

Bachelor of Science Curriculum Check Sheet
2005-2006 Catalog - Marketing
Arizona State University - Tempe Campus
W. P. Carey School of Business

B.B.										
MVAC										Date
DEF	in	through							First Entered ASU	
M/A			AGEC		ATP				Last Readmitted	
Name					ASU I.D. #				Advisor	

A. University General Studies Requirements					SCHOOL REQUIREMENTS (continued)				
Course Number and Title	Sem Hrs	Coll/Grade	Upper Div		Sem Hrs	Coll/Grade	Upper Div		
A.1. Humanities and Fine Arts (HU)				ACC230	Uses of Acctg Info 1	3			
Social & Behavioral Sciences (SB) 15 Hours:				ACC240	Uses of Acctg Info 2	3			
6 hours in one area and 9 in the other. 3 hours must be upper division. No additional business courses.				CIS200	Computer Applications and Info Tech (CS)	3			
				COB301	Business Forum (1 Hour) 1st sem	1		1	
(HU)				International Business Course ()					
(HU)				LES305	Legal, Ethical, and Regulatory Issues	3		3	
ECN111	Macrocon Prin. (SB)	3		FIN 300	Fundamentals of Finance	3		3	
ECN112	Microcon. Prin. (SB)	3		MGT300	Org. Management and Leadership	3		3	
SOC (SB)				MKT300	Principles of Marketing	3		3	
				SCM300	Global Supply Operations	3		3	
A2. Mathematical Studies (MA/CS) 6 Hours									
MAT210	Brief Calc (MA) or MAT270	3		B. Subtotal (28 Hours)					
QBA221	Statistical Analysis (CS)	3		C. Major Requirements (18 Hours)					
				MKT302	Fundamentals of Marketing Management(L)	3		3	
A3. Natural Sciences (SQ, SG) 8 hours				MKT304	Consumer Behavior	3		3	
Lab Science (SQ)				MKT451	Marketing Research (L)	3		3	
				MKT460	Strategic Marketing	3		3	
Lab Science (SQ or SG)				MKTXXX	(See Marketing Advisement Guide For	3		3	
				MKTXXX	Choice of Major Electives)	3		3	
A4.Literacy and Critical Inquiry (L) 6 hours.				C. Subtotal (18 Hours)					
Requirement is satisfied by ENG301				D. Electives (If needed to complete the 120 hour min.)					
and MKT 302 or MKT 451									
ENG301 (L) Writing for the Professions	3		3						
MKT302 or 451 (L)	Hours in Major								
A5. Awareness Areas (G,C,H) Awareness areas may be shared									
(6 hrs min.) Global req. may be satisfied by Business course.**									
(G)									
(C)									
(H)									
A6. Composition (6 hours)									
ENG101	First Year Comp.	3							
ENG102	First Year Comp.	3							
SCHOOL REQUIREMENTS									
A7. Additional University General Studies Courses or approved				D. Subtotal					
W. P. Carey School of Business "Policy Statement 60" courses needed				Total (120 Hours min)					
to bring the A area subtotal to a min. of 60 hrs. (No Business Courses)				NOTE: ** The credits for business courses do not count toward the 60 hour minimum subtotal for Section A.					
¹ MAT211	Math for Bus. Analysis II (MA)	3		Professional Program Application: To be considered for admission to the professional program, students should obtain an application from the website wpcarey.asu.edu/up/index.cfm The website will give complete information on deadlines and academic qualifications for admission to the professional program.					
or MAT271									
PGS (SB)									
COM 100 (SB), 225 (L), 230 (SB), or 259									
				¹ Students who take MAT270 and/or MAT271 will receive additional consideration when applying to the professional program.					
A. Subtotal (60 hours min)									

GRADUATION REQUIREMENTS BELOW:

Total Hrs. (120 min)	Total Hrs at ASU Main (30 min)	56 Hrs. Resident Credit for Academic Recognition	Transfer UD Bus. Hrs (9 max)	Overall GPA (2.00 min)	Bus. GPA (2.00 min)	Major GPA (2.00 min)	"C" Min. Requirement	Total UD Hrs (51 min)	Total Comm. Coll. Hrs (64 max)	Total Comm. Coll. Bus. Hrs (30 max)
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Degree requirements are subject to change. The check sheet is intended as a snapshot of degree requirements and is not updated each year. Currently enrolled students should refer to their DARS report (or academic advisor) for degree requirements for their catalog year.