# **General Information**

Arizona State University has emerged as a leading national and international research and teaching institution. Located in the Phoenix metropolitan area, this rapidly growing, multicampus public research university offers programs from the baccalaureate through the doctorate for approximately 55,491 full-time and part-time students through ASU Main in Tempe; ASU West in northwest Phoenix; a major educational center in downtown Phoenix; ASU East, located at the Williams Campus (formerly Williams Air Force Base) in southeast Mesa; and other instructional, research, and public service sites throughout Maricopa County. See the "2002–2003 Enrollment" table below.

2002-2003 Enrollment

Туре	Students
Total	55,491
ASU Main	47,359
ASU East	3,126
ASU West	6,630
National Merit Scholars	368

## **MISSION**

Arizona State University's goal is to become a worldclass university in a multicampus setting. Its mission is to provide outstanding programs in instruction, research, and creative activity, to promote and support economic development, and to provide service appropriate for the nation, the state of Arizona, and the state's major metropolitan area. To fulfill its mission, ASU places special emphasis on the core disciplines and offers a full range of degree programs—baccalaureate through doctorate, recognizing that it must offer quality programs at all degree levels in a broad range of fundamental fields of inquiry. ASU will continue to dedicate itself to superior instruction; to excellent student performance; to original research, creative endeavor, and scholarly achievement; and to outstanding public service and economic development activities. As a result of this dedication, ASU was named to Research Extensive (formerly Research I) status in 1994, recognizing ASU as a premier research institution.

## ORGANIZATION

Arizona State University is part of a university system governed by the Arizona Board of Regents, a body with perpetual succession under the constitution and laws of Arizona. The board consists of eight citizens appointed by the governor of the state for terms of eight years, and two students; the elected governor and state superintendent of public instruction are members ex officio.

The regents select and appoint the president of the university, who is the liaison between the Arizona Board of Regents and the institution. The president is aided in the

administrative work of the institution by the provosts, vice presidents, deans, directors, department chairs, faculty, and other officers. Refer to "Administrative Personnel," page 578.

The academic units develop and implement the teaching, research, and service programs of the university, aided by the university libraries, museums, and other services.

The faculty and students of the university play an important role in educational policy, with an Academic Senate, joint university committees and boards, and the Associated Students serving the needs of a large institution.

## **ACADEMIC ACCREDITATION AND AFFILIATION**

See "Accreditation and Affiliation," page 683.

# EQUAL OPPORTUNITY AND AFFIRMATIVE ACTION

It is the policy of ASU to provide equal opportunity through affirmative action in employment and educational programs and activities. Discrimination is prohibited on the basis of race, color, religion, national origin, citizenship, sex, sexual orientation, age, disability, special disabled veteran, other protected veteran, or Vietnam-era veteran status. Equal employment opportunity includes but is not limited to recruitment, hiring, promotion, termination, compensation, benefits, transfers, university-sponsored training, education, tuition assistance, and social and recreational programs.

ASU is committed to taking affirmative action in increasing opportunities at all levels of employment and to increasing participation in programs and activities by all faculty, staff, and students. Affirmative action is directed toward minority persons, women, special disabled veterans, other protected veterans, Vietnam-era veterans, and persons with disabilities.

# University Policy Prohibiting Discriminatory Harassment

Harassment Prohibited. Subject to the limiting provisions of "Freedom of Speech and Academic Freedom" specified below, it is a violation of university policy for any university employee or student to subject any person to harassment on university property or at a university-sponsored activity.

Harassment Defined. Actions constitute harassment if (1) they substantially interfere with another's educational or employment opportunities, peaceful enjoyment of residence, or physical security, and (2) they are taken with a general intent to engage in the actions and with the knowledge that the actions are likely to substantially interfere with a protected interest identified above. Such intent and knowledge may be inferred from all the circumstances.

**Freedom of Speech and Academic Freedom.** Neither this nor any other university policy is violated by actions that

amount to expression protected by the state or federal constitutions or by related principles of academic freedom. This limitation is further described in the ASU First Amendment Guidelines, the current version of which supplements this policy and is available in the Office of General Counsel.

Relationship to the Work of the Campus Environment Team. If harassment is discriminatory, it falls within the education, monitoring, reporting, and referral functions of the Campus Environment Team. Harassment is discriminatory if taken with the purpose or effect of differentiating on the basis of another person's race, sex, color, national origin, religion, age, sexual orientation, disability, or Vietnamera veteran status.

## **Student Antiretaliation Statement**

Students have the right to be free from retaliation. Threats or other forms of intimidation or retribution against a student who files a complaint or grievance, requests an administrative remedy, participates in an investigation, appears as a witness at an administrative hearing, or opposes an unlawful act, discriminatory practice or policy, are prohibited. Individuals making such threats are subject to university disciplinary procedures. Students with complaints of retaliation should utilize the procedures available under the Arizona Board of Regents Student Code of Conduct, the Graduate Student Grievance Procedure, the Student Employee Grievance Procedure, the Sexual Harassment Policy, nondiscrimination policies, or other available administrative procedures as appropriate. For assistance with procedures, students should contact the dean of the particular college if the circumstances relate to a course or academic evaluation, or the dean of students for all other circumstances.

#### INTERGROUP RELATIONS CENTER

The first center of its kind on a college campus, the Intergroup Relations Center (IRC) works with students, staff, and faculty to promote positive intergroup relations, to prepare students for living in a diverse democracy, to create greater understanding between the different groups that exist at ASU, and to provide faculty, staff, and students opportunities to explore the rich diversity that is part of the ASU campus community. Through structured interaction programs, including intergroup dialogues, story circles, retreats, and institutes and via educational and training workshops, the center promotes diversity as one of the university's greatest assets. The educational work of the center encompasses gender, race/ethnicity, sexual orientation, age, disability status, nationality, adult reentry, and other salient social identities found at ASU.

Some of the programs and initiatives offered by the center include Voices of Discovery, a six-week student intergroup dialogue program that brings together small groups of African Americans and white/EuroAmericans, males and females, American Indians and white/EuroAmericans, Latinos and white/EuroAmericans, gays, lesbians, bisexuals, heterosexuals, religious and nonreligious students, and other groups to interact with and learn about each other. Leadership 2000, an annual off-campus retreat brings together 80 students from many different backgrounds to explore their own and others' diversity. Allies in Action, a

diverse group of students sponsored by the IRC, works together to improve intergroup relations on the campus. Intergroup Relations Theatre and Music programs use the arts to interactively involve, entertain, and educate participants about issues of diversity. The center also offers programs for faculty and staff addressing issues of diversity in the workplace and the classroom and custom-designed programs, consultation, and intergroup conflict mediation services for a wide range of campus offices, academic departments, and student groups.

For more information, visit the center in SSV 278, call 480/965-1574, or access the IRC Web site at www.asu.edu/provost/intergroup.

#### HISTORY OF ARIZONA STATE UNIVERSITY

On February 26, 1885, House Bill 164, "An Act to Establish a Normal School in the Territory of Arizona," was introduced in the 13th Legislative Assembly of Arizona Territory by John Samuel Armstrong. The bill, strongly supported by Charles Trumbull Hayden of Tempe, passed the House on March 6 and the Council on March 11 and was signed by Governor F.A. Tritle on March 12, 1885, thereby founding the institution known today as Arizona State University. Under the supervision of Principal Hiram Bradford Farmer, instruction was instituted on February 8, 1886, when 33 students met in a single room on land donated by George and Martha Wilson of Tempe.

The institution began with the broad obligation to provide "instruction of persons...in the art of teaching and in all the various branches that pertain to good common school education; also, to give instruction in the mechanical arts and in husbandry and agricultural chemistry, the fundamental law of the United States, and in what regards the rights and duties of citizens."

With the growth of the state, especially the surrounding Phoenix metropolitan area, the school has carried forward this charter, accompanied by successive changes in scope, name, and governance.

**The Early Years.** For the first 14 years, the school was governed by six principals. At the turn of the century and with another new name, Normal School of Arizona, President Arthur John Matthews brought a 30-year tenure of progress to the school.

He assisted in changing the school to an all-college student status; the Normal School had enlisted high school students who had no other secondary educational facilities in Arizona. He embarked on a building schedule that included the state's first dormitories. Of the 18 buildings constructed while Matthews was president, six are still in use. His legacy of an "evergreen campus," with the import of many shrubs and trees and the planting of Palm Walk, continues to this day: the main campus is a nationally recognized arboretum.

Matthews also saw to it that the Normal School was accredited outside the state. His service on national education organization boards was conducive to this recognition. The school remained a teacher's college in fact and theory during Matthews' tenure, although the struggle to attain status as a university was ongoing.

An extraordinary event occurred March 20, 1911, when former President Theodore Roosevelt visited the Tempe school and spoke from the steps of Old Main. He had dedicated the Roosevelt Dam the day before and was impressed with Arizona. He noted that construction of the dam would benefit central Arizona's growth and that of the Normal School. It would be another year before the territory became a state.

During the Great Depression, Ralph W. Swetman was hired as president for a three-year term. This was a time of uncertainty for educational institutions. Although enrollment increased due to the depression, many faculty were terminated and faculty salaries were cut. The North Central Association became the accrediting agency for Arizona State Teachers College.

**The Gammage Years.** In 1933, Grady Gammage, then president of Arizona State Teachers College at Flagstaff, became president of Arizona State Teachers College at Tempe, a tenure that would last for nearly 28 years.

The Graduate Division was created in 1937, and the first master's program was established the same year.

On March 8, 1945, the three state institutions of higher learning came under the authority of one Arizona Board of Regents, which oversees ASU today.

The phenomenal growth of the college began after the end of World War II. Dr. Gammage had foreseen that the G.I. Bill of Rights would flood campuses everywhere with returning veterans. Many of the veterans who had received military training in Arizona had fallen in love with the state and vowed to return after the war. The numbers within one year were staggering: in the fall semester of 1945, 553 students were enrolled; over the weekend semester break in January 1946, enrollment increased 110 percent to 1,163 students. Successive semesters saw continuing increased enrollment.

Like his predecessor, Dr. Gammage oversaw the construction of a number of buildings. His greatest dream, that of a great auditorium, came to fruition after his death. He laid the groundwork for it with Frank Lloyd Wright, who designed what is now the university's hallmark building, Grady Gammage Memorial Auditorium, built in 1964.

Years of Growth and Stature. During the 1960s, with the presidency of Dr. G. Homer Durham, Arizona State University began its academic rise with the establishment of several new colleges (the College of Fine Arts, the College of Law, the College of Nursing, and the School of Social Work) and the reorganization of what became the College of Liberal Arts and Sciences and the College of Engineering and Applied Sciences. Perhaps most important, the university gained the authority to award the Doctor of Philosophy and other doctoral degrees.

