

College of Public Programs

Anne L. Schneider, Ph.D.
Dean

PURPOSE

The College of Public Programs offers a wide range of undergraduate and graduate course work, both on and off campus, to full-time students and as part of continuing education. Each academic unit of the college not only assumes responsibilities in preparing its own majors, but provides a variety of service courses for the rest of the university. The college is committed to providing excellence in teaching, research, and public service. Consequently, the units work closely with numerous public, quasi-public, and private agencies at the national, regional, state, and local levels.

ORGANIZATION

The College of Public Programs is composed of five academic units: the Department of Communication, the Walter Cronkite School of Journalism and Telecommunication, the School of Justice Studies, the Department of Recreation Management and Tourism, and the School of Public Affairs. Each academic unit is administered by a chair or director.

The general administration of the college is the responsibility of the dean, who is responsible to the university president through the senior vice president and provost.

ADMISSION

Freshmen. Any incoming freshman (0–24 semester hours) who meets the minimum university admission requirements as detailed on pages 31–36 is admitted to any chosen undergraduate academic unit of the college as a *pre-major* in that respective academic unit.

Major Status Admission. Entry to any undergraduate academic unit of the college with status as a major requires the completion of at least 56 semester hours with a minimum cumulative GPA of 2.50 plus whatever additional requirements the respective academic unit imposes. When a student has completed course work at ASU, the GPA is computed on ASU courses only and must be based on a *minimum* of nine semester hours of courses with grade options of “A,” “B,” “C,” “D,” or “E.”

Most upper-division courses in the college are not open to premajors. Premajors should check the catalog in-

formation in their major fields to determine any course enrollment restrictions.

Students should refer to the section of the catalog with reference to their preferred areas of study for specialized departmental retention requirements and/or continued enrollment in their major courses.

Transfer Students. Any person applying for admission or transfer to an academic unit of the college is admitted as a major of that unit if the student has met the specific requirements as listed in the section for the respective academic unit.

Transfer Credit. In most cases, course work successfully completed at a regionally accredited four-year institution of higher education is accepted into the respective academic unit.

Course work successfully completed at an accredited two-year institution of higher education (community or junior college) transfers as lower-division credit up to a maximum of 64 semester hours.

Successful completion is defined for purpose of transfer as having received a grade comparable to an “A,” “B,” or “C” at ASU. The acceptance of credits is determined by the director of Admissions, and the utilization of credits toward degree requirements is at the discretion of the academic unit.

ADVISEMENT

The College of Public Programs professional academic advisement staff is committed to assist students in developing meaningful educational plans that will meet their academic, career, and personal goals in an ongoing process of evaluation and clarification.

The advisors strive to perform their duties in a professional, ethical, confidential, accurate, and supportive manner, respecting student diversity and needs, and always holding the individual in highest regard. The student and advisor should accomplish this process in a spirit of shared responsibility to develop academic excellence, strong decision-making skills, and self-reliance.

A student who has been admitted to the College of Public Programs is assigned an academic advisor from the academic unit of the student’s major area of study. Questions on advisement

should be directed to the student's academic advisor or to the Student Services Office of the College of Public Programs.

Mandatory Advisement. The following categories of students are required to receive advisement and to be cleared on the Mandatory Advisement Computer System before they may register for classes:

1. all freshmen;
2. transfer students in their first semester at ASU;
3. students with admissions deficiencies;

4. students with special admissions status;
5. students on probation;
6. students who have been disqualified; and
7. students with a cumulative GPA less than 2.00.

Course Load. A normal course load per semester is 15–16 semester hours. The maximum number of hours for which a student can register is 18 semester hours unless an overload petition has been filed and approved by the Department/School Standards Committee and the Undergraduate Curriculum,

Standards, and Grievances Committee of the College.

Overload petitions are not ordinarily granted to students who have a cumulative GPA of less than 3.00 and who do not state valid reasons for the need to register for the credits. Students who register for semester hours in excess of 18 and do not have an approved overload petition on file have courses randomly removed through an “administrative drop” action.

Specific degree requirements are explained in detail under the respective college, school, and department sections.

College of Public Programs Degrees, Majors, and Concentrations

Major	Degree	Administered by
Baccalaureate Degrees		
Broadcasting Emphases: broadcast journalism, business/management	B.A.	Walter Cronkite School of Journalism and Telecommunication
Communication Journalism Emphases: news editorial, public relations, visual journalism	B.A., B.S. B.A.	Department of Communication Walter Cronkite School of Journalism and Telecommunication
Justice Studies	B.S.	School of Justice Studies
Recreation Concentrations: recreation management, tourism	B.S.	Department of Recreation Management and Tourism
Graduate Degrees		
Communication Concentrations: communicative development, intercultural communication, organizational communication	M.A. Ph.D.	Department of Communication Committee of Faculty
Justice Studies Justice Studies Concentrations: criminal and juvenile justice; dispute resolution; law, justice, and minority populations; law, policy, and evaluation; women, law, and justice	M.S. ¹ Ph.D. ²	School of Justice Studies Committee on Law and Social Sciences
Mass Communication	M.M.C.	Walter Cronkite School of Journalism and Telecommunication
Public Administration Concentrations: public information management, public management, public policy analysis and evaluation, urban management and planning	M.P.A.	School of Public Affairs
Public Administration Recreation Concentrations: outdoor recreation, recreation administration, social/psychological aspects of leisure, tourism and commercial recreation	D.P.A. ² M.S.	Committee on Public Administration Department of Recreation Management and Tourism

¹ Graduate students in the School of Justice Studies and the Department of Anthropology are able to receive a concurrent M.S. degree in Justice Studies and M.A. degree in Anthropology.

² This program is administered by the Graduate College. See the “Graduate College” section of this catalog. Specific degree requirements are explained in detail under the respective college, school, and department sections.

Baccalaureate Degrees

The College of Public Programs offers academic instruction in four areas. Successful completion of a four-year program of 126 semester hours is specified by the respective academic unit.

Graduate Degrees

Master's degree programs are offered by five academic units of the College of Public Programs. Specific requirements are listed under the respective school or department section.

Interdisciplinary Programs

Information on all graduate degree programs in the College of Public Programs is detailed in the *Graduate Catalog*.

Doctor of Public Administration.

The D.P.A. degree program is interdisciplinary in nature and is offered by faculty from various colleges. The program is administered by an executive committee appointed by and responsible to the dean of the Graduate College. The purpose of the program is to prepare skilled professional public administrators for high-level positions in the public sector.

Justice Studies—Ph.D. A Ph.D. degree program in Justice Studies reflects a law and society perspective and integrates philosophical, legal, and ethical approaches with social science and policy science methodologies. This program is interdisciplinary in nature, and participating faculty are appointed by the dean of the Graduate College to serve as members of the ASU Committee on Law and Social Sciences. Students may develop an individualized area of substantive specialization through consultation with their program committees or may choose from the areas of concentration identified with the program. The areas of concentration are as follows:

1. criminal and juvenile justice;
2. dispute resolution;
3. law, justice, and minority populations;
4. law, policy, and evaluation; and
5. women, law, and justice.

Communication—Ph.D. The Ph.D. degree program in Communication prepares students for the scholarly study of message-related behaviors. The program offers the following concentrations:

1. communicative development (the influence of communication on maturation processes, such as relational development);
2. intercultural communication (interaction among members of different cultures); and
3. organizational communication (the exchange of messages in formal and informal organizations).

As an interdisciplinary program, faculty from a variety of departments, who are appointed by the dean of the Graduate College, participate in teaching and advising Ph.D. students.

BACCALAUREATE DEGREE REQUIREMENTS

English Proficiency

Students must demonstrate reasonable proficiency in written English by achieving a grade of "C" or better in both ENG 101 and 102 or in ENG 105 or its equivalent. Should a student receive a grade lower than "C" in any of the courses, it must be repeated until the specified proficiency is demonstrated. Transfer students from colleges outside Arizona should consult the college Student Services Office in Wilson Hall to assure completion of this requirement.

Writing Competence Requirement

In addition to ENG 101 and 102 or their equivalent, one of the following courses in written expository composition is required of all undergraduate majors: BUS 233, 301; ENG 215, 216, 217, 218, 301; JRN 201. This course may be counted as fulfilling the university general studies literacy and critical inquiry (L1) requirement if it is on the university-approved list.

Communication Requirement

One of the following courses is required for all undergraduate majors: COM 100, 225, 230, 241, 259. It may be included within the university general studies requirements, the College of Public Programs requirements, or the department/school degree program, where appropriate.

Computer Science Requirement

A computer science course is required for all undergraduate majors. Any numeracy (N3) course from the university general studies list is acceptable. It may be included within the

numeracy requirement or department/school degree program, where appropriate.

Foreign Language Requirement

The Walter Cronkite School of Journalism and Telecommunication is the only academic unit of the college that has a foreign language requirement in order to complete work successfully for the Bachelor of Arts degree in either Journalism or Broadcasting. Refer to the degree requirement section of the school for detailed information.

Pass/Fail Option

Students enrolled in the College of Public Programs do not receive credit for any pass/fail courses taken at ASU.

Students who have completed pass/fail courses before admission in the college or at another institution must petition their acceptance through the College Undergraduate Curriculum, Standards, and Grievances Committee.

The College of Public Programs does not offer any courses for pass/fail credit.

Limitation on Physical Education Activity Hours

No more than eight hours of physical education activity courses may be counted within the minimum 126 hours required for graduation.

College Course Requirements

In addition to the university general studies requirements, the College of Public Programs requires the following.

Humanities and Fine Arts. Zero to three semester hours minimum are required for a total of nine semester hours when combined with the university general studies requirement of six to nine semester hours.

Architecture

architectural philosophy and history, APH

Art

art history, ARS
studio art, ART

Communication

COM 210, 222, 225, 241, 271, 341, 344, 421, 422, 441, 442

Dance

dance history, DAH
dance performance, DAN

English

ENG (other than First-Year Composition). Reading courses from community colleges are *not* included.

Foreign Languages

FLA, CHI, FRE, GER, GRK, HEB,
IDN, ITA, JPN, LAT, POR, RUS,
SPA, THA

Honors

HON 171, 172

Interdisciplinary Humanities

humanities, HUM

Music

general music electives, MUS
music history and literature, MHL
music performance, MUP
music theory and composition, MTC

Philosophy

history and philosophy of science,
HPS
philosophy, PHI

Religious Studies

REL

Theatre

history, literature and theory, THE
theatre performance and production,
THP

Social and Behavioral Sciences. Nine to 12 semester hours minimum are required for a total of 18 when combined with the university general studies requirement of six to nine semester hours.

