

# College of Public Programs

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Anne L. Schneider, Ph.D., Dean

[www.asu.edu/copp](http://www.asu.edu/copp)



Hugh Downs meets students at a reception celebrating the renaming of the Department of Communication to the Hugh Downs School of Human Communication.

Tim Trumble photo

<b>American Indian Studies Program</b> . . . . .	<b>.461</b>	<b>School of Justice Studies</b> . . . . .	<b>.470</b>
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<b>Hugh Downs School of Human Communication</b> . . . . .	<b>.462</b>	<b>Department of Recreation Management and Tourism</b> . . . . .	<b>.475</b>
<b>Walter Cronkite School of Journalism and Telecommunication</b> . . . . .	<b>.466</b>	<b>School of Social Work</b> . . . . .	<b>.478</b>

## PURPOSE

The faculty in the College of Public Programs offer a wide range of undergraduate and graduate course work, both on and off campus, to full-time and part-time students. Each academic unit of the college not only assumes responsibility in preparing its own majors, but provides a variety of service courses for the rest of the university. The college is committed to providing excellence in teaching, research, and public service. Consequently, the units work closely with numerous public, quasi-public, and private agencies at the national, regional, state, and local levels.

## ORGANIZATION

The College of Public Programs is composed of six academic units, each administered by a chair or director:

Department of Recreation Management and Tourism  
Hugh Downs School of Human Communication  
School of Justice Studies  
School of Public Affairs  
School of Social Work  
Walter Cronkite School of Journalism and  
Telecommunication

The general administration of the college is the responsibility of the dean, who is responsible to the university president through the senior vice president and provost. For more information, visit the college's Web site at [www.asu.edu/copp](http://www.asu.edu/copp).

## ADMISSION

**Freshmen and Transfers.** Individuals interested in admission to an undergraduate program in the College of Public Programs should refer to "Undergraduate Admission," page 62. Those who meet the minimum university admission requirements will be admitted to the undergraduate academic unit of the college as a *premajor* in that respective academic unit.

**Major Status Admission Requirements.** On January 1, 1999 the School of Social Work officially became a part of the College of Public Programs. In order to accommodate the smooth transition of the school into the college, major status admission requirements and other college degree requirements established by the College of Public Programs will not apply to the School of Social Work during the 1999–2000 academic year but will be phased in during subsequent years. All School of Social Work admission and degree requirements for the 1999–2000 academic year are described in this catalog (see "School of Social Work," page 478).

Entry to any undergraduate academic unit of the college with status as a major requires:

1. the completion of at least 56 semester hours with a minimum cumulative GPA of 2.50;
2. the university First-Year Composition requirement and the university numeracy requirement (see "University Graduation Requirements," page 83); and

3. the College of Public Programs writing competence, communication, and computer requirements (see "College Degree Requirements," page 458).

The academic units may also have additional requirements. The ASU GPA is computed on ASU courses only and must be based on a *minimum* of nine semester hours of courses with grade options of "A," "B," "C," "D," or "E."

Most upper-division courses in the college are not open to premajors. Premajors should check the catalog information in their major fields to determine any course enrollment restrictions.

Students should refer to the section of the catalog and advising documents with reference to their preferred areas of study for specialized departmental retention requirements and/or continued enrollment in their major courses.

**Transfer Credit.** In most cases, course work successfully completed at a regionally accredited four-year institution of higher education is accepted into the respective academic unit.

Transferable course work successfully completed at an accredited two-year institution of higher education (community or junior college) transfers as lower-division credit up to a maximum of 64 semester hours.

Successful completion is defined for purpose of transfer as having received a grade comparable to an "A," "B," or "C" at ASU. The acceptance of credits is determined by the director of Undergraduate Admissions, and the utilization of credits toward degree requirements is at the discretion of the academic unit.

## ADVISING

The advising mission for the College of Public Programs professional academic advising staff is to assist students in developing meaningful educational plans that will meet their academic, career, and personal goals in an ongoing process of evaluation and clarification.

The advisors strive to perform their duties in a professional, ethical, confidential, accurate, and supportive manner, respecting student diversity and needs, and always holding the individual in highest regard. The student and advisor should accomplish this process in a spirit of shared responsibility to develop academic excellence, strong decision-making skills, and self-reliance.

A student who has been admitted to the College of Public Programs is assigned an academic advisor from the academic unit of the student's major area of study. Questions on advising should be directed to the student's academic advisor or to the College Student Services Office, WILSN 203.

**Mandatory Advising.** The following categories of students are required to receive advising and to be cleared on the Mandatory Advising Computer System before they may register for classes:

1. all freshmen;
2. transfer students in their first semester at ASU;
3. students with admissions competency deficiencies;
4. students with special admissions status;

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**NOTE:** For the General Studies requirement, courses, and codes (such as L, SQ, C, and H), see "General Studies," page 87. For graduation requirements, see "University Graduation Requirements," page 83. For an explanation of additional omnibus courses offered but not listed in this catalog, see "Classification of Courses," page 60.

### College of Public Programs Baccalaureate Degrees and Majors

Major	Concentration	Degree	Administered By
Broadcasting	Emphases: broadcast journalism, business/ management	B.A.	Walter Cronkite School of Journalism and Telecommunication
Communication	—	B.A., B.S.	Hugh Downs School of Human Communication
Journalism	Emphases: news-editorial, public relations, visual journalism	B.A.	Walter Cronkite School of Journalism and Telecommunication
Justice Studies	—	B.S.	School of Justice Studies
Recreation	Recreation management, tourism	B.S.	Department of Recreation Management and Tourism
Social Work	—	B.S.W.	School of Social Work

5. students on probation;
6. students who have been disqualified;
7. students with a cumulative GPA less than 2.00; and
8. readmitted students.

**Course Load.** A normal course load per semester is 15–16 semester hours. The maximum number of hours for which a student can register is 18 semester hours unless an overload petition has been filed and approved by the Department/School Standards Committee and the Academic and Student Affairs Committee of the college. Semester course loads may be further limited for students in mandatory advising.

Petitions for overload are not ordinarily approved for students who have a cumulative GPA less than 3.00 and who do not state valid reasons for the need to register for the credits. Students who register for semester hours in excess of 18 and do not have an approved overload petition on file have courses randomly removed through an “administrative drop” action.

Specific degree requirements are explained in detail under the respective college, school, and department sections.

#### DEGREES

The faculty in the College of Public Programs offer undergraduate academic instruction in five departments or schools. Successful completion of a four-year program of 120 semester hours is specified by the respective academic unit. See “College of Public Programs Baccalaureate Degrees and Majors” table, on this page.

#### GRADUATE PROGRAMS

Master’s degree programs are offered by all of the academic units of the College of Public Programs and four of the units offer doctoral degrees. See the “College of Public Programs Graduate Degrees and Majors” table, page 459.

For more information on courses, faculty, and programs, see the *Graduate Catalog*.

#### UNIVERSITY GRADUATION REQUIREMENTS

In addition to fulfilling college and major requirements, students must meet all university graduation requirements.

#### First-Year Composition Requirement

Students must demonstrate reasonable proficiency in written English by achieving a grade of “C” or higher in

both ENG 101 and 102 (or ENG 107 and 108 for international students), or in ENG 105 or its equivalent. Should a student receive a grade lower than “C” in any of the courses, it must be repeated until the specified proficiency is demonstrated. Composition courses transferred from out-of-state institutions must be evaluated and approved by the University First-Year Composition Office or by other advisors specifically designated for this purpose.

#### General Studies Requirement

All undergraduate students in the College of Public Programs are required to complete the university General Studies requirement to be eligible for graduation in any of the undergraduate curricula offered by the college.

General Studies courses are regularly reviewed. To determine whether a course meets one or more parts of the General Studies requirement, see “General Studies,” page 87, and the current *Schedule of Classes*. Note that all three General Studies awareness areas are required. Consult your advisor for an approved list of courses.

General Studies courses are also identified following course descriptions according to the “Key to General Studies Credit Abbreviations,” page 89.

#### COLLEGE DEGREE REQUIREMENTS

In addition to the university General Studies requirement, the College of Public Programs also has requirements in communication, computer science, humanities and fine arts, social and behavioral sciences, and writing competence.

#### Communication Requirement

All undergraduate majors are required to take one of the following courses:

COM 100 Introduction to Human Communication <i>SB</i> .....	3
COM 225 Public Speaking <i>L</i> .....	3
COM 230 Small Group Communication <i>SB</i> .....	3
COM 241 Introduction to Oral Interpretation <i>L/HU</i> .....	3
COM 259 Communication in Business and the Professions .....	3

These courses present an overview of human communication and help the student to develop oral presentation skills and competence. The course may be included within the university General Studies requirement, the College of Public Programs requirements, or the department/school degree program, where appropriate. Journalism and Broadcasting majors are limited to COM 225 or 241. Recreation majors are limited to COM 225, 241, or 259.

College of Public Programs Graduate Degrees and Majors

Major	Concentration	Degree	Administered By
Communication	—	M.A.	Hugh Downs School of Human Communication
Communication	Communicative development, intercultural communication, organizational communication	Ph.D.	Hugh Downs School of Human Communication
Justice Studies	—	M.S. <sup>1</sup>	School of Justice Studies
Justice Studies	Criminal and juvenile justice; dispute resolution; law, justice, and minority populations; law, policy, and evaluation; women, law, and justice	Ph.D. <sup>2</sup>	Committee on Law and Social Sciences
Justice Studies	—	J.D./Ph.D. <sup>3</sup>	Committee on Law and Social Sciences/College of Law
Mass Communication	—	M.M.C.	Walter Cronkite School of Journalism and Telecommunication
Public Administration	Public information management, public management, public policy analysis and evaluation, urban management and planning	M.P.A.	School of Public Affairs
Public Administration	—	D.P.A.	School of Public Affairs
Recreation	—	M.S.	Department of Recreation Management and Tourism
Social Work	—	M.S.W., Ph.D.	School of Social Work

<sup>1</sup> Graduate students in the School of Justice Studies and the Department of Anthropology are able to receive a concurrent M.S. degree in Justice Studies and M.A. degree in Anthropology.

<sup>2</sup> This program is administered by the Graduate College. See “Graduate College,” page 304.

<sup>3</sup> Ph.D. students in Justice Studies are able to acquire a joint J.D./Ph.D. with concurrent admission to the College of Law at ASU and fulfillment of joint requirements.

**Computer Requirement**

A computer course is required for all undergraduate majors. Any numeracy (CS) course from the university General Studies list is acceptable. It may be included within the numeracy requirement or department or school degree program, where appropriate.

**Non-English Language Requirement**

The Walter Cronkite School of Journalism and Telecommunication requires proficiency in a language other than English for majors in Journalism and Broadcasting. Communication majors have the choice of demonstrating proficiency in a language other than English under the B.A. Proficiency is defined as completing the second semester intermediate level, or higher, of a language other than English.

**Humanities and Fine Arts Requirement**

Six hours are required from the university General Studies list from departments other than the student’s major.

**Social and Behavioral Sciences Requirement**

Nine hours are required from the university General Studies list from departments other than the student’s major.

**Writing Competence Requirement**

In addition to ENG 101 and 102 First-Year Composition or their equivalent, one of the following courses in advanced written expository composition is required of all undergraduate majors:

BUS 301	Fundamentals of Management Communication <i>L</i> .....	3
ENG 215	Strategies of Academic Writing <i>L</i> .....	3
ENG 216	Persuasive Writing on Public Issues <i>L</i> .....	3
ENG 217	Writing Reflective Essays <i>L</i> .....	3
ENG 218	Writing about Literature <i>L</i> .....	3
ENG 301	Writing for the Professions <i>L</i> .....	3
JRN 201	Journalism Newswriting <i>L</i> .....	3
TCM 201	Radio-Television Writing <i>L</i> .....	3

The writing competence course may be counted as fulfilling the university General Studies literacy and critical inquiry (L) requirement if it is on the university-approved list.

**Pass/Fail Option**

The College of Public Programs does not offer any courses for pass/fail credit. Courses completed for pass/fail credit outside the College of Public Programs may count only as elective credit in meeting degree requirements.

**NOTE:** For the General Studies requirement, courses, and codes (such as L, SQ, C, and H), see “General Studies,” page 87. For graduation requirements, see “University Graduation Requirements,” page 83. For an explanation of additional omnibus courses offered but not listed in this catalog, see “Classification of Courses,” page 60.

### Limitation on Physical Education Activity Hours

No more than eight hours of physical education activity courses may be counted within the minimum 120 hours required for graduation.

### MAJOR REQUIREMENTS

Students should refer to the respective department or school section of the catalog and to department or school advising documents for more information on requirements.

**Undergraduate Credit for Graduate Courses.** To enable undergraduate students to enrich their academic development, the Graduate College and the individual academic units of the College of Public Programs allow qualified students to take graduate-level courses for undergraduate credit. To qualify for admission to a graduate-level course, the student must have senior status (87 or more semester hours successfully completed) and a cumulative GPA of 3.00 or higher. In addition, permission to enroll must be given before registration and must be approved by the instructor of the course, the student's advisor, the department chair or school director, and the dean of the college in which the course is offered.

### ACADEMIC STANDARDS AND RETENTION

**Good Standing.** Any premajor or major student of the respective academic units of the college is considered in good standing for the purpose of retention if the student maintains a cumulative GPA of 2.00 or higher in all courses taken at ASU. However, in order to achieve major status in the undergraduate degree programs in the college, students must have a cumulative GPA of 2.50 or higher at ASU.

