## **ASU Extended Campus**

## Bette F. DeGraw, D.P.A., Dean, College of Extended Education

www.asu.edu/xed



The ASU Downtown Center specializes in extended education.

Tim Trumble photo

#### **PURPOSE**

The College of Extended Education was created in 1990 to extend the resources of ASU throughout Maricopa County, the state, and the region. The College of Extended Education is a university-wide college that oversees the ASU Extended Campus and forms partnerships with other ASU colleges to meet the instructional and informational needs of a diverse community.

For the most current information, visit the college's Web site at www.asu.edu/xed.

#### **ASU EXTENDED CAMPUS**

The ASU Extended Campus goes beyond the boundaries of the university's three physical campuses to provide access to quality academic credit and degree programs for working adults through flexible schedules; a vast network of off-campus sites; classes scheduled days, evenings, and weekends; plus innovative delivery technologies including television, the Internet, and independent learning. The ASU Extended Campus also offers a variety of professional continuing education and community outreach programs.

## **Graduate Degrees**

#### **DEGREE PROGRAMS**

ASU offers degree programs through the ASU Extended Campus. Convenient times and locations as well as today's innovative technologies make it easier for working adults and other nontraditional students to earn a degree. The College of Extended Education facilitates the delivery of these programs. All courses and degrees are offered through the respective university academic departments. These courses are published each fall and spring semester in the *Extended Campus Catalog* and in the *Schedule of Classes*. All graduate degree programs offered through the college are shown in the "Graduate Degrees and Majors Offered in Collaboration with the College of Extended Education" table, page 447.

#### **OFF-CAMPUS DEGREE PROGRAMS**

#### Business Administration—M.B.A.

**ASU Main.** The technology M.B.A. is an evening program designed specifically for technology professionals. The degree program is offered at the ASU Research Park. Cases, applications, and examples emphasize technology, global competition, and rapid organizational change. For more information, call 480/965-3332.

The evening M.B.A. is offered at the ASU Downtown Center. It is designed to meet the needs of working professionals and combines theoretical concepts with practical applications. For more information, call 480/965-3332.

Major	Degree	Concentration	Administered By
Business Administration	M.B.A.	_	College of Business (ASU Main) School of Management (ASU West)
Curriculum and Instruction	M.Ed.	Secondary education	College of Education
Educational Administration and Supervision	Ed.D.	_	College of Education
Electrical Engineering	M.S.E.	_	College of Engineering and Applied Sciences
Engineering	M.E.*	_	School of Engineering
Public Administration	M.P.A.	Public information management, public management, public policy analysis and evaluation, urban management and planning	School of Public Affairs

### Graduate Degrees and Majors Offered in Collaboration with the College of Extended Education

**ASU West.** The Scottsdale M.B.A. degree program meets in the Scottsdale Airpark in north Scottsdale. Classes emphasize the development of critical learning skills, with practical application in analyzing local industries. Students, faculty, and industry experts work together on projects for local companies. The integrated curriculum provides a comprehensive understanding of interrelated business issues. For more information, call 602/543-6201.

#### Public Administration—M.P.A.

ASU Main. The School of Public Affairs offers this interdisciplinary program. The program is designed to provide professional training for careers in public administration and management. Opportunities for completing course work leading to the M.P.A. are offered during evening hours at ASU Main, the ASU Downtown Center, and various offcampus sites. For more information, call 480/965-3926 or write

SCHOOL OF PUBLIC AFFAIRS ARIZONA STATE UNIVERSITY PO BOX 870603 TEMPE AZ 85287-0603

#### Curriculum and Instruction—M.Ed.

**ASU Main.** The Master of Education degree in Curriculum and Instruction is offered with concentrations in either multicultural education or secondary education. This is an off-campus degree program targeted to school district audiences. For more information, call 480/965-1644.

#### **DELTA Doctorate**

**ASU Main.** The DELTA Doctorate, which leads to the Doctor of Education degree in Educational Administration and Supervision, is available as an off-campus degree program. The program is targeted to qualified public school administrators. For more information, call 480/965-6357.