The next three presidents—Harry K. Newburn, 1969–71, John W. Schwada, 1971–81, and J. Russell Nelson, 1981–89—and Interim President Richard Peck, 1989, led the university to increased academic stature, expansion of the campuses, and rising enrollment.

Under the leadership of Dr. Lattie F. Coor, from 1990 to June 2002, ASU grew to serve the Valley of the Sun through multiple campuses and extended education sites. His commitment to diversity, quality in undergraduate education,

research, and economic development underscored the university's significant gains in each of these areas over his 12-year tenure. Part of Dr. Coor's legacy to the university was a successful fund-raising campaign. Through private donations, primarily from the local community, more than \$500 million was invested in targeted areas that significantly impact the future of ASU. Among the campaign's achievements were the naming and endowing of the Barrett Honors College, the Katherine K. Herberger College of Fine Arts, and the Morrison School of Agribusiness and Resource Management at ASU East; the creation of many new endowed faculty positions; and hundreds of new scholarships and fellowships.

A New Vision. ASU now enters a new era with the tenure of its 16th president, Dr. Michael M. Crow, which began on July 1, 2002. At Dr. Crow's inauguration on November 8, 2002, he detailed his vision of ASU as the New American University. ASU has the unique opportunity to become a major metropolitan research university, serving the higher education needs of one of the largest metropolitan areas in the country and conducting leading-edge research.

The foundation to move forward with Dr. Crow's vision is in place. ASU admitted the largest and highest-quality freshman class ever in fall 2002 and has developed nationally recognized programs in a number of fields, including accounting, astrobiology, design science, ecology and evolutionary biology, electron microscopy, engineering, exercise science, music, nanotechnology, psychology, and solid-state science. ASU will assume a leadership role in biomedicine and biotechnology through its AZ BioDesign Center and its partnership in the International Genomics consortium in Phoenix.

Research Extensive Status. ASU was named to Research Extensive (formerly Research I) status by the Carnegie Foundation for the Advancement of Teaching in early 1994. Nationally, 88 universities have been granted this status, indicating successful garnering of support for research projects and educating future scientists.

## **Athletics**

The original nickname for the Normal School of Arizona athletic teams was the Owls. Athletics other than Sunday hikes and lawn tennis were not part of the early curriculum.

During President Matthews' tenure, some team competition began. The Tempe Bulldogs saw some interesting and rough competition with the University of Arizona Wildcats. In the 1940s, the college's teams became the Sun Devils.

In 1979, the university joined the Pacific-10 Conference. In 1987, ASU became the first Arizona football team to play in the Rose Bowl, defeating the University of Michigan Wolverines 22–15. ASU made its second appearance in 1997 against Ohio State.

In 2000, ASU finished ninth nationally in the Sears Directors' Cup, which recognizes the top athletic programs in the country. Six teams finished in the top 20 nationally with three teams posting top 10 finishes. Men's swimming and diving finished 10th, women's tennis finished in a tie for fifth, while men's indoor track and field also finished 10th.

#### UNIVERSITY CAMPUSES AND SITES

ASU Main. ASU Main is located near the heart of metropolitan Phoenix in the city of Tempe (population 158,625). Nearby are the municipalities that make up the fast-growing Valley of the Sun: Chandler, Gilbert, Glendale, Mesa, Scottsdale, and other communities.

ASU Main comprises more than 700 acres and offers outstanding physical facilities to support the university's educational programs. The campus is characterized by broad pedestrian malls laid out in an easy-to-follow grid plan, spacious lawns, and subtropical landscaping.

ASU East. The newest of the ASU campuses, ASU East opened in 1996 and serves more than 3,000 undergraduate and graduate students. Located in the east Valley, the 600-acre campus offers many of the features of a small residential college in a suburban area while providing access to the resources of ASU Main in Tempe and the amenities of the metropolitan Phoenix area.

ASU East offers a variety of bachelor's and master's degrees, certificate programs, and, through partnerships with programs at ASU Main, select doctoral degrees. Sharing the campus with ASU East are two community colleges, an elementary school, a regional airport, a golf course, and several corporate research facilities. A partnership with Chandler-Gilbert Community College provides lower-division general education, general interest, and major prerequisite courses to ASU East students and transfers the credits seamlessly to ASU.

Fully mediated classrooms and specialized educational facilities such as the Microelectronics Teaching Factory, the Graphic Information Technology Facility, and the flight program's Altitude Chamber offer unique teaching-learning opportunities for ASU East students.

On-campus housing for married students and families in addition to traditional residence halls for single students are available at ASU East. The Freshman Year Experience residence hall at ASU East offers a specialized community that integrates a variety of academic resources into residential life.

A shuttle service provides transportation between ASU East and ASU Main. The campus, located at Power and Williams Field Roads in Mesa, is easily accessible via major interstate routes. For more information, see "ASU East," page 587.

ASU West. Arizona State University West, a vital component of ASU's multicampus structure, serves more than 7,000 students on its growing campus in northwest Phoenix. The four-year urban campus features a friendly, supportive atmosphere in the context of a nationally acclaimed, PAC-10 university. Courses at ASU West lead to 29 bachelor's degrees, nine master's degrees, and eight professional certificates through the Colleges of Arts and Sciences, Education, and Human Services and the School of Management.

The campus is located in the center of 300 acres. The surrounding undeveloped land holds promise as a future home for many new jobs, and hundreds of potential internships, classes, workshops and knowledge exchange opportunities. The next significant addition to the campus will be completed in August 2003 when a 400-bed, state-of-the-art stu-

dent residence hall is expected to open at the start of the fall semester. Students will have the opportunity to live in an environment designed specifically to integrate their living and learning experiences in a setting that includes seminar rooms, computer facilities, and a community center for student activities.

The campus is dedicated to serving the evolving needs of high school graduates, working adults, and returning and continuing students. Expanding campus facilities and programs, along with a diverse student body, faculty, and staff, all contribute to a culturally rich academic and social campus environment.

ASU West's mission encompasses research and teaching, faculty-student research collaboration, interdisciplinary perspectives, and the development of university-community partnerships. Academic programs, classes, and student services are innovative and provide students with a high-quality education.

The campus is located in northwest Phoenix between 43rd and 51st Avenues on West Thunderbird Road.

For more information, see "ASU West," page 656. For complete information and course listings, see the *ASU West Catalog*.

ASU Extended Campus. The ASU Extended Campus allows individuals to experience ASU beyond the boundaries of the university's three physical campuses to provide access to quality academic credit and degree programs for working adults through flexible schedules; a vast network of off-campus sites; classes scheduled days, evenings, and weekends; and innovative delivery technologies, including television, the Internet, and Independent Learning. Through the Extended Campus, students can access programs, including a variety of professional continuing education programs. ASU Extended Campus offers lifelong learning opportunities throughout Maricopa County and the state of Arizona. For more information, see "ASU Extended Campus," page 671.

ASU Downtown Center. The ASU Downtown Center is the anchor location of the ASU Extended Campus. Located in downtown Phoenix at 502 E. Monroe, the ASU Downtown Center offers a variety of daytime and evening courses and degree programs of interest to employees in private businesses and government agencies and to individuals seeking personal growth and enrichment. These offerings are scheduled at a variety of convenient times and offered through various modes of delivery. Professional continuing education, certificate programs, and lecture series are also available. Access to ASU library information and resources, ASU computing resources, and the Internet is available through the center's computer lab.

ASU Research Park. The mission of the ASU Research Park is to enhance Arizona's high-value research-based economic development and to build the university's capacity to educate and advance knowledge. To this end, the Research Park serves to attract new corporate and regional headquarters and research and development firms to Arizona—headquarters and firms that broaden the base for potential research, interact with graduate students, consult with university faculty, cosponsor seminars on research

topics, and provide employment opportunities for ASU graduates.

The Research Park has numerous major tenants, including ASM Lithography, Avnet CMG, Bright Horizons Family Solutions, Iridium Satellite, Motorola Labs, the Institute for Supply Management, Philips Electronics, and many others. The Research Park contains over 1.5 million square feet of developed space on 320 acres.

For more information, access <u>researchpark.asu.edu</u> on the Web.

Camp Tontozona. Located in the famed Mogollon Rim country near Kohl's Ranch, northeast of Payson, this continuing education facility serves the needs of academic departments conducting teaching and research in mountain terrain. The camp is also available to faculty, staff, graduate students, and alumni for family use. For more information, call 480/965-6851.

**Deer Valley Rock Art Center.** Deer Valley Rock Art Center, located two miles west of the Black Canyon Freeway on Deer Valley Road, is operated by the ASU Department of Anthropology in consultation with the Hopi, Yavapai, and Gila River Indian tribes. It includes more than 1,500 petroglyphs that cover the eastern slope of Hedgpeth Hills. For more information, call 623/582-8007.

The Arboretum. The Arboretum at Arizona State University is the entire 722-acre main campus. The Arboretum is home to a flourishing oasis of plants from around the world. This virtual outdoor classroom includes more than 300 species of trees and other woody ornamental and herbaceous plants from diverse geographic regions as well as the Sonoran Desert. The Arboretum contains one of the best collections of palms and conifers in the desert Southwest and a growing collection of native Southwestern plants. The Arboretum's date palm collection has received international recognition by the American Association of Botanical Gardens and Arboreta North American Plant Collection Consortium.

The Arboretum's collection began with Arthur J. Matthews. By the time Matthews' 30-year presidency was finished, nearly 1,500 trees of 57 species and more than 5,700 feet of hedges were planted. One of his most enduring landscape projects was the planting of Mexican Fan Palms along Palm Walk in 1916, which extends from University Drive south to the Student Recreation Complex. Today the Arboretum has expanded its collection to include nearly 4,000 trees of 164 species/varieties.

The Arboretum is open to the public free of charge 365 days a year from dawn to dusk. Walking tours of the various collections and points of interest are designated by signage denoting those areas. Many of the plants in the collection throughout campus are marked with identification plaques.

## **UNIVERSITY LIBRARY AND COLLECTIONS**

## **ASU Main Libraries**

The collections of the university's libraries comprise more than 3.6 million volumes, approximately 7 million microform units, and more than 32,565 periodical and serial subscriptions. Computer access to commercially and locally

produced databases and the ability to borrow research materials from other libraries enhance local resources. ASU is a member of the Association of Research Libraries and the Center for Research Libraries.

