

Major Map: Graphic Design – Bachelor of Science in Design (B.S.D.) Herberger Institute for Design and the Arts | Catalog Year: 2009-2010

			Completed AT		Completed AGEC: Yes No		
Course Subject and Title (courses in bold/shading are critical)	Hrs.	Upper Division	Transfer Course/Grade	Minimum Grade if Required	Additional Critical Tracking Notes		
TERM ONE: 0-16 CREDIT HOURS							
ASU 101: The ASU Experience	1			Grade of C	ASU 101 is for ASU freshman students only. Not required of transfer students An SAT, ACT, Accuplacer, or TOEFL score determines placement into first-year composition courses ASU Math Placement Exam score determines placement in Mathematics course		
ENG 101 and 102: First-Year Composition OR ENG 107 and 108: English for Foreign Students OR ENG 105: Advanced First-Year Composition	3			Grade of C			
ARS 101: Art-Prehistory Through Middle Ages (HU, H)	3			Grade of C			
GRA 111: Graphic Design History I ^{1,4} (HU)	3			Grade of C			
GRA 121: Principles for Graphic Design I ^{1,4} GRA 101: Designing Life ^{1,4}				Grade of C Grade of C	Minimum 2.50 ASU cumulative GPA		
							TERM TWO: 17-31 CREDIT HOURS
ENG 101 and 102: First-Year Composition OR ENG 107 and 108: English for Foreign Students OR ENG 105: Advanced First-Year Composition	3			Grade of C	 Minimum 2.75 ASU cumulative GPA MILESTONE: Graphic Design (page 2) 		
GRA 112: Graphic Design History II ^{2,4}	3			Grade of C			
GRA 122: Principles for Graphic Design II ^{2,4}	3			Grade of C			
MAT 142: College Mathematics or higher (MA)	3						
Computer/Statistics/Quantitative applications (CS)	3						
TERM THREE: 32-46 CREDIT HOURS							
GRA 220: Design Drawing I ^{1,4}	3			Grade of C	Complete First-Year Composition requirement: ENG 101 & 102 OR ENG 107 & 108 or 105		
GRA 221: Letterform ^{1,4}	3			Grade of C	Minimum 3.00 ASU cumulative GPA		
GRA 222: Visual Communication I ^{1,4}	3			Grade of C			
GRA 225: Communication/Interaction Design Theory ^{1,4}	3			Grade of C			
Literacy and Critical Inquiry (L)	3						
TERM FOUR: 47-62 CREDIT HOURS				G 1 6G	Minimum 3.00 ASU cumulative GPA		
GRA 223: Typography ^{2,4} GRA 224: Visual Communication II ^{2,4}	3			Grade of C Grade of C	Minimum 3.00 ASU cumulative GPA		
PGS 101: Introduction to Psychology (SB)	3			Grade of C			
Natural Science – Quantitative (SQ)	4						
Elective	3				-		
TERM FIVE: 63-77 CREDIT HOURS	3						
GRA 321: Technology for Design I 1,4	3	\boxtimes		Grade of C	Minimum 3.00 ASU cumulative GPA		
GRA 361: Visual Communication III 1,4	5	\boxtimes		Grade of C			
Social and Behavioral Sciences (SB) and Awareness Area - Global (G)	3						
Natural Science – Quantitative or General (SQ/SG) TERM SIX: 78-91 CREDIT HOURS	4						
GRA 322: Technology for Design II ^{2,4}	3			Grade of C	Minimum 3.00 ASU cumulative GPA		
GRA 345: Design Rhetoric ^{2,4} (L)	3			Grade of C			
GRA 362: Visual Communication IV ^{2,4}	5			Grade of C			
ARS 300: Introduction to Art (HU)	3						
SUMMER							
GRA 484: Internship ³	2	\boxtimes		Grade of Y			
TERM SEVEN: 92-107 CREDIT HOURS							
GRA 421: Exhibit Design ^{1,4}	3			Grade of C	Minimum 3.00 ASU cumulative GPA		
GRA 422: Motion Graphics and Interaction Design ^{1,4}	3			Grade of C			
GRA 461: Visual Communication V 1.4	5	\boxtimes		Grade of C			
Awareness Area - Cultural Diversity (C)	3						
TERM EIGHT: 108-120 CREDIT HOURS	_			G 1 66	AC		
GRA 424: Advanced Media ^{2,4}	3			Grade of C	Minimum 3.00 ASU cumulative GPA		
GRA 423: Advanced Interaction Design ^{2,4}	3			Grade of C			
GRA 462: Visual Communication VI ^{2,4}	5			Grade of C			
Elective	2						

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Graduation Requirements Summary:

Total Hours	Total UD Hours	Cumulative GPA	Total Hrs at ASU	Resident Credit for Academic	Total Comm. College Hrs.
(120 minimum)	(minimum 45)	(3.00 minimum for major)	(minimum 30)	Recognition (minimum 56)	(maximum 64)

General University Requirements: Legend

- General Studies Core Requirements:
 - o Literacy and Critical Inquiry (L) (6 credit hours)
 - Mathematical Studies (MA) (3 credit hours)
 - o Computer/Statistics/Quantitative applications (CS) (3 credit hours)
 - o Humanities, Fine Arts, and Design (HU) (6-9 credit hours)
 - o Social and Behavioral Sciences (SB) (6-9 credit hours)
 - o Natural Science-Quantitative (SQ) (4 8 credit hours) (cumulative SQ/SG credit must equal 8 credit hours)
 - o Natural Science-General (SG) (0-4 credit hours) (cumulative SQ/SG credit must equal 8 credit hours)
- General Studies Awareness Requirements (may be combined with other general studies requirements)
 - o Cultural Diversity in the US (C) (3 credit hours)
 - o Global Awareness (G) (3 credit hours)
 - o Historical Awareness (H) (3 credit hours)
- First-Year Composition (ENG 101 & 102 OR ENG 107 & 108 or ENG 105)

Additional Notes:

Most studio and some lecture courses are sequential, must be taken in, and may be offered only during the semester noted.

MILESTONE: Graphic Design - during semester 2, students will apply to pass a degree milestone requirement. This is an evaluation of general academic and specific performance. Students with the best scores as competitively ranked will continue to take courses leading to the Bachelor of Science in Design degree (BSD). Students that do not pass the degree milestone should see an academic advisor if they need assistance.

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¹Course offered only in the fall semester

² Course offered only in the spring semester

³ Summer Internship: conducted between years 3 & 4. Do not register for the class (GRA 484) until the following Fall semester.

⁴ **Transfer credits**: evaluated by the college for applicability to this curriculum and must be equivalent in both content and level. Submit samples of studio work for evaluation to the college's Academic Advising Office, CDS 115.