## TECHNOLOGY-DELIVERED DEGREE PROGRAMS Electrical Engineering—M.S.E.

**ASU Main.** The faculty in the Department of Electrical Engineering offer the Master of Science in Engineering degree in Electrical Engineering via interactive television. This program meets the needs of the part-time student who is working full-time in industry. Ten graduate courses are required; six should constitute a major, two courses a minor, and two courses should be taken outside the Department of Electrical Engineering. After completing the required hours of course work, students in this program must pass a comprehensive examination covering topics in the major. Using the department's three-year schedule of courses, students are able to complete course requirements over the interactive television system. For more information, call 480/ 965-3590.

#### Business Administration—M.B.A.

**ASU Main.** The ASU MBA Online program leverages computer and communications technologies to offer the highly ranked ASU M.B.A. to managers and professionals who do not wish to attend a traditional, on-campus program. The program consists of on-site sessions, asynchronous technology-based materials, and electronic communication among faculty and students. This two-year program consists of 12 four-semester-hour courses. For more information, call 480/965-3332.

ASU West. The connectMBA from ASU West allows working professionals to complete a quality, AACSB-accredited M.B.A. without weekly attendance on campus. Course delivery combines classroom instruction (every seventh weekend) with self-paced, computer-assisted learning. The two-year program consists of 15 three-semester-hour courses. For more information, access the Web site at www.west.asu.edu/som/mba.

#### Engineering—M.E.

**ASU Main.** The tri-university Master of Engineering degree program is intended to meet the educational needs of Arizona's practicing engineers. With industry input, Arizona's three state universities—Arizona State University, Northern Arizona University, and University of Arizona enhance the skills, knowledge, and understanding that are critical to today's practicing engineers. The courses are offered through a variety of distance-delivery methods in flexible formats at any of the three universities.

The M.E. degree offers the practicing engineer opportunities to design, in conjunction with an advisory committee, a

<sup>\*</sup> This collaborative program is offered by the three state universities.

program of study that can reflect the increasingly interdisciplinary nature of engineering practice. The M.E. degree requires the completion of 30 semester hours of course work; students must complete a minimum of three hours in applied engineering mathematics as well as three hours of engineering management/business. Up to six semester hours from a practice-oriented project may be applied. A final examination is required.

For application information, call 480/965-1726, send email to m.eng@asu.edu, or access the program's Web site at triuniv.engr.arizona.edu.

#### **ON-CAMPUS EVENING DEGREE PROGRAM**

#### Public Administration—M.P.A.

**ASU Main.** The School of Public Affairs offers this interdisciplinary program. The program is designed to provide professional training for careers in public administration and management. Opportunities for completing course work leading to the M.P.A. are offered during evening hours at ASU Main, the ASU Downtown Center, and various offcampus sites. For more information, call 480/965-3926 or write

SCHOOL OF PUBLIC AFFAIRS ARIZONA STATE UNIVERSITY PO BOX 870603 TEMPE AZ 85287-0603

#### **WINTER SESSION (MAIN)**

The College of Extended Education schedules the winter session courses in collaboration with academic departments. The condensed, three-week session is offered between the fall and spring semesters. For more information about winter session, call 480/965-9797.

## **Certificate Programs**

Certificate programs provide opportunities for those seeking to advance their careers, to begin a new career, to reenter the workplace, or simply to develop new knowledge. A practical choice for career development, certificate programs are recognized by employers as evidence of professional skill or accomplishment.

#### **Gerontology Certificate Program**

The Certificate in Gerontology, offered by the Graduate College, is available to graduate students enrolled in master's or doctoral degree programs in disciplines such as communication, exercise science, nursing, psychology, social work, and sociology. Unclassified graduate students may pursue the certificate. This program consists of 24 semester hours evenly divided between required and elective course work.

The Gerontology Program has an affiliated faculty of more than 60 members based in 22 different departments throughout the university. Students can work on independent study or participate with faculty in their aging-related research.

Because of increased longevity, there could be more than 30 million Americans over the age of 85 by 2040, a demographic change with many ramifications. The certificate is designed for individuals interested in learning more about

the aging process. For more information, call 480/965-3225 (ASU Main) or 602/543-6642 (ASU West).