For telephone numbers, see "Libraries," page 509. For more information, access the Web site at <a href="www.asu.edu/libraries">www.asu.edu/libraries</a>.

Charles Trumbull Havden Library. The Charles Trumbull Hayden Library, designed by Weaver and Drover in 1966, houses the largest multidisciplinary collection at ASU. In addition to the open stack areas, separate collections and service areas include Access for Disability Accommodations; Circulation; Periodicals/Videos/Microforms; Government Documents Services: Interlibrary Loan and Document Delivery Services; Library Instruction, Systems, and Technology (L.I.S.T.); Reference; Reserve; and Archives and Manuscripts, which includes Special Collections, the Arizona Collection, the Chicano Research Collection, the Benedict Visual Literacy Collection, the Child Drama Collection, and the Labriola National American Indian Data Center. Archives and Manuscripts holds the papers of several major Arizona political figures, including Senator Carl Hayden, with historic materials about Arizona, Chicano, and Indian affairs.

Other special collections include materials by and about William S. Burroughs, the Press of Thomas Bird Mosher, and the Patten Herbal Collection. For more information, access the Web site at <a href="https://www.asu.edu/lib/hayden">www.asu.edu/lib/hayden</a>.

## Architecture and Environmental Design Library.

Located in the College of Architecture and Environmental Design/North building, this library has a general collection that focuses on architecture, design, graphic design, interior design, landscape architecture, and planning. The library's Special Collections and Archives, Architectural Drawings Collection, and Materials Resource Center provide additional opportunities for research. For more information, access the Web site at <a href="https://www.asu.edu/caed/RESOURCES/AEDLIBRARY/html/AEDLibrary.htm">www.asu.edu/caed/RESOURCES/AEDLIBRARY/html/AEDLibrary.htm</a>.

Music Library. A large collection of music scores, recordings, books, music reference materials, and listening facilities for individuals and groups is located on the third floor of the Music Building, West Wing. For more information, access the Web site at <a href="https://www.asu.edu/lib/music">www.asu.edu/lib/music</a>.

Daniel E. Noble Science and Engineering Library. The Daniel E. Noble Science and Engineering Library houses books, journals, and microforms in the sciences, engineering, and nursing; the Map Collection; and the U.S. Patent and Trademark Depository. For more information, access the Web site at <a href="https://www.asu.edu/lib/noble">www.asu.edu/lib/noble</a>.

## College of Law Library

**Law Library.** The John J. Ross–William C. Blakley Law Library is located on McAllister Avenue. See "Law Building and Law Library," page 301, for more information.

## **ASU West Library**

**Fletcher Library.** Located at the ASU West campus, Fletcher Library utilizes a range of electronic systems, from

compact discs to telecommunications networks, to provide access to resources and delivery of materials. Its holdings include more than 315,000 volumes, 5,990 serial titles, and 1.4 million microforms selected to complement ASU West course offerings. For more information, access the Web site at www.west.asu.edu/library.

## **University Collections**

Arizona Historical Foundation. Under a cooperative agreement with ASU, the Arizona Historical Foundation houses a library of several thousand volumes, manuscript collections, maps, and photographs, and a large collection of audiovisual materials. Housed in the Charles Trumbull Hayden Library, the collection's focus is on the history of Arizona and the Southwest. For more information, access the Web site at www.users.gwest.net/~azhistoricalfdn.

University Archives. The University Archives collection is available for use at the Luhrs Reading Room in Hayden Library. The collection (1885–present) comprises university theses and dissertations; administrative records of the university; historical photographs and personal papers of faculty, staff, and alumni; and student, faculty, and official university publications. The historic University Archives Building on Tyler Mall is the home of the 1907 Gallery, which hosts exhibits of historical photographs from the collections of the Department of Archives and Manuscripts. For more information, access the Web site at <a href="www.asu.edu/lib/archives/archives.htm">www.asu.edu/lib/archives/archives.htm</a>.

#### PERFORMING AND FINE ARTS FACILITIES

**ASU Art Museum.** The ASU Art Museum serves students and scholars within and beyond the university and as a cultural resource for the Phoenix metropolitan area. The museum serves the global public through traveling exhibitions, publications that contextualize art in the larger issues of society, and its Web site.

Exhibitions, education programs, and publications are interdisciplinary and designed to engage viewers with art that is relevant to their lives. New technologies in the content of art and in the approaches to reaching new audiences are eagerly and openly adopted.

Collections and exhibitions focus on contemporary art, particularly new media and new methods of presentation; art by Latin American artists; art from the Southwest; prints, both historic and contemporary; and crafts, emphasizing ceramics. In 2002, the Ceramics Research Center was opened, presenting exhibitions and giving access to research in ceramics. The museum was founded by a gift of historic American paintings, which are on continuous display. including works by Gilbert Stuart, Albert Pinkham Ryder, Winslow Homer, Georgia O'Keeffe, and Romare Bearden. The contemporary art holdings include works by Nam June Paik, Lorna Simpson, Vernon Fisher, Sue Coe, and Enrique Chagoya. Ceramics, with a focus in 20th-century examples, include Peter Voulkos, Ken Price, Lucie Rie, and Robert Arneson. Exhibitions and collections are housed in galleries and study rooms within the international award-winning Nelson Fine Arts Center.

Educational programs include artist residencies and dialogs with classes, a student docent program, internships, research assistantships, lectures and symposia, in-gallery materials, community video projects with children, and school and public tours. For information on upcoming exhibitions and programs, call 480/965-2787.

**ASU Downtown Center Galleria.** The Galleria features work by ASU faculty, staff, students, and local artists. Exhibits rotate monthly. The Galleria participates in the monthly and annual art tours First Friday and Art Detour, sponsored by a local artists' group, ArtLink, Inc. For information on exhibitions, call 480/965-3046.

Computing Commons Gallery. Located on the ground floor of ASU's high-traffic, centrally located Computing Commons, the gallery extends the arts to a diverse community. This Institute for Studies in the Arts' (ISA) exhibition space has highly adaptable power and lighting options and more than 30 ethernet connections to facilitate work with a focus on art and technology.

**Dance Multimedia Learning Center.** The Department of Dance Multimedia Learning Center is a facility designed to promote and encourage the use of media and computer technology in dance education and performance at ASU.

Dance Studio Theatre. The Dance Studio Theatre is a 300-seat performance space that is the mainstage performance site for the 12 formal and informal concerts produced annually by the Department of Dance. The theatre is one of the only dance spaces in the country that is designed with interactive and telematic capabilities. The facility uses videobased motion sensing and enables dancers to interact with sound, lighting, images, and video in performance. High-speed Internet connectivity enables this space to connect with other telematic spaces for dual, multisite, and Web performances.

**Digital Arts Ranch.** The Institute for Studies in the Arts' (ISA) Digital Arts Ranch includes a black box theatre. The theatre features a matrix of video, audio and movement sensors, controllable projection screens, surround sound capable of Dolby 5.1 and DTS reproduction, shops for design and fabrication using a variety of materials, including wood, aluminum, brass, steel and plastic, and a CAD unit. The theatre space serves as the ISA's principal venue for arts and technology performance events.

**Gallery of Design.** Housed in the College of Architecture and Environmental Design, the Gallery of Design features traveling exhibitions on design and urban issues.

**Paul V. Galvin Playhouse.** Built to stage the largest productions of the ASU Theatre, the Paul V. Galvin Playhouse is a 496-seat proscenium-stage theatre set at the east end of the Nelson Fine Arts Center. The Department of Theatre's annual season of 12 to 15 plays also includes productions in the Lyceum and Prism theatres and the Nelson Fine Arts Center Studios.

**Grady Gammage Memorial Auditorium.** A versatile center for the performing arts designed by Frank Lloyd Wright and named for the late ASU President Grady Gammage, Grady Gammage Memorial Auditorium seats 3,000 and has won wide acclaim for its design and acoustics. In

addition to the great hall and related facilities—including the Aeolian-Skinner organ contributed by Hugh W. and Barbara V. Long—the building contains classrooms and workshops for the Herberger College of Fine Arts.

The Intelligent Stage. The Intelligent Stage is a research environment and performance space at the Institute for Studies in the Arts (ISA). It is dedicated to the expansion of studies in interactive performance technologies. Current research includes 3-D motion capturing and 2-D sensing technologies, body sensors for real-time control of digital media, and multisite performances through the use of shared data and streaming digital media. The Intelligent Stage serves the Motion Capturing Partnership, which includes the ISA, computer science, bioengineering, and PRISM (Partnership for Research in Stereo Modeling).

**Katzin Concert Hall.** Located in the new music building expansion, the Katzin Concert Hall seats 350 people. Primarily used for solo and chamber music recitals, the hall houses a nine-foot Hamburg concert Steinway piano. The acoustics are enhanced by the maple-paneled stage and the multifaceted walls and ceiling.

Louise Lincoln Kerr Cultural Center. Located in Scottsdale, the Louise Lincoln Kerr Cultural Center offers cultural events, especially in the performing arts, to the community.

**Lyceum Theatre.** A small but technically sophisticated 164-seat proscenium theatre, the Lyceum Theatre is a venue for faculty productions and a laboratory for the work of student playwrights, directors, and actors.

J. Russell and Bonita Nelson Fine Arts Center. Designed by Albuquerque architect Antoine Predock, the J. Russell and Bonita Nelson Fine Arts Center is a spectacular, 119,000-square-foot, village-like aggregate of buildings that includes five galleries of the ASU Art Museum, the Paul V. Galvin Playhouse, the University Dance Laboratory, seven specialized theatre and dance studios, a video studio, and a variety of scenic outdoor features, including courtyards, fountains, pools, and a 50-by-100-foot projection wall designed for outdoor video.

**Northlight Gallery.** The Northlight Gallery is dedicated to museum-quality exhibitions of historical and contemporary photography. Located in Matthews Hall, it is open during the academic year.

**Organ Hall.** Located in the new music building expansion, the Organ Hall houses the Fritts Organ. This tracker-action pipe organ is designed to capture the qualities of baroque European organs. The hall is designed to complement the organ with a barrel-vaulted ceiling and wooden benches to seat 140 persons.

**Prism Theatre.** The Prism Theatre is an alternative blackbox space devoted to student productions.

**Recital Hall.** Located on the fifth floor of the Music Building, the Recital Hall is an intimate 125-seat facility that opens onto a rooftop courtyard.

**Evelyn K. Smith Music Theatre.** As part of the music complex, the Evelyn K. Smith Music Theatre, modeled after

the Wagnerian Theatre in Bayreuth, Germany, rises five stories and seats an audience of 500. This theatre is the home of many operatic and musical productions.

