



Arizona State University — <http://cronkite.asu.edu> Curriculum Check Sheet (2005–06 Catalog)  
 Walter Cronkite School of Journalism and Mass Communication B.A.–Journalism & Mass Communication ([pdf version](#))

Name (Last, First, M.I.)	ASU I.D. No.	Advisor Name
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AGEC or TGECC Certification  Yes  No University General Studies Requirements Total G.S.:

Course Number and Title	Sem. Hrs.	College/Grade	Upper Div.	#	Course Number and Title	Sem. Hrs.	College/Grade	Upper Div.	#
First Year Composition (ENG 101 & 102, or 105, or 107 & 108. "C" min. req.)					Mathematical Studies (6 hrs.) Math (MA) and Computers/Statistics (CS)				
	3				MA (MAT 142 or other MA approved course)	3			
	3				CS				(satisfied by major)
<b>CORE AREAS – Literacy and Critical Inquiry (6 hrs.) 3 hrs. must be upper div.</b>					Humanities/Fine Arts (6 hrs.) (HU) 15 hours required in HU/SB				
L – <i>See major</i>					HU – <i>See major</i>				(satisfied by major)
					HU – <i>See major</i>				(satisfied by major)
L – <i>See major</i>									
Natural Sciences (8 hrs.) (2 lecture & lab courses)					Social/Behavioral Sciences (9 hrs.) (SB)				
SQ	4				SB – <i>See major</i>				(satisfied by major)
					SB – <i>See major</i>				(satisfied by major)
SQ or SG	4				SB – <i>See major</i>				(satisfied by major)
									r 3 hrs. upper division HU or SB

**University Awareness Areas** (must meet all 3)  Global Awareness (G)  Historical Awareness (H)  Cultural Diversity (C)

Many Gen. Studies and major requirements may meet awareness areas. Check *Catalog* and *Schedule of Classes* for awareness designations. A single course may meet a maximum of two awareness areas.

B.A. — Journalism and Mass Communication Major Requirements Total Major:

Course Number and Title	Sem. Hrs.	College/Grade	Upper Div.	#	Course Number and Title	Sem. Hrs.	College/Grade	Upper Div.	#
<b>Cronkite School Requirements</b>					Students must maintain a minimum 2.50 GPA to take any major course beyond the 100 level and pass the English Proficiency Exam.				
CS – Computer course (see below)	3				r English Proficiency Exam r Professional Status				
L – COM 225 or 241	3				<b>Major</b> (30–39 hrs.) No more than 39 hrs. in School courses accepted for graduation. Must complete 18 hrs. at ASU. A <b>minimum grade of "C" is req.</b>				
HU – ENG (Literature)	3				MCO 110 Intro. to Mass Comm.	3			
HU – PHI	3				JMC 201 Journ. News Writing (L)	3			
SB – HST	3				Required [ <b>Baseline</b> ] Course – See below				
SB – POS 110 or 310	3					3			
SB – PGS 101	3				MCO 302 Media Research Methods	3			
SB – ECN 111 or 112	3				MCO 402 Mass Communication Law (L)	3			
Advanced English Comp. (Choose from ENG 210, 215, 216, 217, 218, or 301)					<b>Major Concentration</b> (9 hrs. required)				
ENG	3					3			
<b>Non-English Language.</b> Intermediate competency (202 level) required.						3			
<b>A minimum grade of "C" required at the 202 level.</b>						3			
	4								
	4								

	4					3			
	4					Required [Capstone] Course – See below of check sheet			
<b>Related Area</b> (12 hrs.) See DARS Report for recommended areas. A minimum grade of “C” is required.						3			
					<b>Major Electives</b> (3–12 hrs.)				
	3					3			
	3								
	3								
	3								

Electives (Min. 18 hrs.)

Total Electives:

Courses used to satisfy 120 hours minimum and/or 45 upper division hours minimum:	Sem. Hrs.	College/Grade	Upper Div.	#	Course Number and Title	Sem. Hrs.	College/Grade	Upper Div.	#
ACEJMC 80/65 hour requirement met.	Community College (max. 64 hrs.)		Campus Resident Credit (min. 30)		Total Transfer Credit	Upper Div. Hrs. (min. 45)		Total Hrs. (min. 120)	

## Bachelor of Arts in Journalism and Mass Communication Degree Requirements

### General Studies Requirements

All undergraduate students are required to complete the university General Studies requirements in order to be eligible for graduation. **Many general studies requirements may simultaneously fulfill major requirements (see shaded regions).**

### Computer Science Requirement

A computer science course is required for all undergraduates. Any CS course from the university General Studies list that involves the use of computer application skills is acceptable. Below is a list of commonly taken courses:

- CSE 180 Computer Literacy
- CIS 200 Computers in Business
- EDT 321 Computer Literacy
- EDT 323 Computer Applications

### Suggested Two-Year Curriculum

Complete admission competency deficiencies within the first two years of enrollment at ASU.