**Probation.** Any student who does not maintain good standing status is placed on probation. A student on academic probation is required to observe any limitations or rules the college may impose as a condition for retention.

**Disqualification.** A student who is on probation becomes disqualified if (1) the student has not returned to good standing or (2) the student has not met the required semester GPA.

Disqualification is exercised at the discretion of the college and becomes effective on the first day of the fall or spring semester following college action. A disqualified student is notified by the Office of the Registrar and/or the dean of the college and is not allowed to register for a fall or spring semester at the university until reinstated. A student who is disqualified may not attend as a nondegree student.

**Reinstatement.** Students seeking reinstatement after disqualification should contact the College Student Services Office regarding procedures and guidance for returning to good standing. When reinstatement includes readmission, application must be made to the Readmissions Section of the Office of the Registrar.

All academic discipline action is the function of the College Student Services Office, WILSN 203, under the direction of the dean of the college. Students having academic problems should contact this office for advising at 480/965-1034.

### SPECIAL PROGRAMS

#### Craig and Barbara Barrett Honors College

The College of Public Programs cooperates with the Barrett Honors College, which affords superior undergraduates opportunities for special classes taught by selected faculty. Honors students receive special advising, priority preregistration, and complete a senior honors thesis. Participating students can major in any academic program. A full description of the requirements and the opportunities offered by the Barrett Honors College can be found in the "Craig and Barbara Barrett Honors College" section, page 323.

For more information, contact the College Student Services Office, WILSN 203 (480/965-1058), and the Barrett Honors College.

#### College of Public Programs Council

The College of Public Programs Council is a unit of Associated Students of Arizona State University (ASASU) and serves as the coordinating body of student activities in the college. The council fosters communication, cooperation, and understanding among undergraduate students, graduate students, faculty, and staff. As the official representative student organization to the dean and college administration, the council appoints student members to faculty committees, cosponsors events with the college alumni association, and represents students at college and university functions.

#### Center for Nonprofit Leadership and Management

The mission of the Center for Nonprofit Leadership and Management is "to improve the quality of life in communities by enhancing the performance of nonprofit organizations." Varied strategies accomplish this mission and include coordination of educational offerings, selected technical assistance to nonprofits, support for research projects for faculty and students, and the convening of nonprofit leaders and managers through a variety of training opportunities. The center supports the activities of three complementary nonprofit management education programs: the ASU American Humanics program (undergraduate certificate), the Nonprofit Management Institute (extended education certificate), and a graduate certificate in nonprofit leadership and management currently under consideration for approval. For more information call 480/965-0607.

#### Center for Urban Inquiry

The Center for Urban Inquiry focuses on civic involvement. The center's mission is to examine the unique features of the new urban West in the United States, particularly intersections of growth and development with citizen activism and community building. By harnessing the unique resources of the university, the center engages in partnerships with urban citizens, including youths, to increase awareness, promote inclusion, and address needs. Center programs include seed grants to students working in teams in pursuit of urban research and community service; service learning that involves students in community building; technical assistance to neighborhood organizations, schools, and hospitals; and the production of works that appeal broadly to urban audiences, including performances, exhibits, and videos.

For more information, call 480/965-9216.

### College of Public Programs

The academic units within the College of Public Programs may use the CPP prefix for course offerings that cross disciplinary boundaries.

#### COLLEGE OF PUBLIC PROGRAMS (CPP)

CPP 194, 294, 394, 494 Special Topics.

CPP 484 Internship.

CPP 498 Pro-Seminar.

CPP 499 Individualized Instruction.

CPP 580 Practicum.

CPP 583 Field Work.

CPP 584 Internship.

CPP 590, 690 Reading and Conference.

CPP 591, 691 Seminar.

CPP 593 Applied Project.

CPP 594 Conference and Workshop.

CPP 598 Special Topics.

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## American Indian Studies Program

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*Director*

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#### ASSOCIATE PROFESSORS

LUJAN, RIDING IN

The American Indian Studies Program emphasizes the political and cultural experience of the various American Indian peoples of the United States. Course work focuses on the cultures, arts, history, and contemporary experiences of the various American Indian nations. The curriculum also concentrates on the practical application for professional career development, preparation for advanced degree programs, and preparation for service to Indian governments and reservations. It emphasizes scholarly expertise in selected fields of study and its practical application to community service.

#### CERTIFICATE IN AMERICAN INDIAN STUDIES

The certificate program recognizes the need for training American Indian and non-Indian students for employment and leadership roles in American Indian government, in state/federal agencies, in education programs, and in urban and Indian community programs.

To this end the American Indian Studies certificate program seeks to address the myriad of contemporary social, political, and economic problems and issues impacting American Indian people.

The program provides students with

1. useful knowledge pertaining to American Indian sovereignty, government, law, history, economic development, and culture;
2. practical experience in the form of an internship working in an American Indian government, a community program, an educational entity, an urban program, or a state/federal agency; and
3. educational skills so that graduates can pursue jobs with an American Indian focus.

For more information, contact the director of the American Indian Studies Program at 480/965-6977.

#### AMERICAN INDIAN STUDIES (AIS)

**AIS 180 Introduction to American Indian Studies.** (3) A

Introduction to the study of American Indian justice issues from an interdisciplinary perspective. Primary topics include sovereignty, law, and culture. *General Studies: C.*

**AIS 194 Special Topics.** (1–4) F, S

**AIS 280 American Indian Law and Society.** (3) F, S

Examines the sovereign status of American Indians and legal relationships between the tribes and the U.S. government. Lecture, studio, televised presentation. *General Studies: C.*

**AIS 294 Special Topics.** (1–4) F, S

**AIS 394 Special Topics.** (1–4) F, S

**AIS 494 Special Topics.** (1–4) F, S

**AIS 484 Internship.**

**AIS 498 Pro-Seminar.**

**AIS 499 Individualized Instruction.**

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## Asian Pacific American Studies Program

Thomas K. Nakayama  
*Director*

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#### ASSOCIATE PROFESSOR

NAKAYAMA

#### ASSISTANT PROFESSOR

de JESÚS

#### ACADEMIC ASSOCIATE

WONG

#### PURPOSE

Asian Pacific American Studies is an interdisciplinary undergraduate program that examines the experiences of Asian Americans and Pacific Islanders within the United States, particularly in the Southwest. The program is designed to help students of all ethnicities to

1. appreciate the diversity of Asian American and Pacific Islander cultures, experiences, and histories;
2. understand the U.S. experience in new ways; and

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**NOTE:** For the General Studies requirement, courses, and codes (such as L, SQ, C, and H), see "General Studies," page 87. For graduation requirements, see "University Graduation Requirements," page 83. For an explanation of additional omnibus courses offered but not listed in this catalog, see "Classification of Courses," page 60.



Stauffer Communication Arts Building

Tim Trumble photo

3. participate more effectively in an increasingly diverse society.

A certificate program offers courses that provide students with opportunities to think critically about interethnic cooperation and conflict. The program integrates teaching, research, and community service.

### Certificate in Asian Pacific American Studies

**Course Requirements.** The certificate program requires 21 semester hours. Fifteen core hours must be fulfilled by the following courses:

APA 294 ST: Introduction to Asian Pacific American Studies.....	3
APA 394 ST: Asian Pacific American Experience .....	3
APA 484 Internship .....	3
APA 494 ST: Asian Pacific American Communities.....	3
APA 494 ST: Asian Pacific American Contemporary Issues.....	3

The remaining six semester hours must be filled by courses from an approved list, including any additional courses with an APA prefix, as well as ASB 242, COM 263, MCO 460, and SOC 470.

Students must apply for the certificate program through the Asian Pacific American Studies Program office.

For more information, contact the program director, at 480/965-9711.

### ASIAN PACIFIC AMERICAN STUDIES (APA)

**APA 194 Special Topics.** (1–4) F, S

**APA 294 Special Topics.** (1–4) F, S

Open to all students. Selected topics may include:

- (a) Introduction to Asian Pacific American Ethnic Studies
- (b) Introduction to Asian Pacific American Studies
- (c) Introduction to Ethnic Studies

May be repeated for credit.

**APA 394 Special Topics.** (1–4) F, S

Open to all students. Selected topics may include:

- (a) Asian Pacific American Cultural Politics
- (b) Asian Pacific American Experience:
  - Chinese American
  - Filipino American
  - Japanese American
  - Pacific Islander
- (c) Asian Pacific American Legal History
- (d) Asian Pacific American Literature
- (e) Asian Pacific American Women Issues and Identities
- (f) Asian Pacific Americans and Media

May be repeated for credit.

**APA 484 Internship.** (1–12) F, S

**APA 494 Special Topics.** (1–4) F, S

Open to all students. Selected topics may include:

- (a) Asian Pacific American Communities
- (b) Asian Pacific American Contemporary Issues
- (c) Asian Pacific American Leadership

May be repeated for credit.

**APA 498 Pro-Seminar.** (1–7) F, S

**APA 499 Individualized Instruction.** (1–3) F, S

## Hugh Downs School of Human Communication

Jess K. Alberts

*Director*

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### PROFESSORS

ARNOLD, BANTZ, BROOME, CANARY, JAIN, MARTIN,  
McPHEE, PETRONIO, VALENTINE

### ASSOCIATE PROFESSORS

ALBERTS, BULEY, CARLSON, COREY, CORMAN,  
CRAWFORD, DAVEY, GUERRERO, MAYER,  
NAKAYAMA, TROST

### ASSISTANT PROFESSORS

DAVIS, TRETHERWAY

### FULL INSTRUCTIONAL PROFESSIONAL

OLSON

### PURPOSE

The Hugh Downs School of Human Communication exists to advance the understanding of message-related human behavior for the purpose of improving communicative interactions. Teaching, research, and service are directed to the continued development of knowledge and application of principles of communication. Courses of study are designed to provide students with relevant programs adapted to individual academic and professional goals. Courses are not offered in broadcasting or journalism.

### GENERAL INFORMATION

A minimum GPA of 2.50 is required for enrollment in all upper-division courses and COM 207. A minimum GPA of 2.25 is required for enrollment in COM 110, 241, 250, and 263.

**Communication Major Requirements.** Undergraduate premajor students may be admitted to major status after meeting all of the following requirements:

1. College of Public Programs major status admission requirements (see “Admission,” page 457); and
2. completion of 12 semester hours of Communication major core course requirements (COM 100, 207, 225, 308) with a minimum grade of “C” in each.

Students may reach major status upon successful completion of COM 308; they do not need to apply for major status.

**DEGREE REQUIREMENTS**

**B.A. and B.S. Degrees**

Students can choose from two baccalaureate degrees, each of which requires a minimum of 42 hours of Communication course work. The B.A. requires an additional six semester hours of upper-division related area course work or competency in a language other than English at the intermediate level (e.g. SPA 201 and SPA 202). The B.A. also requires completion of one capstone course for a letter grade—COM 404, 407, or 484—to total 51 hours. The B.S. requires a General Studies CS (statistics) course, COM 408, and one of the following capstone courses: COM 404 or 407 for a total of 51 hours.

Each degree requires that students take four core courses (COM 100, 207, 225, and 308) plus 15 hours (five courses) where introductory courses are paired with advanced courses described below.

Students must choose three of the following three hour courses for a total of nine hours:

COM 110 Elements of Interpersonal Communication <i>SB</i> .....	3
or COM 310 Relational Communication (3)	
COM 241 Introduction to Oral Interpretation <i>L/HU</i> .....	3
COM 250 Introduction to Organizational Communication <i>SB</i> .....	3
COM 263 Elements of Intercultural Communication <i>SB, C, G</i> .....	3
COM 321 Rhetorical Theory and Research <i>L/HU, H</i> .....	3

Students must then match two of the three courses selected above with the corresponding 400-level courses—the last two digits of the course numbers match—from the following list for a total of six hours:

COM 410 Interpersonal Communication Theory and Research <i>SB</i> .....	3
COM 421 Rhetoric of Social Issues <i>HU</i> .....	3
COM 441 Performance Studies <i>HU</i> .....	3
COM 450 Theory and Research in Organizational Communication <i>SB</i> .....	3
COM 463 Intercultural Communication Theory and Research <i>SB, G</i> .....	3

Another 15 hours (five courses) must be communication electives, only three hours (one course) of which may be 100- or 200-level. A minimum grade of “C” is required in all communication courses except for a maximum of six semester hours of “Y” credit available to qualified students in COM 281, 382, and/or 484.

To assure the breadth and depth of their education, all Communication undergraduates must complete the require-

ments of the university General Studies, the College of Public Programs, and the Hugh Downs School of Human Communication. For descriptive information on university requirements, refer to “General Studies,” page 87, and “University Graduation Requirements,” page 83. Students in the College of Public Programs are required to take an advanced composition course (which will meet the General Studies L requirement). Although many Communication courses meet the university General Studies requirements for literacy and critical inquiry (L), humanities and fine arts, and the social and behavioral sciences, students must take an advanced composition course *from the list provided by the College of Public Programs*; as well as a total of six hours of humanities and a total of nine hours of social and behavioral sciences from disciplines *other than* Communication.

Students should consult their advisors for current information concerning College of Public Programs and Hugh Downs School of Human Communication lists of courses applicable to General Studies requirements and for information concerning differences in requirements for the B.A. and B.S. degrees.