Anthropology (Social and Behavioral)

ASB

Business

advertising, ADV
business administration, BUS
decision and information systems,
CIS
economics, ECN
finance, FIN
legal and ethical studies, LES
management, MGT
marketing, MKT
quantitative business analysis, QBA

Communication

All communication courses *other* than those listed above under humanities and fine arts requirements

Design

DSC

Engineering

analysis and systems, ASE
industrial and management systems
engineering, IEE
Society, values and technology, STE

Geography (Cultural)

GCU

History

HIS

Journalism and Telecommunication

journalism, JRN
mass communication, MCO
telecommunication, TCM

Justice Studies

JUS

Recreation Management and Tourism

REC

Planning (Urban)

PUP

Political Science

POS

Psychology (Social and Behavioral)

PGS (includes general introductory courses)

Sociology

SOC

Women's Studies

WST

To satisfy the above college course requirements in both social and behavioral sciences and humanities and fine arts, students may choose from the university general studies list or supplement from courses listed above.

Students may not use courses from their major department/school to satisfy the above college course requirements.

GENERAL STUDIES REQUIREMENTS

All undergraduate students in the College of Public Programs are required to complete the university general studies requirements in order to be eligible for graduation in any of the undergraduate curricula offered by the college.

General studies courses are regularly reviewed. To determine whether a course meets one or more general studies course credit requirements, see the listing of courses, pages 53–71, and the *Schedule of Classes*, published each semester. General studies courses are also identified following course descriptions according to the key to general studies credit abbreviations, page 52.

Department and School Course Requirements

Students should refer to the respective department or school section of the catalog and to department or school advisement documents for more information on requirements.

GRADUATION REQUIREMENTS

Graduation requirements for the College of Public Programs include the following:

1. department/school course requirements;
2. college degree requirements;
3. university general studies requirements; and
4. all other university graduation requirements.

Undergraduate Credit for Graduate Courses. To enable undergraduate students to enrich their academic development, the Graduate College and the individual academic units of the College of Public Programs allow qualified students to take graduate-level courses for undergraduate credit. To qualify for

admission to a graduate-level course, the student must have senior status (87 or more semester hours successfully completed) and a cumulative GPA of 3.00 or higher. In addition, permission to enroll must be given before registration and must be approved by the instructor of the course, the student's advisor, the department chair or school director, and the dean of the college in which the course is offered.

ACADEMIC STANDARDS AND RETENTION

Good Standing. Any premajor or major student of the respective academic units of the college is considered in good standing for the purpose of retention if the student maintains a cumulative GPA of 2.00 or higher in all courses taken at ASU.

Probation. Any student who does not maintain good standing status as described above may be placed on probation. A student on academic probation is required to observe any limitations or rules the college may impose as a condition for retention.

Disqualification, Reinstatement, and Appeals. The terms of disqualification, reinstatement, and appeals are identical with those of the university as set forth on pages 48–49 of this catalog.

All academic discipline action is the function of the Student Services Office, WILSN 203, under the direction of the dean of the college. Students having academic problems should contact this office for advisement (602/965–1034).

SPECIAL PROGRAMS**University Honors College**

The College of Public Programs participates with the University Honors College, which affords superior undergraduates opportunities for special classes taught by selected faculty and limited in size and for special advisement, preferential preregistration, and a senior honors thesis. Participating students can major in any academic program. A full description of the requirements and the opportunities offered by the University Honors College can be found on pages 79–81 of this catalog.

For more information, students should contact the College Student Services Office, WILSN 203, and the University Honors College.

College of Public Programs Council

The council is a unit of ASASU and serves as the coordinating body of student activities in the college. The council fosters communication, cooperation, and understanding among undergraduate students, graduate students, faculty, and staff. As the official representative student organization to the dean and college administration, the council appoints student members to faculty committees, cosponsors events with the college alumni association, and represents students at college and university functions.

Communication

Charles R. Bantz
Chair

(STAUF A412) 602/965–5095

PROFESSORS

ARNOLD, BANTZ, GOYER, HECHT,
JAIN, KASTENBAUM, K. VALENTINE

ASSOCIATE PROFESSORS

ALBERTS, BULEY, CARLSON,
COREY, CRAWFORD, DAVEY,
MARTIN, MAYER, MILLER,
PETRONIO, STIFF, C. VALENTINE

ASSISTANT PROFESSORS

CORMAN, GONZÁLEZ,
NAKAYAMA, TROST

ASSOCIATE INSTRUCTIONAL PROFESSIONAL

OLSON (Director of Forensics)

PROFESSORS EMERITI

DAVIS, PERRILL, RICHARDS,
STITES, WILLSON

PURPOSE

The Department of Communication exists to advance the understanding of message-related human behavior for the purpose of improving communicative interactions. Teaching, research, and service are directed to the continued development of knowledge and application of principles of communication. Courses of study are designed to provide students with relevant programs adapted to individual academic and professional goals.

GENERAL INFORMATION

A minimum GPA of 2.50 is required for enrollment in all upper-division courses and COM 207. A minimum GPA of 2.25 is required for enrollment in COM 110, 241, 250, and 263.

Communication Major Requirements. Undergraduate students may be admitted to major status after meeting all of the following requirements:

1. completion of at least 56 semester hours with a minimum cumulative GPA of 2.50 computed on ASU courses only and based on a *minimum* of nine semester hours of courses with grade options of “A,” “B,” “C,” “D,” or “E”;
2. completion of university First-Year Composition requirements (see pages 71–72) with a minimum grade of “C” in each; and
3. completion of 12 hours of Department of Communication core course requirements (COM 100, 207, 225, 308) with a minimum grade of “C” in each.

DEGREE REQUIREMENTS

B.A. and B.S. Degrees

Of the minimum required 54 hours (12 hours of departmental core courses plus the 42 hours noted below), at least 30 hours must be 300- or 400-level courses. In addition to university, college, and department core course requirements, all majors must complete a combination of required and optional courses consisting of at least 42 hours.

Of the minimum 42 hours, 18 hours must consist of three pairs from the following list of five pairs of courses:

1. COM 110 Elements of Interpersonal Communication and COM 410 Interpersonal Communication Theory and Research;
2. COM 241 Introduction to Oral Interpretation and COM 441 Performance Studies;
3. COM 250 Introduction to Organizational Communication and COM 450 Theory and Research in Organizational Communication;
4. COM 263 Elements of Intercultural Communication and COM 463 Intercultural Communication Theory and Research; and
5. COM 321 Rhetorical Theory and Research and COM 421 Rhetoric of Social Issues.

Of the minimum 42 hours, 12 hours must be communication electives and 12 hours must be related-area courses. All courses outside the department must be at the 300 or 400 level. A minimum grade of “C” is required in each course, except for a maximum of six hours of “Y” credit available to qualified students in COM 281, 382, and/or 484.

In addition to the requirements listed above, students seeking the Bachelor of Arts or Bachelor of Science degree must satisfy the university general studies requirements as noted on pages 50–71 and College of Public Programs general studies requirements as noted on page 338. Communication courses may *not* count toward general studies requirements for the intermediate level (L1) of literacy and critical inquiry core courses, the humanities and fine arts core courses, nor the social and behavioral science core courses.

Students should consult their advisors for current information concerning College of Public Programs and Department of Communication lists of courses applicable to general studies requirements and for information concerning differences in requirements for the B.A. and B.S. degrees.

SECONDARY EDUCATION— B.A.E.

Communication. An academic specialization in communication is offered to students pursuing the Bachelor of Arts in Education degree with a major in Secondary Education. As the major teaching field, the academic specialization in communication consists of a minimum of 43 hours in communication (including COM 480). Students must complete all courses required by the university and the College of Public Programs. Students must complete the Department of Communication core courses (COM 100, 207, 225, 308), COM 480, at least one hour of COM 281 in either Forensics or Oral Interpretation, and three pairs of the following five pairs of courses: COM 110 and 410, 241 and 441, 250 and 450, 263 and 463, and 321 and 421. Students must also take three of the following courses: COM 222, 230, 325, and 329. Students should consult the College of Education to ascertain the general studies requirements for this degree.

As the minor teaching field, the academic specialization in communication consists of a minimum of 31 semester

hours in communication. Students must take COM 100, 225, 281, 480, and two of the following three pairs of courses: COM 110 and 410, 241 and 441, and 321 and 421. Students must also take three of the following courses: COM 222, 230, 325, and 329. In addition, COM 207 may be taken, since it is a prerequisite for many communication courses.

Communication Internships

Internships consist of supervised field experiences and are available to upper-level undergraduate students with major status and a GPA higher than 2.50 (COM 484) and to graduate students (COM 584). An application for internship must be completed at least one full semester before the intended term for an internship. Contact the department for specific deadline dates. Internships must receive prior approval from the departmental coordinator of Internship Programs *before* student registration for the course. Internships may be taken once or repeated for credit up to a total of 12 hours, but not more than six hours may be applied toward the major.

DEPARTMENTAL GRADUATE PROGRAMS

In addition to offering a Master of Arts degree program, the Department of Communication also administers the interdisciplinary Doctor of Philosophy degree program in Communication. Consult the *Graduate Catalog* for the requirements and areas of concentration.

COMMUNICATION

COM 100 Introduction to Human Communication. (3) F, S, SS

A topics-oriented introduction to basic theories, dimensions, and concepts of human communicative interaction and behavior. *General studies: SB.*

110 Elements of Interpersonal Communication. (3) F, S, SS

Demonstration and practice of communicative techniques in establishing and maintaining interpersonal relationships. *General studies: SB.*

207 Introduction to Communication Inquiry. (3) F, S, SS

Bases of inquiry into human communication, including introduction to notions of theory, philosophy, problems, and approaches to the study of communication. Prerequisite: COM 100.

210 Issues in Interpersonal Communication. (3) F, S

Exploration of theoretical, ethical, and philosophical approaches to communication in human relationships. Prerequisite: COM 110.