**Step Gallery.** Located in the Tempe Center, the Step Gallery is dedicated to exhibitions by undergraduate students.

Sundome Center for the Performing Arts. As America's largest single-level theatre, the Sundome Center for the Performing Arts in Sun City West has 7,169 seats. The theatre is equipped with sophisticated, state-of-the-art lighting systems, and a single-span roof affords each seat a clear view. As one of Arizona's premier entertainment venues, the Sundome provides an array of top entertainment from Las Vegas-style concerts to classical ballets to celebrity lectures.

**Television Station KAET.** KAET, Channel 8, is the university's PBS station. Studios of the award-winning station are located in the Stauffer Communication Arts Building. To operate 24 hours a day, KAET employs more than 50 ASU students and interns. To learn more about KAET-TV, access its Web site at <a href="https://www.kaet.asu.edu">www.kaet.asu.edu</a>, or call 480/965-3506.

University Dance Laboratory. A flexible performance space within the Nelson Fine Arts Center, the University Dance Laboratory is designed specifically for experimental dance productions. Along with the Dance Studio Theatre in the Physical Education Building East, the University Dance Laboratory is used by the Department of Dance for experimental performances.

**Harry Wood Gallery.** Housed in the Art Building (ART 120), the Harry Wood Gallery provides temporary exhibitions of the visual arts during the academic year. Works by undergraduate and graduate students, as well as the general public, are showcased.

## **COMPUTING FACILITIES AND SERVICES**

Computers are fundamental tools for learning, instruction, and research in every college and department at ASU. The Information Technology (IT) department provides a variety of computing equipment and services available for use by students, faculty, and staff. IT also provides a wide variety of applications, including those required for development, research, and other learning needs. University-wide productivity software and knowledge-sharing resources are accessible through a high-speed campus network and from off campus via the Internet.

A wide range of university information is available online at <a href="https://www.asu.edu">www.asu.edu</a>, the official ASU Web site. Prospective and current students can find details regarding undergraduate and graduate degree programs, financial assistance, housing, and student activities. The ASU Web site is also the gateway to many online services, including

- 1. finding and registering for classes;
- 2. viewing online grade reports;
- checking e-mail (www.asu.edu/emma) and creating personal and course Web pages;
- 4. accessing courses online via myASU (my.asu.edu);
- 5. viewing campus event calendars;
- 6. searching the student-faculty-staff directory;

- 7. browsing general and graduate catalogs; and
- 8. obtaining information about ASU athletics.

IT provides several service centers, described below, for the ASU academic community.

Computing Commons. The Computing Commons building (CPCOM) provides a "technology hub" that draws together students, faculty, and staff from all disciplines on campus in an environment conducive to maximum creative interaction. The building and its facilities have drawn national recognition and acclaim as a model for the support of instruction and research in a technology-based environment. The Computing Commons houses a 253-workstation computing site, seven computer classrooms, two Classroom Support Centers, the Customer Assistance Center, a computer store, and the Computing Commons Gallery which is described under Performing and Fine Arts Facilities (see "Computing Commons Gallery," page 27).

Classroom Support. Classroom Support assists instructors in integrating technology into the educational process. To achieve this goal Classroom Support personnel provide equipment, technical support, maintenance, and instructor training for open-access classrooms, mediated classrooms, computer classrooms, and special events. Classroom Support Centers are located strategically around campus so that staff can provide help to instructors who request assistance. For more information, access the Web site at <a href="www.asu.edu/classroomsupport">www.asu.edu/classroomsupport</a>.

Computing Sites. In addition to the Computing Commons Atrium, there are three additional (IT or open access) computing sites located on the ASU Main campus, available for ASU faculty, staff, and students with an ASURITE UserID. Site configurations and hours of operation vary; current information is available on the Web at www.asu.edu/it/fvi/sites.

ASU Downtown Center Computer Lab. The ASU Downtown Center offers an alternative to the computer labs at ASU Main. This facility features 20 Pentium III-800 Mhz computers—all loaded with Microsoft Windows 2000 and Office 2000, Internet Explorer, Netscape, and other software. A high-speed laser printer and a color flatbed scanner are available, and faculty may use the ceiling-mounted computer projection system. The ASU Downtown Center is located in downtown Phoenix. It is a unique educational, applied-research, and community-service facility designed to address the multifaceted urban opportunities of the central Phoenix community. For more information, call 480/965-3046, or access the Web site at <a href="https://www.asu.edu/xed/dtcpclab">www.asu.edu/xed/dtcpclab</a>.

Computer Accounts. Computer Accounts, located on the second floor of the Computing Commons in room 202, assists users with account access issues (including lost passwords), disk space quotas, accounts for non-ASURITE services (including mainframe computer access), and other account-related services. Most computing services are accessible through the standard ASURITE UserID and password, available online at <a href="https://www.asu.edu/asurite">www.asu.edu/asurite</a>. Additional

information about Computer Accounts is available on the Web at www.asu.edu/computeraccounts.

Customer Assistance Center. The Customer Assistance Center, located on the second floor of the Computing Commons in room 202, offers a library of reference manuals, computing periodicals, and other information concerning computing systems and software. Self-paced training is available for various software applications running under the Windows or Unix operating systems. The center also distributes communication, virus protection, and other sitelicensed software, and how-to documentation in a "print-ondemand" format. Print on demand is also available on the Web at <a href="https://www.asu.edu/quicklook">www.asu.edu/quicklook</a>. Additional information about the center is available on the Web at <a href="https://www.asu.edu/cacenter">www.asu.edu/quicklook</a>. Additional information about the center is available on the Web at <a href="https://www.asu.edu/cacenter">www.asu.edu/cacenter</a>.

Geographic Information Systems Lab. The Geographic Information Systems (GIS) Lab seeks to establish partnerships with faculty, staff, and students to acquire, create, and enhance research and creative endeavors through the effective use of GIS technologies. The lab is located on the second floor of the Computing Commons in room 235. Lab staff members assist researchers with hardware, software, and data to facilitate the creation of geographic information systems for spatial analysis, query, and display. The lab supports research from various disciplines and provides additional resources to students who are enrolled in classes for GIS instruction, serving as a focal point for GIS users to meet and share information and technical expertise. For more information, access the Web site at <a href="https://www.asu.edu/gis-lab.">www.asu.edu/gis-lab.</a>

Help Desk/Consulting. The IT Help Desk provides ASU students, faculty, and staff with centralized systems information and first-level assistance in resolving computing problems. The IT Help Desk assists with data recovery and repair; AFS filespace and permissions for Web sites; communication, e-mail, and virus protection software; and computing and equipment problem referral. Services are available by telephone at 480/965-6500, and by walk-in at the Customer Assistance Center, CPCOM 202. For more information, access the Web site at <a href="https://www.asu.edu/helpdesk">www.asu.edu/helpdesk</a>.

Information Technology Instruction Support. The Information Technology Instruction Support (IT/IS) Group serves as a development center for the effective use of technology in the design and delivery of instruction. Staffed with faculty, researchers, and students skilled in the areas of system design, graphics, interactive software, Web-based instructional design and delivery, and digital video production, this innovation-driven group enables faculty to maximize the impact of their instruction through the use of technology. From this perspective, IT/IS fosters technological innovation by serving as a research and development unit, a production group, and a training facility.

IT/IS collaborates with faculty in the coordination of cross-disciplinary research and production projects relating to the integration of technology with education. Through partnerships with ASU faculty and researchers, other educational institutions, as well as public and private community entities, grant-writing teams are assembled to

leverage support not otherwise available to a single academic unit or faculty member. Central to effective support services is the establishment of a partnership among the various support units within the university. IT/IS coordinates the efforts of these groups—which include the College of Extended Education, University Libraries, Disability Resources for Students, and the Office for Research and Sponsored Projects Administration—to provide faculty with a wide array of instruction support services.

IT/IS offers consultation and workshops tailored toward enhancing the instructional use of technology by the university teaching community. Sessions range from an introduction to technology in education through advanced and customized approaches for instructors in specific programs.

For more information about IT/IS, access the Web site at\_is.asu.edu.

Instruction Support Lab. The Instruction Support (IS) Lab provides an environment in which faculty may seek and receive one-on-one, guided, or independent support for course development and delivery. Expert staff work closely with faculty to refine and develop their skills and confidence in the design and delivery of instruction through a variety of technology-supported means, both synchronous and asynchronous. Located in CPCOM 213, the IS Lab provides faculty, university professionals, and graduate students with a unique opportunity to integrate technology with instruction. The IS Lab sponsors workshops and demonstrations and serves as a dynamic clearinghouse of information and referrals for effective integration of technology with education. For more information about IS Lab resources, support, and workshops, access the Web site at is.asu.edu/islab.

#### **ALUMNI ASSOCIATION**

Founded in 1894, the Alumni Association is a volunteerled organization committed to serve and unite alumni for the purpose of advancing the interests of ASU and its alumni. The association, located in MAIN 200, provides a variety of services for ASU alumni, as well as a series of events scheduled around the country.

With more than 250,000 alumni living in the United States and throughout the world, the association plays an important role as the university's primary support organization. Comprising more than 50 groups, the campus, college, club, and chapter organizations (4Cs) of the association provide opportunities for all alumni to stay involved with the part of ASU that interests them most.

Members of the Board of Directors are elected each spring. See "ASU Alumni Association Board of Directors," page 584. For more information about the association or its board of directors, call 1-800-ALUMNUS or 480/965-ALUM (2586), or access the Web site at <a href="www.asu.edu/alumni">www.asu.edu/alumni</a>.

# PROGRAM ASSESSMENT AND THE OFFICE OF UNIVERSITY EVALUATION

The Office of University Evaluation is a research and service facility that focuses on assessing and improving the effectiveness of the university's academic and support programs. The office conducts, coordinates, and manages research designed to measure the degree to which courses, curricula, and academic programs impart knowledge and skills to students, as well as the quality of support provided to students. The results of these studies, or assessments, are used to enhance both the support provided to students and the intellectual integrity of an ASU education.

In order for the university to assess and improve its programs, periodic measurement of student experiences, perceptions, and intellectual growth must be obtained. When asked by the university, students are expected to participate in one or more evaluative procedures, such as the ASU Report Card. These evaluative procedures are designed to



ASU cheerleaders teach incoming freshmen "Onward to Victory," ASU's fight song, during Spirit Night in Wells Fargo Arena.

Tim Trumble photo

assess the efficacy of the total university experience, including teaching and learning and support programs and are not used in individual grading. The information obtained is one of the means used to improve the quality of the educational experience for this and future generations of ASU students.

