

BIS Area of Concentration Check Sheet: Communication
Catalog Year(s): 1996-2005

Arizona State University
 College of Liberal Arts and Sciences
 Hugh Downs' School of Human Communication
 Stauffer Hall 412
 480.965.5095
<http://www.asu.edu/clas/communication>

The Hugh Downs School of Human Communication at Arizona State University exists to advance the understanding of message-related human behavior for the purpose of improving communicative interactions. Teaching, research, and service are directed to the continued development of knowledge and the application of communication principles.

Course Number	Course Title	Lower Division	Upper Division	Course Pre-requisites	GS Designation(s)
COM 100 (3)	Intro to Human Communication	3		No	SB
COM 225 (3) or COM 259 (3)	Public Speaking Communication in Business & the Professions	3 3		Yes Yes	L
COM (3)			3	Yes	
COM (3)			3	Yes	
COM (3)			3	Yes	
COM (3)			3	Yes	
Upper Division Hours Required			12		
Total Hours Required			18		
Requirements:	<ol style="list-style-type: none"> 18 hours of graded classroom coursework (no "Y" credit, pass/fail, or credit/no credit) COM 100 and COM 225 or COM 259 are required. Minimum 9 hours of RESIDENCE CREDIT at ASU Tempe Campus including 6 hours of upper division credit in residence at ASU Tempe Campus. All prerequisite and GPA requirements must be met for each class. "C" minimum grade required for all classes in the Communication area of concentration. An Advisor in the Hugh Downs School of Communication must evaluate transfer courses for degree applicability. 				
<p>Please see reverse side of sheet for additional information regarding GPA requirements, prerequisites, pre-registration rules, and allowable substitutions. Note that only ONE substitution course is allowed.</p>					

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BIS/Communication Concentration Recommended Course Selection

Please refer to the ASU General Catalog for descriptions and course prerequisites for the following courses:

- * **COM 100** Introduction to Human Communication
 - * **COM 225** Public Speaking (ENG 101)
 - * **COM 259** Communication in Business and Professions
 - * **COM 300** Communication in Interdisciplinary Studies: Special Topics (COM 100, COM 225 or COM 259, 2.0 GPA)
 - COM 310 Relational Communication (COM 100, 2.5 GPA)
 - COM 312 Communication, Conflict and Negotiation (COM 100, 2.5 GPA)
 - COM 316 Gender and Communication (2.5 GPA)
 - COM 317 Nonverbal Communication (2.5 GPA)
 - COM 320 Communication and Consumerism (2.5 GPA)
 - COM 323 Communication Approaches to Popular Culture (COM 100, 2.5 GPA)
 - COM 325 Advanced Public Speaking (COM 225, 2.5 GPA)
 - * **COM 341** Social Contexts for Performance (2.5 GPA)
 - * **COM 344** Performance of Oral Traditions (2.5 GPA)
 - COM 357 Communication Technology and Information Diffusion (COM 250 or MGT 301 or SOC 301 or PGS 430 and CSE 180 or EMC 321 or EMC 323 or CIS 200, 2.5 GPA)
 - COM 371 Language, Culture, and Communication (COM 263, 2.5 GPA)
 - COM 394 Special Topics (2.5 GPA)
 - * **COM 400** Communication in Professions: Special Topics (COM 100, COM 225 or COM 259, 2.0 GPA)
 - COM 414 Crisis Communication (2.5 GPA)
 - COM 417 Communication and Aging (2.5 GPA)
 - COM 426 Political Communication (2.5 GPA)
 - COM 445 Narrative Performance (COM 241, 2.5 GPA)
 - COM 465 Intercultural Communication Workshop (2.5 GPA)
 - COM 494 Special Topics (2.5 GPA)
- * **BIS majors are able to pre-register for these classes only.**

Students pursuing a BIS degree with a concentration in communication may substitute one of the following courses for one of the upper division communication requirements:

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| ASB 400 Cultural Factors in International Business | MCO 450 Visual Communication |
| ASB 480 Introduction to Linguistics | MCO 456 Political Communication |
| ASB 481 Language and Culture | PGS 458 Group Dynamics |
| ENG 301 Writing for the Professions | PGS 461 Interpersonal Influence |
| ENG 312 English in Its Social Setting | POS 331 Public Opinion |
| ENG 357 Introduction to Folklore | POS 333 Interest Groups |
| FAS 330 Personal Growth in Human Relationships | POS 431 Campaigns and Elections |
| FAS 370 Family, Ethnic & Cultural Diversity | REC 310 Volunteerism |
| JUS 311 Crime, Prevention, and Control | SOC 321 Sociology of Work |
| JUS 329 Domestic Violence | SOC 365 Sociology of Mass Communication |
| MCO 430 International Mass Communication | THP 311 Improvisation with Youth |