**Communication Internships**

Internships consist of supervised field experiences and are available to upper-level undergraduate students with major status and a GPA higher than 2.50 (COM 484). An application for internship must be completed in the semester before the intended term for an internship. Contact the school for specific deadline dates. Internships must receive prior approval from the Internship Programs coordinator *before* student registration for the course. Internships may be taken once or repeated for credit up to a total of 12 semester hours, but not more than six semester hours may be applied toward the major.

**MINOR IN COMMUNICATION**

The minor in Communication consists of 15 semester hours of courses, including COM 100 plus COM 225 or 259, and nine additional semester hours, at least six of which must be upper-division. Nine of the total 15 semester hours must be ASU Main resident credits. No pass/fail, “Y” credit, or credit/no-credit courses will be allowed. Communication courses which are required for one’s major may not also count for the minor. All prerequisite and GPA requirements must be met. The “C” minimum requirement must be met for each class.

**GRADUATE PROGRAMS**

In addition to offering an M.A. degree program, the Hugh Downs School of Human Communication also administers the interdisciplinary Ph.D. degree program in Communication. See the *Graduate Catalog* for the requirements and areas of concentration.

**COMMUNICATION (COM)**

**COM 100 Introduction to Human Communication.** (3) F, S, SS  
A topics-oriented introduction to basic theories, dimensions, and concepts of human communicative interaction and behavior. *General Studies: SB.*

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**NOTE:** For the General Studies requirement, courses, and codes (such as L, SQ, C, and H), see “General Studies,” page 87. For graduation requirements, see “University Graduation Requirements,” page 83. For an explanation of additional omnibus courses offered but not listed in this catalog, see “Classification of Courses,” page 60.

**COM 110 Elements of Interpersonal Communication.** (3) F, S, SS  
Demonstration and practice of communicative techniques in establishing and maintaining interpersonal relationships. Prerequisite: 2.25 GPA. *General Studies: SB.*

**COM 207 Introduction to Communication Inquiry.** (3) F, S, SS  
Bases of inquiry into human communication, including introduction to notions of theory, philosophy, problems, and approaches to the study of communication. Prerequisites: COM 100; 2.50 GPA.

**COM 222 Argumentation.** (3) F, S  
Philosophical and theoretical foundations of argumentation, including a comparison of models of advocacy and evidence. *General Studies: L.*

**COM 225 Public Speaking.** (3) F, S, SS  
Verbal and nonverbal communication in platform speaking. Discussion and practice in vocal and physical delivery and in purposeful organization and development of public communication. *General Studies: L.*

**COM 230 Small Group Communication.** (3) F, S, SS  
Principles and processes of small group communication, attitudes, and skills for effective participation and leadership in small groups, small group problem solving, and decision making. *General Studies: SB.*

**COM 241 Introduction to Oral Interpretation.** (3) F, S, SS  
The communication of literary materials through the mode of performance. Verbal and nonverbal behavior, interface of interpreter with literature and audience, and rhetorical and dramatic analysis of literary modes. Prerequisite: 2.25 GPA. *General Studies: L/HU.*

**COM 250 Introduction to Organizational Communication.** (3) F, S, SS  
Introduction to the study of communication in organizations, including identification of variables, roles, and patterns influencing communication in organizations. Prerequisite: 2.25 GPA. *General Studies: SB.*

**COM 251 Interviewing.** (3) N  
Principles and techniques of interviewing, including practice through real and simulated interviews in informational, persuasive, and employee-related situations. Not open to freshmen.

**COM 259 Communication in Business and the Professions.** (3) F, S, SS  
Interpersonal, group, and public communication in business and professional organizations. Not open to freshmen and not available for credit toward the major.

**COM 263 Elements of Intercultural Communication.** (3) F, S, SS  
Basic concepts, principles, and skills for improving communication between persons from different minority, racial, ethnic, and cultural backgrounds. Prerequisite: 2.25 GPA. *General Studies: SB, C, G.*

**COM 271 Voice Improvement.** (3) N  
Intensive personal and group experience to improve normal vocal usage, including articulation and pronunciation.

**COM 281 Communication Activities.** (1-3) F, S, SS  
Nongraded participation in forensics or interpretation cocurricular activities. Maximum 3 semester hours each semester. Prerequisite: instructor approval.

**COM 294 Special Topics.** (3) F, S, SS  
Prerequisite: instructor approval.

*With the exception of COM 300 and 400, enrollment in 300- and 400-level COM courses require a minimum cumulative ASU GPA of 2.50.*

**COM 300 CIS: Communication in Interdisciplinary Studies.** (3) F, S, SS  
Examination and analysis of communication in the context of other academic disciplines. May be repeated for credit. Prerequisites: COM 100 and 225 or COM 259; 2.00 GPA.

**COM 308 Empirical Research Methods in Communication.** (3) F, S, SS  
Examination of empirical research methods in communication, including experimental, survey, descriptive, and other quantitative approaches. Prerequisites with a grade of "C" or higher: COM 207; MAT 114 (or higher-level MAT course). *General Studies: L.*

**COM 310 Relational Communication.** (3) F, S  
Exploration of communication issues in the development of personal relationships. Current topics concerning communication in friendship, romantic, and work relationships. Prerequisite: COM 100 or instructor approval.

**COM 312 Communication, Conflict, and Negotiation.** (3) F, S  
Theories and strategies of communication relevant to the management of conflicts and the conduct of negotiations. Prerequisite: COM 100 or instructor approval.

**COM 316 Gender and Communication.** (3) F, S  
Introduction to gender-related communication. Verbal, nonverbal, and paralinguistic differences and similarities are examined within social, psychological, and historic perspectives. *General Studies: SB, C.*

**COM 317 Nonverbal Communication.** (3) F, S  
The study of communication using space, time, movement, facial expression, touch, appearance, smell, environment, objects, voice, and gender/cultural variables. Not open to students with credit in COM 294 ST: Beyond Words.

**COM 319 Persuasion and Social Influence.** (3) F, S, SS  
Variables that influence and modify attitudes and behaviors of message senders and receivers, including analysis of theories, research, and current problems. Prerequisite: COM 207 or equivalent. Prerequisite for nonmajors: POS 401 or PSY 230 or QBA 221 or SOC 390 or STP 226 or instructor approval. *General Studies: SB.*

**COM 320 Communication and Consumerism.** (3) A  
Critical evaluation of messages designed for public consumption. Perceiving, evaluating, and responding to political, social, and commercial communication. *General Studies: SB.*

**COM 321 Rhetorical Theory and Research.** (3) F, S  
Historical development of rhetorical theory and research in communication, from classical antiquity to the present. Prerequisite: COM 207 or equivalent. Prerequisite for nonmajors: POS 401 or PSY 230 or QBA 221 or SOC 390 or STP 226 or instructor approval. *General Studies: L/HU, H.*

**COM 323 Communication Approaches to Popular Culture.** (3) F, S, SS  
Critical analysis of popular culture within social and political contexts; emphasis on multicultural influences and representations in everyday life. Lecture, discussion. Prerequisite: COM 100 or instructor approval. *General Studies: C.*

**COM 325 Advanced Public Speaking.** (3) F, S  
Social and pragmatic aspects of public speaking as a communicative system: strategies of rhetorical theory and the presentation of forms of public communication. Prerequisite: COM 225 or instructor approval. *General Studies: L.*

**COM 341 Social Contexts for Performance.** (3) N  
Adaptation and performance of literature for the community outside the university. Research into the practical uses of performed literature.

**COM 344 Performance of Oral Traditions.** (3) N  
Cultural beliefs and values studied through ethnographic research and performance of personal narratives, folklore, myths, legends, and other oral traditions. Lecture, fieldwork, research paper. *General Studies: HU, C.*

**COM 357 Communication Technology and Information Diffusion.** (3) F  
Study effects of new communication technology on society, organizations, and individuals. Hands-on experience plus critical analysis of theory and research. Prerequisites: COM 250 (or MGT 301 or PGS 430 or SOC 301) and CSE 180 (or equivalent) or instructor approval. *General Studies: SB.*

**COM 371 Language, Culture, and Communication.** (3) F, S  
Cultural influences of language on communication, including social functions of language, bilingualism, biculturalism, and bidialectism. Prerequisite: COM 263 or instructor approval. *General Studies: SB, C, G.*

**COM 382 Classroom Apprenticeship.** (1-3) F, S, SS  
Nongraded credit for students extending their experience with a content area by assisting with classroom supervision in other COM courses (maximum 3 semester hours each semester). Prerequisites: 2.50 GPA; written instructor approval.

**COM 400 CIP: Communication in Professions.** (3) F, S, SS  
Specialized study of communication processes in professional and organizational settings. May be repeated for credit. Lecture, discussion. Prerequisites: COM 100 and 225 or COM 259; 2.25 GPA.

**COM 404 Research Apprenticeship.** (3) F, S  
Direct research experience on faculty projects. Student/faculty match based on interests. Lecture, apprenticeship. Prerequisites: COM 308 (or instructor approval); application required.

**COM 407 Advanced Critical Methods in Communication.** (3) S  
Examination of critical approaches relevant to communication, including textuality, social theory, cultural studies, and ethnography. Lecture, discussion. Prerequisite: COM 308.

**COM 408 Quantitative Research Methods in Communication.** (3) F, S

Advanced designs, measurement techniques, and methods of data analysis of communication research. Prerequisites: COM 308 and a generic statistics course (EDP 454 or POS 401 or PSY 230 or QBA 221 or SOC 390 or STP 226) or instructor approval.

**COM 410 Interpersonal Communication Theory and Research.** (3) F, S, SS

Survey and analysis of major research topics, paradigms, and theories dealing with message exchanges between and among social peers. Prerequisites: COM 110 (or 310) and 308 or instructor approval. *General Studies: SB.*

**COM 411 Communication in the Family.** (3) A

A broad overview of communication issues found in marriage and family life, focusing on current topics concerning communication in the family. Prerequisites: COM 110 (or 310) and 207 or instructor approval. *General Studies: SB.*

**COM 414 Crisis Communication.** (3) N

Role of communication in crisis development and intervention.

**COM 417 Communication and Aging.** (3) N

Critical study of changes in human communicative patterns through the later adult years, with attention on intergenerational relationships and self-concept functions.

**COM 421 Rhetoric of Social Issues.** (3) F, S

Critical rhetorical study of significant speakers and speeches on social issues of the past and present. Prerequisites: COM 308 and 321 or instructor approval. *General Studies: HU.*

**COM 422 Advanced Argumentation.** (3) N

Advanced study of argumentation theories and research as applied to public forum, adversary, scholarly, and legal settings. Prerequisite: COM 222 or instructor approval.

**COM 426 Political Communication.** (3) F

Theories and criticism of political communication; including campaigns, mass persuasion, propaganda, and speeches. Emphasis on rhetorical approaches. *General Studies: SB.*

**COM 430 Leadership in Group Communication.** (3) N

Theory and process of leadership in group communication, emphasizing philosophical foundations, contemporary research, and applications to group situations. Prerequisite: COM 230 or instructor approval.

**COM 441 Performance Studies.** (3) F, S, SS

Theory, practice, and criticism of texts in performance. Emphasis on the interaction between performer, text, audience, and context. Prerequisites: COM 241 and 308 or instructor approval. *General Studies: HU.*

**COM 445 Narrative Performance.** (3) N

Theory and practice of performing narrative texts (e.g., prose fiction, oral histories, diaries, essays, letters). Includes scripting, directing, and the rhetorical analysis of story telling. Prerequisite: COM 241 or instructor approval. *General Studies: HU.*

**COM 446 Interpretation of Literature Written by Women.** (3) N

Students explore, through performance and critical writing, literature written by women. *General Studies: HU, C.*

**COM 450 Theory and Research in Organizational Communication.** (3) F, S, SS

Critical review and analysis of the dominant theories of organizational communication and their corollary research strategies. Prerequisites: COM 250 and 308 or instructor approval. *General Studies: SB.*

**COM 453 Communication Training and Development.** (3) A

Examination of the procedures and types of communication training and development in business, industry, and government. Prerequisite: COM 250 or instructor approval.

**COM 463 Intercultural Communication Theory and Research.** (3) F, S, SS

Survey and analysis of major theories and research dealing with communication between people of different cultural backgrounds, primarily in international settings. Lecture, discussion, small group work. Prerequisites: COM 263 and 308 or instructor approval. *General Studies: SB, G.*

**COM 465 Intercultural Communication Workshop.** (3) N

Experientially based study of communication between members of different cultures designed to help students improve their intercultural communication skills. Prerequisite: instructor approval.

**COM 480 Methods of Teaching Communication.** (3) N

Analysis, organization, and presentation of textual and other classroom materials. Prerequisite: instructor approval.

**COM 484 Communication Internship.** (6) F, S, SS

Prerequisites: COM 225, 308; application required.

**COM 494 Special Topics.** (1–3) F, S, SS

**COM 501 Research Methods in Communication.** (3) F

Critical analysis of systems of inquiry in communication, focusing on the identification of variables and approaches to conducting research in communication. Prerequisite: instructor approval.

**COM 504 Theories and Models in Communication.** (3) F

Theory construction, metatheoretical concerns, models, construct definition, and comparative analysis of current theories in communication. Prerequisite: instructor approval.

**COM 508 Quantitative Research Methods in Communication.** (3) F

Empirical research designs, measurements, and statistical strategies and techniques in analyzing and evaluating experimental and descriptive research in communication. Prerequisites: COM 501 and 504 or instructor approval.

