

Degree Requirements for B.A. in Journalism and Mass Communication
Walter Cronkite School of Journalism and Mass Communication
Curriculum Check Sheet (Old Curriculum)

Name (Last, First, M.I.)	ASU Student I.D. No.	Adviser

The B.A. degree in journalism and mass communication at ASU requires 120 credit hours – 31-40 credit hours in the major and the remainder outside. Majors can take more than 40 credits in journalism, but only 40 will count toward the degree. For more information, see:

<http://cronkite.asu.edu>.

Cronkite Requirements in the Liberal Arts and Sciences (80-89 credits)

- Broad-Based Liberal Arts Coursework (36 credits)
 - Foreign Language (0-16 credits)
 - Natural Sciences (8 credits)
 - Area of Specialization (12 credits)
 - Electives (8-24 credits)

(A minimum of 24 of these credits must be upper division)

Discipline	Course Options	Cr		
English Composition*	ENG 101 AND 102 OR 107 AND 108 OR 105 AND Any Elective	6		
Advanced English Composition*	ENG 210, 215,216,217,218 OR 301	3		
English Literature	Any	3		
Communication	COM 225 OR 241	3		
Philosophy	Any	3		
History	Any	3		
Political Science	POS 110 OR 310	3		
Psychology	PGS 101	3		
Economics	ECN 211 OR 212	3		
Math	MAT 142	3		
Computer Science	Any CS course	3		
Natural Sciences	Quantitative Lab Science (SQ)	4		
Natural Sciences	Other Lab Science (SQ or SG)	4		
Foreign Language*	Intermediate level (202) competency required	0-16		
Related Area**	Adviser approval required	3		
Related Area**	Adviser approval required	3		
Related Area**	Adviser approval required	3		
Related Area**	Adviser approval required	3		
Electives		8-24		

Cultural Diversity

Global Awareness

Historical Awareness

* denotes a grade of "C" or better is required

** Related Area is a series of courses in an area outside of the major. Adviser approval of these courses is required.

Cronkite Requirements for Major Courses (31-40 credits)

- Core Values (9 credits)
- Basic Skills (4 credits)
- Baseline Course (3 credits)
- Major Concentration (9 credits)
 - Capstone (3 credits)
- Major Electives (3-12 credits)

A "C" or better is required for major courses. A minimum 2.5 GPA in major courses is required.

Required Core Value Courses (9 credits)	Cr		
JMC 110: Principles and History of Journalism	3		
MCO 302 Media Research Methods	3		
JMC 402: Mass Communication Law	3		
Required Basic Skills Course (4 credits)	Cr		
JMC 194: Grammar for Journalists	1		
JMC 201: News Reporting and Writing	3		

Required courses are in italics.

Journalism	Cr		
Required Baseline Course			
<i>JMC 301: Intermediate Reporting and Writing</i>	3		
Major Concentration (select 9 credits)			
JMC 315 Radio Reporting (Broadcast)	3		
JMC 330 Television Reporting (Broadcast)	3		
JMC 313 Editing (Print)	3		
JMC 420 Reporting Public Affairs (Print)	3		
JMC 465 Precision Journalism	3		
JMC 351 Photojournalism I	3		
JMC 451 Photojournalism II	3		
JMC 425 Online Media	3		
Capstone (select one)			
JMC 413 Advanced Editing (Print)	3		
JMC 440 Magazine Writing	3		
JMC 445 Science Writing	3		
JMC 470 Depth Reporting	3		
JMC 475 NewsWatch (Broadcast)	3-9		
JMC 494 Cronkite News Service (Print)	3-9		
JMC 494 Cronkite News Service (Broadcast)	3-9		
Media Analysis and Criticism	Cr		
Required Baseline Course			
<i>MCO 240: Media Issues in Popular Culture</i>	3		
Major Concentration (select 9 credits)			
MCO 200: Introduction to Electronic Media	3		
JMC 332: Electronic Media Programming	3		
MCO 418: History of Mass Communication	3		
MCO 430: International Mass Communication	3		
MCO 450: Visual Communication	3		
MCO 460: Race, Gender and Media	3		
MCO 473: Sex, Love & Romance in the Mass Media	3		
Capstone			
<i>MCO 421 Media Problems</i>	3		

Media Management	Cr		
Required Baseline Course			
<i>MCO 200: Introduction to Electronic Media</i>	3		
Major Concentration (select 9 credits)			
JMC 332: Electronic Media Programming	3		
JMC 366: Station Operations	3		
JMC 433: Sales and Promotion	3		
MCO 421: Media Problems	3		
Capstone			
<i>JMC 472: Electronic Media Management</i>	3		
Media Production	Cr		
Required Baseline Course			
<i>JMC 345: Videography</i>	3		
Major Concentration (select 9 credits)			
MCO 200: Introduction to Electronic Media	3		
JMC 315: Radio Reporting	3		
JMC 366: Station Operations	3		
JMC 414: Electronic Publication Design	3		
JMC 425: Online Media	3		
Capstone (select one)			
JMC 437 Documentary Production	3		
JMC 475 NewsWatch	3-9		
Strategic Media & Public Relations			
Required Baseline Course			
<i>JMC 310 Public Relations</i>	3		
Major Concentration (select 9 credits)			
<i>JMC 301: Intermediate Reporting and Writing</i>	3		
<i>JMC 415 Writing for Public Relations</i>	3		
MCO 200: Introduction to Electronic Media	3		
JMC 345: Videography	3		
JMC 414: Electronic Publication Design	3		
JMC 425: Online Media	3		
JMC 440: Magazine Writing	3		
MCO 421: Media Problems	3		
JMC 472: Electronic Media Management	3		
Capstone			
<i>JMC 417 Public Relations Campaigns</i>	3		
Unrestricted electives in major	Cr		
Any Cronkite School course except MCO 294	3-12		