- 215 Listening.** (3) N
Study of theory and practice of effective listening behaviors, including intensive skill exercises.
- 222 Argumentation.** (3) A
Philosophical and theoretical foundations of argumentation, including a comparison of models of advocacy and evidence. *General studies: L1.*
- 225 Public Speaking.** (3) F, S, SS
Verbal and nonverbal communication in platform speaking. Discussion and practice in vocal and physical delivery and in purposeful organization and development of public communication. *General studies: L1.*
- 230 Small Group Communication.** (3) F, S, SS
Principles and processes of small group communication, attitudes, and skills for effective participation and leadership in small groups, small group problem solving, and decision making. *General studies: SB.*
- 241 Introduction to Oral Interpretation.** (3) F, S, SS
The communication of literary materials through the mode of performance. Verbal and nonverbal behavior, interface of interpreter with literature and audience, and rhetorical and dramatic analysis of literary modes. *General studies: L1.*
- 250 Introduction to Organizational Communication.** (3) F, S, SS
Introduction to the study of communication in organizations, including identification of variables, roles, and patterns influencing communication in organizations. Prerequisite: COM 207. *General studies: SB.*
- 251 Interviewing.** (3) F, S
Principles and techniques of interviewing, including practice through real and simulated interviews in informational, persuasive, and employee-related situations. Not open to freshmen.
- 259 Communication in Business and the Professions.** (3) F, S, SS
Interpersonal, group, and public communication in business and professional organizations. Not open to freshmen and not available for credit toward the major.
- 263 Elements of Intercultural Communication.** (3) F, S
Basic concepts, principles, and skills for improving communication between persons from different minority, racial, ethnic, and cultural backgrounds. *General studies: SB, C, G.*
- 271 Voice Improvement.** (3) N
Intensive personal and group experience to improve normal vocal usage, including articulation and pronunciation.
- 275 Nonverbal Communication.** (3) F, S, SS
The effects of space, time, body movement, environment, objects, and voice quality on human communication and interaction. Not open to students with credit in COM 294 ST: Beyond Words.
- 281 Communication Activities.** (1–3) F, S, SS
Nongraded participation in forensics or interpretation cocurricular activities. Maximum 3 semester hours each semester. Prerequisite: instructor approval.
- 294 Special Topics.** (3) F, S, SS
Prerequisite: instructor approval.
- 308 Empirical Research Methods in Communication.** (3) F, S, SS
Examination of empirical research methods in communication, including experimental, survey, descriptive, and other quantitative approaches. Prerequisite: COM 207. *General studies: L2.*
- 312 Communication, Conflict, and Negotiation.** (3) F, S
Theories and strategies of communication relevant to the management of conflicts and the conduct of negotiations. Prerequisite: COM 100 or instructor approval.
- 316 Gender and Communication.** (3) F, S
Introduction to gender-related communication. Verbal, nonverbal, and paralinguistic differences and similarities are examined within social, psychological, and historic perspectives.
- 320 Communication and Consumerism.** (3) A
Critical evaluation of messages designed for public consumption. Perceiving, evaluating, and responding to political, social, and commercial communication. *General studies: SB.*
- 321 Rhetorical Theory and Research.** (3) F, S, SS
Historical development of rhetorical theory and research in communication, from classical antiquity to the present. Prerequisite: COM 207. *General studies: L2, HU, H.*
- 325 Advanced Public Speaking.** (3) F, S
Social and pragmatic aspects of public speaking as a communicative system: strategies of rhetorical theory and the presentation of forms of public communication. Prerequisite: COM 225 or instructor approval.
- 329 Persuasion.** (3) F, S, SS
Variables which influence and modify attitudes and behaviors of message receivers, including analysis of theories, research, and current problems. Prerequisite: COM 207 or instructor approval. *General studies: SB.*
- 341 Social Contexts for Performance.** (3) N
Adaptation and performance of literature for the community outside the university. Research into the practical uses of performed literature.
- 344 Performance of Oral Traditions.** (3) N
Cultural beliefs and values studied through ethnographic research and performance of personal narratives, folklore, myths, legends, and other oral traditions. Lecture, fieldwork, research paper. *General studies: HU.*
- 371 Language, Culture, and Communication.** (3) A
Cultural influences of language on communication, including social functions of language, bilingualism, biculturalism, and bidialectism. Prerequisite: COM 263 or instructor approval. *General studies: G.*
- 382 Classroom Apprenticeship.** (1–3) F, S, SS
Nongraded credit for students extending their experience with a content area by assisting with classroom supervision in other COM courses (maximum 3 semester hours each semester). Prerequisite: instructor approval.
- 394 Special Topics.** (1–4) F, S, SS
Prerequisite: instructor approval.
- 410 Interpersonal Communication Theory and Research.** (3) F, S, SS
Survey and analysis of major research topics, paradigms, and theories dealing with message exchanges between and among social peers. Prerequisites: COM 110 and 308 or instructor approval. *General studies: SB.*
- 411 Communication in the Family.** (3) A
A broad overview of communication issues found in marriage and family life, focusing on current topics concerning communication in the family. Prerequisites: COM 110 and 207 or instructor approval.
- 414 Crisis Communication.** (3) N
Role of communication in crisis development and intervention. Prerequisite: instructor approval.
- 417 Communication and Aging.** (3) N
Critical study of changes in human communicative patterns through the later adult years, with attention on intergenerational relationships and self-concept functions. Prerequisite: instructor approval.
- 421 Rhetoric of Social Issues.** (3) A
Critical rhetorical study of significant speakers and speeches on social issues of the past and present. Prerequisite: COM 321 or instructor approval. *General studies: HU.*
- 422 Advanced Argumentation.** (3) N
Advanced study of argumentation theories and research as applied to public forum, adversary, scholarly, and legal settings. Prerequisite: COM 222 or instructor approval.
- 430 Leadership in Group Communication.** (3) N
Theory and process of leadership in group communication, emphasizing philosophical foundations, contemporary research, and applications to group situations. Prerequisite: COM 230 or instructor approval. *General studies: SB.*
- 441 Performance Studies.** (3) S
Theory, practice, and criticism of texts in performance. Emphasis on the interaction between performer, text, audience, and context. Prerequisite: COM 241 or instructor approval.
- 442 Interpretation and the Mass Media.** (3) N
The relationship of modern media (radio, TV, and film) to oral interpretation and literature.
- 445 Narrative Performance.** (3) N
Theory and practice of performing narrative texts (e.g., prose fiction, oral histories, diaries, essays, letters). Includes scripting, directing, and the rhetorical analysis of story telling. Prerequisite: COM 241 or instructor approval.
- 446 Interpretation of Literature Written by Women.** (3) N
Students explore, through performance and critical writing, literature written by women.
- 450 Theory and Research in Organizational Communication.** (3) F, S, SS
Critical review and analysis of the dominant theories of organizational communication and their corollary research strategies. Prerequisites: COM 250 and 308 or instructor approval. *General studies: SB.*
- 451 Employee Participation Processes in Organizations.** (3) A
Principles, concepts, and leadership for implementation of "Quality Circles" and similar employee involvement processes. Prerequisites: COM 230 and 250 or instructor approval.
- 453 Communication Training and Development.** (3) F, S
Examination of the procedures and types of communication training and development in business, industry, and government. Prerequisites: COM 250 and 308 or instructor approval.

456 Political Communication. (3) F, S

Theory and research related to political campaign communication. The persuasive process of political campaigning, the role of the media, the candidate and image creation. Cross-listed as MCO 456. Prerequisites: COM 250 and 308 or instructor approval. *General studies: SB.*

457 Communication and Information Diffusion. (3) F

Role of communication in diffusion of information. Principles and practices for the systematic dissemination of information to implement change in various social systems. Prerequisites: COM 250 and 308 or instructor approval. *General studies: SB.*

463 Intercultural Communication Theory and Research. (3) F, S, SS

Survey and analysis of major theories and research dealing with communication between people of different cultural backgrounds, primarily in international settings. Lecture, discussion, small group work. Prerequisites: COM 263 and 308 or instructor approval. *General studies: SB, G.*

465 Intercultural Communication Workshop. (3) N

Experientially based study of communication between members of different cultures designed to help students improve their intercultural communication skills. Prerequisite: instructor approval.

472 Development of Language as Communicative Behavior. (3) N

Development of language and interpersonal communicative behaviors of children through adolescence, including expressive and receptive competencies and interactions with others. Prerequisite: instructor approval. *General studies: SB.*

480 Methods of Teaching Communication. (3) N

Analysis, organization, and presentation of textual and other classroom materials. Prerequisite: instructor approval.

484 Communication Internship. (1–12) F, S, SS**494 Special Topics.** (1–3) F, S, SS

Prerequisite: instructor approval.

501 Research Methods in Communication. (3) F

Critical analysis of systems of inquiry in communication, focusing on the identification of variables and approaches to conducting research in communication. Prerequisite: instructor approval.

504 Theories and Models in Communication. (3) F

Theory construction, metatheoretical concerns, models, construct definition, and comparative analysis of current theories in communication. Prerequisite: instructor approval.

508 Quantitative Research Methods in Communication. (3) S

Empirical research designs, measurements, and statistical strategies and techniques in analyzing and evaluating experimental and descriptive research in communication. Prerequisites: COM 501 and 504 or instructor approval.

509 Qualitative Research Methods in Communication. (3) S

Qualitative research methods, including interviewing, field methods, and other nonquantitative techniques for analyzing communication. Prerequisites: COM 501 and 504 or instructor approval.

510 Interpersonal Communication Theory and Research. (3) A

Contemporary theories and research in interpersonal communication. Prerequisites: COM 501 and 504 or instructor approval.

512 Death, Society, and Human Experience. (3) N

Examines dying, death, bereavement, and suicide from both individual and sociocultural perspectives in terms of options for communication and action in death-related situations. Prerequisite: instructor approval.

521 Rhetorical Criticism of Public Discourse. (3) N

History and significance of rhetorical theory and criticism in the analysis of public discourse. Prerequisites: COM 501 and 504 or instructor approval.

529 Theories of Persuasion. (3) A

Analysis of representative theories and models of persuasive processes and their implications for communicative behavior. Prerequisites: COM 501 and 504 or instructor approval.

531 Theories of Small Group Communication. (3) A

Theory and research in small group interaction and decision making, focusing on communicational variables which affect small group output. Prerequisites: COM 501 and 504 or instructor approval.

541 Research Perspectives in Interpretation. (3) N

Supervised research in the historical and contemporary relationships between the interpreter, the text, and the audience. Prerequisites: COM 501 and 504 or instructor approval.

555 Communicative Processes in Organizations. (3) A

Systematic analysis of communicative interactions between organizational structure, information flow, and human behaviors in the organizational setting. Prerequisites: COM 501 and 504 or instructor approval.

563 Intercultural Communication. (3) A

Analysis of contemporary theory and research concerning the effects of a variety of cultural variables on communication between people. Prerequisites: COM 501 and 504 or instructor approval.

575 Language and Message Systems. (3) N

Sign/symbol systems; personal, functional, and contextual aspects of message systems; measurement of "meaning." Prerequisites: COM 501 and 504 or instructor approval.

584 Communication Internship. (1–12) F, S, SS**596 Pro-Seminar in Communication.** (0) F, S

Discussion of research projects with the faculty. Prerequisite: admission to the graduate program.

601 Multidisciplinary Perspectives in Research in Communication. (3) F

Critical review of approaches, aspects, concepts, and issues associated with research in communication. Prerequisite: instructor approval.

604 Theory Construction in Communication. (3) F

Review and analysis of philosophical problems inherent in communicative research and of meta-theories designed to deal with these problems. Prerequisite: COM 504 or instructor approval.

608 Multivariate Statistical Analysis of Data in Communication. (3) S

Statistical analysis of communication research data. Multivariate procedures used in communication research and methods of causal analysis. Prerequisites: COM 501, 508 or equivalents.

