

Bachelor of Science Curriculum Check Sheet

2004-2005 Catalog - Marketing

Arizona State University - Tempe Campus

W. P. Carey School of Business

B.B.										Date
MVAC										First Entered ASU
DEF	in	through								Last Readmitted
M/A			AGEC		ATP					Advisor
Name					ASU I.D. #					

A. University General Studies Requirements				SCHOOL REQUIREMENTS (continued)				
Course Number and Title	Sem Hrs	Coll/Grade	Upper Div	B. BUSINESS CORE		Sem Hrs	Coll/Grade	Upper Div
A.1. Humanities and Fine Arts (HU) Social & Behavioral Sciences (SB) 15 Hours: 6 hours in one area and 9 in the other. 3 hours must be upper division. No additional business courses.				ACC230	Uses of Acctg Info 1	3		
(HU)				ACC240	Uses of Acctg Info 2	3		
(HU)				CIS200	Computer Applications and Info Tech (CS)	3		
ECN111 Macrocon Prin. (SB)				COB301	Business Forum (1 Hour) 1st sem	1		1
ECN112 Microcon. Prin. (SB)				International Business Course ()				
SOC (SB)				LES305	Legal, Ethical, and Regulatory Issues	3		3
A2. Mathematical Studies (MA/CS) 6 Hours				FIN 300	Fundamentals of Finance	3		3
MAT210	Brief Calc (MA) or MAT270	3		MGT300	Org. Management and Leadership	3		3
QBA221	Statistical Analysis (CS)	3		MKT300	Principles of Marketing	3		3
A3. Natural Sciences (SQ, SG) 8 hours				SCM300	Global Supply Operations	3		3
Lab Science (SQ)				B. Subtotal (28 Hours)				
Lab Science (SQ or SG)				C. Major Requirements (18 Hours)				
A4. Literacy and Critical Inquiry (L) 6 hours. Requirement is satisfied by ENG301 and MKT460 in the Major.				MKT302	Fundamentals of Marketing Management	3		3
ENG301 (L) Writing for the Professions				MKT304	Consumer Behavior	3		3
MKT460 (L)				MKT451	Marketing Research	3		3
A5. Awareness Areas (G,C,H) Awareness areas may be shared (6 hrs min.) Global req. may be satisfied by Business course.**				MKT460	Strategic Marketing (L)	3		3
(G)				MKTXXX	(See Marketing Advisement Guide For	3		3
(C)				MKTXXX	Choice of Major Electives)	3		3
(H)				C. Subtotal (18 Hours)				
A6. Composition (6 hours)				D. Electives (If needed to complete the 120 hour min.)				
ENG101 First Year Comp.								
ENG102 First Year Comp.								
SCHOOL REQUIREMENTS								
A7. Additional University General Studies Courses or approved W. P. Carey School of Business "Policy Statement 60" courses needed to bring the A area subtotal to a min. of 60 hrs. (No Business Courses)								
MAT119 Finite Math (MA) or MAT271								
PGS (SB)								
COM 100 (SB), 225 (L), 230 (SB), or 259								
A. Subtotal (60 hours min)				NOTE: ** The credits for business courses do not count toward the 60 hour minimum subtotal for Section A.				
				Professional Program Application: To be considered for admission to the professional program, students should obtain an application from the website wpcarey.asu.edu/up/index.cfm The website will give complete information on deadlines and academic qualifications for admission to the professional program.				
				Students who take MAT270 and/or MAT271 will receive additional consideration when applying to the professional program.				

GRADUATION REQUIREMENTS BELOW:

Total Hrs. (120 min)	Total Hrs at ASU Main (30 min)	56 Hrs. Resident Credit for Academic Recognition	Transfer UD Bus. Hrs (9 max)	Overall GPA (2.00 min)	Bus. GPA (2.00 min)	Major GPA (2.00 min)	"C" Min. Requirement	Total UD Hrs (51 min)	Total Comm. Coll. Hrs (64 max)	Total Comm. Coll. Bus. Hrs (30 max)
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