**COM 509 Qualitative Research Methods in Communication.** (3) S

Qualitative research methods, including interviewing, field methods, and other nonquantitative techniques for analyzing communication. Prerequisites: COM 501 and 504 or instructor approval.

**COM 510 Interpersonal Communication Theory and Research.** (3) A

Contemporary theories and research in interpersonal communication. Prerequisites: COM 501 and 504 or instructor approval.

**COM 512 Death, Society, and Human Experience.** (3) N

Examines dying, death, bereavement, and suicide from both individual and sociocultural perspectives in terms of options for communication and action in death-related situations. Prerequisite: instructor approval.

**COM 521 Rhetorical Criticism of Public Discourse.** (3) N

History and significance of rhetorical theory and criticism in the analysis of public discourse. Prerequisites: COM 501 and 504 or instructor approval.

**COM 584 Communication Internship.** (1–12) F, S, SS

**COM 596 Pro-Seminar in Communication.** (0) F

Discussion of research projects with the faculty. Prerequisite: admission to the graduate program.

**COM 604 Theory Construction in Communication.** (3) F

Review and analysis of philosophical problems inherent in communicative research and of metatheories designed to deal with these problems. Prerequisite: COM 504 or instructor approval.

**COM 607 Contemporary Rhetorical Methods.** (3) S

Analysis of issues in the practice of rhetorical communication research, including criticism and scholarship. Seminar.

**COM 608 Multivariate Statistical Analysis of Data in Communication.** (3) S

Statistical analysis of communication research data. Multivariate procedures used in communication research and methods of causal analysis. Prerequisites: COM 501 and 508 or equivalents.

**COM 609 Advanced Qualitative Research Methods in Communication.** (3) F

Analysis of issues in the practice of qualitative communication research, including data gathering, fieldwork issues, analysis strategies, and reporting results. Prerequisite: COM 509 or instructor approval.

**COM 680 Practicum: Research in Communication.** (3) S

Guided practice in the conduct of communication research. Topic identification; procedures, formats, and ethics of publishing. Prerequisite: COM 604.

**NOTE:** For the General Studies requirement, courses, and codes (such as L, SQ, C, and H), see "General Studies," page 87. For graduation requirements, see "University Graduation Requirements," page 83. For an explanation of additional omnibus courses offered but not listed in this catalog, see "Classification of Courses," page 60.

**COM 691 Seminar.** (3) F, S, SS

Seminar topics such as the following may be offered:

- (a) Current Organizational Approaches to Communication
- (b) Examination of Privacy and Disclosure
- (c) Intercultural Aspects of Communication
- (d) Interpersonal and Relational Communication
- (e) Research in Performance Studies
- (f) Rhetorical Issues
- (g) Social Influence

Lecture, discussion. Prerequisite: instructor approval.

**COM 792 Research.** (1–12) N**COM 799 Dissertation.** (1–15) N

## Walter Cronkite School of Journalism and Telecommunication

(STAUF A231) 480/965-5011

Fax 480/965-7041

[www.asu.edu/cronkite](http://www.asu.edu/cronkite)

### PROFESSORS

CRAFT, CRONKITE, DOIG, GODFREY, HALVERSON,  
MERRILL, SYLVESTER, WATSON, YOUM

### ASSOCIATE PROFESSORS

ALLEN, BARRETT, BRAMLETT-SOLOMON, GALICIAN,  
HOY, LENTZ, MATERA, RUSSELL, RUSSOMANNO

### ASSISTANT PROFESSOR

GORMLY

### CLINICAL PROFESSORS

ITULE, LEIGH

### LECTURERS

CASAVANTES, NICHOLS

### SENIOR ADMINISTRATIVE PROFESSIONAL

LEIGH

## PURPOSE AND PHILOSOPHY

The primary purpose of the Walter Cronkite School of Journalism and Telecommunication is to prepare students to enter positions in media fields. The school strives to meet its mission through a three-pronged approach:

1. classroom instruction in a blend of conceptual courses, such as media law, media ethics, media history, and media management and skills courses, such as writing, editing, reporting, and production techniques;
2. on-campus media work opportunities, such as the *State Press*, the independent daily newspaper; KASR radio; KAET-TV; KAET-TV/Cactus State Poll; and "Newswatch," a weekly student-produced cable television news magazine program; and
3. off-campus media work opportunities, including internships in print, broadcast, public relations, and visual journalism.

In addition to preparing students to assume positions in the media and media-related enterprises, the school provides courses that lead to a better understanding of the role

and responsibility of the media in society's public and private sectors.

## ADMISSION

### Preprofessional Admission

Students admitted to ASU also may be admitted to the Walter Cronkite School of Journalism and Telecommunication with preprofessional status. Preprofessional admission to the school does not guarantee admission to the upper-division professional program. All preprofessional students enrolling in courses in the school must complete a minimum of 30 semester hours with at least a 2.50 GPA before they are permitted to enroll in school courses at the 200-level. All preprofessional students who intend to take courses beyond the 100-level must pass an English proficiency examination administered by the school.

### Professional Program Admission

Admission to the Walter Cronkite School of Journalism and Telecommunication professional program, which enrolls students in their junior and senior years, is competitive and based on available resources. Once a student is granted admission, the upper-division professional program requires a minimum of two years to complete.

A separate application procedure is required for entry to the upper-division professional program. To be eligible to apply for admission to the professional program, students must meet the following requirements:

1. be admitted to ASU as a classified student;
2. have completed at least 56 semester hours by the close of the semester in which the application is submitted;
3. have completed lower-division courses or their equivalents, as specified below;
4. have completed, with a passing score, the English proficiency examination administered by the school; and
5. College of Public Programs major status admissions requirements.

As described above, students must have completed specified lower-division courses. Broadcasting preprofessionals must complete the following courses:

MCO 110 Introduction to Mass Communication <i>SB</i> .....	3
or MCO 120 Media and Society <i>SB</i> (3) .....	3
TCM 200 Fundamentals of Radio-Television .....	3
TCM 201 Radio-Television Writing <i>L</i> .....	3
TCM 235 Production Techniques* .....	3
Total .....	12

\* TCM 235 may be in progress at the time of application but must be completed to enroll in the professional program courses.

Journalism preprofessionals must complete the following courses:

JRN 201 Journalism Newswriting <i>L</i> .....	3
MCO 110 Introduction to Mass Communication <i>SB</i> .....	3
or MCO 120 Media and Society <i>SB</i> (3) .....	—
Total .....	6

To be considered for admission to the school's upper-division professional program, students must obtain an

application form from the school office in STAUF A231. Precise application procedures and submission deadlines are outlined on the form. Completion of the minimum requirements for eligibility does not guarantee admission to the upper-division professional program. The admissions committee considers a variety of criteria, including cumulative GPA, media experience, writing ability, and commitment to the field.

**ADVISING**

Students should follow the sequence of courses outlined on school curriculum check sheets and the advice of the school’s academic advisors. All students who enroll as pre-professionals or who seek and ultimately gain professional status should meet regularly with Walter Cronkite School of Journalism and Telecommunication academic advisors. Conscientious, careful planning and early advising are crucial to students who desire to progress through the program in a timely fashion.

**DEGREES**

The faculty in the school offer programs leading to two undergraduate degrees: the B.A. degree in Broadcasting and the B.A. degree in Journalism. Students select one of two areas of curricular emphasis in the broadcasting program: broadcast journalism or business/management. Students select one of three areas of curricular emphasis in the journalism program: news-editorial, public relations, or visual journalism.

The school offers a program leading to the graduate degree Master of Mass Communication.

**TRANSFER STUDENTS**

Transfer students must be admitted formally to ASU and must adhere to the admission procedures to be considered for admission to the professional program in the Walter Cronkite School of Journalism and Telecommunication.

Students completing their first two years of course work at a community college or four-year institution other than ASU should consult the school’s academic advisors at least three months before they hope to be considered for admission to the school’s professional program. Transfer student admission to ASU does not guarantee admission to the upper-division professional program.

**PROGRAM REQUIREMENTS**

Because the Walter Cronkite School of Journalism and Telecommunication is accredited by the Accrediting Council on Education in Journalism and Mass Communication, its students are required to take a minimum of 90 semester hours in courses outside the major of broadcasting or journalism, with no fewer than 65 semester hours in liberal arts and sciences. This requirement ensures that students receive a broad academic background.

At least 18 semester hours of major courses required by the school, including one writing course, must be taken at ASU. A student must receive a grade of “C” or higher in all courses taken in the major and in the required related field area. Specific areas that may be used to fulfill the related

field requirement are listed on the curriculum check sheets for each major and are available in the school office. Courses elsewhere in the university that duplicate or are closely related to school subject matter may be restricted by the school.

**B.A. REQUIREMENTS**

All students are required to demonstrate proficiency in a language other than English (a foreign language or American Sign Language). Proficiency is defined as completing the second semester intermediate level, or higher, of a language other than English with a grade of “C” or higher.

**Broadcasting.** The major in Broadcasting consists of a minimum of 30 semester hours in Walter Cronkite School of Journalism and Telecommunication courses. Students must take the following courses:

MCO 110 Introduction to Mass Communication <i>SB</i> .....	3
or MCO 120 Media and Society <i>SB</i> (3)	
MCO 402 Mass Communication Law <i>L</i> .....	3
TCM 200 Fundamentals of Radio-Television .....	3
TCM 201 Radio-Television Writing <i>L</i> .....	3
TCM 235 Production Techniques.....	3
Total .....	15

The student also must choose one major professional emphasis area from the following: broadcast journalism or business/management.

These courses are in addition to other degree requirements. See “University Graduation Requirements,” page 83.

**Journalism.** The major in Journalism consists of a minimum of 30 semester hours in Walter Cronkite School of Journalism and Telecommunication courses. Students must take the following required school courses:

JRN 201 Journalism Newswriting <i>L</i> .....	3
JRN 301 Reporting <i>L</i> .....	3
JRN 313 Introduction to Editing.....	3
MCO 110 Introduction to Mass Communication <i>SB</i> .....	3
or MCO 120 Media and Society <i>SB</i> (3)	
MCO 402 Mass Communication Law <i>L</i> .....	3
MCO 418 History of Mass Communication <i>SB, H</i> .....	3
or MCO 421 News Problems (3)	
or MCO 430 International Mass	
Communication <i>G</i> (3)	
or MCO 450 Visual Communication <i>HU</i> (3)	
Total .....	18

The student also must choose one major professional emphasis area from the following three: news-editorial, public relations, or visual journalism.

These courses are in addition to other degree requirements. See “University Graduation Requirements,” page 83.

**Related Field.** Each student is required to complete a 12-semester-hour related field to complement the courses taken in the major emphasis areas.

See the curriculum check sheets for each major for the full details and approved related field areas.

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**NOTE:** For the General Studies requirement, courses, and codes (such as L, SQ, C, and H), see “General Studies,” page 87. For graduation requirements, see “University Graduation Requirements,” page 83. For an explanation of additional omnibus courses offered but not listed in this catalog, see “Classification of Courses,” page 60.

## SECONDARY EDUCATION—B.A.E.

**Journalism.** The academic specialization in journalism as a major teaching field consists of 45 semester hours. The following courses are required:

JRN 201 Journalism Newswriting <i>L</i> .....	3
JRN 301 Reporting <i>L</i> .....	3
JRN 313 Introduction to Editing.....	3
JRN 351 Photojournalism I.....	3
MCO 110 Introduction to Mass Communication <i>SB</i> .....	3
or MCO 120 Media and Society <i>SB</i> (3)	
MCO 402 Mass Communication Law <i>L</i> .....	3
Approved elective.....	3
Total.....	21

An additional 24 semester hours, including 12 semester hours in school course offerings, must be taken on approval by the advisor in consultation with the student. The remaining courses may be in closely related fields.

The academic specialization in journalism as a minor teaching field consists of 24 semester hours. The following courses are required:

JRN 201 Journalism Newswriting <i>L</i> .....	3
JRN 301 Reporting <i>L</i> .....	3
JRN 313 Introduction to Editing.....	3
JRN 351 Photojournalism I.....	3
MCO 110 Introduction to Mass Communication <i>SB</i> .....	3
or MCO 120 Media and Society <i>SB</i> (3)	
Approved elective.....	3
Total.....	18

The remaining courses are to be selected in consultation with a journalism advisor.

## GENERAL STUDIES REQUIREMENTS

The students must satisfy the university General Studies requirement found in “General Studies,” page 87, and the College of Public Programs course requirements found under “College Degree Requirements,” page 458. The school requires the student to accumulate a total of 51 semester hours in General Studies. The student is advised to review carefully the appropriate school curriculum check sheet to be sure courses taken move the student toward graduation with the least amount of delay and difficulty. Note that all three General Studies awareness areas are required. Consult your advisor for an approved list of courses.

General education requirements for the Walter Cronkite School of Journalism and Telecommunication follow.

**Humanities and Fine Arts.** Three to six semester hours are required for a total of nine semester hours when combined with university General Studies.

**Social and Behavioral Sciences.** Six to nine semester hours are required for a total of 15 when combined with university General Studies.

Additional courses may be taken in each of the groups and from the electives listed to complete the total of 51 semester hours required by the school.

Within the program there are specific course requirements. Students are required to take one course in each of the following areas: communication (applied speech), computer science, economics, English composition (beyond the freshman level), English literature, history, mathematics

(numeracy requirement), two natural science lab courses, philosophy, political science (either POS 110 or 310), psychology, and statistics.

