

Arizona State University -- College of Public Programs **Curriculum Check Sheet (2007-2008 Catalog)**
School of Community Resources and Development **Tourism Development and Management**

Name (Last, First, M.I.)	ASU I.D. No.	Advisor Name
--------------------------	--------------	--------------

AGEC or TGECC Certificate Yes No **University General Studies Requirements** Total G.S. _____

Course Number and Title	Sem. Hrs.	College/Grade	Upper Div.	#
First Year Composition (ENG 101 & 102, or 105, or 107 & 108. "C" min. required)				
	3			
	3			
Literacy and Critical Inquiry (6 hrs.) <input type="checkbox"/> hrs. must be upper division				
L COM 225	see major			
L TDM 372 **	see major		see major	
Natural Sciences (8 hrs.) (2 lecture and lab courses)				
SQ	4			
SQ or SG	4			
Mathematical Studies (6 hrs.) Math (MA) and Computers/Statistics (CS)				
MA (MAT 142 or higher)	3			
CS	3			

Course Number and Title	Sem. Hrs.	College/Grade	Upper Div.	#
15 hours required in HU/SB, 3 hrs. upper division HU or SB				
Humanities/ Fine Arts (6-9 hrs.) HU				
HU	3			
HU	3			
*				
Social/ Behavioral Sciences (6-9 hrs.) (SB)				
SB PRM 120	see major			
SB				
*				

Many Gen. Studies and major reqs. may meet awareness areas. Check *Catalog* and *Schedule of Classes* for awareness designations.
 A single course may meet a max of 2 awareness areas. Refer to either General Studies or Major requirements for Sem. Hrs/Grade/Upper Div. Status

Course Number and Title	Global Awareness (G) TDM 205 and TDM 458 <i>see major</i>
Historical Awareness (H)	

Course Number and Title	Cultural Diversity (C) TDM 302 <i>see major</i>
-------------------------	-------------------------------------------------

**waiting for General Studies Committee approval

B.S. Tourism Development and Management

Total Major _____

Course Number and Title	Sem. Hrs.	College/Grade	Upper Div.	#
B. School Requirements - 64 hrs. "C" min. required for all courses				
B-1. CRD Core Courses (9 hrs.) <input type="checkbox"/> 200 leadership hrs. met				
TDM 210 Community Services & Professions (Su)	3			
TDM 301 Sustainable Communities	3		3	
TDM 302 Inclusive Community Develop. (C) (Su)	3		3	
B-2 TDM Foundation Courses (12 hrs)				
PRM 120 Leisure and Quality of Life (SB) (Su)	3			
TDM 205 Intro to Travel and Tourism (G) (Su)	3			
TDM 350 Tourism Marketing	3		3	
TDM 458 International Tourism (G) (Su)	3		3	
B-3. TDM Professional Core Courses(22 hrs.)				
TDM 372 Tourism Planning (L**)	3		3	
TDM 401 Tourism Management	3		3	
TDM 402 Assessment and Evaluation	3		3	
TDM 403 Pre-internship workshop	1		1	
TDM 463 Senior Internship	12		12	

Course Number and Title	Sem. Hrs.	College/Grade	Upper Div.	#
B-4. TDM Related Area (21 hrs. min.)				
COM 225 Public Speaking (L) (preq)	3			
TDM 325 Tourism Accommodations	3		3	
TDM 345 Mtg & Convention Planning (Su)	3		3	
TDM 415 Tourism Transportation (spring only)	3		3	
(Choose three courses from the following list):				
PRM 304 Rec Plan & Facility Develop			PRM 475 Entrep. Rec. and Tourism	
PRM 368 Sports Management (fall only)			TDM 480 Nature Based Tourism (preq)(spring only)	
PRM 380 Wilderness & Parks in America			PRM 486 Special Event Management	
TDM 386 Convention Sales & Mgt			TDM 494 Special Topics	
TDM 448 Heritage & Cultural Tourism (fall only)				
•	3		3	
•	3		3	
•	3		3	

Electives (min. 24 hrs.)

Total Electives _____

Course Number and Title	Sem. Hrs.	College/Grade	Upper Div.	#
Courses used to satisfy 120 hours minimum and/or 45 upper division hours minimum:				
•				
•				
•				
•				
•				
•				
•				
•				

Course Number and Title	Sem. Hrs.	College/Grade	Upper Div.	#

Community College (max 64 hrs)	ASU Resident Credit (min. 30 hrs)	Total Transfer Credits	Upper Division Hours (min 45 hrs.)	Total Hours (min. 120 hrs.)
--------------------------------	-----------------------------------	------------------------	------------------------------------	-----------------------------

Key:
 (C) = fulfills General Studies Cultural Diversity, (G)= fulfills General Studies Global Awareness,
 (L) = fulfills General Studies Literacy, (SB) = fulfills General Studies Social Behavioral
 (preq) = prerequisite required, (Su) = offered in summer session in addition to fall and spring semesters
 (spring only) = course is only offered in the spring semester, (fall only) = course is offered only in the fall semester

The School of Community Resources & Development Bachelor of Science Tourism Development & Management

Definition of the field: The travel and tourism industry is the largest employer in the world and the second largest industry in Arizona. The metropolitan Phoenix area is a major hub of tourism in the Southwestern US and has seen rapid growth in the air transportation sector, sports tourism, resorts and hotels, meetings and conventions, state and national parks, business and corporate travel, and the gaming and casino sectors. Similar worldwide growth has dramatically increased the need for trained professionals to plan, develop, manage, provide quality service delivery and research support for the industry and ensure its sustainable growth and development. The school is committed to preparing students for employment across a wide variety of occupations in the rapidly expanding travel and tourism industry, while taking full advantage of its strong connections with the professional tourism community of Phoenix.

