Arizona State University -- College of Public Programs School of Community Resources and Development

Curriculum Check Sheet (2006-2007 Catalog) Tourism Development and Management

| Name (Last, First, M.I.) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| AGEC or TGECC Ceritificate Yes■ | No口 |  | University G |  |
| Course Number and Title | Sem. Hrs. | College/ Grade | Upper Div. | \# |
| First Year Composition (ENG 101 \& 102, or 105, or 107 \& 108. "C" min. required) |  |  |  |  |
|  | 3 |  |  |  |
|  | 3 |  |  |  |
| CORE AREAS - Literacy and Critical Inquiry (6 hrs.) 3 hrs. must be upper division |  |  |  |  |
| L - See major |  |  |  |  |
| L-See college |  |  |  |  |
| Natural Sciences (8 hrs.) (2 lecture and lab courses) |  |  |  |  |
| SQ |  |  |  |  |
|  |  |  |  |  |
| SQ or SG | 4 |  |  |  |
|  |  |  |  |  |

Advisor Name
Adisor Name -


| Course Number and Title | Sem. <br> Hrs. | College/ <br> Grade | Upper Div. | $\#$ |
| :--- | :---: | :---: | :---: | :---: |


| Mathematical Studies (6 hrs.) Math (MA) and Computers/Statistics (CS) |  |  |  |  |
| :--- | :---: | :--- | :--- | :--- |
| MA (MAT 142 or higher) | 3 |  |  |  |
| CS - See college |  |  |  |  |

Humanities/ Fine Arts (6-9 hrs.) HU 15 hours required in HU/SB

| HU | 3 |  |  |  |
| :---: | :--- | :--- | :--- | :--- |
| HU | 3 |  |  |  |
| $\cdot$ |  |  |  |  |

Social/ Behavioral Sciences (6-9 hrs.) (SB)

| SB - See major |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| SB |  |  |  |  |
| • |  |  |  |  |

$\square 3$ hrs. upper division HU or SB SOC 341
$\square$ Historical Awareness (H)
$\square 3$ Cultural Diversity (C)

University Awareness Areas (must meet all) $\begin{aligned} & \text { Global Awareness TDM 205/TDM } 458\end{aligned}$
Many Gen. Studies, COPP and major reqs. may meet awareness areas. Check Catalog and Schedule of Classes for awareness designations. A single course may meet a max of 2 awareness areas.

| College of Public Program Requirements Total COPP |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Course Number and Title | Sem. <br> Hrs. | College/ Grade | Upper Div. | \# | Course Number and Title | Sem. Hrs. | College/ Grade | Upper Div. | \# |
| COPP Communication Requirement | (met by major) |  |  |  | COPP Writing Competency Requirement (L) |  |  |  |  |
| COPP Computer Requirement (any CS computer course) |  |  |  |  | Choose from ENG 21 |  | MC 20 |  |  |

## B.S. Tourism Development and Management


B. School Requirements - $\mathbf{6 4} \mathbf{h r s}$. (" $\mathrm{C} "$ min. required for all courses)

B-1. CRD Core Courses (9 hrs.) $\square 200$ leadership hrs. met

| TDM 210 Community Resources \& Professions | 3 |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| TDM 301 Sustainable Communities | 3 |  | 3 |  |
| TDM 302 Inclusive Community Development | 3 |  | 3 |  |

## B-2 TDM Foundation Courses (12 hrs)

| PRM 120 Leisure and Quality of Life (SB) | 3 |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| TDM 205 Intro to Travel and Tourism (G) | 3 |  |  |  |
| TDM 350 Tourism Marketing | 3 |  | 3 |  |
| TDM 458 International Tourism (G) | 3 |  | 3 |  |

B-3. TDM Professional Core Courses (22 hrs.)

| TDM 372 Tourism Planning | 3 |  | 3 |  |
| :--- | :---: | :---: | :---: | :---: |
| TDM 401 Tourism Management | 3 |  | 3 |  |
| TDM 402 Assessment and Evaluation | 3 |  | 3 |  |
| TDM 403 Pre-internship workshop | 1 |  | 1 |  |
| TDM 463 Senior Internship | 12 |  | 12 |  |

B-4. TDM Related Area (21 hrs. min.)

| COM 225 Public Speaking (L) (preq) | 3 |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| TDM 325 Tourism Accommodations | 3 |  | 3 |  |
| TDM 345 Mtg \& Convention Planning | 3 |  | 3 |  |
| TDM 415 Tourism Transportation* | 3 |  | 3 |  |


| Electives (min. 24 hrs.) Total Electives |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Courses used to satisfy 120 hours minimum and/or 45 upper division hours minimum: | Sem. Hrs. | College/ Grade | Upper Div. | \# | Course N | and Title | Sem. <br> Hrs. | College/ Grade | Upper Div. | \# |
| - |  |  |  |  |  |  |  |  |  |  |
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| - |  |  |  |  |  |  |  |  |  |  |
| Community College (max 64 hrs) | College R | ident Credit | (min. 30 hr | Total | er Credits | Upper Div |  | Total Hours | (min. 120 hrs . |  |

## Baccalaureate Degree Requirements

Semester Hours Required A minimum of 120 semester hours and 45 upper-division semester hours (300 and 400 level courses) are required for a bachelor's degree.