For more information, call the office at 480/965-9291, or contact them via e-mail at <a href="mailto:oue@asu.edu">oue@asu.edu</a>. The Office of University Evaluation's Web site is <a href="www.asu.edu/oue">www.asu.edu/oue</a>.

#### LEARNING AND TEACHING EXCELLENCE

The Center for Learning and Teaching Excellence is dedicated to enhancing teaching and learning possibilities at ASU. To support this mission, the center provides a variety of training, support, and professional development programs for faculty, academic professionals, graduate students who have teaching responsibilities, and academic departments throughout the university. The center's resources and services specifically focus on advancing improvements in student learning, especially the manner in which teachers promote and foster that learning.

Some of the center's goals are

- 1. assisting faculty, programs, and departments to assess and develop instructional approaches;
- providing workshops designed to enhance specific instructional practices for all who teach;
- serving as a clearinghouse of information about activities, events, resources, and projects that may enhance teaching and learning;
- 4. developing synergistic relationships with existing campus units;
- providing instructional assistance to new faculty on campus:
- encouraging reflective use of instructional technologies; and
- collaborating with other campus units to secure grant moneys for new course development, exploration of innovative teaching methods, and/or research in effective instruction.

For more information, call 480/965-9401.

Learning and Teaching Excellence Courses. Sections of LTE 598 are offered in the annual Summer Institute on College Teaching and Winter Institute on College Teaching, designed for faculty and teaching assistants who wish to develop diverse strategies for enhancing their students' learning.

#### **LEARNING AND TEACHING EXCELLENCE (LTE)**

**Omnibus Courses.** For an explanation of courses offered but not specifically listed in this catalog, see "Omnibus Courses," page 56.

**Graduate-Level Courses.** For information about courses numbered from 500 to 799, see the *Graduate Catalog*, or access www.asu.edu/ aad/catalogs on the Web. In some situations, undergraduate students may be eligible to take these courses; for more information, see "Graduate-Level Courses," page 56.

# RESEARCH CENTERS, INSTITUTES, AND LABORATORIES

These units serve the university's mission in research. They are overseen by eight of the colleges, the Office of the Vice President for Research and Economic Affairs, and the ASU East provost.

Center for Research on Education in Science, Mathematics, Engineering, and Technology. The Center for Research on Education in Science, Mathematics, Engineering, and Technology (CRESMET)—an alliance of the ASU Colleges of Education, Engineering and Applied Sciences, and Liberal Arts and Sciences—was initiated in 1999, growing out of what was previously the Center for Innovation in Engineering Education. The mission of the center is to bring together individuals, programs, and organizations interested in improving K-20 science, mathematics, engineering, and technology education to research, develop, and assess educational theories, curricula, courses, and administrative policies that impact science, mathematics, engineering, and technology education. The center also encourages and supports wide-scale sharing and implementation of effective approaches to producing a more scientifically and technologically literate populace and more capable science, mathematics, engineering, and technology majors.

Research. CRESMET pursues research and development that demonstrates coherent, consistent, and conceptually powerful mathematics, science, engineering, and technology education from kindergarten through college (K–20). Partnering. CRESMET supports collaborations across the traditional boundaries of university, community, business, and local education agencies.

*Sharing*. CRESMET establishes communication avenues for intellectual and material products proven effective in supporting powerful learning in science, mathematics, engineering, and technology fields.

For more information, visit CRESMET in ECG 303, call 480/965-5350, or access the CRESMET Web site at www.eas.asu.edu/~cresmet.

### College of Architecture and Environmental Design

Herberger Center for Design Excellence. The Herberger Center for Design Excellence is the research, outreach, and publication arm of the College of Architecture and Environmental Design. The center facilitates and promotes research, scholarship, and creative activity among the faculty and students of the college in the fields of architecture, interior design, industrial design, graphic design, landscape architecture and urban design, and environmental planning.

In keeping with its outreach mission, the Herberger Center also publishes reports, newsletters, and books that help to inform debate on key design and planning issues in the desert southwest. The center works closely with the faculty to publish books, working papers, and conference proceedings that promote scholarship in the planning and design disciplines.

The Joint Urban Design Program (JUDP), based in downtown Phoenix, is the center's outreach arm. It facilitates interaction among college faculty, students, and the broader community, and offers design as a way to further dialogue

and to address urban issues. The JUDP conducts intensive workshops, (community-based charrettes) that help neighborhoods, groups, and other city stakeholders focus on concerns and strategies to respond to critical needs. Student groups and faculty work with the JUDP to identify real world problems that they address in studio projects. For more information, call 480/727-5146, or access the JUDP Web site at www.asu.edu/caed.

# **College of Education**

Center for Indian Education. The Center for Indian Education is an interdisciplinary research and service center established in 1959. It promotes studies in American Indian policy and administration that contribute to scholarship and effective practices in education, professional training, and tribal capacity building. It is structured to foster relations between the university and sovereign tribes and to provide training and technical assistance for community programs. The center publishes the *Journal of American Indian Education* and sponsors workshops and colloquia that bring together scholars and tribal community leaders.

The center provides leadership through a group of American Indian faculty and is organized on the basis of scholarly expertise of the faculty. In addition to College of Education faculty, responsibilities are shared by faculty from the School of Social Work, the School of Justice Studies, the College of Liberal Arts and Sciences, and the College of Law. Areas currently studied include administrative leadership, policy analysis, bilingual education, health and welfare policy, justice studies, and program development in professional studies.

For more information, visit the center in ED 402, call 480/965-6292, or access the center's Web site at coe.asu.edu/cie.

**CRESMET.** See "Center for Research on Education in Science, Mathematics, Engineering, and Technology," page 31.

Education Policy Studies Laboratory. Located within the College of Education, the Education Policy Studies Laboratory (EPSL) conducts and coordinates original research in areas such as student performance standards, assessment, curriculum, and commercialism in schools. EPSL not only disseminates its analyses and reports to policy makers and educators, but concentrates on providing the public with readable accounts of research.

The EPSL houses two research units—the Commercialism in Education Research Unit (CERU), which is the only national academic research center dedicated to schoolhouse commercialism, and the Education Policy Research Unit (EPRU), which conducts original research and facilitates implementation of educational innovations.

For more information, contact Alex Molnar, EPSL director and professor of Educational Leadership and Policy Studies, EDB L1-01, 480/965-1886, or access the laboratory's Web site at www.asu.edu/educ/epsl.

Southwest Center for Education Equity and Language Diversity. The Southwest Center for Education Equity and Language Diversity conducts, supports, and promotes research, scholarship, and innovative practice in language

education designed for minority students in public schools. The center gives priority to scholarship and field-based work relating to educational equity and the systematic usage of heritage languages and cultures. The aim is to integrate these resources into the educational experience of all children and youth.

The center's scope of work is driven by a need to merge several related topics into a single articulated conversation: biliteracy; promoting the role of public education to strengthen communities; and enabling binational collaboration among educators. The long-term vision is to help develop a new pedagogy tailored to the needs of the bicultural region the center serves. The integration of these themes shapes the scope of work for the center in the following areas:

- 1. Within the broad scope of educational policy research, the center focuses on scholarly inquiry that contributes to informed and enlightened discourse on language policy for schools and society, especially on the harmonious coexistence of English, the national language, and Spanish, the second most used language in our society.
- 2. Life in the American Southwest is bicultural and increasingly binational. In this Pan-American context, bilingualism will gain in importance. Equally important will be the collective ability of residents on both sides of the border to work harmoniously in pursuit of a common destiny that will be ever more intertwined. Schools must help children and youth develop skills and predispositions to face this challenge.
- 3. Mexico and the United States are becoming more interdependent. In this context, Mexican educators should have opportunities to contribute to improving education for Mexican immigrant children in U.S. schools. To enable this, schools must create pilot projects and an infrastructure for collaboration among institutions and individuals on both sides of the U.S.-Mexico border.

For more information, visit the Southwest Center for Education Equity and Language Diversity in ED 440, call 480/965-7134, or access the center's Web site at <a href="https://www.asu.edu/educ/sceed">www.asu.edu/educ/sceed</a>.

## College of Engineering and Applied Sciences

Center for Low Power Electronic Research. The Center for Low Power Electronic Research is a collaborative effort of the University of Arizona and ASU to address fundamental, industry-relevant research problems in the design of ultra-low power microelectronic systems. The center is formed under the State/Industry/University Cooperative Research initiative of the National Science Foundation (NSF). The NSF and the State of Arizona recognize that Arizona has the key ingredients to become a leader in this technology. It has the world's leading companies involved in the manufacture of portable computing and communication systems. The technical areas of focus of the center include

- basic materials, alternative materials, and their fabrication:
- 2. device design optimization;
- design of digital, analog, and hybrid low power circuits; and
- power-based physical design for single- and multichip VLSI systems.

For more information, visit the center in ENGRC 115, or call 480/965-8654, or access the Engineering Research Services Web site at <a href="https://www.eas.asu.edu/~ers">www.eas.asu.edu/~ers</a>.

Center for Solid State Electronics Research. The Center for Solid State Electronics Research (CSSER) focuses on research in the areas of epitaxial semiconductor crystal growth, device characterization and modeling, defect behavior in semiconductors material characterization, environmentally benign and other novel processing, fine line lithography, surface analysis, and transport. Major programs address semiconductor device modeling, transport theory, optoelectronics, feroelectrics, semiconductor processing, microwave devices, and ultra-submicron and nano-structured devices. New thrust areas include molecular electronics and MEMS.

For more information, visit CSSER in ENGRC 115, call 480/965-3708, or access the CSSER Web site at ceaspub.eas.asu.edu/csser.

Center for Systems Science and Engineering Research. The Center for Systems Science and Engineering Research (SSERC) has established four focus areas: nonlinear dynamical systems, control theory and its applications, mathematical neuroscience, and scientific computing and interdisciplinary systems engineering. The center is jointly sponsored by the College of Engineering and Applied Sciences and the College of Liberal Arts and Sciences. Its main goals are the creation and enhancement of interdisciplinary and cooperative research, graduate education, and public service programs in the areas of systems science, applied mathematics, and computation.

For more information, visit the SSERC in GWC 606, call 480/965-8382, or access the SSERC Web site at www.eas.asu.edu/~sserc.

