and political foundations of play, recreation, and leisure. *General studies: SB.*

**150 Outdoor Pursuits.** (3) SS

Theories and practical applications related to outdoor recreation pursuits. Interdisciplinary approach to wilderness issues and philosophies, culminating in an outdoor experience. Field trip required.

**160 Leisure and Society.** (3) A

Analysis of the human relationship to leisure. Historical survey of philosophical, psychological, and socioeconomic bases for development of systems that provide leisure programs. Non-Recreation majors only. *General studies: SB.*

**210 Leisure Delivery Systems.** (3) F, S

Introduction to development, management, and organization of the public, not-for-profit, and private sectors of the leisure services profession. The course is organized into five modular units which study the delivery of services in the recreation and tourism professions. Lecture, team taught. Prerequisite: Recreation professional status.

**300 Fund Raising.** (3) A

Methods, techniques, and directed experience in fund raising for voluntary youth and human services agencies. Budget control and accountability.

**305 Introduction to Travel and Tourism.** (3) F, S

An examination of the components of the travel and tourism industry at the state, national, and global levels.

**310 Volunteerism.** (3) A

Administration of volunteer service programs. Study and analysis of the volunteer personnel process.

**320 Youth and Human Service Workshop.** (1) F, S

Forum for exchange between students and professional agency personnel. Variable topics, guest speakers. Prerequisite: instructor approval.

**330 Programming of Recreation Services.** (3) F, S

Foundations for effective program planning in varied leisure delivery systems. Prerequisite: Recreation professional status. *General studies: L2.*

**340 Outdoor Survival.** (3) A

Interdisciplinary approach to outdoor survival, including attitudes, psychological stress, physiological stress, preparation, hypothermia, navigation, flora, and wildlife. Field trips required.

**350 Promoting and Marketing Recreation Services.** (3) F, S

Basic principles of promoting recreation services and strategies focusing on promoting and marketing concepts as they apply to recreation/tourism settings. Prerequisite: Recreation professional status.

**360 Recreation Resource Management and Policy.** (3) N

Management and decision making in recreation resource agencies. Policy analysis and use conflicts. Prerequisite: Recreation major.

**364 Foundations of Therapeutic Recreation.** (3) F, S

Introduction to special recreation and therapeutic recreation services for persons with disabilities. Offers both a community and clinical perspective on specialized services. Prerequisite: Recreation professional status or instructor approval.

**370 Outdoor Recreation Systems.** (3) F

Introduction to outdoor recreation resource delivery systems; history of wilderness and outdoor recreation resources; the role of outdoor recreation in society; outdoor recreation agencies; related environmental issues. Prerequisite: junior standing or instructor approval.

**372 Tourism Destination Development.** (3) F

Application of economic and regional development concepts and theories to destination product development. Prerequisites: REC 305; Recreation major; 2.50 GPA.

**380 Wilderness and Parks in America.** (3) S

An examination of the American Conservation Movement and the relationships between the environment and recreation behavior.

**400 Processes and Techniques in Therapeutic Recreation.** (3) A

In-depth analysis of theoretical and philosophical approaches to therapeutic recreation practice with emphasis on various facilitation techniques used in therapy. Prerequisites: REC 364 or instructor approval.

**401 Program Design and Evaluation in Therapeutic Recreation.** (3) F, S

In-depth analysis of assessment, treatment planning, program implementation, documentation, and evaluation strategies employed in therapeutic recreation practice. Prerequisites: REC 364 and 400 or instructor approval.

**415 Tourism Transportation Systems.** (3) A

Examination of the role of various modes of transportation in domestic and international tourism development. Prerequisite: REC 305; Recreation major; 2.50 GPA.

**420 American Humanics Institute.** (1) F, S Mini-intensive national management institute for voluntary youth and human service agency personnel. Out-of-state conference required. Prerequisite: instructor approval.

**430 Managing Not-for-Profit Agencies.** (3) S

Analysis of administrative structure, decision making, and program delivery with not-for-profit youth and human service agencies.

**440 Recreation Areas and Facilities Development and Management.** (3) A

Survey of development and management of public, private, and commercial recreation areas and facilities with a focus on meeting program needs.