## MINOR IN MASS COMMUNICATION

The faculty in the School of Journalism and Telecommunication offer a minor in Mass Communication consisting of required course MCO 120 Media and Society, and 12 additional semester hours of upper-division Main campus resident credit taken from a list of approved courses. The following courses are included:

MCO 418 History of Mass Communication <i>SB, H</i> .....	3
MCO 430 International Mass Communication <i>G</i> .....	3
MCO 450 Visual Communication <i>HU</i> .....	3
MCO 456 Political Communication <i>SB</i> .....	3
MCO 460 Race, Gender, and Media <i>C</i> .....	3
MCO 494 Special Topics.....	3

The student must be at least a sophomore (25 semester hours) to take upper-division courses, must maintain a minimum 2.00 overall GPA to pursue the minor in Mass Communication, must obtain a minimum “C” grade in each course in the minor, and must have a major other than Journalism or Broadcasting.

## GRADUATE PROGRAM

**Master of Mass Communication.** The curriculum for the M.M.C. degree is designed to help students achieve intellectual and professional growth, to prepare students for positions in the mass media, and to provide a background to enable those currently in the media to advance their careers. Information on the Master of Mass Communication program is detailed in the *Graduate Catalog*.

### JOURNALISM (JRN)

**JRN 201 Journalism Newswriting.** (3) F, S, SS  
Writing news for the print media. Prerequisites: MCO 110 (or 120); successful completion of English proficiency requirement; demonstrated typing ability of 30 words per minute. *General Studies: L*.

*Enrollment in 300- and 400-level JRN courses requires admission to the professional program.*

**JRN 301 Reporting.** (3) F, S  
Fundamentals of news gathering, interviewing, and in-depth reporting. Prerequisites: JRN 201; major. *General Studies: L*.

**JRN 313 Introduction to Editing.** (3) F, S  
Copyediting and headline writing. Electronic editing on personal computer terminals. Prerequisites: JRN 301; major.

**JRN 351 Photojournalism I.** (3) F, S  
Taking, developing, and printing pictures for newspapers and magazine production on a media deadline basis. Students should have their own cameras. Prerequisite: JRN 201 or instructor approval.

**JRN 401 Public Relations Techniques.** (3) F, S  
Theory and practice of publicity, public relations, and related techniques and procedures. Prerequisites: JRN 301 (or TCM 315); major.

**JRN 412 Editorial Interpretation.** (3) N  
The press as an influence on public opinion. The role of the editorial in analyzing and interpreting current events. Prerequisite: JRN 301.

**JRN 413 Advanced Editing.** (3) F, S  
Theory and practice of newspaper editing, layout and design, picture, and story selection. Prerequisite: JRN 313.

**JRN 414 Electronic Publication Design.** (3) F, S  
Theory, organization, and practice of layout, typography, and design in traditional and multimedia publishing. Prerequisite: JRN 401.

**JRN 415 Writing for Public Relations.** (3) F, S  
Development of specific writing techniques for the practitioner in public relations agencies and divisions of major organizations. Prerequisite: JRN 401.

**JRN 417 Public Relations Campaigns.** (3) F

Theory, principles, and literature of public relations and how they relate to audiences, campaigns, and ethics. Prerequisites: JRN 401, 415; instructor approval.

**JRN 420 Reporting Public Affairs.** (3) F, S

Instruction and assignments in reporting the courts, schools, government, city hall, social problems, and other areas involving public issues. Prerequisite: JRN 301.

**JRN 440 Magazine Writing.** (3) F, S

Writing and marketing magazine articles for publication. Prerequisite: JRN 301 or instructor approval.

**JRN 451 Photojournalism II.** (3) F, S

Theory and practice of photojournalism with emphasis on shooting, lighting, and layout for the media. Prerequisite: JRN 351.

**JRN 452 Photojournalism III.** (3) F, S

Advanced theory and practice of photojournalism with emphasis on the photo essay and illustrations in black and white and color. 2 hours lecture, 2 hours lab. Prerequisite: JRN 451.

**JRN 465 Precision Journalism.** (3) S

An advanced writing course with focus on reporting polls and surveys and other numerically-based stories as well as on understanding the concepts that underlie polls and surveys. Lecture, lab. Prerequisite: JRN 301 or instructor approval.

**JRN 470 Depth Reporting.** (3) F, S

The course is designed to introduce students to strategies for writing in-depth newspaper or magazine articles. Lecture, lab. Prerequisites: JRN 301; professional status; instructor approval.

**MASS COMMUNICATION (MCO)**

**MCO 110 Introduction to Mass Communication.** (3) F, SS

Organization, function, and responsibilities of the media and adjunct services. Primary emphasis on newspapers, radio, television, and magazines. Not open to students with credit for MCO 120. Prerequisites: ENG 101 and 105 or ENG 107. *General Studies: SB.*

**MCO 120 Media and Society.** (3) F, S

Role of newspapers, magazines, radio, television, and motion pictures in American society. Not open to students with credit for MCO 110. Designed for nonmajors. *General Studies: SB.*

**MCO 402 Mass Communication Law.** (3) F, S, SS

Legal aspects of the rights, privileges, and obligations of the press, radio, and television. Prerequisites: 70 hours; JRN/TCO; professional program status. *General Studies: L.*

**MCO 418 History of Mass Communication.** (3) F, S

American journalism from its English and colonial origins to the present day. Development and influence of newspapers, magazines, radio, television, and news gathering agencies. *General Studies: SB, H.*

**MCO 421 News Problems.** (3) S

Trends and problems of the news media, emphasizing editorial decisions in the processing of news. Prerequisite: 9 hours of mass communication/journalism/telecommunication courses or instructor approval.

**MCO 430 International Mass Communication.** (3) F, S

Comparative study of communication and media systems. Information gathering and dissemination under different political and cultural systems. *General Studies: G.*

**MCO 450 Visual Communication.** (3) F, S, SS

Theory and tradition of communication through the visual media with emphasis on the continuity of traditions common to modern visual media. *General Studies: HU.*

**MCO 456 Political Communication.** (3) F, S

Theory and research related to political campaign communication. The persuasive process of political campaigning, the role of the media, the candidate, and image creation. *General Studies: SB.*

**MCO 460 Race, Gender, and Media.** (3) S

Readings seminar designed to give students a probing examination of the interface between AHANA Americans and the mass media in the United States. *General Studies: C.*

**MCO 463 Introduction to Media Statistics.** (3) F, S

An introduction to statistical analysis as applied to the mass media. Prerequisite: professional status in Broadcasting or Journalism.

**MCO 470 Issues Management and Media Strategy.** (3) F

Strategic aspects of media planning and management in public relations, public affairs, crisis communication lobbying, media ethics, and government relations. Seminar. Prerequisite: JRN 401 or instructor approval.

**MCO 494 Special Topics.** (3) N

**MCO 501 Newswriting and Reporting.** (3) F

Designed for graduate students in the MMC program who have undergraduate degrees in nonjournalism areas. Objective is to teach fundamentals of writing and reporting. Lecture, lab. Prerequisite: acceptance into M.M.C. graduate program.

**MCO 503 Press Freedom Theory.** (3) S

Examination of philosophical and legal aspects of press freedom. Emphasis on First Amendment theory evolution from 1791 to present.

**MCO 510 Research Methodology in Mass Communication.** (3) F, S

Identification of research problems in mass communication. Overview of questionnaire construction. Attention to survey, historical, content analysis, experimental, and legal research methods.

**MCO 520 Mass Communication Theories and Process.** (3) F

Analysis of various theoretic models of mass communication with emphasis on the applications of these theories to various professional communication needs.

**MCO 522 Mass Media and Society.** (3) S

Mass media as social institutions, particularly interaction with government and public. Emphasis on criticism and normative statements.

**MCO 530 Media Ethics.** (3) F

Ethical conventions and practices of print and electronic media as they relate to the government and private sectors of the society.

**MCO 531 Broadcast Journalism.** (3) S

News and information practices of networks, stations, and industry. Practice in writing, reporting, and editing with emphasis on video. Lecture, lab. Prerequisite: MCO 501.

**MCO 540 Historical/Legal Methods.** (3) S

Introduction to legal and historical methods necessary to conduct qualitative mass communication research. Prerequisite: MMC graduate student.

**MCO 560 Arizona Media Law.** (3) F

Case study approach of first amendment issues, media access, libel, confidentiality, and invasion of privacy as applied to media organizations in Arizona. Lecture, seminar.

**MCO 593 Applied Project.** (1–12) N

**TELECOMMUNICATION (TCM)**

**TCM 200 Fundamentals of Radio-Television.** (3) F, S, SS

Structure of telecommunications in the United States: history, regulation, organization, with emphasis on broadcasting. Relationship to advertising, research, and government agencies. Prerequisites: MCO 110 (or 120); successful completion of English proficiency requirement.

**TCM 201 Radio-Television Writing.** (3) F, S, SS

Writing for electronic media, news, and continuity. Prerequisites: MCO 110 (or 120); successful completion of English proficiency requirement; demonstrated typing ability of 30 words per minute. *General Studies: L.*

**TCM 235 Production Techniques.** (3) F, S, SS

Introduction to basic concepts of audio and video production. Operation of portable cameras, recorders, microphones, lights, editing, and postproduction equipment will be introduced. Prerequisites: TCM 200; successful completion of English proficiency requirement.

*Enrollment in 300- and 400-level TCM courses require admission to the professional program.*

**TCM 300 Advanced Broadcast Newswriting.** (3) F, S

Technique and practice in newswriting for broadcast and cable applications. Prerequisite: TCM 201.

**NOTE:** For the General Studies requirement, courses, and codes (such as L, SQ, C, and H), see "General Studies," page 87. For graduation requirements, see "University Graduation Requirements," page 83. For an explanation of additional omnibus courses offered but not listed in this catalog, see "Classification of Courses," page 60.

**TCM 315 Broadcast News Reporting.** (3) F, S

News and information practices of networks, stations, and industry. Practice in writing, reporting, and editing with emphasis on audio. Prerequisite: TCM 201. *General Studies:* L.

**TCM 330 Advanced Broadcast Reporting.** (3) F, S

News and information practices of networks, stations, and industry. Advanced practice in writing, reporting, and editing with emphasis on video. Prerequisite: TCM 300.

**TCM 332 Broadcast Programming.** (3) F, S, SS

Programming theory and evaluation, regulation, ethics, and responsibilities and basics of audience psychographics and effects. Prerequisite: TCM 200.

**TCM 433 Broadcast Sales and Promotion.** (3) F, S

Basics of electronic media marketing practices, including commercial time sales techniques and radio/TV promotion fundamentals. Prerequisite: TCM 200.

**TCM 435 Cable TV and Emerging Telecommunication Systems.**

(3) F, S

Structures and utilization of cable, industrial, and instructional television, satellite, and videocassettes. Prerequisite: TCM 200.

**TCM 437 Advanced TV Production.** (3) F, S

Emphasis on individual production projects of the student's own conception and design utilizing studio, field, and postproduction techniques. Prerequisite: TCM 235.

**TCM 472 Broadcast Station Management.** (3) F, S, SS

Management principles and practices, including organization, procedures, policies, personnel problems, and financial aspects of station management. Prerequisite: TCM 332.

**TCM 475 Television Newscast Production.** (3) F, S

Writing, reporting, and production of the television newscast. The course serves as the capstone of the broadcast journalism emphasis. Prerequisite: instructor approval.

## School of Justice Studies

David Theo Goldberg

*Director*

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### REGENTS' PROFESSOR

ALTHEIDE

### PROFESSORS

CAVENDER, FIGUEIRA-McDONOUGH, GOLDBERG,  
HAYNES, HEPBURN, JOHNSON, JURIK, LAUDERDALE,  
MUSHENO, ROMERO, SCHNEIDER, ZATZ

### ASSOCIATE PROFESSORS

BORTNER, LUJAN, RIDING IN

### ASSISTANT PROFESSORS

ADELMAN, BERNSTEIN, HANSON, MENJIVAR

## MISSION

Students pursuing the B.S. degree in Justice Studies will find an interdisciplinary classroom experience emphasizing ideas from the social sciences, philosophy, and legal studies. The degree is designed for students interested in studying issues of justice and those desiring justice related careers, including law. Students will develop an understanding of the meaning of justice and injustice, both descriptive and normative, and analyze often controversial issues through critical inquiry and social science investigation. The faculty primarily focuses on theories of justice and injustice. Students

accordingly learn about conflict and its negotiation, crime and violence, adolescents and delinquency, punishment and alternatives to punishment, and differential institutional and socioeconomic treatment of populations based on gender, race, class, and ethnic identities, including American Indian peoples.

The heart of any university program is its faculty. The School of Justice Studies boasts a faculty with strong scholarly credentials. Faculty members include national and local award recipients in research, teaching, and public service. The faculty is committed to challenging students to develop their own understandings of justice, to analyze critically, and to propose possible solutions to a wide variety of contemporary issues concerning social justice.

While completing the Justice Studies curriculum, students will encounter opportunities to develop transferable skills, including critical thinking, oral and written discourse, computer literacy, and problem solving. Faculty encourage students to practice justice through various experiential approaches, including volunteer work, service learning, and internships. Students actively engage in their education via discussion, cooperative learning, field trips, and case-based classroom formats.

## ADMISSION

Upon admission to the university, Justice Studies students are classified as premajors. Justice Studies students must earn major status before taking 400-level JUS resident credit courses required for graduation.

