

**Bachelor of Science Curriculum Check Sheet
2007-2008 Catalog - Marketing
Arizona State University - Tempe Campus
W. P. Carey School of Business**

Date
First Entered ASU
Last Readmitted
Advisor

MVAC					
M/A			AGEC		ATP
Name					ASU I.D. #

A. University General Studies Requirements				SCHOOL REQUIREMENTS (continued)				
Course Number and Title	Sem Hrs	Coll/Grade	Upper Div	B. BUSINESS CORE		Sem Hrs	Coll/Grade	Upper Div
A.1. Humanities and Fine Arts (HU)				ACC230	Uses of Acctg Info 1	3		
Social & Behavioral Sciences (SB) 15 Hours:				ACC240	Uses of Acctg Info 2	3		
6 hours in one area and 9 in the other. 3 hours must be upper division. No additional business courses.				CIS105	Computer Applications and Info Tech (CS)	3		
(HU)				WPC301	Business Forum (1 Hour) 1st sem	1		1
(HU)					International Business Course ()	3		3
ECN211	Macroecon Prin. (SB)	3		LES305	Legal, Ethical, and Regulatory Issues	3		3
ECN212	Microecon. Prin. (SB)	3		FIN 300	Fundamentals of Finance	3		3
SOC (SB)				MGT300	Org. Management and Leadership	3		3
				SCM300	Global Supply Operations	3		3
A2. Mathematical Studies (MA/CS) 6 Hours				B. Subtotal (25 Hours)				
MAT210	Brief Calc (MA) or MAT270	3		C. Major Requirements (21 Hours)				
ECN221	Business Statistics (CS)	3		MKT302	Fundamentals of Marketing Management(L)	3		3
A3. Natural Sciences (SQ, SG) 8 hours				MKT352	Marketing Research (L)	3		3
Lab Science (SQ)				MKT402	Consumer Behavior	3		3
				MKTXXX	Strategy course:442 or 452 or 462	3		3
Lab Science (SQ or SG)				MKTXXX	Marketing Elective 1	3		3
				MKTXXX	Marketing Elective 2	3		3
A4.Literacy and Critical Inquiry (L) 6 hours.				MKTXXX	Marketing Elective 3	3		3
Requirement is satisfied by ENG302				C. Subtotal (21 Hours)				
and MKT 302 or MKT 352				D. Electives (If needed to complete the 120 hour min.)				
ENG302 (L) Business Writing		3	3	ASU101	The ASU Experience	1		
MKT302 or 352 (L)		Hours in Major						
A5. Awareness Areas (G,C,H) Awareness areas may be shared								
(6 hrs min.) Global req. may be satisfied by Business course.**								
(G)								
(C)								
(H)								
A6. Composition (6 hours)								
ENG101	First Year Comp.	3						
ENG102	First Year Comp.	3						
SCHOOL REQUIREMENTS								
A7. Additional University General Studies Courses or approved				D. Subtotal				
W. P. Carey School of Business "Policy Statement 60" courses needed				Total (120 Hours min)				
to bring the A area subtotal to a min. of 60 hrs. (No Business Courses)				NOTE: ** The credits for business courses do not count toward the 60 hour minimum subtotal for Section A.				
MAT211	Math for Bus. Analysis (MA)	3		The W. P. Carey School of Business Admission Portfolio:				
	or MAT271			Students not admitted directly to a major in the W. P. Carey School				
PGS (SB)				of Business will be required to submit an admission portfolio. Students				
COM 100 (SB), 225 (L), 230 (SB), or 259				must verify their admission status with a business advisor.				
A. Subtotal (60 hours min)								

GRADUATION REQUIREMENTS BELOW:

Total Hrs. (120 min)	Total Hrs at ASU Main (30 min)	56 Hrs. Resident Credit for Academic Recognition	Transfer UD Bus. Hrs (9 max)	Overall GPA (2.00 min)	Bus. GPA (2.00 min)	Major GPA (2.00 min)	"C" Min. Requirement	Total UD Hrs (51 min)	Total Comm. Coll. Hrs (64 max)	Total Comm. Coll. Bus. Hrs (30 max)
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Degree requirements are subject to change. The check sheet is intended as a snapshot of degree requirements and is not updated each year. Currently enrolled students should refer to their DARS report (or academic advisor) for degree requirements for their catalog year.