## College Units by Program Area

#### **Degree Programs and Credit Courses**

The College of Extended Education facilitates the delivery of several degree programs and credit courses. Convenient times and locations as well as today's innovative technologies make it easier for working adults and other nontraditional students to earn a degree. All courses and degrees are offered through the respective university academic departments. These courses are published each fall and spring semester in the *Extended Campus Catalog* and the *Schedule of Classes*.

Academic and Professional Programs. As a convenience to students, courses are conducted off campus in locations throughout the state, and on campus in the evening and during the winter session.

Academic credits earned off campus are recorded on a student's permanent record in the same manner as those earned on campus and are equivalent in all academic considerations. All academic standards of the university, including policies related to admission and registration, apply to off-campus courses. It is the responsibility of the student to be aware of all applicable policies before registering. It is the responsibility of each dean to determine what courses to offer off campus and to make faculty assignments.

The tuition and fees for off-campus credit courses are the same as for those offered on campus. (See resident and non-resident rates in the latest *Schedule of Classes*.) Before the 21st calendar day of each semester, any combination of oncampus and off-campus resident credit courses resulting in a combined registration of seven or more semester hours requires that the student pay full-time tuition. Off-campus credit courses and programs that commence on or after the 21st calendar day of the start of each semester require full-time and part-time students to pay tuition separate from (but in addition to) those courses starting before the 21st calendar day of the semester.

Professional continuing education activities focus on professional and personal development as well as lifelong learning. Programs are planned and developed to complement the missions of the college and the university. These programs can be customized and transported to reach numerous target populations and levels of need.

Distance Learning Technology. Distance Learning Technology uses a variety of technologies. Semester-based courses are offered through Instructional Television Fixed Service, cable television, public television, satellite, microwave, videotape, and the Internet. In addition, independent learning courses are offered (print- or Internet-based). Distance Learning Technology makes it possible for many people to access and share educational resources locally, regionally, nationally, and internationally through a variety of electronic technologies and distribution systems. In addition to distance learning courses, other products and services are available, including teleconferencing and video production.

Many students are unable to attend class on campus due to schedule or commuting difficulties and prefer to participate in distance learning courses at convenient locations such as the work site or home. The distance learning course schedule consists of approximately 135 courses offered by various ASU colleges each semester, and these courses are available for credit at a variety of remote locations, including students' homes. Students participating in televised courses from the work site or home can interact with faculty and students in the classroom on campus while class is in session via teleconferencing technology. Videotapes of most courses are available through University Libraries Video Resources. Other student support services are available to assist off-campus students.

Cable/Public Television. ASU offers credit courses that require students to view televised class sessions and complete work assignments at home. Exams usually are held on campus. Courses are available throughout the Phoenix area via KAET Channel 8, Cox Communications, Insight Cable, Cable America, Digital Choice TV, and other cable providers. Televised courses are also available in university residence halls.

Interactive Instructional Television Program (IITP). Students employed by companies participating in the IITP may take courses for credit at the work site. A daily courier service circulates course materials between faculty on campus and their students at remote sites. Exams typically are held at the work site. Each company has an on-site coordinator to assist with registration, to provide information, and to proctor exams. A Master of Science in Engineering degree with a major in Electrical Engineering is available through the IITP. More information about the degree is available from the College of Engineering and Applied Sciences at 480/ 965-6738.

Interactive Television (Public Sites). Certain sites are open to the public. Students can participate in most televised courses at locations such as ASU Downtown Center, ASU East, ASU West, select community college campuses, Cactus Shadows High School, and the Gila River Indian Community. Each public site has an on-site coordinator to assist with registration, to provide information, and to proctor exams.

Internet Courses. ASUonline is the university's gateway to an "online campus." Internet courses are offered by various departments through ASU Extended Campus, allowing students to participate from any location in the world. Through the Web, students can access lectures, participate in class assignments, interact with the instructor, collaborate with other students, and earn ASU credit at convenient times and locations. Students register for Internet courses through the normal university admissions and registration process. Certain computer hardware and software may be required for Internet courses. For more information about Distance Learning Technology, call 480/965-6738 or access the Web site at asuonline.asu.edu.