**CRESMET.** See "Center for Research on Education in Science, Mathematics, Engineering, and Technology," page 31.

Institute for Manufacturing Enterprise Systems. The Institute for Manufacturing Enterprise Systems (IMES) is a joint venture of the W. P. Carey School of Business and the College of Engineering and Applied Sciences, established to enhance manufacturing research and industrial collaboration at the interface between the two colleges. IMES's mission is to establish ASU as an international leader in the creation and dissemination of new knowledge in the area of global manufacturing for the new economy. It particularly focuses on how manufacturing impacts Arizona. Research thrust areas include virtual manufacturing, enterprise systems, knowledge management, and software in the system solution.

For more information, visit the institute in GWC 402, or call 480/965-3709, or access the Engineering Research Services Web site at www.eas.asu.edu/~ers.

Telecommunications Research Center. Telecommunications play a vital role in home, commercial, entertainment, educational, scientific, and military systems. The Telecommunications Research Center focuses its interests and activities in research and educational programs. The approach is to conduct basic and applied research, develop technologies, and provide education programs in all major areas of telecommunications, from signal generation to reception. The targeted areas of excellence are antennas, propagation, and scattering; microwave circuits, devices, and measurements; optical communications; signal processing; broadband switching; and wireless communication systems. Ultramodern laboratories and computational facilities are associated with the center.

For more information, visit the center in GWC 411, call 480/965-5311, or access the center's Web site at trc.eas.asu.edu.

# College of Law

Center for the Study of Law, Science, and Technology. Located in the College of Law, the Center for the Study of Law, Science, and Technology conducts research, edits *Jurimetrics: The Journal of Law, Science and Technology* in cooperation with the American Bar Association Section on Science and Technology, and sponsors seminars, workshops, and conferences. Through these activities, the center seeks to contribute to the formulation and improvement of law and public policy affecting science and technology and to the wise application of science and technology in the legal system. Current areas of research include communications and telecommunications law, computer-related law, forensic science and statistics, legal issues and biotechnology, law and medicine, and law and social science.

For more information, visit the center in LAW 201, or call 480/965-2124.

## **College of Liberal Arts and Sciences**

Arizona Center for Medieval and Renaissance Studies (ACMRS). The Arizona Center for Medieval and Renaissance Studies is a research unit serving affiliate scholars from ASU, Northern Arizona University, and the University of Arizona. It represents a variety of disciplines, including history, literature, philosophy, religion, language, music, art, and science. ACMRS enriches academic offerings in medieval and renaissance studies by sponsoring one or two visiting professors each year. Graduate research assistantships are also available through the center.

Significant opportunities for the study of the Middle Ages and the Renaissance exist at ASU. Hayden Library has an extensive microfilm collection and many rare books in medieval and renaissance studies. ACMRS also sponsors a lecture series each semester covering a variety of topics.

Other programs include an annual conference, a public symposium, a summer study abroad program at the University of Cambridge (United Kingdom), and student exchange programs with the University of Copenhagen (Denmark) and the University of Kalmar (Sweden).

Since 1996, ACMRS has published Medieval and Renaissance Texts and Studies (MRTS), a major series of editions, translations, and reference works. In collaboration with the University of Massachusetts at Dartmouth and the University of Kansas, ACMRS sponsors and coedits *Mediterranean Studies*, an annual interdisciplinary journal publishing articles on all aspects of the Mediterranean region. ACMRS also sponsors a book series titled *Arizona Studies in the Middle Ages and the Renaissance*, published by Brepols (Belgium).

ACMRS also partners with the Renaissance Society of America and the University of Toronto in *Iter*, a massive, retrospective, online medieval and renaissance bibliography covering all languages and disciplines, and is the official site of the Medieval Academy of America's online data project offering information on medieval centers, programs, committees, and regional associations in North America.

For more information, visit ACMRS in SS 224, call 480/965-5900, or access the ACMRS Web site at <a href="www.asu.edu/clas/acmrs">www.asu.edu/clas/acmrs</a>.

Cancer Research Institute. Significant advances in the treatment of human cancer and other serious medical problems depend upon scientists well trained in organic chemistry, biochemistry, and biology. The Cancer Research Institute provides graduate students with the specialized training necessary for research in the discovery and development of effective anticancer drugs. Among various activities, laboratory personnel are pursuing a unique program concerned with isolation, structural identification, and synthesis of naturally occurring anticancer agents from marine animals, plants, and marine microorganisms.

For more information, visit the institute in CRI 209, or call 480/965-3351.

Center for Asian Studies. Through its East Asian and Southeast Asian studies programs, the Center for Asian Studies serves as research coordinator for Asian studies' faculty and graduate students in a variety of disciplines. The center sponsors colloquia and research conferences. It also publishes two scholarly *Monograph Series* and a newsletter on Southeast Asian studies, *Suvannabhumi*, which have an international readership. Graduate students may apply for research assistantships in the center and its program.

The center works with the office of International Programs to administer student exchange programs with a number of universities in Asia. The center also sponsors an Asian film series each semester. A reading room is located in the center office suite offering a variety of Asian and English language publications and newspapers from and about Asia.

For more information, visit the center in WHALL 105, or call 480/965-7184.

Center for Meteorite Studies. The nation's largest university collection of extraterrestrial materials is available for research in the Center for Meteorite Studies. Teaching and research on meteorites, meteorite craters, and related areas of space and planetary science are accomplished through the regular academic units in cooperation with the center.

For more information, visit the center in PS C151, or call 480/965-3576.

Center for Solid State Science. The Center for Solid State Science is a research unit within the College of Liberal Arts and Sciences.

The membership comprises faculty and academic professional researchers and research support personnel, most of whom hold simultaneous appointments in affiliated academic units. The Center for Solid State Science is the ASU focal point for interdisciplinary research on the properties and structure of condensed phases of matter at the interfaces between solid-state chemistry and physics, earth and planetary science, and materials science and engineering. It also supports interdisciplinary approaches to science and engineering educational outreach activities.

The center provides an administrative home for large, multidisciplinary, block-funded research projects. These include the NSF-supported Materials Research Science and Engineering Center (MRSEC) and the Interactive Nano-Visualization for Science and Engineering Education (IN-VSEE) project. To support these activities, members of the center operate modern and sophisticated research facilities and organize regular research colloquia and symposia.

Principal topical areas of research in the center include studies of structure and reactivity of surfaces and interfaces, electronic materials, advanced ceramics and glasses, synthesis of new materials, high-pressure research, development of techniques in high-resolution electron microscopy and micro-structural and chemical analysis, development of visualization techniques at different scales of magnification for science education and community outreach.

The research facilities of the center include the Center for High Resolution Electron Microscopy (CHREM) and the Goldwater Materials Science Laboratories (GMSL). CHREM. The center operates several ultra high-resolution and ultra high-vacuum electron microscopes and supports microscopy methods and instrumentation development, including holography, position- and time-resolved nanospectroscopy, and energy-filtered imaging and diffraction. The center provides high-resolution capability for a large external group from other universities and industry. GMSL. These facilities include

- the Materials Facility (MF), which provides a wide range of synthesis and processing capabilities for preparation of specimen materials. MF also provides thermal analysis for study of solid-state reactions and Auger and X-ray photoelectron spectroscopy for analysis of surface compositions and electronic structure of surfaces:
- the Materials Science Electron Microscopy Laboratory (MSEML), which provides state-of-the-art electron microscopes for analysis of microstructures, including imaging and diffraction, and high spatial resolution chemical analysis using energy dispersive X-ray and electron energy loss micro-spectroscopy;
- 3. the Ion Beam Analysis of Materials (IBeAM) facility, which provides compositional and structural determination of the surface and near-surface regions (0–2mm) of solids by ion beam analysis where elemental composition and depth distribution information are needed. Channeling experiments are

used to determine crystal perfection and site occupancy;

- 4. the Secondary Ion Mass Spectrometry (SIMS) laboratory, which provides depth profile and point composition analysis with very high chemical sensitivity, on the order of one part per billion, including isotopic analysis for many materials. SIMS is also used as a chemical microscope, to image elemental distributions on specimen surfaces;
- 5. the Scanning Probe Microscopy Laboratory (SPM), which provides facilities for nanoscale viewing of solid surfaces using scanning tunneling microscopy (STM), atomic force microscopy (AFM), and related techniques. The SPM laboratory serves as a focus for undergraduate research training programs and educational and outreach activities:
- 6. the Facility for High Pressure Research, which provides facilities for synthesis of new materials and for geochemistry/geophysics studies at up to 25 Gpa (250,000 atmospheres) and temperatures greater than 2000° C. These facilities are complemented by diamond anvil cells capable of in situ studies at up to one million atmospheres. This laboratory provides a focus for core research projects within the MRSEC;
- 7. the Goldwater Materials Visualization Facility (GMVF), which consists of a battery of linked workstations for remote operation of instruments and data collection, capture of images in real time, and advanced computing and simulation of materials. The GMVF is used in research and in undergraduate and graduate education, as well as in educational and community outreach; and
- other specialized laboratories under development, which include high-resolution X-ray diffraction for thin film characterization, optical spectroscopy, and nuclear magnetic resonance spectroscopy for solidstate studies and research on materials under extreme conditions.

These facilities provide the primary teaching and research resources used by students in the Science and Engineering of Materials interdisciplinary Ph.D. program and the undergraduate option for Materials Synthesis and Processing. They are also used extensively by students in disciplinary programs from affiliated departments.

For more information, visit the center in PS A213, call 480/965-4544, or access the Web site at <a href="www.asu.edu/clas/csss">www.asu.edu/clas/csss</a>.

Center for the Study of Early Events in Photosynthesis. The ASU Center for the Study of Early Events in Photosynthesis was established in 1988 as part of a joint grant program of the Department of Energy, the National Science Foundation, and the Department of Agriculture. In 1990, it was designated a Regents Center of the University. Since September of 1995, it has been funded by the Office of the Vice President for Research and Economic Affairs and the College of Liberal Arts and Sciences. The center consists of about 90 students, postdoctoral associates, and research scientists led by 15 faculty members in the Department of Chemistry and Biochemistry and the Department of Plant

Biology. These research groups share a common goal: understanding the process of photosynthesis, which is responsible for producing all of our food and filling the vast majority of our energy and fiber needs. The impetus for development of the center was the premise that photosynthesis is a complex problem that will only yield to an investigation using a wide variety of approaches and techniques. Thus, the center serves as an infrastructure supporting individual ASU scientists and fostering multidisciplinary cooperative research projects.

The ultimate objective of the research is the elucidation of the basic principles governing the biochemical and biophysical processes of photosynthetic energy storage. This goal is being realized via investigation of the early events of photosynthesis, including: light absorption and excitation transfer in photosynthetic antennas; the mechanism of primary photochemistry in plant and bacterial systems; secondary electron transfer processes; structure and assembly of photosynthetic antennas, reaction centers, and electron transfer proteins; pigment-protein interactions; artificial and biomimetic photosynthetic solar energy conversion systems; and mechanisms of biological electron transfer reactions.