**450 Leisure and Aging.** (3) N

An exploration of the role of leisure in later maturity and the influence of the aging process on leisure behavior. Lecture, off-campus lab. Prerequisites: REC 210 and 364 or instructor approval.

**458 International Tourism.** (3) F, S

A global examination of international tourism and its significance as a vehicle for social and economic development. *General studies: G.*

**460 Clinical Issues in Therapeutic Recreation.** (3) A

An exploration of contemporary problems/issues confronting the therapeutic recreation field; includes philosophical, historical, practice, management, research, and educational issues. Lecture, off-campus lab. Prerequisites: REC 364 and 400 or instructor approval.

**462 Administration of Leisure Services.** (3) F, S

Basic principles of administration and their application in successful administrative situations. Analysis of administrative function, structure, and policies. Pre- or corequisite: REC 330. Prerequisite: Recreation professional status.

**463 Senior Internship.** (6 or 12) F, S, SS

Supervised guided experience in selected agencies. Prerequisites: REC 462; Recreation major; senior standing.

**482 Assessment and Evaluation of Recreation Services.** (3) F, S

Introduction to applied leisure research with an emphasis on program evaluation, research design, data collection techniques, and data analysis. Pre- or corequisite: REC 462. Prerequisite: Recreation professional status.

**500 Research Methods I.** (3) A

Introduction to recreation research methods, with emphasis on methodological questions, research issues, and techniques relevant to contemporary social research. Prerequisite: 500-level or higher approved statistics course.

**501 Research Methods II.** (3) N

Advanced treatment of methodological issues, analysis of data, computer applications, and thesis proposal development. Prerequisite: REC 500.

**540 Recreation Services for the Aged.** (3) N

An applied orientation to the social/psychological theories of recreation and the aged.

**552 Historical and Philosophical Foundations of Leisure.** (3) A

An analysis of the fundamental historical and philosophical concepts, issues, and problems confronting the leisure studies profession.

**555 Social and Psychological Aspects of Leisure Behavior.** (3) A

An empirical and theoretical analysis of social, cultural, and psychological foundations of leisure behavior.

**558 Integrative Seminar.** (3) A

Advanced exploration and assessment of current trends within the leisure studies profession. This course has variable topics, including, but not limited to: cross-cultural analysis of leisure, urban recreation, planning and resources, sociocultural dimensions of tourism development, wilderness management. Prerequisite: REC 552.

**569 Current Issues in Tourism.** (3) A

General survey of the tourism literature with an emphasis on relevant theories, concepts, and current research.

**570 Social Aspects of Outdoor Recreation Management.** (3) A

An analysis of the social aspects of natural resource recreation management and planning. Prerequisite: REC 370 or equivalent.

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## School of Public Affairs

**Dickinson McGaw**

*Director*

(WILSN 208) 602/965-3926

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**PROFESSORS**

CAYER, COOR, DANEKE, HALL,  
MANKIN, MCGAW, MONTIEL,  
MUSHENO, MUSHKATEL,  
PERRY, WESCHLER

**ASSOCIATE PROFESSORS**

ALOZIE, BROWN, DeGRAW, VINZANT

**ASSISTANT PROFESSORS**

CAMPBELL, LAN

**DISTINGUISHED RESEARCH**

**FELLOW**

PFISTER

**PROFESSORS EMERITI**

BECKER, SACKTON

**PURPOSE**

The School of Public Affairs is a professional graduate school in public administration that prepares students for careers in public management, public policy analysis and evaluation, urban management and planning, and public information management. To improve public management, the school maintains public service programs that educate and advise public service practitioners. To improve public policy-making, the school maintains research and service programs that identify issues, disseminate information, and propose solutions to major public problems. To foster the next generation of scholars, the school maintains research programs designed to advance understanding of the processes by which public resources and personnel are organized to formulate, implement, and manage public policy decisions.

**DEGREES**

The School of Public Affairs offers a 42-semester-hour professional Master of Public Administration (M.P.A.) degree. The M.P.A. degree is accredited by the National Association of Schools of Public Affairs and Administration (NASPAA). The school also offers an interdisciplinary degree leading to the Doctor of Public Administration (D.P.A.). Consult the *Graduate Catalog* for information about these programs.