Career opportunities in the field: Graduates are employed in a variety of settings in Arizona, nationally, and abroad. Depending on the students' interests, students can seek work in the public, nonprofit, or private/commercial sectors. Our graduates find employment in such diverse settings as resorts, meeting planning, convention and visitor bureaus, tour operators, and commercial recreation businesses. In such settings, graduates design, develop, and manage services that address the needs of a particular clientele. Typical entry level salaries range from \$28,000 to \$40,000.

Uniqueness of the program at ASU: In the Tourism Development & Management program, students acquire the planning and management skills related to the growth and development of tourism throughout the world in historical, spatial and economic terms; the economic, ecological, and socio-cultural impacts of tourism in both the developing and developed world; and the system of tourism production, product development, service delivery, and consumption by diverse domestic and international market segments. Students will also learn professional skills such as information technology, management, and marketing proficiencies. Through the required internship component of the degree program, students will gain practical experiences for professional positions in various travel, tourism, and related fields. The Unique location of the program in downtown Phoenix gives students direct exposure to the businesses of tourism including resort management, meeting and convention planning, and heritage and nature-based tourism development.

Baccalaureate Degree Requirements

Semester Hours Required

A minimum of 120 semester hours and 45 upper-division semester hours (300 and 400 level courses) are required for a bachelor's degree.

First Year Composition Requirement

Students must demonstrate reasonable proficiency in written English by achieving a grade of "C" or better in both ENG 101 and 102 or in ENG 105 or their equivalents. Should a student receive a grade lower than "C" in any of the courses, it must be repeated until the specified proficiency is demonstrated.

General Studies Requirements: The General Studies program requirement consists of 35 semester hours intended to provide every student pursuing an undergraduate degree basic skills and familiarity with traditional areas of knowledge. Introductory and advanced courses are required and students may select from an approved menu of courses. The General Studies program consists of five "core" areas and three "awareness" areas. The core areas are Literacy and Critical Inquiry, Mathematical Studies, Humanities and Fine Arts, Social and Behavioral Sciences, and Natural Sciences. The three awareness areas are Global Awareness, Historical Awareness, and Cultural Diversity in the United States. Students must take 35 semester hours in the five core areas, including nine semester hours in the three awareness areas. A large number of courses within the core areas concurrently satisfy the awareness requirements as well. Consult the General Catalog for details.

Major Requirements: The major requirements of this Bachelor of Science degree program consist of 9 hours of Community Resources & Development core courses, 12 hours of Tourism Development & Management foundation courses, 22 hours of Tourism Development & Management core courses, and 21 hours of Tourism Development & Management related area courses. The School also requires that two hundred hours of career field experience. All coursework, except for TDM 463 Senior Internship, and the 200 hours of career field experience must be completed before a student is eligible to register for TDM 463 Senior Internship. Students are not permitted to take additional course work during their senior internship placement. TDM 463 Senior Internship is intended to be the final course before graduation. Approval of internships must be requested from the School of Community Resources & Development. A student must attain a grade of "C" or higher in all courses within the major, including the related area.

This check sheet is intended as a guide to your studies at ASU. The official university catalog takes precedence should there be any inconsistencies.

**The School of Community Resources & Development
Bachelor of Science Tourism Development & Management**

Suggested 4 year plan: To declare major, student must complete either New or Transfer Student Advisement

Freshman Year:

First Semester

ASU 101.....	1
PRM 120 (SB).....	3
ENG 101.....	3
MAT 142 or higher.....	3
SB.....	3
University Elective.....	<u>3</u>
Total semester hours.....	16

Second Semester

ENG 102.....	3
SQ/SG laboratory science.....	4
HU or SB.....	3
CS.....	3
TDM 210.....	<u>3</u>
Total semester hours.....	16

Sophomore Year:

Third Semester

H.....	3
SQ/SG laboratory science.....	4
HU or SB.....	3
TDM 301.....	3
TDM 205 (G).....	<u>3</u>
Total semester hours.....	16

Fourth Semester

COM 225 (L).....	3
TDM 302(c).....	3
TDM 350.....	3
B-4 Elective.....	3
University Elective.....	<u>3</u>
Total semester hours.....	15

Junior Year:

Fifth Semester

TDM 372 (L).....	3
TDM 325 (fall only).....	3
B-4 Elective.....	3
University Elective.....	3
University Elective.....	<u>3</u>
Total semester hours.....	15

To register for sixth semester (before 87 hours), student must complete Declaration of Graduation Advisement

Sixth Semester

TDM 401.....	3
TDM 415 (Spring only).....	3
TDM 458 (G).....	3
B-4 Elective.....	3
University Elective.....	<u>3</u>
Total semester hours.....	15

Senior Year:

Seventh Semester

TDM 402.....	3
TDM 403.....	1
TDM 345 (fall or summer).....	3
University Elective.....	3
University Elective.....	3
University Elective.....	<u>2</u>
Total semester hours.....	15

Eighth Semester

TDM 463.....	<u>12</u>
Total semester hours.....	12