Independent Learning. These courses allow students to pursue ASU credit and to fulfill degree requirements or to enhance occupational, professional, and intellectual skills. Independent Learning courses are appropriate for students seeking flexibility in progressing through university courses. Any individual with a high school diploma or GED may enroll; however, enrollment in Independent Learning is not the same as admission to ASU. For ASU degree-seeking students, enrollment in these courses requires an advisor's and dean's approval. Generally, ASU students may take one course at a time—other students can participate in two. A maximum of 60 semester hours earned by independent learning and/or by comprehensive examination may be applied toward the baccalaureate degree at ASU. Independent Learning courses are not applicable toward graduate credit, and pass/fail options are not available. Students have up to one year to complete courses. More information on registration, lesson formats, submission of assignments. correspondence with instructors, and other course details is available in a catalog from the Independent Learning Office, at 480/965-6563.

#### **Professional Continuing Education**

Academic and Professional Programs provides professional continuing education programs throughout the Phoenix metropolitan area. These ongoing programs are intended to improve professional competence and address current issues and trends, and are offered to adult learners in collaboration with ASU colleges, other educational providers, professional associations, and public and private organizations. In addition, the Elderhostel Program, a series of challenging, thought-provoking college-level courses, is offered to people over 55. For more information, call 480/965-9200.

The Nonprofit Management Institute is offered by the College of Extended Education and the Valley of the Sun United Way. This program is designed to enhance the management skills of those who serve nonprofit human services groups, hospitals, government agencies, churches, private schools, art organizations, environmental groups, and others in the nonprofit sector. For more information, see "Nonprofit Leadership and Management," page 278, or call 480/ 965-9200.

For more information about Academic and Professional Programs, call 480/965-9797.

#### **Global and Community Outreach**

American English and Culture Program. The American English and Culture Program (AECP) features an intensive course of study designed for adult international students who want to become proficient in English as a second language for academic, professional, or personal reasons. Applicants must be at least 18 years of age and must have a high school diploma or its equivalent. All conditions of the U.S. Immigration and Naturalization laws pertaining to fulltime study in the United States must be met by all applicants. Students are required to take an English placement test before the beginning of classes. Certificates of achievement are awarded on completion of the course. Admission to the program does not constitute regular admission to ASU.

Beginning, intermediate, and advanced courses provide instruction in listening, reading, speaking, structure, and writing. Academic advising and orientation to Arizona and the United States are integral parts of the program.

Program-wide social activities each cycle include a field trip, a picnic, a cultural activity, visits to museums, historical sites, or musical presentations. Campus housing and American Homestays are available.

Advanced-level students may be permitted to enroll concurrently in up to two ASU credit classes with the approval of the director. Several special classes are offered through the AECP. Classes in conversation, speech improvement,

and the Test of English as a Foreign Language are offered during alternate terms.

The fall and spring semesters are divided into two eightweek cycles. Students may enroll for one or more cycles. An eight-week summer session of study is also offered. Inquiries concerning admission requirements, enrollment, and fee schedules should be sent to

AMERICAN ENGLISH AND CULTURE PROGRAM DEPARTMENT 4 ARIZONA STATE UNIVERSITY PO BOX 873504 TEMPE AZ 85287-3504

For more information, call 480/965-2376.

**Extended Campus Programs.** Extended Campus Programs was established in response to the rapidly expanding demand for educational services in Maricopa County and throughout Arizona. Analyzing community needs for course offerings, workshops and seminars, the unit oversees the planning, organizing, and staffing necessary to satisfy these educational needs.

A primary goal of this unit is to ensure that qualified students have access to effective, appropriate university programs. Extended Campus Programs focuses on developing and maintaining education, business, government, professional, and community links to further the university's and college's missions.

The major components of Extended Campus Programs are the classes and events at the ASU Downtown Center and emerging programs in the east Valley, Scottsdale, and Ahwatukee. For more information, call 480/965-3046.

**ASU Downtown Center.** The ASU Downtown Center is a university-wide resource located in downtown Phoenix that serves as an educational, applied-research, and community-service facility.

