Arizona State University School of Community Resources & Development 411 N. Central Avenue Phoenix, AZ 85004-0691 602.496.0550

**Convention Sales & Meeting Planning Certificate Program Curriculum Checksheet 2007-2008** 

## Your Name: \_\_\_\_

(as you wish it to appear on your certificate)

## **Certificate Requirements:**

1. A student must successfully pass all courses within the certificate by attaining at least a grade of "C" or Y in all courses within the certificate

2. All five of the required courses must be taken at Arizona State University, either at the Downtown Phoenix campus or the West campus.

3. Students will earn the certificate once the academic advisors have confirmed the completion of the required courses with satisfactory grades. This will be verified by the School of Community Resources & Development. 4. See course catalog for course descriptions https://www.asu.edu/interactive/classsearch

## Course Work: (15 credit hours):

COURSE		SEMESTER/YR	
NUMBER	NAME OF COURSE & CREDIT HOURS	TAKEN	GRADE
		(semester offered)	
TDM 205	Introduction to Travel and Tourism (3)	(S/SU/F)	
TDM 345	Meeting and Convention Planning (3)	(S/SU/F)	
TDM 350	Tourism Marketing (3)	(S/F)	
TDM 386	Convention Management and Sales (3)	(S/F)	
PRM 486	Special Event Management (3)	(S/F)	

Student Signature

Date

Advisor Signature

Date