Justice Studies students may achieve major status by (1) meeting the College of Public Programs major status admission requirements (see "Admission," page 457); and (2) completing all of the following classes with a 2.50 minimum average GPA and a minimum grade of "C" in each:

Choose between the course combinations below..... 6 or 3

ENG 101 First-Year Composition (3)

ENG 102 First-Year Composition (3)

—or—

ENG 105 Advanced First-Year Composition (3)

JUS 105 Introduction to Justice Studies .....3

or JUS 305 Principles of Justice Studies (3)

JUS 301 Research in Justice Studies .....3

JUS 302 Basic Statistical Analysis in Justice Studies *CS*.....3

JUS 303 Justice Theory .....3

College writing competence requirement .....3

## Eligibility

For Justice Studies students to take a nonrequired 300-level JUS course, they must have at least a "C" in each of the JUS required courses—JUS 105 (or 305), 301, 302, and 303—and a minimum average GPA of 2.50 for these four classes.

For non-Justice Studies students to take a 300-level JUS course, they must have a minimum of 56 earned semester hours (junior status) and a minimum cumulative GPA of 2.00. Non-Justice Studies students may take JUS 301, 302, and 303 with school approval.

For non-Justice Studies students to take a 400-level JUS course, they must have a minimum of 56 earned semester hours (junior status) and a minimum cumulative GPA of 2.50.

**ADVISING**

Justice Studies students admitted as premajors are advised by one of the school’s academic advisors. All students are encouraged to seek advising in order to formulate an appropriate educational plan.

Upon admission to the university, every Justice Studies undergraduate receives the *Undergraduate Advisement Guide* and an evaluation of transfer work, if any. For further information, contact the school at 480/965-7682.

**DEGREES**

**Justice Studies—B.S.**

The curriculum for the B.S. degree in Justice Studies provides interdisciplinary social science courses relevant to law and justice for students working in the justice field, students anticipating justice-related careers (including the legal profession), and interested non-Justice Studies students.

**JUSTICE STUDIES MINOR**

The minor is designed for students interested in developing an understanding of meanings of justice and injustice and analyzing often controversial issues through critical inquiry and social science investigation.

Fifteen hours of graded classroom course work in Justice Studies is required, including JUS 105 or 305 and JUS 303. No pass/fail or credit/noncredit course work may be applied to the minor. A minimum of nine hours must be resident credit at ASU Main Campus, six hours of which must be upper-division credit. Students must receive a minimum grade of “C” for all courses in the minor and meet all course eligibility requirements, including prerequisites. Please consult the minor verification form available in the school office.

**DEGREE REQUIREMENTS**

The faculty in the School of Justice Studies awards a B.S. degree upon the successful completion of a curriculum consisting of a minimum of 120 semester hours including the university General Studies requirement, College of Public Programs requirements, justice studies courses, and electives. Additionally, the student must:

1. earn major status;
2. earn a minimum of 45 semester hours of upper-division credits;
3. complete the school’s minimum residency requirement of 24 semester hours (see the *Undergraduate Advisement Guide*);
4. earn a grade of “C” or higher in all justice studies courses taken at ASU that apply to the justice studies component of the curriculum (i.e., nonelectives); and
5. meet the university’s residency and scholarship requirements.

**GENERAL STUDIES REQUIREMENTS**

To assure the breadth and depth of their education, all Justice Studies undergraduates must complete the university

General Studies requirement and additional fundamental requirements prescribed by the College of Public Programs and the School of Justice Studies. For descriptive information on these requirements, see “General Studies,” page 87. Note that all three General Studies awareness areas are required. Consult your advisor for an approved list of courses. The school implements the ASU continuous enrollment policy for First-Year Composition and the University-Mathematics (MA) requirement.

**MAJOR REQUIREMENTS**

The required justice studies component consists of 51 semester hours, of which 15 must be taken in a related field approved by the school. The following courses are required for all degree candidates. Equivalent courses may be substituted when appropriate.

JUS 105	Introduction to Justice Studies .....	3
	or JUS 305 Principles of Justice Studies (3)	
JUS 301	Research in Justice Studies .....	3
JUS 302	Basic Statistical Analysis in Justice Studies CS.....	3
JUS 303	Justice Theory .....	3
Total	.....	12

Through advising, a group of justice studies courses may be recommended to ensure a comprehensive exposure appropriate to the student’s interests. The faculty encourage students interested in criminal justice issues and career areas to take JUS 100 The Justice System.

**Electives.** The faculty encourage students to utilize the unique opportunities afforded by the university to pursue personal and educational interests, whether in the form of a broad sampling of other disciplines or the deeper probing of a single field. Specifically, the faculty suggests that students take a minimum of one course in American government, behavioral psychology, and sociology.

**Transfer of Community College Credits.** Credits transferred from accredited community colleges are accepted as lower-division credits up to a maximum of 64 semester hours. The acceptance of credits is determined by the director of Undergraduate Admissions and the utilization of credits toward degree requirements is determined by the faculty of the School of Justice Studies.

**GRADUATE PROGRAMS**

The faculty in the School of Justice Studies offer an M.S. degree in Justice Studies, which can be earned with a concurrent M.A. degree in Anthropology. The faculty in the School of Justice Studies are also the primary contributors to the interdisciplinary Ph.D. degree in Justice Studies.

For more information on courses, faculty, or programs see the *Graduate Catalog*.

**JUSTICE STUDIES (JUS)**

**JUS 100 The Justice System.** (3) F, S, SS  
 Overview of the justice system. Roles of law enforcement personnel, the courts, and correctional agencies. Philosophical and theoretical views in historical perspective. *General Studies: SB.*

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**NOTE:** For the General Studies requirement, courses, and codes (such as L, SQ, C, and H), see “General Studies,” page 87. For graduation requirements, see “University Graduation Requirements,” page 83. For an explanation of additional omnibus courses offered but not listed in this catalog, see “Classification of Courses,” page 60.

**JUS 105 Introduction to Justice Studies.** (3) F, S, SS

Introductory overview to the study of justice from a social science perspective. Primary topics include justice theories and justice research. Not open to students with credit in JUS 305. This course is appropriate for freshmen and sophomores. Lecture, discussion.

**JUS 200 Topics in Concepts and Issues of Justice.** (3) A

Use of critical thinking skills to analyze and comprehend controversial social issues (e.g., abortion, affirmative action, capital punishment, the flat tax, and immigration). May be repeated for credit with different titles. Lecture, discussion. *General Studies: SB.*

**JUS 294 Special Topics.** (1–3) F, S, SS

Topics chosen from various fields of justice studies.

**JUS 301 Research in Justice Studies.** (3) F, S, SS

Focus is on developing and evaluating research designs, data collection, and the relationship between validity and reliability. Methods for conducting research are also stressed. Prerequisite: Justice Studies student.

**JUS 302 Basic Statistical Analysis in Justice Studies.** (3) F, S, SS

Introduction to the fundamentals and application of descriptive and inferential statistics, with emphasis in the justice area. Prerequisite: intermediate algebra or higher. *General Studies: CS.*

**JUS 303 Justice Theory.** (3) F, S, SS

An examination of classic and contemporary philosophies and theories of justice, including legal, social, and criminal justice. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 305 Principles of Justice Studies.** (3) F, S, SS

Introductory overview to the study of justice from a social science perspective. Primary topics include justice theories and justice research. Not open to students with credit in JUS 105. This course is appropriate for juniors and seniors. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 306 Police and Society.** (3) A

Focuses on community policing; critical inquiry of administrative decision making; perspectives on police-citizen violence; street practices; urban policing. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 308 Courts and Society.** (3) A

History and development of courts. Relationship between dispute resolution mechanisms and cultural/social structure/processes in which they are embedded. Lecture, discussion, cooperative learning, case analysis. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 310 Corrections and Justice.** (3) A

Examines the United States prison condition; types of offenders; issues including drugs, gangs, drunk driving, racial discrimination, and "intermediate" punishments. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 311 Crime, Prevention, and Control.** (3) A

Prevention and control of crime is examined by a review of contemporary theories, justice agency procedures, and social policies. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 320 Community and Social Justice.** (3) A

Definitions of community will be discussed and analyzed; impact of environment on behavior; promises of community organization for local empowerment. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: SB, C.*

**JUS 321 Wealth Distribution and Poverty.** (3) A

Examination of wealth and income distribution in the United States and analysis of ideological and political forces producing an increasing unequal society. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: SB, C.*

**JUS 329 Domestic Violence.** (3) A

Legal, historical, theoretical, and treatment aspects of domestic violence, including child abuse, woman battering, incest, and marital rape. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 335 Organized Crime.** (3) A

The nature of organized crime and its illegal activities, theories of containment, and efforts by justice agencies to counter its dominance in society. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 345 White Collar Crime.** (3) A

Basic white collar concepts and categories; causes and effects; mechanisms and contexts of operation; social and criminological responses. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 360 Law and Social Control.** (3) A

Resolution of social issues through the application of law as an agent of social control. Nature, sanctions, and limits of law. Categories of law and schools of jurisprudence. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: SB.*

**JUS 365 Substantive Criminal Law.** (3) A

Crimes against persons, property, and society; legislative analysis; primary appellate judicial opinions; substantive criminal law issues; trial court determinations. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 368 Procedural Criminal Law.** (3) A

Due process with respect to individual liberty; privacy and government power; emphasis on broad ideas of political and social theory. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 375 Crime and the Mass Media.** (3) A

Survey of the impact of mass media and popular culture on crime, police actions, and social policy. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: SB.*

**JUS 385 Justice and Everyday Life.** (3) A

Justice and injustice in everyday life and how small things can become legal issues. The role of language and interaction in social order. Lecture, group work. Prerequisites: JUS 105 (or 305), 301, 302, 303. *General Studies: SB.*

**JUS 394 Special Topics.** (1–3) A

Topics chosen from various fields of justice studies. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 404 Imperatives of Proof.** (3) A

Issues of evidence, rules of proof, establishing fact and identity in the justice system. Lecture, case analysis, cooperative learning, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: L.*

**JUS 410 Punishment: Logic and Approach.** (3) A

Analyzes forms of punishment, how and why they have changed. Areas include philosophy, history, and social structure of punishment. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 415 Gender and International Development.** (3) A

Examines the ways in which international development is gendered as well as women's rights as human rights in both national and international arenas. Lecture, seminar. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: L, G.*

**JUS 420 Women, Work, and Justice.** (3) A

Examination of gender inequality in the workplace, including the nature of women's work, theoretical issues, and models for promoting gender justice at work. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: SB, C.*

**JUS 422 Women, Law, and Social Control.** (3) A

An examination of social, economic, and legal factors that are relevant to mechanisms of social control of women, including formal legal control and informal control through violence. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 425 Race, Gender, and Crime.** (3) A

Critically examines major theories, research findings, policies, and controversies concerning race, ethnicity, gender, and crime. Lecture, discussion, cooperative learning. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: L/SB, C.*

**JUS 440 Administration and Justice.** (3) A

Diversity issues; procedural justice and service delivery; relationships between state and economic forces, including processes of regulation; state administrative apparatuses. Lecture, case analysis, cooperative learning, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: L.*

**JUS 450 Alternatives to Incarceration.** (3) A

Investigation of various alternatives to incarceration; advantages/disadvantages; major issues including net widening, cost effectiveness, risk assessment, community crime prevention. Lecture, research. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: L.*

**JUS 460 Feminism and Justice.** (3) A

Explores feminist thought and critiques traditional political theories. Examines issues of racism, sexuality, and the law. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 463 Discretionary Justice.** (3) A

Use/abuse, key issues/manifestations of discretion in legal system and other societal institutions. Theoretical/empirical linkages between discretion and discrimination, based on race, ethnicity, and gender. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: SB.*

**JUS 465 Death Penalty in the United States.** (3) F, S, SS

Focuses on capital punishment in the United States; explores negotiation of law, politics, morality, public policy, and culture. Lecture, discussion, case study. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: L.*

**JUS 469 Political Deviance and the Law.** (3) A

An examination of the controversies created by political and deviant behavior, including a critical view of law as an agent of social control. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: L/SB, C.*

**JUS 470 Alternative Dispute Resolution.** (3) A

Critical examination of the tenets of alternative dispute resolution movement; exposure to the programs of ADR, including community and court-based. Lecture, cooperative learning, field research. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: L/SB, C.*

**JUS 474 Legislation of Morality.** (3) A

Addresses historical and contemporary issues related to social justice movements, law, and morality in a pluralistic society. Issues include AIDS, burial rights, homosexuality, poverty, prostitution, and racial discrimination. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: L/SB, C.*

**JUS 477 Youth and Justice.** (3) A

A critical examination of youth-related justice issues, including economic justice, violence against youth, delinquency, and the juvenile justice system. Lecture, group work, film. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: L/SB.*

**JUS 479 Law and Disputing.** (3) F, S

Critical analysis of the controversies created by disputes, law, and other forms of social control. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies." *General Studies: SB.*

**JUS 484 Internship.** (3–6) F, S, SS

Assignments in a justice-related placement designed to further the student's integration of theory and practice. Internships are arranged through consultation of students with placements. Students must consult with the school for appropriate application and registration procedures. May be taken for a total of 12 semester hours, of which a maximum of 6 are applied to the major. Prerequisites: major status; Justice Studies student.

**JUS 494 Special Topics.** (1–3) A

Topics chosen from various fields of justice studies. Lecture, discussion. Prerequisite: see "Eligibility" under "School of Justice Studies."