609 Advanced Qualitative Research Methods in Communication. (3) F

Analysis of issues in the practice of qualitative communication research, including data gathering, fieldwork issues, analysis strategies, and reporting results. Prerequisite: COM 509 or instructor approval.

780 Practicum: Research in Communication. (3) S

Guided practice in the conduct of communication research. Topic identification; procedures, formats, and ethics of publishing. Prerequisites: COM 601, 604.

Omnibus Courses: See page 44 for omnibus courses that may be offered.

Walter Cronkite School of Journalism and Telecommunication

Douglas A. Anderson

Director

(STAUF A231) 602/965-5011

PROFESSORS

ANDERSON, CRAFT, CRONKITE,
HALVERSON, MERRILL, SYLVESTER

ASSOCIATE PROFESSORS

BRAMLETT-SOLOMON, GALICIAN,
GODFREY, HOY, LENTZ, YOUIM

ASSISTANT PROFESSORS

ALLEN, MATERA, RUSSELL

CLINICAL ASSOCIATE**PROFESSORS**

ITULE, LEIGH

INSTRUCTOR

CASAVANTES

PROFESSORS EMERITI

BENNETT, BROWN, CROWDER,
ELLIS, MILNER, RANKIN,
SILVER, SMITH

MAJOR REQUIREMENTS

All students enrolling in courses in the Walter Cronkite School of Journalism and Telecommunication must complete a minimum of 30 semester hours with at least a 2.50 cumulative GPA before they are permitted to enroll in school courses at the 200 level.

All students intending to take school courses beyond the 100 level also must complete an English proficiency exam with a passing score. The exam is administered by the school.

Upper-division courses in the school are open to majors or to those students with a minimum cumulative GPA of 2.50. Certain upper-division courses are open only to majors.

To achieve professional (major) status in either Journalism or Broadcasting, a student must complete at least 56 semester hours with a minimum cumulative GPA of 2.50. The student must achieve professional status (2.50 GPA) before the 87th semester hour is earned, or else the student is disqualified from taking courses in this school.

To ensure that students receive a broad academic background, no more than 36 semester hours in courses in the major may apply to the 126 semester hours required for graduation. At least 18 hours of major courses required by the school, including one writing course, must be taken at ASU. A student must receive a grade of "C" or higher in all courses taken in the major and in the required related field area. Specific areas that may be used to fulfill the related field requirement are listed on the curriculum check sheets for each major available in the school. Courses elsewhere in the university that duplicate or are closely related to school subject matter may be restricted by the school.

B.A. REQUIREMENTS

All students are required to complete 16 semester hours of courses in a foreign language or the equivalent to the intermediate level.

Broadcasting. This major consists of 42 semester hours, of which 30 must be in school courses and 12 in a related field. Students must take a required core of courses: MCO 110, 402; TCM 200, 201, 235. The student also must choose one major professional emphasis area from the following: broadcast journalism or business/management.

These courses are in addition to other degree requirements. See "University Degree Requirements," pages 71–73.

Journalism. This major consists of 42 semester hours of which 30 must be in school courses and 12 in a related field. Students must take a required basic core, consisting of JRN 201, 301, and 313, MCO 110 and 402, and either MCO 418, 421, or 450 or JRN 412. The student also must choose one major professional emphasis area from the following three: news editorial, public relations, or visual journalism.

These courses are in addition to other degree requirements. See "University Degree Requirements," pages 71–73.

Related Field. Each student is required to complete a 12-semester-hour related field to complement the courses taken in the major emphasis areas.

See the curriculum check sheets for each major for the full details and approved related field areas.

B.S. REQUIREMENTS

The Bachelor of Science program is under review by the faculty and is not available as an option for students entering under this catalog.

SECONDARY EDUCATION— B.A.E.

Journalism. The academic specialization in journalism as a major teaching field consists of 45 semester hours. The following courses are required: JRN 201, 301, 313, 351, 480; MCO 110, 402. An additional 24 hours, including 12 hours in school course offerings, must be taken on approval by the advisor in consultation with the student. The remaining courses may be in closely related fields.

The academic specialization in journalism as a minor teaching field consists of 24 semester hours. The following courses are required: JRN 201, 301, 313, 351, 480; MCO 110. The remaining courses are to be selected in consultation with a journalism advisor.

GENERAL STUDIES

The students must satisfy the university general studies requirements found on pages 50–71 and the College of Public Programs general studies requirements found on page 338. The School of Journalism and Telecommunication has additional general studies requirements, described below. The school requires the student to accumulate a total of 54 semester hours in general studies. The student is advised to review carefully the appropriate school curriculum check sheet to be sure courses taken move the student toward graduation with the least amount of delay and difficulty.

Humanities and Fine Arts. Three to six semester hours are required for a total of 12 semester hours when combined with university general studies.

Social and Behavioral Sciences. Nine to 12 semester hours are required for a total of 18 when combined with university general studies.

Additional courses may be taken in each of the groups and from the electives listed to complete the total of 54 semester hours required by the school.

Within the program there are specific course requirements. Students are required to take one course in each of the following areas: communication (applied speech), computer science, economics, English composition (beyond the freshman level), English literature, history, mathematics (numeracy requirement), two natural science lab courses, philosophy, political science (either POS 110 or 310), psychology, and statistics.

GRADUATE PROGRAM

Master of Mass Communication.

The curriculum for the M.M.C. degree is designed to help students achieve intellectual and professional growth, to prepare students for positions in the mass media, and to provide a background to enable those currently in the media to advance their careers. Information on the Master of Mass Communication program is detailed in the *Graduate Catalog*.

MASS COMMUNICATION

MCO 110 Introduction to Communication.

(3) F, S, SS

Organization, function, and responsibilities of the media and adjunct services. Primary emphasis on newspapers, radio, television, and magazines. Not open to students with credit for MCO 120. Prerequisites: complete first Freshman English course with "C" grade; major.

120 Media and Society. (3) F, S

Role of newspapers, magazines, radio, television, and motion pictures in American society. Not open to students with credit for MCO 110. Designed for nonmajors. *General studies:* SB.

402 Communications Law. (3) F, S, SS

Legal aspects of the rights, privileges, and obligations of the press, radio, and television. *General studies:* L2.

418 History of Communications. (3) F, S

American journalism from its English and colonial origins to the present day. Development and influence of newspapers, magazines, radio, television, and news gathering agencies. *General studies:* SB, H.

421 News Problems. (3) S

Trends and problems of the news media, emphasizing editorial decisions in the processing of news. Prerequisite: 9 hours of mass communication/journalism/telecommunication courses or instructor approval.

430 International Communication. (3) F, S
Comparative study of communication and media systems. Information gathering and dissemination under different political and cultural systems. *General studies: G.*

450 Visual Communication. (3) F, S, SS
Theory and tradition of communication through the visual media with emphasis on the continuity of traditions common to modern visual media. *General studies: HU.*

456 Political Communication. (3) F, S
Theory and research related to political campaign communication. The persuasive process of political campaigning, the role of the media, the candidate, and image creation. Cross-listed as COM 456. Prerequisites: COM 250 and 308 or instructor approval. *General studies: SB.*

460 Race, Social Change, and Media. (3) S
A readings seminar designed to give students a probing examination of the interface between AHANA Americans and the mass media in the United States. *General studies: C.*

463 Introduction to Media Statistics. (3) F, S
An introduction to statistical analysis as applied to the mass media. Prerequisite: professional status in Broadcasting or Journalism.

501 Newswriting and Reporting. (3) F
Designed for graduate students in the MMC program who have undergraduate degrees in nonjournalism areas. Objective is to teach fundamentals of writing and reporting. Lecture, lab. Prerequisite: acceptance into MMC graduate program.

503 Press Freedom Theory. (3) S
Examination of philosophical and legal aspects of press freedom. Emphasis on First Amendment theory evolution from 1791 to present.

510 Research Methodology in Mass Communication. (3) F, S
Identification of research problems in mass communication. Overview of questionnaire construction. Attention to survey, historical, content analysis, experimental, and legal research methods.

520 Mass Communication Theories and Process. (3) F
Analysis of various theoretic models of mass communication with emphasis on the applications of these theories to various professional communication needs.

522 Mass Media and Society. (3) S
Mass media as social institutions, particularly interaction with government and public. Emphasis on criticism and normative statements.

530 Media Ethics. (3) F
Ethical conventions and practices of print and electronic media as they relate to the government and private sectors of the society.

Omnibus Courses: See page 44 for omnibus courses that may be offered.

JOURNALISM

JRN 201 Journalism Newswriting. (3) F, S, SS
Writing news for the print media. Prerequisites: MCO 110 or 120; successful completion of English proficiency requirement; demonstrated typing ability of 30 words per minute. *General studies: L1.*

301 Reporting. (3) F, S
Fundamentals of news gathering, interviewing, and in-depth reporting. Prerequisites: JRN 201; major. *General studies: L2.*

313 Introduction to Editing. (3) F, S
Copyediting and headline writing. Electronic editing on personal computer terminals. Prerequisites: JRN 301; major.

351 Photojournalism I. (3) F, S
Taking, developing, and printing pictures for newspapers and magazine production on a media deadline basis. Students should have their own cameras. Prerequisite: JRN 201 or instructor approval.

401 Public Relations Techniques. (3) F, S
Theory and practice of publicity, public relations, and related techniques and procedures. Prerequisites: JRN 301 or TCM 315; major.

412 Editorial Interpretation. (3) N
The press as an influence on public opinion. The role of the editorial in analyzing and interpreting current events. Prerequisite: JRN 301.

413 Advanced Editing. (3) F, S
Theory and practice of newspaper editing, layout and design, picture, and story selection. Prerequisite: JRN 313.

414 Business and Industrial Publications. (3) F, S
Theory and practice of layout, typography, and design for magazines, brochures, and industrial publications. Prerequisite: JRN 401.

415 Writing for Public Relations. (3) F, S
Development of specific writing techniques for the practitioner in public relations agencies and divisions of major organizations. Prerequisite: JRN 401.

420 Reporting Public Affairs. (3) F, S
Instruction and assignments in reporting the courts, schools, government, city hall, social problems, and other areas involving public issues. Prerequisite: JRN 301.

422 Business Reporting. (3) N
Analyzing and reporting economic and consumer affairs. Prerequisites: 3 hours of economics; JRN 301.

440 Magazine Writing. (3) F, S
Writing and marketing magazine articles for publication. Prerequisite: JRN 301 or instructor approval.

451 Photojournalism II. (3) F, S
Theory and practice of photojournalism with emphasis on shooting, lighting, and layout for the media. Prerequisite: JRN 351.

452 Photojournalism III. (3) F, S
Advanced theory and practice of photojournalism with emphasis on the photo essay and illustrations in black and white and color. 2 hours lecture, 2 hours lab. Prerequisite: JRN 451.

460 Print Media Management. (3) S
Problems and functions involved in the management and marketing of a newspaper or magazine. Interaction of management with the organization and community. Prerequisite: JRN 201 or instructor approval.