The center is equipped with state-of-the-art instrumentation that allows students to do frontier research in a broad range of disciplines. Equipment includes a variety of pulsed lasers for measurements with time resolution ranging from sub-picoseconds to seconds, a 500 MHz NMR instrument, an EPR spectrometer, a protein X-ray facility, spectrophotometers, fluorometer, a protein sequencer, and an amino acid analyzer.

The center sponsors a weekly Photosynthesis Seminar Series and brings in visiting scientists from around the world to carry out collaborative research. Undergraduate, graduate, and postdoctoral training programs in the Department of Chemistry and Biochemistry and within the Plant Biology curriculum are central components of the center's activities.

For more information, visit the center in PS D207, or call 480/965-1963.

**CRESMET.** See "Center for Research on Education in Science, Mathematics, Engineering, and Technology," page 31.

Exercise and Sport Research Institute. The Exercise and Sport Research Institute (ESRI) is an interdisciplinary research unit located in the Department of Kinesiology and serves, in part, as a research facility for the interdisciplinary doctoral program in exercise science. Faculty and graduate students within ESRI investigate a wide range of topics concerning physical activity, including different age cohorts, levels of health, levels of ability and fitness, levels and types of training, and physical and emotional stresses, nutrition, and genetic backgrounds. Where applicable, these aspects are studied using an interdisciplinary approach. ESRI is affiliated with a number of clinical and research institutions in the Phoenix area.

ESRI houses numerous specialized research laboratories. *Biomechanics* applies the laws of mechanics to the study of human movement. Current research examines kinematic and kinetic determinants of locomotion patterns in walking, running, cycling, and swimming; neuromusculoskeletal modeling and computer simulation of locomotion in clinical

and sport applications; ergonomics; and mechanisms underlying upper extremity repetitive strain injuries. Exercise physiology is the study of physiologic systems (cardiovascular, respiratory, muscular, endocrine, metabolic) under conditions of stress, particularly exercise stress. Both acute exercise responses and chronic adaptations resulting from exercise training are considered in relation to health and performance and are investigated in several specialized labs. The Exercise Biochemistry Lab examines subcellular systems involved in the provision and regulation of energy transfer during exercise. The Exercise Endocrinology Lab studies interrelationships of exercise and training with stress, hormones, neurotransmitters, and the immune system. Research conducted in the Applied Exercise Physiology Lab is aimed at better understanding how physical activity and exercise influence the health, fitness, and athletic performance of able-bodied and physically-challenged individuals. Research in the Motor Control Lab investigates how movement is regulated and controlled via the nervous system in normal and pathological populations. Special emphases include motor deficits attributed to basal ganglia dysfunction and upper extremity coordination, particularly finger and hand posture, in reaching and prehensile movements. Motor development studies how human movement is generated and evolves throughout the lifespan. Current research focuses on learning and development of bimanual coordination. Timing and coordination of perceptual-motor skills are measured in normal developing children, persons with Down syndrome, and adults to investigate cerebral asymmetries and specificity of learning. The Sport and Exercise Psychology Lab examines the relationship between psychological constructs and physical activity and the influence of participation in physical activity on psychological phenomena. Current research is designed to examine the influence of physical activity, fitness, and particular sport practices on psychophysiological mechanisms and cognitive functioning; the effect of psychological skills for performance enhancement; motivational aspects of physical activity across the lifespan; and the effects of exercise on mental health.

For more information, visit ESRI in PEBE 159, or call 480/965-7906.

Hispanic Research Center. The Hispanic Research Center (HRC) at ASU is an interdisciplinary unit, dedicated to research and creative activities, that is university-wide but administered through the College of Liberal Arts and Sciences. The HRC performs basic and applied research on a broad range of topics related to Hispanic populations, disseminates research findings to the academic community and the public, engages in creative activities and makes them available generally, and provides public service in areas of importance to Hispanics.

Faculty, staff, and advanced graduate students organize into working groups to develop a broad range of specific projects and lines of inquiry within the general categories of Hispanic entrepreneurship, science and technology, information and data compilation and dissemination, the Hispanic polity, and the arts. Ongoing activities of the HRC, primarily funded by external grants, include the Arizona Hispanic Business Survey, the *Bilingual Review Press*, the

Community Art and Research Outreach (CARO), Chicana and Chicano Space: Art Education Web site, Digital Divide Solutions Project, Project 1000, and the Western Alliance to Expand Student Opportunities.

CARO sponsors creative activities and research in collaboration with community-based organizations and ASU faculty.

For more information, visit the HRC in CFS 104, call 480/965-3990, or access the HRC Web site at <a href="www.asu.edu/clas/hrc">www.asu.edu/clas/hrc</a>.

Institute of Human Origins. The Institute of Human Origins (IHO), founded in 1981 by Donald Johanson, became part of the College of Liberal Arts and Sciences in 1997. IHO is a multidisciplinary research organization dedicated to the recovery and analysis of the fossil evidence for human evolution and the establishment of a chronological framework for human evolutionary events. IHO's scientists carry out field research at sites in Africa, the Middle East, and Asia. IHO houses the largest collection of Australopithecus afarensis casts (including "Lucy," a 3.2 million-yearold human ancestor) in the world as well as an extensive collection of other fossil hominid casts. IHO's library contains more than 3,000 volumes, numerous journals, videotapes, audiotapes, and slides related to human evolution and fossil sites. IHO produces periodic newsletters, offers lecture series, conducts tours and workshops, and supports numerous informal science education outreach projects.

For more information, visit IHO in SS 103, call 480/727-6580, or access the IHO Web site at <a href="www.asu.edu/clas/iho">www.asu.edu/clas/iho</a>.

Joan and David Lincoln Center for Applied Ethics. The Joan and David Lincoln Center for Applied Ethics (LCAE) is a university-wide center for applied ethics that is administratively housed in the College of Liberal Arts and Sciences. Its mission is

- to develop and coordinate a strong focus on theoretical and applied ethics across intellectual disciplines and professional programs within the university,
- to support teaching and creative research in ethics, and
- to foster collaboration between the university and its varied publics to address major ethical challenges facing contemporary society.

For more information, visit LCAE in AG 355, call 480/727-7691, or access the Web site at <a href="www.asu.edu/clas/lincolncenter">www.asu.edu/clas/lincolncenter</a>.

Latin American Studies Center. Arizona maintains an ever-growing interest in Latin America that draws upon an extensive experience of historical and geographical ties. The Latin American Studies Center is the focal point for these interests at ASU. Through its program, the center serves the university community and maintains strong ties with various Latin American organizations in the state and the nation. Principal activities are coordinating Latin American studies at the undergraduate and graduate levels; sponsoring student exchange programs; organizing events featuring Latin American arts and culture, numerous seminars, and research conferences; publishing a wide range of profes-

sional materials; and undertaking and facilitating research about the region.

The center administers student exchange programs with the Catholic University of Bolivia and three Mexican universities—the Autonomous University of Guadalajara, the Autonomous University of Nuevo Leon, and the University of Sonora. Each spring several ASU students are selected to attend courses at the Latin American universities while Bolivian and Mexican students attend ASU. The center also has an exchange agreement with the Pontific Catholic University of Ecuador for faculty and students as well as summer programs in Quito, Ecuador, and Ensenada, Mexico.

The center is a member of the American Modern Language Association, Consortium of U.S. Research Programs for Mexico, Consortium for Latin American Studies Association, Pacific Coast Council on Latin American Studies, Rocky Mountain Council for Latin American Studies, Consortium of Latin American Studies Programs, and Conference on Latin American History.

The center directly encourages research, not only through its research conferences, but also through close coordination with the Latin American collection of Hayden Library and networking with Latin American universities.

For more information, visit the center in SS 213, or call 480/965-5127.

## **College of Public Programs**

Center for Nonprofit Leadership and Management. The Center for Nonprofit Leadership and Management (CNLM) promotes the understanding and improved practice of nonprofit organizations. The center coordinates a nonprofit sector research program, facilitates educational offerings in nonprofit studies, serves as a convener on topical issues, and provides selected technical assistance and information services. The center facilitates relationships among students. faculty, and community organizations across a range of research and outreach activities. In addition, the center convenes leaders and managers from the nonprofit, business, and government sectors on topical issues pertinent to building nonprofit capacity in the region. The center supports the activities of three complementary nonprofit leadership and management education programs: the ASU American Humanics Program (undergraduate certificate), a postbaccalaureate program (graduate certificate), and a noncredit program (extended education certificate). For more information, call 480/965-0607, or access the Web site at www.asu.edu/copp/nonprofit.

Center for Urban Inquiry. The Center for Urban Inquiry focuses on civic involvement. The center's mission is to examine the unique features of the new urban West in the United States, particularly intersections of growth and development with citizen activism and community building. By harnessing the unique resources of the university, the center engages in partnerships with urban citizens, including youths, to increase awareness, promote inclusion, and address needs. Center programs include seed grants to students working in teams in pursuit of urban research and community service; service learning that involves students in community building; technical assistance to neighbor-

hood organizations, schools, and hospitals; and the production of works that appeal broadly to urban audiences, including performances, exhibits, and videos. For more information, call 480/965-9216, or access the center's Web site at <a href="https://www.asu.edu/copp/urban">www.asu.edu/copp/urban</a>.

Morrison Institute for Public Policy. Established in 1981 by the Morrison family of Gilbert, Arizona, as a unit within the School of Public Affairs, the institute conducts research on public policy matters, informs policy makers and the public about issues of importance, and advises leaders on choices and actions. Morrison Institute offers a variety of services to public and private sector clients and pursues its own research agenda. Services include policy research, program evaluation, and public outreach. The institute's interests, research, and publications span such areas as education, urban growth, human services, workforce development, economic development, and arts and culture.

For more information, call 480/965-4525, access the institute's Web site at <a href="www.asu.edu/copp/morrison">www.asu.edu/copp/morrison</a>, or write

MORRISON INSTITUTE FOR PUBLIC POLICY ARIZONA STATE UNIVERSITY PO BOX 874405 TEMPE AZ 85287-4405

## **Herberger College of Fine Arts**

Ceramics Research Center. The Ceramics Research Center was established in 2002 as part of the ASU Art Museum. It features selections from the more than 3,000 ceramics works in the collection. Works are shown in open storage, in a gallery with changing exhibitions, and in the Susan Harnly Peterson Ceramics Archive. The center offers an opportunity for hands-on study and enjoyment of one of the outstanding ceramics collections in the country. For more information, call 480/965-2787, or access the museum's Web site at asuartmuseum.asu.edu.