First Year Composition Requirement Students must demonstrate reasonable proficiency in written English by achieving a grade of "C" or better in both ENG 101 and 102 or in ENG 105 or their equivalents. Should a student receive a grade lower than "C" in any of the courses, it must be repeated until the specified proficiency is demonstrated.

General Studies Requirements All undergraduate students in the College of Public Programs are required to complete the university General Studies requirements in order to be eligible for graduation in any of the undergraduate curricula offered by the college. Many general studies requirements may simultaneously fulfill college and major requirements.

College Requirements
In addition to the university General Studies requirement, the College of Public Programs requires the following:

Communication Requirement
All undergraduate majors are required to take one of the following courses:

COM 100 Intro. To Human Com. (SB)
COM 225 Public Speaking (L)
COM 230 Small Group Com. (SB)
COM 241 Intro. to Oral Interpretation (HU)
COM 259 Com. in Business \& the Professions
These courses present an overview of human communication and help the student to develop oral presentation skills and competence. The course may be included within the university General Studies requirements and major requirements where appropriate.

Computer Science Requirement
A computer science course is required for all undergraduate majors in the College of Public Programs. Any CS course from the university General Studies list that involves the use of computer application skills is acceptable. It may be included within the Mathematical Studies requirement where appropriate. Please see your academic advisor for a complete list of acceptable courses. Below is a list of commonly taken courses:

CSE 180 Computer Literacy
CIS 200 Computers in Business
EDT 321 Computer Literacy
EDT 323 Computer Applications

Writing Competency Requirement
In addition to ENG 101 and 102 First-Year Composition or their equivalents, one of the following courses in advanced written expository composition is required of all undergraduate majors:

ENG 215 Strategies of Academic Writing
ENG 216 Persuasive Writing
ENG 217 Writing Reflective Essays
ENG 218 Writing about Literature
ENG 301 Writing for the Professions
JMC 201 Journalism News writing
JMC 202 Radio-TV Writing
This course will be counted as fulfilling the university General Studies literacy and critical inquiry ( L ) requirement.

## Limitation on Physical Education Activity Hours

No more than eight hours of physical education activity courses may be counted within the minimum 120 hours required for graduation.

Pass/Fail Option
The College of Public Programs does not offer any courses for pass/fail credit. Courses completed for pass/fail credit outside the College of Public Programs may count only as elective credit in meeting degree requirements.

## The School of Community Resources \& Development Bachelor of Science Tourism Development \& Management

The Bachelor of Science in Tourism Development \& Management degree program in the School of Community Resources \& Development exposes the student to the businesses of nature-based tourism, heritage tourism, and meeting and convention planning. By graduation, the tourism development $\&$ management student will have acquired the planning and development skills needed for a successful career in the fast-growing travel and tourism industry.

[^0]- College of Public Programs communication requirement
- PRM 120 Leisure and the Quality of Life ("C" or better)
- TDM 210 Community Services and Professions ("C" or better)

Sequencing of Core Classes by Prerequisites
TDM 210 Community Services and Professions
TDM 205 Intro to Travel and Tourism
TDM 401 Tourism Management
TDM 463 Senior Internship
Additional School Requirements Two hundred hours of career field experience are required before enrollment in TDM 463 Senior Internship. Students are not permitted to take additional course work during their senior internship placement. Approval of internships must be requested from the School of Community Resources \& Development.

A student must attain a grade of "C" or higher in all courses within the major, including the related area.

Suggested Two-Year Curriculum

| Freshman |  |  |  |
| :---: | :---: | :---: | :---: |
| 1st semester |  | 2nd semester |  |
| ENG 101 | 3 | ENG 102 | 3 |
| MAT 142 or | 3 | COPP | 3 |
| higher |  | Computer |  |
| SB | 3 | SQ/SG Lab. |  |
|  |  | Science |  |
| UNI 101 or | 1-3 | and/or | 3-7 |
| 100 |  | HU OR SB |  |
| and/or | 3 | TDM 210 | 3 |
| PRM 120 |  |  |  |
| Total hours | 13-15 | Total hours | 12-16 |


| Sophomore |  |  |  |
| :---: | :---: | :---: | :---: |
| 3rd semester |  | 4th semester |  |
| COPP | 3 | HU and/or | 3-6 |
| Writing Req. |  | SB |  |
| SQ/SG Lab. | 4 | COM 225 | 3 |
| Science |  |  |  |
| HU and/or | 3-6 | TDM 205 | 3 |
| SB |  |  |  |
| TDM 301 | 3 | PRM 302 | 3 |
| Total hours | 13-16 | Total hours | 12-15 |

This check sheet is intended as a guide to your studies at ASU. The official university catalog takes precedence should there be any inconsistencies.


[^0]:    Admission to Professional Status Upon admission to the university, tourism development \& management students are classified as pre-professional status. The School of Community Resources \& Development requires a minimum of 56 semester hours with a minimum of 2.50 cumulative GPA before being officially admitted with professional status. Upper division professional courses within the tourism development \& management program cannot be taken until professional status is attained. Transfer students who have completed 56 semester hours or more at another institution must remove any scholastic deficiencies before being admitted with professional status.

    Students may achieve professional status by completing a minimum of 56 semester hours including the following:

    - ENG 101 and 102 or equivalent (grade of "C" or better)
    - College of Public Programs writing competence requirement
    - University math requirement: MAT 142 or higher
    - College of Public Programs computer requirement