465 Precision Journalism. (3) S
An advanced writing course with focus on reporting polls and surveys and other numerically-based stories as well as on understanding the concepts that underlie polls and surveys. Lecture, lab. Prerequisite: JRN 301 or instructor approval.

470 Depth Reporting. (3) F, S
The course is designed to introduce students to strategies for writing in-depth newspaper or magazine articles. Lecture, lab. Prerequisite: JRN 301; professional status; instructor approval.

480 Methods of Teaching Journalism. (3) N
Methods of instruction, organization, and presentation of appropriate content in journalism. Prerequisite: 6 hours of journalism at 300 level and above or instructor approval.

Omnibus Courses: See page 44 for omnibus courses that may be offered.

TELECOMMUNICATION

TCM 200 Fundamentals of Radio-Television. (3) F, S, SS
Structure of telecommunications in the United States: history, regulation, organization, with emphasis on broadcasting. Relationship to advertising, research, and government agencies. Prerequisites: MCO 110 or 120; successful completion of English proficiency requirement.

201 Radio-Television Writing. (3) F, S, SS
Writing for electronic media, news, and continuity. Prerequisites: MCO 110 or 120; successful completion of English proficiency requirement; demonstrated typing ability of 30 words per minute. *General studies: L1.*

235 Production Techniques. (3) F, S, SS
Introduction to basic concepts of audio and video production. Operation of portable cameras, recorders, microphones, lights, editing, and postproduction equipment will be introduced. Prerequisites: TCM 200; successful completion of English proficiency requirement.

300 Advanced Broadcast Newswriting. (3) F, S
Technique and practice in newswriting for broadcast and cable applications. Prerequisite: TCM 201.

315 Broadcast News Reporting. (3) F, S
News and information practices of networks, stations, and industry. Practice in writing, reporting, and editing with emphasis on audio. Prerequisites: TCM 201, 235. *General studies: L2.*

330 Advanced Broadcast Reporting. (3) F, S
News and information practices of networks, stations, and industry. Advanced practice in writing, reporting, and editing with emphasis on video. Prerequisite: TCM 315.

332 Broadcast Programming. (3) F, S, SS
Programming theory and evaluation, regulation, ethics, and responsibilities and basics of audience psychographics and effects. Prerequisite: TCM 200.

336 TV Studio Production. (3) F, S
Introduction of multi-camera production in the studio. Teamwork and group production are emphasized through lab assignments covering a variety of program types. Prerequisites: TCM 235; major.

343 Broadcast Announcing. (3) F, S
Techniques of radio and television announcing. Prerequisites: TCM 201, 235.

431 Advanced Radio-TV Writing. (3) N
Technique and practice in nonnews writing for radio and television, emphasizing creative and commercial approaches to copywriting and copy presentations. Prerequisite: TCM 201.

433 Broadcast Sales and Promotion. (3) F, S

Basics of electronic media marketing practices, including commercial time sales techniques and radio/TV promotion fundamentals. Prerequisite: TCM 200.

435 Cable TV and Emerging Telecommunication Systems. (3) F, S

Structures and utilization of cable, industrial, and instructional television, satellite, and videocassettes. Prerequisite: TCM 200.

437 Advanced TV Production. (3) F, S

Emphasis on individual production projects of the student's own conception and design utilizing studio, field, and postproduction techniques. Prerequisite: TCM 336.

472 Broadcast Station Management. (3) F, S, SS

Management principles and practices, including organization, procedures, policies, personnel problems, and financial aspects of station management. Prerequisite: TCM 332.

480 Television News Practicum. (1–3) F, S

Writing, reporting, and production of the television newscast. Prerequisite: TCM 330.

Omnibus Courses: See page 44 for omnibus courses that may be offered.

of existing institutional arrangements pertaining to justice, and the exploration of alternatives.

DEGREES**Justice Studies—B.S.**

The curriculum for the Bachelor of Science degree in Justice Studies provides interdisciplinary social science courses relevant to law and justice for students working in the justice field, those anticipating justice-related careers (including the legal profession), and interested non-Justice Studies students.

Justice Studies—M.S.

The faculty in the School of Justice Studies offer a program leading to the Master of Science degree with a major in Justice Studies. The study of justice is an interdisciplinary problem-oriented field of scholarship, research, and teaching. The field embraces those aspects of social and behavioral sciences that are relevant to an understanding of law, justice, social control, and social change and that entail a critical examination of the systems that have evolved for handling attendant problems. The Master of Science degree has been designed to prepare students for professional positions in justice-related agencies, for teaching in community colleges, and for further study and research in the justice field. Information on the Master of Science degree in Justice Studies is detailed in the *Graduate Catalog*. For more information, call 602/965–6008.

Concurrent M.A. in Anthropology and M.S. in Justice Studies

Graduate students in the School of Justice Studies and the Department of Anthropology are able to receive a concurrent Master of Science degree in Justice Studies and Master of Arts degree in Anthropology. The principal purpose of the program is to prepare individuals with combined and complementary knowledge and skills for basic and applied research and administrative and educational activities related to justice studies and anthropology.

Students have to be admitted separately to each program, following the guidelines set forth by the Graduate College, the Department of Anthropology, and the School of Justice Studies. Additional information on the M.A. in Anthropology and the M.S. in Justice Studies may be obtained from the De-

partment of Anthropology and the School of Justice Studies.

Admission to Undergraduate Program

The Bachelor of Science degree in Justice Studies is an upper-division program. Upon admission to the university, Justice Studies students are classified as premajors. Major status is required for graduation, and premajors are not allowed to take 400-level JUS courses.

Justice Studies students may achieve major status by

1. earning a minimum of 56 semester hours;
2. earning a minimum cumulative GPA of 2.50 (calculated on semester hours earned at ASU); and
3. completing, with a minimum grade of “C” in each and a 2.50 minimum average GPA for all of the following classes: ENG 101 and 102 *or* ENG 105; JUS 105 (or 305), 301, 302, and 303; and the College of Public Programs writing competence requirement.

Upon completion of these requirements, the School of Justice Studies administratively assigns the premajor to major status.

For Justice Studies students to take a non-core 300-level JUS course, they must have at least a “C” in each of the JUS core courses—JUS 105 (or 305), 301, 302, and 303—and a minimum average of 2.50 for these four classes.

For non-Justice Studies students to take a non-core 300-level JUS course, they must have (1) major or professional status in a discipline or (2) a minimum of 56 hours (junior status) and a minimum cumulative GPA of 2.00. Non-Justice Studies students are ineligible to take JUS 301, 302, and 303.

For non-Justice Studies students to take a 400-level JUS course, they must have (1) major or professional status in a discipline or (2) a minimum of 56 hours (junior status) and a minimum cumulative GPA of 2.50.

Academic Advisement. Justice Studies students admitted as premajors are advised by the school's academic advisor. All students are encouraged to seek advisement in order to formulate an appropriate educational plan. Justice Studies majors may also be advised by the school's faculty.

School of Justice Studies

Rita Mae Kelly
Director

(WILSN 327) 602/965–7682

REGENTS' PROFESSORS
ALTHEIDE, PALUMBO

PROFESSORS
CAVENDER, HAYNES, HEPBURN,
JOHNSON, KELLY,
KENNEDY, LAUDERDALE,
MUSHENO, SCHNEIDER

ASSOCIATE PROFESSORS
BORTNER, FERRARO, GOLDBERG,
HERNANDEZ, JURIK, SCHADE, ZATZ

ASSISTANT PROFESSORS
LUJAN, PINO, RIDING IN

PROFESSORS EMERITI
BRUNS, MELICHAR, SHUMAN

PURPOSE AND PHILOSOPHY

The school provides an interdisciplinary setting for studying justice from a social science perspective. Primary components of justice studies include theories of justice, social and economic justice, criminal justice, juvenile justice, and justice for women and minority populations, with an emphasis on American Indian justice issues. The curriculum focuses on examination of social science research, critical analysis

A comprehensive discussion of degree requirements for the Bachelor of Science degree in Justice Studies is contained in the school's *Undergraduate Advisement Guide*, available in WILSN 342 and via requests by mail or phone (602/965-7727). Every Justice Studies undergraduate receives the *Advisement Guide* as well as an evaluation of transfer work, if any, by the school's advisement staff upon admission or re-admission to the university.

DEGREE REQUIREMENTS

The School of Justice Studies awards a Bachelor of Science degree upon the successful completion of a curriculum consisting of a minimum of 126 semester hours including university general studies requirements, College of Public Programs requirements, justice studies courses, and electives. Additionally, the student must

1. earn major status;
2. earn a minimum of 50 semester hours of upper-division courses;
3. complete a minimum of 30 semester hours, in residence, including 24 in justice studies courses (nine of which must be at the 400 level);
4. earn a grade of "C" or better in all justice studies courses taken at ASU that apply to the justice studies component of the curriculum (i.e., nonelectives); and
5. meet the university's residency and scholarship requirements.

A comprehensive discussion of degree requirements for the B.S. in Justice Studies is contained in the school's *Undergraduate Advisement Guide*.

General Studies Program. To assure the breadth and depth of their education, all Justice Studies undergraduates must complete the university general studies requirements and additional fundamental requirements prescribed by the College of Public Programs and the School of Justice Studies. For descriptive information on these requirements, refer to "University General Studies Program Requirements" on pages 50-52, "Baccalaureate Degree Requirements" on pages 71-73, and the *Undergraduate Advisement Guide*, available in WILSN 342 and via requests by mail or phone (602/965-7727).

Justice Studies Program. The required justice studies component consists of 51 semester hours, of which 15 must be taken in a related field approved by the school. JUS 105 (or 305), 301, 302, and 303 are required for all degree candidates. Equivalent courses may be substituted when appropriate. Through advisement, a group of justice studies courses may be recommended to ensure a comprehensive exposure appropriate to the student's interests. For specific information in this area, refer to the *Undergraduate Advisement Guide*.

Electives. Students are encouraged to utilize the unique opportunities afforded by the university to pursue personal and educational interests, whether in the form of a broad sampling of other disciplines or the deeper probing of a single field. Any course offered by the university may be used as an elective.

Transfer of Community College Credits. Credits transferred from accredited community colleges are accepted as lower-division credits up to a maximum of 64 semester hours. The acceptance of credits is determined by the director of Admissions, and the applicability of credits toward degree requirements is determined by the faculty of the School of Justice Studies.

JUSTICE STUDIES

JUS 100 The Justice System. (3) F, S, SS Overview of the justice system. Roles of law enforcement personnel, the courts, and correctional agencies. Philosophical and theoretical views in historical perspective. *General studies: SB.*

105 Introduction to Justice Studies. (3) F, S, SS Introductory overview to the study of justice from a social science perspective. Primary topics include justice theories and justice research. Not open to students with credit in JUS 305. This course is appropriate for freshmen and sophomores. Lecture, discussion.