Responding to the needs of business, industry, and state and local governments, the center offers traditional and interdisciplinary upper-division and graduate-level courses. The center also offers professional and continuing education programs, lectures, and community forums, and serves as a meeting location for conferences, workshops and seminars.

ASU faculty, staff, and students may take advantage of the center's computer lab. A lab assistant is available during posted hours. Faculty, staff, and students also can access the ASU library online catalog and ASU library information and resources. Library books may be ordered and returned through the center.

Accommodations for small or large meetings or conferences are available at attractive rates and can include beverages, food service, and professional equipment. Meeting rooms include conference rooms, a board room, and two computer classrooms. Most meeting rooms can be configured in a variety of styles and setups. In addition, break-out areas are conveniently located throughout the facilities. Advice in logistics planning is available as are a wide range of related services. The center is available for use by outside organizations, subject to the limits of university policies and procedures. Contact the center's facility scheduler for details

For more information about the programs and services provided at the center, call 480/965-3046 or write

ASU DOWNTOWN CENTER 502 E MONROE ST PHOENIX AZ 85004-2337

Several ASU programs and partnerships are located at the ASU Downtown Center.

Academic and Professional Programs. As part of ASU Extended Campus and the College of Extended Education, Academic and Professional Programs brings the resources of ASU to many who may not be pursuing a traditional degree but are seeking professional and personal enrichment. See "Academic and Professional Programs," page 448, for a description.

Joint Urban Design Program. The Joint Urban Design Program, located in the ASU Downtown Center, is a partnership between the Colleges of Architecture and Environmental Design and Extended Education. The program directs institutional and public resources toward developing an understanding of issues that affect the urban quality of Phoenix. For more information, call 480/727-5146.

Urban Data Center. The Urban Data Center, a partnership with the College of Public Programs, serves as a resource for analysis and implementation of public policy in the Phoenix metropolitan area. The center works closely with ASU researchers and organizations such as the Joint Urban Design Program, the Morrison Institute for Public Policy, University Libraries, local governments, state agencies, and other independent organizations to build a comprehensive database on policy issues for urban planners and community leaders. For more information, call 480/965-3046.

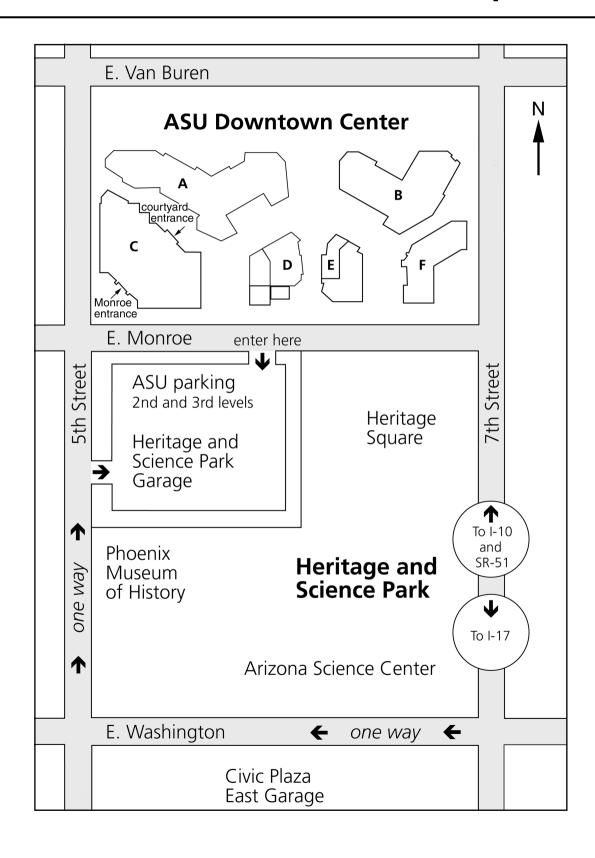
Advanced Public Executive Program. The Advanced Public Executive Program of the College of Public Programs is housed at the ASU Downtown Center. This program is designed to provide public managers and administrators with analytical approaches and skills through short courses and seminars to help mobilize ideas, people, and resources in support of public programs. For more information, call 480/965-4006.