#### Freshman

1st semester

2nd semester

*ENG 101	3	*ENG 102	3
MAT 142 or higher	3	*MCO 110	3
SB – HST prefix	3	SQ/SG Lab. Science	4
UNI 101 or 100 <i>OR</i>	1–3	Computer Course	3
Non-English Lang.	<u>4</u>	Non-English Lang.	<u>4</u>
	Total hours 13–16		Total hours 13–17

### Sophomore

3rd semester		4th semester	
*JMC 201	3	Advanced Eng. Comp.	3
SQ/SG Lab. Science	4	COM 225 or 241	3
HU – PHI course	3	SB – PGS 101	3
Non-English Lang.	4	Non-English Lang.	4
Elective	<u>3</u>	Elective	<u>3</u>
	Total hours 14–17		Total hours 13–16

\*Must be completed prior to admission to professional program

## Major Requirements

### English Proficiency Exam

Each student must pass an English proficiency exam in order to continue School courses beyond MCO 110 or MCO 120. The exam is given during MCO 110 and throughout each semester on a regularly scheduled basis through the School office.

### Requirements for Professional Status

All students entering the School are admitted with pre-professional status, which allows them to take required lower division MCO or JMC courses. The requirements to apply for professional status are:

- the completion of at least 56 semester hours by the start of professional status;
- achievement of a minimum cumulative GPA of 2.50 (3.0 or higher GPA strongly recommended);
- achievement of a minimum major GPA of at least 3.0 is strongly recommended;
- the completion of the following courses:
  - MCO 110 or MCO 120 *AND* JMC 201
- submission of formal application. Students may apply for professional status in February or September. Consult web site or School office for specific deadline dates. Students admitted during the February cycle may begin taking professional program courses in summer or fall. Students admitted during the September cycle may begin taking professional program courses in spring.

Completion of the minimum requirements for eligibility does not guarantee admission to the upper division professional program. The admissions committee considers a variety of criteria, including cumulative GPA, major GPA, recent media experience, writing ability, and commitment to the field. Admission to the School is competitive and based on available resources. Students may apply twice.

## Major Concentration Requirements

### Journalism

Baseline: JMC 301 Reporting  
Major Concentration (9 hours required)

JMC 300 Adv. Brd. Newswrtg. (brd)  
 JMC 313 Intro. to Editing (print)  
 JMC 315 Brd. News Rptg. (brd)  
 JMC 330 Adv. Brd. Rptg. (brd)  
 JMC 351 Photojrn I (visual)  
 JMC 420 Rptg. Pub. Aff. (print)  
 JMC 425 Online Media  
 JMC 451 Photojrn II (visual)  
 JMC 452 Photojrn III (visual)  
 JMC 465 Precision Jrn. (print)

Capstone: (one course)

JMC 413 Advanced Editing  
 JMC 440 Magazine Wrtg.  
 JMC 445 Science Rptg.  
 JMC 470 Depth Rptg.  
 JMC 475 TV Newscast Prod.

Major Electives (3–12 hours)

### **Media Analysis and Criticism**

Baseline: MCO 240 Media Iss. Pop. Culture

Major Concentration (9 hours required)

JMC 200 Intro. to Electronic Media  
 JMC 332 Broadcast Programming  
 JMC 412 Editorial Interpretation  
 JMC 494 Understanding the Audience  
 MCO 418 Hist. of Mass Comm.  
 MCO 430 International Mass Comm.  
 MCO 435 Emerging Media Technology  
 MCO 450 Visual Communication  
 MCO 456 Political Communication  
 MCO 460 Race, Gender, & Media  
 MCO 473 Sex, Love & Rmnce in MM  
 MCO 494 Media and Politics  
 MCO 494 American Political Film

Capstone:

MCO 421 Media Problems

Major Electives (3–12 hours)

### **Media Management**

Baseline: JMC 200 Intro. to Elect. Media

Major Concentration (9 hours required)

JMC 332 Broadcast Programming  
 JMC 394 Station Operations  
 JMC 433 Sales & Promotion  
 JMC 494 Understanding the Audience  
 MCO 421 Media Problems  
 MCO 435 Emerging Media Technology  
 MCO 470 Issues in Mgmt. & Strategies

Capstone:

JMC 472 Elect. Media Management

Major Electives (3–12 hours)

### **Media Production**

Baseline: JMC 235 Electronic Media Prod.

Major Concentration (9 hours required)

JMC 200 Intro. to Electronic Media  
 JMC 202 Radio-TV Writing  
 JMC 345 Videography  
 JMC 394 Station Operations  
 JMC 414 Electronic Publication Design  
 JMC 415 Writing for Public Relations  
 JMC 417 Public Relations Campaigns  
 JMC 425 Online Media  
 JMC 437 Documentary Production

Capstone: (one course)

JMC 475 TV Newscast Production  
 JMC 494 Multiple Media Production

Major Electives ( 3–12 hours)

### **Strategic Media & Public Relations**

Baseline: JMC 270 Public Relations Tech.

Major Concentration (9 hours required)

JMC 200 Intro. to Electronic Media  
 JMC 345 Videography  
 JMC 401 Advanced P. R. (required)  
 JMC 414 Electronic Publication Design  
 JMC 415 Writing for Public Relations  
 JMC 425 Online Media  
 JMC 440 Magazine Writing  
 JMC 472 Electronic Media Mgmt.  
 JMC 494 Understanding the Audience  
 MCO 421 Media Problems  
 MCO 435 Emerging Media Technology  
 MCO 456 Political Communication  
 MCO 470 Issues in Mgmt. & Strategy

Capstone:

JMC 417 Public Relations Campaigns

Major Electives (3–12 hours)

This check sheet is intended as a guide to your studies at ASU. The official university catalog takes precedence should there be any inconsistencies.

For more information, please call (480) 965-1034.

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