200 Concepts and Issues of Justice. (3) F, S, SS Issues relating to justice policies, perspectives, techniques, roles, institutional arrangements, management, uses of research, and innovative patterns. *General studies: SB.*

294 Special Topics. (1-3) F, S, SS Topics chosen from various fields of justice studies.

301 Research in Justice Studies. (3) F, S, SS

Focus is on developing and evaluating research designs, data collection, and the relationship between validity and reliability. Methods for conducting research are also stressed. Prerequisite: open to Justice Studies students only.

302 Basic Statistical Analysis in Justice Studies. (3) F, S, SS Introduction to the fundamentals and application of descriptive and inferential statistics, with emphasis in the justice area. Prerequisite: the university mathematics requirement. *General studies: N2.*

303 Justice Theory. (3) F, S, SS An examination of classic and contemporary philosophies and theories of justice, including legal, social, and criminal justice. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.

305 Principles of Justice Studies. (3) F, S, SS Introductory overview to the study of justice from a social science perspective. Primary topics include justice theories and justice research. Not open to students with credit in JUS 105. This course is appropriate for juniors and seniors. Lecture, discussion.

306 The Police Function. (3) F, S, SS Alternative objectives, strategies, programs, institutional arrangements, roles, perspectives, and interagency relationships of the police. Lecture, discussion. Pre- or corequisite: JUS 105 or 305 or instructor approval.

308 The Adjudication Function. (3) F, S, SS History and development of courts, trial by jury, and other dispute resolution mechanisms; selection and removal of judges and juries; organization, structure, and jurisdiction of courts; trial and nontrial processes of the judiciary. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.

310 The Correctional Function. (3) F, S, SS Survey of history, development, organization of institutional/community corrections in America. Overview of correctional thought, practice, treatment, research. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.

311 Prevention of Delinquent and Criminal Behavior. (3) F, S, SS Theories of prevention, individual, group, and community approaches; intervention at appropriate stages; contemporary law enforcement and corrections practices. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.

320 Community Relations in the Justice System. (3) F, S, SS Focus on developing an informed plan and policy for incorporating research findings about the surrounding community within various justice services and agencies. Topics include social stratification, minority groups, and victimology. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.

- 329 Domestic Violence.** (3) F, S, SS
Legal, historical, theoretical, and treatment aspects of domestic violence, including child abuse, woman battering, incest, and marital rape. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.
- 335 Organized Crime.** (3) F, S
The nature of organized crime and its illegal activities, theories of containment, and efforts by justice agencies to counter its dominance in society. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.
- 340 Juvenile Justice.** (3) F, S, SS
A critical examination of the history and development of the juvenile court and the juvenile justice system. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.
- 360 Law and Social Control.** (3) F, S, SS
Resolution of social issues through the application of law as an agent of social control. Nature, sanctions, and limits of law. Categories of law and schools of jurisprudence. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog. *General studies: SB.*
- 370 Women, Work, and Justice.** (3) F, S, SS
Examination of gender inequality in the workplace, including the nature of women's work, theoretical issues, and models for promoting gender justice at work. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.
- 394 Special Topics.** (1–3) F, S, SS
Topics chosen from various fields of justice studies. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.
- 404 Imperatives of Proof in the Justice System.** (3) F, S, SS
Problems and means of establishing identity and fact in relation to arrest, detention, adjudication, sentencing, and correctional case management. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.
- 422 Women, Law, and Social Control.** (3) F, S, SS
An examination of social, economic, and legal factors that are relevant to mechanisms of social control of women, including formal legal control and informal control through violence. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.
- 435 White Collar Crime.** (3) F, S, SS
Overview of major issues in business, professional, and official rule violations. Includes consumer fraud, securities violations, unethical professionalism, and political corruption. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.
- 440 Organization and Administration of the Justice System.** (3) F, S, SS
Introduction to basic research theories and their application to criminal justice management. Emphasis on supervisory and middle management theory and policy development. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.
- 450 Alternatives to Incarceration.** (3) F, S, SS
Investigation of various alternatives to incarceration; advantages/disadvantages; major issues including net widening, cost effectiveness, risk assessment, community crime prevention. Lecture, research. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.
- 460 Feminism and Justice.** (3) F, S, SS
Explores feminist thought and critiques traditional political theories. Examines issues of racism, sexuality, and the law. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.
- 461 Substantive Criminal Law.** (3) F, S, SS
Criminal liability. Crimes against persons, property, and society. Governmental sanctions of individual conduct as formulated by legislatures and the courts. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.
- 462 Procedural Criminal Law.** (3) F, S, SS
The criminal process. Constitutional and legal problems associated with arrest, search and seizure, and due process of law. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.
- 463 Discretionary Justice.** (3) F, S, SS
Use/abuse, key issues/manifestations of discretion in legal system and other societal institutions. Theoretical/empirical linkages between discretion and discrimination, based on race, ethnicity, and gender. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog. *General studies: L2, SB.*
- 469 Political Deviance and the Law.** (3) F, S, SS
An examination of the controversies created by political and deviant behavior, including a critical view of law as an agent of social control. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog. *General studies: SB.*
- 474 Legislation of Morality.** (3) F, S, SS
Addresses historical and contemporary issues related to social justice movements, law, and morality in a pluralistic society. Issues include AIDS, burial rights, homosexuality, poverty, prostitution, and racial discrimination. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog. *General studies: L2.*
- 484 Internship.** (3–6) F, S, SS
Assignments in a justice-related placement designed to further the student's integration of theory and practice. Internships are arranged through consultation of students with placements. Students must consult with the school for appropriate application and registration procedures. May be taken for a total of 12 hours credit, of which a maximum of 6 are applied to the major. Prerequisite: major status is required; open to Justice Studies students only.
- 494 Special Topics.** (1–3) F, S, SS
Topics chosen from various fields of justice studies. Lecture, discussion. Prerequisite: Refer to the statements of eligibility on page 345 of this catalog.
- 498 Pro-Seminar.** (1–3) F, S, SS
Small group study and research for advanced students. May be repeated for credit up to a maximum of 9 hours, no more than 3 applied to the major. Prerequisites: major status and a minimum cumulative GPA of 3.00 and instructor approval.
- 499 Independent Study.** (1–3) F, S, SS
Original study or investigation in the advanced student's field of interest under the supervision of a faculty member. May be repeated for credit up to a maximum of 6 hours, all applicable to the major. Readings, conferences, tutorials. Prerequisites: instructor approval; major status; minimum GPA in JUS courses of 3.00; senior standing.
- 500 Justice Research Methods.** (3) F, S, SS
Theories and methods of research with emphasis on development of designs most relevant to justice data and problems.
- 501 Justice System, Theory, and Issues.** (3) F, S
Analysis of the justice structure and process within various theoretical frameworks. Issues such as discretion, diversion, and plea negotiations.
- 502 Primary Management in Justice Agencies.** (3) S
Concepts of modern management and their application to justice-related agency supervision and management.
- 503 Crime and Social Causation.** (3) S
Theories of deviance and crime as they relate to social policies and specific response of the justice complex.
- 509 Statistical Problems in Justice Research.** (3) F, S
Methodological problems of research design and statistical methods specific to justice studies.
- 510 Understanding the Offender.** (3) F
Survey of learning, personality, and biological theories of causation and their relevance to understanding criminal and delinquent behavior.
- 514 Justice Policy.** (3) F
Assessment of the politics of justice policy as well as an understanding of the basic tools available to social scientists for analyzing the formulation, implementation, and evaluation of justice policy.
- 520 Qualitative Theory and Data Collection.** (3) F
The basic theoretical rationale and perspectives for justice related qualitative research, e.g., symbolic interactionism. Techniques for data collection, e.g., ethnography and depth interviewing.
- 521 Qualitative Data Analysis and Evaluation.** (3) S
Analysis of qualitative data, e.g., field notes, depth interview transcripts, document analysis, coding, and retrieval with a microcomputer; qualitative evaluation.
- 540 Justice Administration.** (3) S
Administrative policies and practices used in justice agencies and their application to the various facets of the justice administrative process.

541 Justice Planning: Innovation and Change. (3) S

Normative factors in planning for standards and goals in the justice system. Application of innovation and change techniques in an interdependent system.

547 Program Evaluation. (3) F, S, SS

Nature/role of program evaluation; types, program monitoring, impact and process assessment, evaluability assessment, methods, utilization, and politics of evaluation. Lecture, lab. Cross-listed as PAF 547. Pre- or corequisites: JUS 500 recommended.

550 Alternatives to Incarceration. (3) F, S, SS

Investigation of various alternatives to incarceration; advantages/disadvantages; major issues including net widening, cost effectiveness, risk assessment, community crime prevention. Lecture, research.

560 Women and Crime. (3) F

Nature and extent of female crime, causation theories, and the treatment of females in the law and justice system.

570 Juvenile Delinquency. (3) F

Study of delinquency, including causation theories. Alternative definitions of delinquency, official statistics, and the critique and analysis of the interaction between social institutions and youth.

571 Juvenile Justice System. (3) S

Graduate-level introduction to juvenile justice system, including historical development, philosophical orientation, organizational structure, and contemporary controversies.

579 Political Deviance. (3) F

The seminar examines the politics of deviance by integrating the study of conflict with aspects of social organization, especially state formation.

584 Internship. (3 or 6) F, S, SS

Assignments in a justice agency designed to further the student's integration of theory and practice. Placements are arranged through consultation with students and agencies.

591 Seminar. (1–3) F, S, SS

Topics chosen from various fields of justice studies. May be repeated for credit.

610 Law and the Social Sciences. (3) S

Normative conceptualizations of law; law and the administrative state; impacts of law on society; discretion, street-level bureaucrats, and the living law.

620 Justice Research and Methods. (3) F

Concept development, research design, data collection strategies, legal research, and building computer databases relevant to the study of justice.

630 Data Analysis for Justice Research. (3) F

Bivariate and multivariate techniques of data analysis and hypothesis testing for justice-related research and use of information and statistical programs.

640 Theoretical Perspectives on Justice. (3) F

Analysis of philosophical perspectives of justice; linkages between social science theory and justice constructs; application of justice to social issues.

669 Political Trials and Indigenous Justice. (3) S

Focuses upon research on political trials, deviance, and conceptions of indigenous and contemporary justice. Lecture, discussion.

Omnibus Courses: See page 44 for omnibus courses that may be offered.

Recreation Management and Tourism

Maria T. Allison

Chair

(GHALL 204) 602/965-7291

PROFESSORS

ALLISON, CHEATHAM, HALEY

ASSOCIATE PROFESSORS

TEYE, VIRDEN, YOSHIOKA

ASSISTANT PROFESSORS

GRUVER, VOGT

PROFESSOR EMERITUS

GREEY

DEPARTMENTAL MAJOR REQUIREMENTS

Freshmen enrolling in the Department of Recreation Management and Tourism and students transferring from other departments within the university must have completed 56 semester hours with a minimum 2.50 cumulative GPA before being officially admitted with major status to the Bachelor of Science degree program in Recreation. As part of this minimum requirement, students must successfully complete REC 210 and both ENG 101 and 102 or ENG 105 (or the English Proficiency Examination) with a grade of "C" or better.