Office of Youth Preparation and Project PRIME. The Office of Youth Preparation and Project PRIME (Project to Improve Minority Education) are housed at the Downtown Center with evaluation support services located at the Hispanic Research Center. The programs are designed to increase the pool of college-eligible minority students, who have historically been underrepresented in higher education, by providing instructional and support services to seventh-through 12th-grade students and their families at targeted Arizona schools. For more information, call 480/965-8510.

Arizona Drug and Gang Prevention Resource Center. The Arizona Drug and Gang Prevention Resource Center serves as a centralized source for individuals, schools, and communities throughout Arizona to support, enhance, and initiate prevention efforts.

For information about planning, mobilizing, training, and evaluating community prevention efforts, call the center at 480/727-2772.

# **ASU Downtown Center Map**



## **ASU Extended Campus Administrative Personnel**

Dean, College of Extended Education	Bette F. DeGraw
Associate Dean	William Verdini
Director, American English and Culture Program.	Mark D. Rentz
Director, Communications and Marketing	Randy Bailey
Director, Development and Outreach	Scott Sheldon
Director, Distance Learning Technology	Elizabeth H. Craft
Director, Downtown Center.	Bette F. DeGraw
Director, Extended Campus Programs	Jim Patzer
Director, Academic and Professional Programs	Patricia A. Feldman
Director, Operations and Finance	Cathie M. Fox

## **ASU Extended Campus Faculty and Academic Professionals**

Backer, Linda R. (1997), Assistant Instructional Professional, College of Extended Education; Manager, Interdisciplinary Programs, Academic and Professional Programs, College of Extended Education; B.A., University of Colorado; M.S., Colorado State University

Craft, Elizabeth H. (1982), Senior Administrative Professional, College of Extended Education; Director, Distance Learning Technology, College of Extended Education; B.F.A., Ohio University; M.A., Arizona State University

**DeGraw, Bette F.** (1986), Administrative Professional, College of Extended Education; Associate Professor of Public Affairs; Dean, College of Extended Education; Director, Downtown Center, College of Extended Education; B.A., Thiel College; M.S.W., Rutgers, The State University of New Jersey; D.P.A., Arizona State University

Feldman, Patricia A. (1990), Associate Administrative Professional, College of Extended Education; Director, Academic and Professional Programs, College of Extended Education; B.S., M.Ed., Colorado State University

Kyselka, Christine K. (1990), Associate Administrative Professional, College of Extended Education; Assistant Director, Distance Learning Technology, College of Extended Education; B.S., M.P.A., Arizona State University

Pope, Donna (1999), Assistant Instructional Professional, College of Extended Education; Manager, Nonprofit Management Program, Academic and Professional Programs, College of Extended Education; B.S.W., Texas Women's University; M.S.S.W., University of Texas, Arlington

Verdini, William A. (1976), Associate Professor of Supply Chain Management; Associate Dean, College of Extended Education; B.S., Case Western Reserve University; M.B.A., D.B.A., Kent State University

## **ASU Extended Campus Directory**

For the "ASU Main Directory," see page 343. For the "ASU East Directory," see page 427. For the "ASU West Directory," see page 437.

Organization	Location	Telephone	Web Address
Extended Education, College of	ASUDC C319	480/965-9696	www.asu.edu/xed
Academic and Professional Programs	RITT B132	480/965-9797	_
•	ASUDC	480/965-9200	_
American English and Culture Program	MARIP	480/965-2376	www.asu.edu/xed/aecp/esl.html
ASU Downtown Center	ASUDC	480/965-3046	www.asu.edu/xed/dtc
Communications and Marketing	ASUDC C319	480/965-9696	_
Development and Outreach	ASUDC C250	480/727-5330	_
Distance Learning Technology	RITT A129	480/965-6738	www.dlt.asu.edu
Extended Campus Programs	ASUDC C250	480/965-3046	_
Independent Learning	RITT B132	480/965-6563	www.dlt.asu.edu/info/indlearn.html
		or 1-800-533-4806	
Operations and Finance	ASUDC C319	480/965-9696	_