Institute for Studies in the Arts. The Institute for Studies in the Arts (ISA) is an interdisciplinary research center within the Herberger College of Fine Arts (HCFA) at ASU. Its infrastructure has been developed especially to facilitate interdisciplinary digital arts and includes a collaborative relationship with the College of Engineering and Applied Sciences (CEAS). The ISA supports creation, research, development, presentation, and education at the intersection of the arts and technology.

The institute offers courses and training programs in interdisciplinary digital media and performance and in signal processing and programing for the arts. Courses are designed for graduate students exploring both the theory and practice of interdisciplinary collaboration between the arts and technology. Faculty include ISA artists, visiting artists, a faculty appointee jointly serving HCFA and CEAS and affiliated CEAS faculty.

ISA facilities include Digital Arts Ranch—a black-box theater with a matrix of video, audio, and movement sensors; controllable projection screens; surround sound capabilities; shops for design and fabrication; a CAD unit; the Intelligent Stage—a research environment and performance space dedicated to the expansion of studies in interactive performance technologies, including 3-D motion capturing

and 2-D sensing technologies; a state-of-the-art Audio Lab and Digital Imaging Lab; the Technology Development Studio—staffed by an electronics engineer and research assistant from the ASU Department of Electrical Engineering and dedicated to the development and creation of software and hardware tools for creative applications—and the Computing Commons Gallery, a highly adaptable exhibition space for works with a focus on art and technology.

For more information, call 480/965-9438, or access the ISA Web site at isa.asu.edu.

## W. P. Carey School of Business

Arizona Real Estate Center. The Arizona Real Estate Center (AREC), established in 1980, serves a multifunction research and educational role to foster better understanding of the real estate sector of the Arizona economy. Housing, commercial real estate, and construction activity data for Arizona and Maricopa County are collected by the center and are utilized for a variety of ongoing projects, including the calculation of affordability indexes and the computation of housing appreciation figures for the metropolitan Phoenix area.

For more information, call 480/965-5440, access the AREC Web site at www.wpcarey.asu.edu/seid/arec, or write

ARIZONA REAL ESTATE CENTER PO BOX 874011 TEMPE AZ 85287-4011

Bank One Economic Outlook Center. The Bank One Economic Outlook Center (EOC), established in 1985, specializes in economic forecasts for Arizona and the Western states. The center publishes the Bank One Arizona Blue Chip Economic Forecast (monthly), Greater Phoenix Blue Chip Economic Forecast (quarterly), Western Blue Chip Economic Forecast (10 issues per year), and Blue Chip Job Growth Update (monthly), an update of current job growth in the United States. The center also publishes Mexico Consensus Economic Forecast (quarterly), a forecast and historical data on the Mexican economy.

For more information, call 480/965-5543, access the EOC Web site at <a href="https://www.wpcarey.asu.edu/seid/eoc">www.wpcarey.asu.edu/seid/eoc</a>, or write

BANK ONE ECONOMIC OUTLOOK CENTER PO BOX 874011 TEMPE AZ 85287-4011

Center for the Advancement of Small Business. The Center for the Advancement of Small Business (CASB) is a 21st-century leader in business education, practice, and research providing high-quality, relevant programs, and information services focused on small business since 1994. The center enables students and existing small and medium-size businesses to participate, contribute, and compete in the global economy.

The center provides students from all disciplines with programs and resources that prepare them for positions of leadership in small and medium-size businesses, and aids small and medium-size businesses in the continuous improvement of their human resources and business practices. CASB also engages in applied research on entrepre-

neurship and the emerging changes and trends in small business

For more information, visit CASB in BAC 101, call 480/965-3962, access the CASB Web site at www.wpcarey.asu.edu/seid/casb, or write

CENTER FOR THE ADVANCEMENT OF SMALL BUSINESS PO BOX 874406 TEMPE AZ 85287-4406

CAPS Research. CAPS (Center for Advanced Purchasing Studies) Research was established in November 1986 by a national affiliation agreement between the ASU W. P. Carey School of Business and the Institute for Supply Management. It is the first and only program of its kind in the nation and is located in the Arizona State University Research Park, about eight miles south of the ASU Main campus. CAPS Research conducts in-depth research into the problems facing the purchasing profession today and, through its studies, seeks to improve purchasing effectiveness and efficiency and the overall state of purchasing readiness.

For more information, call 480/752-2277, access the Web site at <u>www.capsresearch.org</u>, or write

CAPS RESEARCH ASU RESEARCH PARK 2055 E CENTENNIAL CIRCLE PO BOX 22160 TEMPE AZ 85285-2160

Center for Business Research. The Center for Business Research (CBR) has been a consistent source of information on the Arizona and metropolitan Phoenix economies since 1951. Both the business community and the public have access to the economic indicators produced by the ongoing projects of the center, including quarterly net migration estimates for Arizona and Maricopa County, CBR also conducts projects under the sponsorship of private and public agencies. Recent examples include the economic impact of the Fiesta Bowl, a study of seasonal migration to Arizona, and an analysis of the Arizona Lottery. A monthly publication of the center, AZB/Arizona Business, plays a major role in disseminating to the public the economic information compiled by the research centers of the Seidman Institute. The staff within the center is available to respond to inquiries and to provide available data.

For more information, call 480/965-3961, access the CBR Web site at <a href="https://www.wpcarey.asu.edu/seid/cbr">www.wpcarey.asu.edu/seid/cbr</a>, or write

CENTER FOR BUSINESS RESEARCH PO BOX 874011 TEMPE AZ 85287-4011

Center for Services Leadership. Since 1985 the Center for Services Leadership (CSL) has been a leading university-based hub devoted to the study of services marketing and management. The CSL addresses how any company can improve internal service processes and use service and customer satisfaction as a competitive advantage. The center encourages firms to share the best ideas and practices for adaptation across industries. Though grounded in marketing, the center's work is cross-functional, integrating con-

cepts and techniques from marketing, operations, human resources, and management.

The center's areas of expertise include customer retention and loyalty; service quality; service delivery; professional services such as healthcare, accounting, and consulting; customer satisfaction; services strategy; service culture; and service recovery. A leader in the business and academic communities, the Center for Services Leadership work advances the knowledge base in the field and provides applicable frameworks, concepts, and tools.

The center offers its partner firms topflight executive education in services through the annual "Activating Your Firm's Service Culture" symposium, the annual "Services Marketing and Management" institute program, and the annual "Information Technology Services Marketing" course and provides customized executive education programs and research projects tailored to and conducted for charter member firms.

The center also actively supports the W. P. Carey School of Business M.B.A. program that offers a specialization in Services Marketing and Management. This specialization infuses strong company-based experience and encourages summer internships.

For more information, visit the CSL in BAC 440, call 480/965-6201, or write

CENTER FOR SERVICES LEADERSHIP PO BOX 874106 TEMPE AZ 85287-4106

L. William Seidman Research Institute. The mission of the L. William Seidman Research Institute is to encourage and support applied business research by serving as a public access point to the W. P. Carey School of Business. Specific goals include transferring new knowledge to the public; supporting faculty and student research; encouraging the development of educational programs grounded in business research; and conducting high-quality, applied business research.

The institute encourages research activity by providing research support services to the faculty, staff, and students of the college. These services include facilitating grant preparation and assistance in grant administration. The institute's research centers act as the focal point for involving faculty and students in applied research on important issues identified by the business community.

The institute also serves an important role in the broader educational mission of the W. P. Carey School of Business by disseminating the findings of research conducted by the faculty, students, and research center staff, as well as the results of business research from other sources around the world. This is accomplished through a variety of mechanisms: newsletters and research reports; seminars and conferences; Internet Web pages; media interviews and press releases; and by responding to inquiries from businesses, public officials, and the community. For more information, call 480/965-5362, access the institute's Web site at <a href="https://www.wpcarey.asu.edu/seid">www.wpcarey.asu.edu/seid</a>, or write

L. WILLIAM SEIDMAN RESEARCH INSTITUTE PO BOX 874011 TEMPE AZ 85287-4011 Institute for Manufacturing Enterprise Systems. See "Institute for Manufacturing Enterprise Systems," page 33, for information about this joint venture of the W. P. Carey School of Business and the College of Engineering and Applied Sciences.

## Vice President for Research and Economic Affairs

Center for Environmental Studies. Established in 1974, the primary mission of the Center for Environmental Studies is to facilitate collaborations among faculty researchers and to aid decision making about environmental issues. Through its collaborations, both with ASU faculty and partners from government, business, and the educational community, the center advances the identification of key local and global environmental issues and collects reliable information to be used by scholars, policy makers, and the general public. For more information, access the CES Web site at ces.asu.edu.

The center is also home to the Central Arizona–Phoenix Long-Term Ecological Research (CAP LTER) project, one of only two urban sites in the NSF-funded LTER network. The CAP LTER project focuses on an arid-land ecosystem profoundly influenced, even defined, by the presence and activities of humans, and involves more than 50 associated faculty from biology, ecology, engineering, geography, geology, sociology, urban planning, and anthropology. For more information, access the CAP LTER Web site at caplter.asu.edu.

The center administers an NSF-funded Integrative Graduate Education and Research Training (IGERT) grant to develop a multidisciplinary program in urban ecology. The program's research component engages students in wide-ranging and multidisciplinary investigations into the ecology of cities, with the CAP LTER project providing the research infrastructure. For more information, access the IGERT Web site at <a href="https://www.asu.edu/ces/igert.htm">www.asu.edu/ces/igert.htm</a>.

The center also facilitates applied environmental research projects undertaken by the Southwest Center for Environmental Research and Policy (SCERP), a consortium of five U.S. and four Mexican universities. SCERP develops a research agenda for the study of air and water quality, hazardous waste problems, environmental health issues, and growth management questions in the border region. For more information, access the Web site at <a href="https://www.scerp.org">www.scerp.org</a>.

For more general information about the center, contact the director, Center for Environmental Studies, Tempe Center (located at the southeast corner of University and Mill), 480/965-2975, or access the center's Web site at ces.asu.edu.

#### **ASU East**

Sustainable Technologies, Agribusiness, and Resources Center. The focus of the Sustainable Technologies, Agribusiness, and Resources (STAR) Center is to bring together multidisciplinary researchers whose mission is to study sustainable processes and systems, whether natural or human designed, that will be efficient and less consumptive and will promote conservation of the earth. For more information, call 480/727-1249, or access the STAR Center Web site at www.east.asu.edu/research/star.