**MORRISON INSTITUTE FOR PUBLIC POLICY**

As an integral part of the School of Public Affairs, the Morrison Institute is an applied public policy research center that conducts research on public policy, informs policymakers and citizens about issues, and advises leaders on choices and actions. In partnership with government officials, university faculty, and the private sector, the Morrison Institute conducts research, policy forums, program evaluations, and strategic planning for public, private, and nonprofit clients. The institute produces publications on a wide range of topics, including urban growth, education, natural resources, governmental systems and relations, health care, social services, quality of life, and economic development.

**ADVANCED PUBLIC EXECUTIVE PROGRAM (APEP)**

APEP is a continuing education program designed to provide public-sector executives with analytical approaches and skills in leadership, policy analysis, total quality management, media relations, organizational development, team-building, and communication. Located at the ASU Downtown Center, APEP sponsors the Certified Manager Program (CPM), the Institute for Public Executives, Total Quality Management in the Public Sector, the County Elected Official's Certification Program, and presents custom-tailored professional development programs for public-sector managers.

**PUBLIC AFFAIRS****PAF 401 Statistics.** (3) F, S

Survey of statistical concepts and techniques with application to public administration. Does not count toward program of study. Satisfies statistics prerequisite requirement for PAF 501 and 502.

**501 Public Service Research.** (3) F, S

Philosophy, scope, methods, design values, and ethics of public service research. Prerequisite: an approved course in statistics.

**502 Public Program Analysis.** (3) F, S

Application of research methods and techniques to evaluate the implementation of decisions in public organizations. Prerequisite: PAF 501.

**503 Public Affairs.** (3) F, S

The development and context of American public administration and policy, the role of administration in governance, and values and ethics in administration.

**504 Public Affairs Economics.** (3) F, S

The basics of public sector economics, microeconomic and macroeconomic concepts applied to public sector decisions and policies.