**JUS 498 Pro-Seminar.** (1–3) F, S, SS

Small group study and research for advanced students. May be repeated for credit up to a maximum of 9 hours, no more than 3 applied to the major. Prerequisites: major status; minimum cumulative GPA of 3.00; instructor approval.

**JUS 499 Individualized Instruction.** (1–3) F, S, SS

Original study or investigation in the advanced student's field of interest under the supervision of a faculty member. May be repeated for credit up to a maximum of 6 hours, all applicable to the major. Readings, conferences, tutorials. Prerequisites: major status; minimum GPA in JUS courses of 3.00; senior standing; instructor approval.

**JUS 500 Justice Research Methods.** (3) A

Theories and methods of research with emphasis on development of designs most relevant to justice data and problems.

**JUS 501 Justice Theory.** (3) A

Theories and philosophies of social, economic, political and criminal justice. Applications of theories to contemporary justice issues. Lecture, discussion.

**JUS 503 Crime and Social Causation.** (3) A

Theories of deviance and crime as they relate to social policies and specific response of the justice complex.

**JUS 509 Statistical Problems in Justice Research.** (3) A

Methodological problems of research design and statistical methods specific to justice studies.

**JUS 510 Understanding the Offender.** (3) A

Survey of learning, personality, and biological theories of causation and their relevance to understanding criminal and delinquent behavior.

**JUS 514 Justice Policy.** (3) A

Assessment of the politics of justice policy as well as an understanding of the basic tools available to social scientists for analyzing the formulation, implementation, and evaluation of justice policy.

**JUS 515 Comparative Justice.** (3) A

Focuses on justice, legality, and human rights cross-culturally, examining both theoretical and methodological issues. Seminar.

**JUS 520 Qualitative Theory and Data Collection.** (3) A

The basic theoretical rationale and perspectives for justice related qualitative research, e.g., symbolic interactionism. Techniques for data collection, e.g., ethnography and depth interviewing.

**JUS 521 Qualitative Data Analysis and Evaluation.** (3) A

Analysis of qualitative data, e.g., field notes, depth interview transcripts, document analysis, coding, and retrieval with a microcomputer; qualitative evaluation.

**JUS 542 American Indian Justice.** (3) A

Designed to provide a broad overview of American Indian and Alaskan Native issues of justice and injustice in contemporary society.

**JUS 547 Program Evaluation.** (3) A

Nature/role of program evaluation; types, program monitoring, impact and process assessment, evaluability assessment, methods, utilization, and politics of evaluation. Lecture, lab. Pre- or corequisite: JUS 500 recommended.

**JUS 550 Alternatives to Incarceration.** (3) A

Investigation of various alternatives to incarceration; advantages/disadvantages; major issues including net widening, cost effectiveness, risk assessment, community crime prevention. Lecture, research.

**JUS 560 Women, Law, and Social Control.** (3) A

Gender issues in the exercise of formal and informal mechanisms of social control, including economic, social, legal factors, both violent and nonviolent.

**JUS 570 Juvenile Delinquency.** (3) A

Study of delinquency, including causation theories. Alternative definitions of delinquency, official statistics, and the critique and analysis of the interaction between social institutions and youth.

**JUS 571 Juvenile Justice System.** (3) A

Graduate-level introduction to juvenile justice system, including historical development, philosophical orientation, organizational structure, and contemporary controversies.

**JUS 579 Political Deviance.** (3) A

The seminar examines the politics of deviance by integrating the study of conflict with aspects of social organization, especially state formation.

**JUS 584 Internship.** (3 or 6) F, S, SS

Assignments in a justice agency designed to further the student's integration of theory and practice. Placements are arranged through consultation with students and agencies.

**JUS 588 Justice and the Mass Media.** (3) A

An analysis of the nature and impact of mass media messages about justice concerns for social order. Lecture, discussion.

**JUS 591 Seminar.** (1–3) A

Topics chosen from various fields of justice studies. May be repeated for credit.

**JUS 593 Applied Project.** (1–12) N**JUS 610 Law and the Social Sciences.** (3) A

Analysis of the theoretical grounds underlying diverse studies of law and society; creation and administration of law; and jurisprudence and politics.

**NOTE:** For the General Studies requirement, courses, and codes (such as L, SQ, C, and H), see "General Studies," page 87. For graduation requirements, see "University Graduation Requirements," page 83. For an explanation of additional omnibus courses offered but not listed in this catalog, see "Classification of Courses," page 60.

**JUS 620 Justice Research and Methods.** (3) A

Concept development, research design, data collection strategies, legal research, and building computer databases relevant to the study of justice.

**JUS 630 Data Analysis for Justice Research.** (3) A

Bivariate and multivariate techniques of data analysis and hypothesis testing for justice-related research and use of information and statistical programs.

**JUS 640 Theoretical Perspectives on Justice.** (3) A

Analysis of philosophical perspectives of justice; linkages between social science theory and justice constructs; application of justice to social issues.

**JUS 650 Advanced Qualitative Data Analysis.** (3) S

Advanced qualitative data collection and analysis techniques, including ethnography, in-depth interviews, field notes, coding, transcribing, content analysis, textual analysis. Seminar.

**JUS 669 Political Trials and Indigenous Justice.** (3) A

Focuses upon research on political trials, deviance, and conceptions of indigenous and contemporary justice. Lecture, discussion.

**JUS 691 Seminar.** (1–3) F, S, SS

Topics chosen from various fields of justice studies. May be repeated for credit.

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## School of Public Affairs

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R. DENHARDT, HALL, MANKIN, McGAW,  
PERRY, WESCHLER

**ASSOCIATE PROFESSORS**

ALOZIE, BROWN, CAMPBELL, DeGRAW, LAN

**ASSISTANT PROFESSORS**

DeLORENZO, McCABE

**DISTINGUISHED RESEARCH FELLOW**

PFISTER

The faculty in the School of Public Affairs offer an undergraduate public administration concentration of 18 semester hours of course work within the Bachelor of Interdisciplinary Studies program. The school also offers a 42-semester-hour professional Master of Public Administration (M.P.A.) degree and the Doctor of Public Administration (D.P.A.) degree. The M.P.A. degree is accredited by the National Association of Schools of Public Affairs and Administration (NASPAA). Consult the *Graduate Catalog* for information about these programs.

**PUBLIC AFFAIRS (PAF)****PAF 401 Statistics.** (3) F, S

Survey of statistical concepts and techniques with application to public administration. Does not count toward program of study. Satisfies statistics prerequisite requirement for PAF 501 and 502.

**PAF 501 Public Service Research.** (3) F, S

Philosophy, scope, and methods; public service research design, values, and ethics. Prerequisite: an approved course in statistics.

**PAF 502 Computer Applications.** (3) F, S

Computer applications in public affairs; software packages for data analysis, decision making, information dissemination, and problem solving. Prerequisite: PAF 501.

**PAF 503 Public Affairs.** (3) F, S

The development and context of American public administration and policy, the role of administration in governance, and values and ethics in administration.

**PAF 504 Public Affairs Economics.** (3) F, S

The basics of public sector economics, microeconomic and macroeconomic concepts applied to public sector decisions and policies.

**PAF 505 Public Policy Analysis.** (3) F, S

Institutional and formal analysis of policy processes, decision making, and problem solving; values, ethics, and the uses of policy analysis. Prerequisites: PAF 504; satisfaction of the statistics requirement.

**PAF 506 Public Budgeting and Finance.** (3) F, S

The legal, social, economic, political, institutional, and ethical foundations of governmental finance, budgets, and budgeting. Prerequisites: PAF 502, 504.

**PAF 507 Public Human Resource Management.** (3) F, S

Personnel systems, behavior and management of people in public organizations, collective behavior, unionism, conflict management, motivation, productivity, and ethics.

**PAF 508 Organization Behavior.** (3) F, S

Theory and application in the management of organizational behavior with emphasis on leadership and the public service.

**PAF 509 Public Service.** (3) F, S

Capstone application of core course knowledge, skills, and abilities required for public service. Prerequisites: PAF 501, 502, 503, 504, 505, 506, 507, 508.

**PAF 510 Governmental Budgeting.** (3) N

Theories, applications, and consequences of budget decision making. Prerequisite: PAF 504.

**PAF 511 Governmental Finance.** (3) N

Sources of funding, management of funds and debts, and general pattern of expenditures in states, counties, cities, and districts. Prerequisite: PAF 504.

**PAF 520 Public Management.** (3) N

The management process in government and public agencies, with emphasis on the executive leadership within the public sector.

**PAF 521 Organization Theory.** (3) N

Organization theory and current research emphasis with application to public administrative organizations.

**PAF 522 Public Labor Relations.** (3) N

Rise of public unionism, managerial policy toward unionism, conflict resolution, impact of unionism on budgets, personnel policies, and public policy.

**PAF 523 The City and County Manager.** (3) A

The manager's role and resources in the differing forms of administrative, legislative, and community sectors.

**PAF 525 Public Program Management.** (3) N

Governmental service programming: formulating, financing, operating, evaluating, and reporting. Analysis of interagency relationships and the role and conduct of research in the programming process.

**PAF 526 Public Sector Human Resource Development.** (3) N

Concepts and techniques of organizational development in the public sector, including staffing, supervisor training, executive development, resource planning, and employee training.

**PAF 529 Organization Change and Development.** (3) N

Exploring the nature and management of change and development as a tool to achieve organizational goals; effecting planned change.

**PAF 530 Management of Urban Government.** (3) N

Administrative practices and behavior within the urban political administrative environment. Functional areas such as citizen participation, urban planning, urban transportation, and the conflicts between urban politics and administrative efficiency.

**PAF 531 Community Conflict Resolution.** (3) N

Interdisciplinary approach to understanding the dynamics of community conflict. Strategic considerations in policy design and advocacy; potential reaction to conflict. Relevant models and research findings generated by both case studies and comparative methods.

**PAF 532 Urban Planning Administration.** (3) N

Historical and present day uses of urban planning and procedures for its implementation. Basic principles and practices.

- PAF 533 Urban Growth Administration.** (3) N  
Examines the process of urban growth and change. Partnership roles played by public and private sectors in management are emphasized.
- PAF 535 Urban Housing Policy.** (3) N  
Comprehensive consideration of the revitalization of American cities with major emphasis upon the housing process and related institutions and services.
- PAF 536 Urban Policy Making.** (3) N  
Analysis of the opportunities and costs of influencing public policy and the roles of officials and bureaucracies in decision making.
- PAF 540 Advanced Policy Analysis.** (3) A  
Emphasizes the structure of policy problems, forecasting policy alternatives, optimizing resources, and reducing uncertainty in policy making. Prerequisite: PAF 505 or instructor approval.
- PAF 541 Program Evaluation.** (3) N  
Various methodologies available for the evaluation of public policies and programs. Prerequisite: PAF 501 or instructor approval.
- PAF 546 Environmental Policy and Management.** (3) N  
Analysis of environmental policy and planning issues and principles related to the analysis and management of natural and urban/regional resources.
- PAF 547 Science, Technology, and Public Affairs.** (3) N  
The influence of science and technology on governmental policy making, scientists as administrators and advisors, governmental policy making for science and technology, government as a sponsor of research and development.
- PAF 548 Women, Politics, and Public Policy.** (3) N  
Explores how political philosophy, politics, and public policy affect and are affected by women.
- PAF 549 Diversity Issues and Public Policy.** (3) N  
Examination of public policy issues concerning or affecting women, black, Latino, Asian, and American Indian communities, as well as those groups' impact on the policy process.
- PAF 550 Information Management.** (3) N  
Concepts and theory of information and information technology in public sector organizations.
- PAF 551 Computers in Administration.** (3) N  
Experience in use of computer technology for public administration problem solving.
- PAF 552 Public Information Systems.** (3) N  
Systems analysis concepts and theory as applied to administration. Alternative modes of information organization and their impact on public decision making.
- PAF 555 Research Data Management.** (3) N  
Techniques and problems associated with data management in a research environment. Database management systems, security and integrity, accessibility, and cost.
- PAF 556 Database Management Systems.** (3) N  
Concept and use of modern database management systems in an administrative organization. Advantages and disadvantages of this approach.
- PAF 561 Comparative Administration.** (3) N  
Literature on comparative public administration theory. Bureaucracies and their impact on the political development process. Selected nations are studied.
- PAF 562 Intergovernmental Relations.** (3) A  
Evolution, growth, present status, and characteristics of the U.S. federal system of government. Federal-state relations, state-local relations, regionalism, councils of government, interstate cooperation, grants-in-aid, and revenue sharing.
- PAF 563 Report Preparation.** (3) N  
Intensive practice in written and oral presentation of reports to conferences with problems in public administration. Visual aid techniques.
- PAF 564 Political Economy.** (3) A  
Classical and contemporary literature and historical development of governmental and economic arrangements, with special emphasis on the role of the state.

- PAF 591 Seminar.** (1–12) F, S  
Topics may include but are not limited to the following:
- Business and Government
  - Emergency Management
  - General Public Administration
  - Information Management
  - Public Finance Administration
  - Public Management
  - Public Policy Analysis
  - Urban Affairs and Urban Planning

**PAF 600 Research Design and Methods.** (3) A  
Advanced methods of research design and data collection. Prerequisites: formal graduate-level course work in statistics and in research methods.

**PAF 601 Seminar: Policy Analysis and Evaluation.** (3) A  
Normative and conceptual issues of policy formulation, implementation, and evaluation; methods of policy analysis and evaluation.

**PAF 602 Seminar: Foundations of Public Administration.** (3) A  
Ethical, social, legal, and philosophical foundations of public administration.