Transfer students who have completed 56 semester hours or more at another institution must remove any of the above course or scholastic deficiencies before being admitted with major status to the Bachelor of Science degree program in Recreation.

Students must complete the university general studies requirements and the College of Public Programs course requirements in addition to major requirements. General studies courses may not be used concurrently toward the general studies requirement and related requirements within the major core.

RECREATION—B.S.

The Bachelor of Science degree program in the Department of Recreation Management and Tourism centers upon the systematic study of leisure-related phenomena, including human behavior

and development, resource use, environmental and social issues, and public policy. It is a professional program that features full exposure of students to a multifaceted concept of leisure and the quality preparation of these students for professional-level entry into leisure service occupations.

This multidisciplinary degree program is designed to provide the student with the competencies necessary for employment in management positions in such diverse leisure delivery systems as municipal recreation and park departments, county park departments, YMCAs, YWCAs, Boys and Girls Clubs of America, visitor and convention bureaus, senior centers, retirement communities, resorts, and other components of the tourism/commercial recreation industry. Graduates have also been employed by state offices of tourism, state parks departments, and various federal recreation resource agencies.

PROGRAM REQUIREMENTS

The 63-hour Bachelor of Science degree program in Recreation has two concentrations: recreation management and tourism. Students pursuing the recreation management concentration can further specialize in therapeutic recreation, community recreation, outdoor recreation, or youth agency administration (American Humanics). This concentration consists of 33 hours of major core courses, 15 hours of recreation-related courses, and 15 hours of related-areas courses. The major core courses for the concentration appear below. REC 330, 462, and 463 require a minimum GPA of 2.50 and must be taken in sequence, not concurrently.

Recreation Management Core Courses

			<i>Semester Hours</i>
REC 120	Leisure and the Quality of Life		3
REC 210	Leisure Delivery Systems		3
REC 330	Programming of Recreation Services		3
REC 350	Promoting and Marketing Recreation Services		3
REC 364	Foundations of Therapeutic Recreation		3
REC 462	Management of Recreation Services		3
REC 463	Senior Internship		12
REC 482	Assessment and Evaluation of Recreation Services		3
Total			33

The tourism concentration consists of 39 hours of major core courses, six hours of recreation-related courses, nine hours of nonmajor-related course work, and nine hours of directed electives. The major core courses for this concentration appear below. REC 330, 462, and 463 require a minimum GPA of 2.50 and must be taken in sequence, not concurrently.

Tourism Concentration Core Courses		<i>Semester Hours</i>
REC 120	Leisure and the Quality of Life	3
REC 210	Leisure Delivery Systems	3
REC 305	Introduction to Travel and Tourism	3
REC 330	Programming of Recreation Services	3
REC 350	Promoting and Marketing Recreation Services	3
REC 372	Tourism Planning	3
REC 458	International Tourism	3
REC 462	Management of Recreation Services	3
REC 463	Senior Internship	12
REC 482	Assessment and Evaluation of Recreation Services	3
Total		39

In both the recreation management and tourism concentrations, the related areas and directed electives course work must be selected from a departmental list of approved university courses.

Youth Agency Administration/American Humanics Certificate Program. In addition to the two concentrations within the Bachelor of Science degree program in Recreation, a certification program is offered in the area of Youth Agency Administration/American Humanics. This certificate program features professional affiliation with and certification by American Humanics, Inc., the national leader in education for youth and human service agency administration. American Humanics represents such agencies as the American Red Cross, Big Brothers/Big Sisters, Boys and Girls Clubs of America, the Boy Scouts of America, Camp Fire, 4-H, Girls Clubs of America, the Girl Scouts of the USA, Junior Achievement, the United Way, YMCA, and YWCA.

This program provides an academic approach featuring unique issues of voluntary, not-for-profit agency management and includes active participa-

tion by agency professionals who offer workshops, seminars, field trips, and cooperative education experiences.

		<i>Semester Hours</i>
REC 300	Fund Raising	3
REC 310	Volunteerism	3
REC 320	Youth and Human Service Workshop	4
REC 420	American Humanics Institute	1
REC 430	Managing Not-for-Profit Agencies	3
Total		14

Additional Department Requirements. Two hundred hours of recreation leadership experience (volunteer hours) are required before enrollment in REC 463 Senior Internship. Students are not permitted to take additional course work during their senior internship placement period. Approval of internships for main campus students must be requested from the Department of Recreation Management and Tourism office on the main campus.

A student must attain a grade of "C" or higher in all courses within the major, including the related area. Specific courses that may be used to fulfill the related requirements are listed in a brochure available through the department.

RECREATION

REC 120 Leisure and the Quality of Life. (3) F, S, SS
Conceptual foundations for understanding the role of leisure in the quality of life. Social, historical, psychological, cultural, economic, and political foundations of play, recreation, and leisure. *General studies: SB.*

150 Outdoor Pursuits. (3) SS
Theories and practical applications related to outdoor recreation pursuits. Interdisciplinary approach to wilderness issues and philosophies, culminating in an outdoor experience. Field trip required.

160 Leisure and Society. (3) F, S, SS
Analysis of the human relationship to leisure. Historical survey of philosophical, psychological, and socioeconomic bases for development of systems that provide leisure programs. Non-Recreation majors only. *General studies: SB.*

210 Leisure Delivery Systems. (3) F, S
Introduction to development, management, and organization of the public, not-for-profit, and private sectors of the leisure services profession. The course is organized into five modular units which study the delivery of services in the recreation and tourism professions. Lecture, team taught. Prerequisites: REC 120; Recreation premajor.

300 Fund Raising. (3) F
Methods, techniques, and directed experience in fund raising for voluntary youth and human services agencies. Budget control and accountability.

305 Introduction to Travel and Tourism. (3) F, S
An examination of the components of the travel and tourism industry at the state, national, and global levels.

310 Volunteerism. (3) F
Administration of volunteer service programs. Study and analysis of the volunteer personnel process.

320 Youth and Human Service Workshop. (1) F, S
Forum for exchange between students and professional agency personnel. Variable topics, guest speakers. Prerequisite: instructor approval.

330 Programming of Recreation Services. (3) F, S
Foundations for effective program planning in varied leisure delivery systems. Prerequisites: REC 210; Recreation major. *General studies: L2.*

340 Outdoor Survival. (3) F, S, SS
Interdisciplinary approach to outdoor survival, including attitudes, psychological stress, physiological stress, preparation, hypothermia, navigation, flora, and wildlife. Field trips required.

350 Promoting and Marketing Recreation Services. (3) F, S
Basic principles of promoting recreation services and strategies focusing on promoting and marketing concepts as they apply to recreation/tourism settings. Prerequisite: Recreation major or instructor approval.

360 Recreation Resource Management and Policy. (3) N
Management and decision making in recreation resource agencies. Policy analysis and use conflicts. Prerequisite: Recreation major.

364 Foundations of Therapeutic Recreation. (3) F, S
Introduction to special recreation and therapeutic recreation services for persons with disabilities. Offers both a community and clinical perspective on specialized services. Prerequisite: Recreation major or premajor.

370 Outdoor Recreation Systems. (3) F
Introduction to outdoor recreation resource delivery systems; history of wilderness and outdoor recreation resources; the role of outdoor recreation in society; outdoor recreation agencies; related environmental issues. Prerequisite: junior standing or instructor approval.

372 Tourism Planning. (3) F
Application of economic and regional planning concepts, theories, and policies to tourism destination development at the local, state, regional, and national levels. Prerequisites: REC 305; Recreation major.

380 Wilderness and Parks in America. (3) S
An examination of the American Conservation Movement and the relationships between the environment and recreation behavior.

400 Processes and Techniques in Therapeutic Recreation. (3) F
In-depth analysis of theoretical and philosophical approaches to therapeutic recreation practice with emphasis on various facilitation techniques used in therapy. Prerequisites: REC 364 or instructor approval.

401 Program Design and Evaluation in Therapeutic Recreation. (3) F, S

In-depth analysis of assessment, treatment planning, program implementation, documentation, and evaluation strategies employed in therapeutic recreation practice. Prerequisites: REC 364; REC 400 or instructor approval.

415 Tourism Transportation Systems. (3) F, S

Examination of the role of various modes of transportation in domestic and international tourism development. Prerequisite: REC 305.

420 American Humanics Institute. (1) F, S

Mini-intensive national management institute for voluntary youth and human service agency personnel. Out-of-state conference required. Prerequisite: instructor approval.

430 Managing Not-for-Profit Agencies. (3) S

Analysis of administrative structure, decision making, and program delivery with not-for-profit youth and human service agencies.

440 Recreation Areas and Facilities Development and Management. (3) N

Survey of development and management of public, private, and commercial recreation areas and facilities with a focus on meeting program needs.

450 Leisure and Aging. (3) N

An exploration of the role of leisure in later maturity and the influence of the aging process on leisure behavior. Lecture, off-campus lab. Prerequisites: REC 210 and 364 or instructor approval.

458 International Tourism. (3) F

A global examination of international tourism and its significance as a vehicle for social and economic development. *General studies: G.*

460 Clinical Issues in Therapeutic Recreation. (3) S

An exploration of contemporary problems/issues confronting the therapeutic recreation field; includes philosophical, historical, practice, management, research, and educational issues. Lecture, off-campus lab. Prerequisites: REC 364 and 400 or instructor approval.

462 Management of Recreation Services. (3) F, S

Basic principles of administration and their application in successful administrative situations. Analysis of administrative function, structure, and policies. Prerequisites: REC 330; Recreation major.

463 Senior Internship. (6 or 12) F, S, SS

Supervised guided experience in selected agencies. Prerequisites: REC 462; senior standing; Recreation major.

482 Assessment and Evaluation of Recreation Services. (3) F, S

Introduction to applied leisure research with an emphasis on program evaluation, research design, data collection techniques, and data analysis. Prerequisite: REC 330.

500 Research Methods I. (3) S

Introduction to recreation research methods, with emphasis on methodological questions, research issues, and techniques relevant to contemporary social research. Prerequisite: approved statistics course, 500 level or above.

501 Research Methods II. (3) S

Advanced treatment of methodological issues, analysis of data, computer applications, and thesis proposal development. Prerequisite: REC 500.

540 Recreation Services for the Aged. (3) N
An applied orientation to the social/psychological theories of recreation and the aged.

552 Historical and Philosophical Foundations of Leisure. (3) F

An analysis of the fundamental historical and philosophical concepts, issues, and problems confronting the leisure studies profession.