- 505 Public Policy Analysis.** (3) A Institutional and formal analysis of policy processes, decision making, and problem solving; values, ethics, and the uses of policy analysis.
- 506 Public Budgeting and Finance.** (3) F, S The legal, social, economic, political, institutional, and ethical foundations of governmental finance, budgets, and budgeting. Prerequisite: PAF 504.
- 507 Public Human Resource Management.** (3) A Personnel systems, behavior and management of people in public organizations, collective behavior, unionism, conflict management, motivation, productivity, and ethics.
- 508 Public Service.** (3) F, S Capstone application of core course knowledge, skills, and abilities required for public service. Prerequisites: PAF 501, 502, 503, 504, 505, 506, 507.
- 510 Governmental Budgeting.** (3) F, S Theories, applications, and consequences of budget decision making. Prerequisite: PAF 504.
- 511 Governmental Finance.** (3) A Sources of funding, management of funds and debts, and general pattern of expenditures in states, counties, cities, and districts. Prerequisite: PAF 504.
- 520 Public Management.** (3) A The management process in government and public agencies, with emphasis on the executive leadership within the public sector.
- 521 Organization Theory.** (3) N Organization theory and current research emphasis with application to public administrative organizations.
- 522 Public Labor Relations.** (3) A Rise of public unionism, managerial policy toward unionism, conflict resolution, impact of unionism on budgets, personnel policies, and public policy.
- 523 The City and County Manager.** (3) A The manager's role and resources in the differing forms of administrative, legislative, and community sectors.
- 525 Public Program Management.** (3) A Governmental service programming: formulating, financing, operating, evaluating, and reporting. Analysis of interagency relationships and the role and conduct of research in the programming process.
- 526 Public Sector Human Resource Development.** (3) A Concepts and techniques of organizational development in the public sector, including staffing, supervisor training, executive development, resource planning, and employee training.
- 529 Organization Change and Development.** (3) N Exploring the nature and management of change and development as a tool to achieve organizational goals; effecting planned change.
- 530 Management of Urban Government.** (3) A Administrative practices and behavior within the urban political administrative environment. Functional areas such as citizen participation, urban planning, urban transportation, and the conflicts between urban politics and administrative efficiency.
- 531 Community Conflict Resolution.** (3) N Interdisciplinary approach to understanding the dynamics of community conflict. Strategic considerations in policy design and advocacy; potential reaction to conflict. Relevant models and research findings generated by both case studies and comparative methods.
- 532 Urban Planning Administration.** (3) A Historical and present day uses of urban planning and procedures for its implementation. Basic principles and practices.
- 533 Urban Growth Administration.** (3) N Examines the process of urban growth and change. Partnership roles played by public and private sectors in management are emphasized.
- 535 Urban Housing Policy.** (3) N Comprehensive consideration of the revitalization of American cities with major emphasis upon the housing process and related institutions and services.
- 536 Urban Policy Making.** (3) A Analysis of the opportunities and costs of influencing public policy and the roles of officials and bureaucracies in decision making.
- 540 Advanced Policy Analysis.** (3) A Emphasizes the structure of policy problems, forecasting policy alternatives, optimizing resources, and reducing uncertainty in policy making. Prerequisite: PAF 505 or instructor approval.
- 541 Program Evaluation.** (3) N Various methodologies available for the evaluation of public policies and programs. Cross-listed as JUS 547. Prerequisite: PAF 501 or instructor approval.
- 546 Environmental Policy and Management.** (3) N Analysis of environmental policy and planning issues and principles related to the analysis and management of natural and urban/regional resources.
- 547 Science, Technology, and Public Affairs.** (3) N The influence of science and technology on governmental policy making, scientists as administrators and advisors, governmental policy making for science and technology, government as a sponsor of research and development.
- 548 Women, Politics, and Public Policy.** (3) N Explores how political philosophy, politics, and public policy affect and are affected by women.
- 549 Diversity Issues and Public Policy.** (3) A Examination of public policy issues concerning or affecting women, black, Latino, Asian, and American Indian communities, as well as those groups' impact on the policy process.
- 550 Information Management.** (3) A Concepts and theory of information and information technology in public sector organizations.
- 551 Computers in Administration.** (3) A Experience in use of computer technology for public administration problem solving.
- 552 Public Information Systems.** (3) A Systems analysis concepts and theory as applied to administration. Alternative modes of information organization and their impact on public decision making.
- 555 Research Data Management.** (3) N Techniques and problems associated with data management in a research environment. Database management systems, security and integrity, accessibility, and cost.
- 556 Database Management Systems.** (3) N Concept and use of modern database management systems in an administrative organization. Advantages and disadvantages of this approach.
- 561 Comparative Administration.** (3) N Literature on comparative public administration theory. Bureaucracies and their impact on the political development process. Selected nations are studied.
- 562 Intergovernmental Relations.** (3) N Evolution, growth, present status, and characteristics of the U.S. federal system of government. Federal-state relations, state-local relations, regionalism, councils of government, interstate cooperation, grants-in-aid, and revenue sharing.
- 563 Report Preparation.** (3) N Intensive practice in written and oral presentation of reports to conferences with problems in public administration. Visual aid techniques.
- 564 Political Economy.** (3) S Classical and contemporary literature and historical development of governmental and economic arrangements, with special emphasis on the role of the state.
- 591 Seminar.** (1–12) F, S Topics may include but are not limited to the following:  
(a) General Public Administration  
(b) Public Finance Administration  
(c) Public Management  
(d) Urban Affairs and Urban Planning  
(e) Public Policy Analysis  
(f) Information Management  
(g) Business and Government  
(h) Emergency Management
- 600 Research Design and Methods.** (3) F Advanced methods of research design and analysis. Prerequisites: formal graduate level course work in statistics and in research methods.
- 601 Seminar: Policy Analysis and Program Evaluation.** (3) S Normative and conceptual issues of policy formulation, implementation, and evaluation; empirical approaches and methods of program evaluation and policy analysis.
- 602 Seminar: Foundation of Public Administration.** (3) F Ethical, social, legal, and philosophical foundations of public administration.
- 603 Seminar: Organization and Behavior in the Public Sector.** (3) S Structure, organization, conduct, and performance of public sector institutions in the administration of public policy. Prerequisite: PAF 602.