555 Social and Psychological Aspects of Leisure Behavior. (3) A

An empirical and theoretical analysis of social, cultural, and psychological foundations of leisure behavior.

558 Integrative Seminar. (3) A

Advanced exploration and assessment of current trends within the leisure studies profession. This course has variable topics, including, but not limited to: cross-cultural analysis of leisure, urban recreation, planning and resources, sociocultural dimensions of tourism development, wilderness management. Prerequisite: REC 552.

569 Current Issues in Tourism. (3) F

General survey of the tourism literature with an emphasis on relevant theories, concepts, and current research.

570 Social Aspects of Outdoor Recreation Management. (3) S

An analysis of the social aspects of natural resource recreation management and planning. Prerequisite: REC 370 or equivalent.

Omnibus Courses: See page 44 for omnibus courses that may be offered.

School of Public Affairs

N. Joseph Cayer

Director

(WILSN 208) 602/965-3926

PROFESSORS

CAYER, COOR, DANEKE, HALL,
MANKIN, MONTIEL, MUSHENO,
MUSHKATEL, PERRY, WESCHLER

ASSOCIATE PROFESSORS

BROWN, DeGRAW

ASSISTANT PROFESSORS

ALOZIE, CAMPBELL, LAN

PROFESSORS EMERITI

BECKER, SACKTON

The faculty in the School of Public Affairs offer a graduate program leading to the professional degree Master of Public Administration (M.P.A.). The M.P.A. degree is accredited by the National Association of Schools of Public Affairs and Administration (NASPAA) Commission on Peer Review and Accreditation and is listed on the Annual Roster of Accredited Programs in conformity with NASPAA standards. The

faculty also participate in the interdisciplinary degree program leading to the Doctor of Public Administration. Consult the *Graduate Catalog* for information about these programs.

The basic aims of the school are as follows:

1. to offer professional education programs leading to graduate degrees in Public Administration and to encourage midcareer education for public administrators by offering evening course work at the ASU main campus, the ASU Downtown Center, and the state government complex;
2. to maintain a research program designed to identify problems, disseminate information, and propose solutions to major public problems; and
3. to provide a high level of public service in meeting needs in Arizona and the nation.

ADVANCED PUBLIC EXECUTIVE PROGRAM (APEP)

APEP is designed to provide the public-sector executive with analytical approaches and skills that help mobilize ideas, people, and resources in support of public programs. To meet these objectives, APEP uses interdisciplinary faculty teams to provide a series of short courses, seminars, and other training devices to help public managers become more effective and efficient.

MORRISON INSTITUTE FOR PUBLIC POLICY

Created by a grant from Marvin and June Morrison in 1981, the institute acts as a liaison among government officials, university faculty, and the private sector to identify and provide analysis of timely public-policy issues. In fulfilling this role, Morrison Institute conducts descriptive and original research, conferences, and consultations and produces publications on a wide range of topics, including urban growth, natural resources, education, government systems, health care, social services, the quality of life, and economic development. The institute also sponsors a Legislator's Institute annually and is active in providing research for city and state town hall projects.

PUBLICATIONS DIVISION

The Publications Division is a resource unit created to encourage faculty research on current topics of public interest through its publications program. The purpose of the program is the dissemination of research on public policy and public administration to academics, public managers, officials, and concerned citizens, with a focus on issues of special importance to Arizona.

The program publishes policy, research, and management papers and a semiannual newsletter on the activities of the School of Public Affairs. The division also supports the other research units of the school by publishing their work or providing technical assistance.

PUBLIC AFFAIRS

PAF 500 Research Methods I. (3) F, S

Presentation of multivariate statistics, computer applications, and introduction to major research design issues. Prerequisite: an approved course in statistics.

500 Research Methods II. (3) F, S

Advanced treatment of design and measurement issues with emphasis on applied research projects by students. Prerequisite: PAF 500 I.

501 Statistics in Administration. (3) F, S

Application of statistical methods to problems in finance, personnel, survey, and planning.

502 Computers in Administration. (3) A

Experience in use of computer technology for public administration problem solving.

503 Organization Theory. (3) N

Organization theories and current research emphasis with application to public administrative organizations.

504 Comparative Administration. (3) N

Literature on comparative public administration theory. Bureaucracies and their impact on the political development process. Selected nations will be studied.

505 Intergovernmental Relations. (3) N

Evolution, growth, present status, and characteristics of the U.S. federal system of government. Federal-state relations, state-local relations, regionalism, councils of government, interstate cooperation, grants-in-aid, and revenue sharing.

507 Bureaucracy and Public Affairs I. (3) F, S

Analyses of the conceptual and contextual elements of public administration and policy.

508 Bureaucracy and Public Affairs II. (3) F, S

Analyses of public administration concepts applied to management situations including personnel, finance, budgeting, decision making, and implementation.

509 Organization Change and Development. (3) N

Exploring the nature and management of change and development as a tool to achieve organizational goals; effecting planned change.

510 Governmental Budgeting. (3) F, S

Legal, social, economic, and political nature of governmental budgets and the budgetary process. Theories and social consequences of budget decision making and practices of budget control.

511 Governmental Finance Management. (3) A

Sources of funding, management of funds and debts, and general pattern of expenditures, in states, counties, cities, and districts. Prerequisite: PAF 510.

512 Public Affairs Economics. (3) A

Role of economics in public affairs with examples from transportation, urban form, Rio Salado project, housing land use, flood control, growth, and aspects of energy economics.

520 Public Management. (3) A

The management process in government and public agencies, with emphasis on the executive leadership within the public sector.

521 Public Personnel Management. (3) A

History of the civil service, recruitment, selection, position and wage classification, motivational analysis, productivity, public unionism, and ethics in public service.

522 Public Labor Relations. (3) A

Rise of public unionism, managerial policy toward unionism, conflict resolution, impact of unionism on budgets, personnel policies, and public policy.

523 Public Information Systems. (3) A

Systems analysis concepts and theory as applied to administration. Alternative modes of information organization and their impact on public decision making.

524 Community Conflict Resolution. (3) N

Interdisciplinary approach to understanding the dynamics of community conflict. Strategic considerations in policy design and advocacy; potential reaction to conflict. Relevant models and research findings generated by both case studies and comparative methods.

525 Public Program Management. (3) A

Governmental service programming: formulating, financing, operating, evaluating, and reporting. Analysis of interagency relationships and the role and conduct of research in the programming process.

526 Public Sector Human Resource Development. (3) A

Concepts and techniques of organizational development in the public sector, including staffing, supervisor training, executive development, resource planning, and employee training.

530 Management of Urban Government. (3) A

Administrative practices and behavior within the urban political administrative environment. Functional areas such as citizen participation, urban planning, urban transportation, and the conflicts between urban politics and administrative efficiency.

531 Comparative Urban Administration. (3) N

Development of urban governments within different cultural, social, and political milieu. Cities within developing countries as well as in the developed countries of Europe and North America.

532 Urban Planning Administration. (3) A

Historical and present day uses of urban planning and procedures for its implementation. Basic principles and practices.

535 The City and County Manager. (3) A

The manager's role and resources in the differing forms of administrative, legislative, and community sectors.

540 Public Policy Analysis. (3) A

Theories which attempt to explain public policy formulation. Application of social science to policy issues.

541 Topics in Public Policy Analysis. (3) A

May be repeated for credit. Topics may include but are not limited to the following:

- (a) Aging
- (b) Art
- (c) Education Policy
- (d) Environmental Public Policy
- (e) Health
- (f) National Public Policy
- (g) Public Safety
- (h) Recreation
- (i) Transportation
- (j) Welfare

542 Science, Technology, and Public Affairs. (3) N

The influence of science and technology on governmental policy making, scientists as administrators and advisors, governmental policy making for science and technology, government as a sponsor of research and development.

543 Public Management of Land. (3) N

Description and analysis of urbanization processes. An emphasis is placed on the application of urban theories to developing urban centers, with a focus on Maricopa County.

544 Preparation of Reports in Public Administration. (3) N

Intensive practice in written and oral presentation of reports to conferences covered with problems in public administration. Visual aid techniques.

545 Research Data Management. (3) N

Techniques and problems associated with data management in a research environment. Database management systems, security and integrity, accessibility, and cost.

546 Database Management Systems in Public Administration. (3) N

Concept and use of modern database management systems in an administrative organization. Advantages and disadvantages of this approach.

547 Program Evaluation. (3) N

Various methodologies available for the evaluation of public policies and programs. Cross-listed as JUS 547.

548 Women, Politics, and Public Policy. (3) N

Explores how political philosophy, politics, and public policy affect and are affected by women.

549 Minority Communities and Public Policy. (3) A

Examines public policy issues of concern to or affecting Black, Latino, and American Indian communities, as well as those groups' impact on the policy process. Seminar.

550 Survey Research in the Public Sector.

(3) N

Design and implementation of survey research methods, with an emphasis on public sector applications. Prerequisites: PAF 500 and 501 *or* JUS 500 and 509 *or* instructor approval.

552 Urban Housing Policy. (3) N

Comprehensive consideration of the revitalization of American cities with major emphasis upon the housing process and related institutions and services.

554 Urban Growth Administration. (3) N

Examines the process of urban growth and change. Partnership roles played by public and private sectors in management are emphasized.

555 Environmental Policy and Management. (3) N

Analysis of environmental policy and planning issues and principles related to the analysis and management of natural and urban/regional resources.

556 Urban Policy Making. (3) A

Analysis of the opportunities and costs of influencing public policy and the roles of officials and bureaucracies in decision making.

560 Information Management. (3) A

Concepts and theory of information and information technology in public sector organizations.

570 Advanced Public Policy Analysis. (3) A

Course emphasizes the structure of policy problems, forecasting policy alternatives, optimizing resources, and reducing uncertainty in policy making. Prerequisite: PAF 540.

591 Seminar. (1–12) F, S

Topics may include but are not limited to the following:

- (a) General Public Administration
- (b) Public Finance Administration
- (c) Public Management
- (d) Urban Affairs and Urban Planning
- (e) Public Policy Analysis
- (f) Information Management
- (g) Business and Government
- (h) Emergency Management

600 Research Design and Methods. (3) F

Advanced methods of research design and analysis. Prerequisites: formal graduate level course work in statistics and in research methods.

601 Seminar: Policy Analysis and Program Evaluation. (3) S

Normative and conceptual issues of policy formulation, implementation, and evaluation; empirical approaches and methods of program evaluation and policy analysis.

602 Seminar: Foundation of Public Administration. (3) F

Ethical, social, legal, and philosophical foundations of public administration.

603 Seminar: Organization and Behavior in the Public Sector. (3) S

Structure, organization, conduct, and performance of public sector institutions in the administration of public policy. Prerequisite: PAF 602.

Omnibus Courses: See page 44 for omnibus courses that may be offered.