**PAF 603 Seminar: Organization and Behavior in the Public Sector.** (3) A  
Structure, organization, conduct, and performance of public sector institutions in the administration of public policy. Prerequisite: PAF 602.

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## Department of Recreation Management and Tourism

Carlton F. Yoshioka  
*Chair*  
(MOEUR 131) 480/965-7291  
Fax 480/965-5664  
[www.asu.edu/copp/recreation](http://www.asu.edu/copp/recreation)

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### PROFESSORS

ALLISON, HALEY, YOSHIOKA

### ASSOCIATE PROFESSORS

TEYE, VIRDEN

### ASSISTANT PROFESSORS

ASHCRAFT, BAKER, BROWN, MARTINEZ, PRITCHARD,  
SCHNEIDER, SONMEZ

### RECREATION—B.S.

The B.S. degree program in the Department of Recreation Management and Tourism centers upon the systematic study of leisure-related phenomena, including human behavior and development, resource use, environmental and social issues, and public policy. It is a professional program that features full exposure of students to a multifaceted concept of leisure and the quality preparation of these students for professional-level entry into leisure service occupations.

This multidisciplinary degree program is designed to provide the student with the competencies necessary for employment in management and program delivery positions in diverse leisure agencies such as municipal recreation and park departments, county park departments, YMCAs, YWCAs, Boys and Girls Clubs of America, and other

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**NOTE:** For the General Studies requirement, courses, and codes (such as L, SQ, C, and H), see "General Studies," page 87. For graduation requirements, see "University Graduation Requirements," page 83. For an explanation of additional omnibus courses offered but not listed in this catalog, see "Classification of Courses," page 60.

nonprofit agencies, visitor and convention bureaus, senior centers, retirement communities, resorts, clinical rehabilitation centers, hospitals, destination management companies, and other components of the tourism/commercial recreation industry. Graduates have also been employed by state offices of tourism, state parks departments, various federal recreation resource agencies, and professional sports arenas.

### Concentrations

Students may select from two concentrations: (1) recreation management and (2) tourism.

**Recreation Management.** Students pursuing the recreation management concentration can further specialize in therapeutic recreation, community and urban recreation, outdoor recreation, or nonprofit/youth agency administration (American Humanics). In addition to the core, these concentrations consist of 15 semester hours of recreation-related courses and 15 semester hours of related-areas courses.

Within the recreation management concentration, students may specialize in Therapeutic Recreation and in doing so, may qualify to sit for the National Council for Therapeutic Recreation Certification exam. This professional development prepares graduates for careers in both clinical and community settings, working with disabled individuals in their pursuit of quality leisure experiences. This is a growing field and the only program of its kind in Arizona.



The Moeur Building, home of the Department of Recreation Management and Tourism

H. Val Peterson photo

**Tourism.** The tourism concentration consists of 33 semester hours of major core courses, nine semester hours of tourism-related requirements, nine semester hours of tourism options, and 12 semester hours of nonmajor related course work.

Tourism students may choose to follow either the marketing and community development track or the services track for their related course work. Information on both of these tracks is available from the academic advisor.

### DEPARTMENTAL MAJOR REQUIREMENTS

Students may declare Recreation as their major but cannot register for upper-division core classes without *professional status*. To be officially admitted with professional status to the B.S. degree program in Recreation, students must:

1. meet the College of Public Programs major status admission requirements (see "Admission," page 457);
2. complete REC 120 and 210 with a grade of "C" or higher;
3. complete either COM 225, 241, or 259; and
4. tourism students must also have a "C" or higher in ECN 112.

Transfer students who have completed 56 semester hours or more at another institution must remove any of the above course or scholastic deficiencies before being admitted *with professional status* to the B.S. degree in Recreation.

To graduate, students must complete the university General Studies requirement and the College of Public Programs course requirements in addition to major requirements. General Studies courses may not be used concurrently toward the General Studies requirement and related requirements within the major core.

### MINORS

The department offers minors in Recreation Management and in Tourism. The minor in Recreation Management consists of REC 120 Leisure and the Quality of Life, REC 160 Leisure and Society, and 15 additional semester hours of course work, including 12 hours at the upper-division level, from ASU Main. The Recreation Tourism minor consists of REC 120 Leisure and the Quality of Life and 12 additional semester hours of upper-division approved courses from ASU Main.

### CERTIFICATE PROGRAM

**Nonprofit/Youth Agency Administration: American Humanics Certificate Program.** The certificate program in Nonprofit/Youth Agency Administration: American Humanics features professional affiliation with and certification by American Humanics, Inc., the national leader in education for youth and human service agency administration. American Humanics collaborates with such agencies as the American Red Cross, Big Brothers/Big Sisters, Boys and Girls Clubs of America, the Boy Scouts of America, Camp Fire, the Girl Scouts of the USA, Habitat for Humanity, Junior Achievement, the United Way, YMCA, and YWCA.

This program provides an academic approach featuring unique issues of voluntary, not-for-profit agency management and includes active participation by agency profes-

sionals who offer workshops, seminars, field trips, and experiential education experiences.

REC 220 Introduction to Nonprofit Youth and Human Service Agencies.....	3
REC 300 Fund Raising .....	3
REC 310 Volunteerism .....	3
REC 320 Youth and Human Service Workshop .....	1
REC 420 American Humanics Institute .....	1-2
REC 430 Managing Not-for-Profit Agencies .....	3
Minimum total .....	14-15

**PROGRAM REQUIREMENTS**

The 63-semester-hour B.S. degree in Recreation includes 33 semester hours of major core courses, which must be taken on the ASU Main campus.

**Recreation Major Core Courses**

REC 120 Leisure and the Quality of Life <i>SB</i> .....	3
REC 210 Leisure Delivery Systems .....	3
REC 330 Programming of Recreation Services <i>L</i> .....	3
REC 350 Promoting and Marketing Recreation Services .....	3
REC 364 Foundations of Therapeutic Recreation .....	3
REC 462 Management of Recreation Services .....	3
REC 463 Senior Internship.....	12
REC 482 Assessment and Evaluation of Recreation Services .....	3
Total .....	33

REC 330, 350, 462, and 482 require *professional status* and must be taken in sequence. REC 463 is the final capstone course taken in the department.

Two hundred hours of recreation leadership experience (volunteer hours) are required before enrollment in REC 463 Senior Internship. Students are not permitted to take additional course work during their senior internship placement period. Approval of internships for main campus students must be received from the Department of Recreation Management and Tourism office on the main campus.

A student must attain a grade of “C” or higher in all courses within the major, including the related area. Specific courses that may be used to fulfill the related requirements are listed on checksheets available in the department office.

In both the recreation management and tourism concentrations, the related areas and directed electives course work must be selected from a departmental list of approved university courses.

**GRADUATE PROGRAM**

**M.S. Degree in Recreation.** The curriculum for the M.S. degree in Recreation is designed to help students achieve both academic and professional goals. Areas of concentration include outdoor recreation, recreation administration, social/psychological aspects of leisure, and tourism and commercial recreation. Students may complete a thesis or an applied project option. Information on the M.S. degree in Recreation is detailed in the *Graduate Catalog*.

**RECREATION (REC)**

**REC 120 Leisure and the Quality of Life.** (3) F, S, SS  
Conceptual foundations for understanding the role of leisure in the quality of life. Social, historical, psychological, cultural, economic, and political foundations of play, recreation, and leisure. *General Studies: SB.*

**REC 150 Outdoor Pursuits.** (3) SS  
Theories and practical applications related to outdoor recreation pursuits. Interdisciplinary approach to wilderness issues and philosophies, culminating in an outdoor experience. Field trip required.

**REC 160 Leisure and Society.** (3) A  
Analysis of the human relationship to leisure. Historical survey of philosophical, psychological, and socioeconomic bases for development of systems that provide leisure programs. Non-Recreation majors only. *General Studies: SB.*

**REC 210 Leisure Delivery Systems.** (3) F, S  
Introduction to development, management, and organization of the public, not-for-profit, and private sectors of the leisure services profession. The course is organized into five modular units which study the delivery of services in the recreation and tourism professions. Lecture, team taught. Prerequisite: Recreation professional status.

**REC 220 Introduction to Nonprofit Youth and Human Service Agencies.** (3) F, S  
Introduction to the not-for-profit youth and human service sector and its role in United States society, the economy, and service delivery systems.

**REC 300 Fund Raising.** (3) A  
Methods, techniques, and directed experience in fund raising for voluntary youth and human services agencies. Budget control and accountability.

**REC 305 Introduction to Travel and Tourism.** (3) F, S  
An examination of the components of the travel and tourism industry at the state, national, and global levels. *General Studies: G.*

**REC 310 Volunteerism.** (3) A  
Administration of volunteer service programs. Study and analysis of the volunteer personnel process.

**REC 315 Community Recreation Systems.** (3) S  
Explores and assesses community recreation delivery systems in the United States. Prerequisite: REC 210.

**REC 320 Youth and Human Service Workshop.** (1) F, S  
Forum for exchange between students and professional agency personnel. Variable topics, guest speakers. Prerequisite: instructor approval.

**REC 325 Tourism Accommodations.** (3) A  
Local, national, and international overview of the lodging and food service industries. Prerequisites: REC 305; Recreation major or minor.

**REC 330 Programming of Recreation Services.** (3) F, S  
Foundations for effective program planning in varied leisure delivery systems. Prerequisite: Recreation professional status. *General Studies: L.*

**REC 340 Outdoor Survival.** (3) A  
Interdisciplinary approach to outdoor survival, including attitudes, psychological stress, physiological stress, preparation, hypothermia, navigation, flora, and wildlife. Field trips required.

**REC 345 Meeting and Convention Planning.** (3) A  
Basic aspects and skills in planning meetings and conventions. Industry and market overview of certified meeting planners. Prerequisite: REC 305.

**REC 350 Promoting and Marketing Recreation Services.** (3) F, S  
Basic principles of promoting recreation services and strategies focusing on promoting and marketing concepts as they apply to recreation/tourism settings. Prerequisite: Recreation professional status.

**REC 364 Foundations of Therapeutic Recreation.** (3) F, S  
Introduction to special recreation and therapeutic recreation services for persons with disabilities. Offers both a community and clinical perspective on specialized services. Prerequisite: Recreation professional status or instructor approval.

**NOTE:** For the General Studies requirement, courses, and codes (such as L, SQ, C, and H), see “General Studies,” page 87. For graduation requirements, see “University Graduation Requirements,” page 83. For an explanation of additional omnibus courses offered but not listed in this catalog, see “Classification of Courses,” page 60.

**REC 370 Outdoor Recreation Systems.** (3) F

Introduction to outdoor recreation resource delivery systems; history of wilderness and outdoor recreation resources; the role of outdoor recreation in society; outdoor recreation agencies; related environmental issues. Prerequisite: junior standing or instructor approval.

**REC 372 Tourism Planning.** (3) F, S

Application of economic and regional development concepts and theories to destination product development. Prerequisites: REC 305; Recreation major or minor.

**REC 380 Wilderness and Parks in America.** (3) F, S

An examination of the American Conservation Movement and the relationships between the environment and recreation behavior. *General Studies: SB, H.*

**REC 390 Adaptive Aquatics.** (3) N

Focuses on delivery of aquatic programs for the mentally and physically challenged. Lecture, lab.

**REC 400 Processes and Techniques in Therapeutic Recreation.**

(3) A

In-depth analysis of theoretical and philosophical approaches to therapeutic recreation practice with emphasis on various facilitation techniques used in therapy. Prerequisite: REC 364 or instructor approval.

**REC 401 Program Design and Evaluation in Therapeutic Recreation.**

(3) F, S

In-depth analysis of assessment, treatment planning, program implementation, documentation, and evaluation strategies employed in therapeutic recreation practice. Prerequisites: REC 364 and 400 or instructor approval.

**REC 415 Tourism Transportation Systems.** (3) A

Examination of the role of various modes of transportation in domestic and international tourism development. Prerequisites: REC 305; Recreation major or minor.

**REC 420 American Humanics Institute.** (1–2) F, S

Mini-intensive national management institute for preparation of youth development and nonprofit management staff. Lecture, out-of-state conference. May be repeated for credit. Prerequisite: instructor approval.

**REC 430 Managing Not-for-Profit Agencies.** (3) S

Analysis of administrative structure, decision making, and program delivery with not-for-profit youth and human service agencies. Prerequisites: REC 220; senior standing.

**REC 440 Recreation Areas and Facilities Development and Management.** (3) A

Survey of development and management of public, private, and commercial recreation areas and facilities with a focus on meeting program needs.

**REC 458 International Tourism.** (3) F, S

A global examination of international tourism and its significance as a vehicle for social and economic development. *General Studies: G.*

**REC 460 Clinical Issues in Therapeutic Recreation.** (3) A

An exploration of contemporary problems/issues confronting the therapeutic recreation field; includes philosophical, historical, practice, management, research, and educational issues. Lecture, off-campus lab. Prerequisites: REC 364 and 400 or instructor approval.

**REC 462 Management of Recreation Services.** (3) F, S

Basic principles of administration and their application in successful administrative situations. Analysis of administrative function, structure, and policies. Prerequisites: REC 330; Recreation professional status.

**REC 463 Senior Internship.** (6 or 12) F, S, SS

Supervised guided experience in selected agencies. Prerequisites: REC 462; Recreation major; senior standing.

**REC 470 Environment Interpretation and Education.** (3) F

Introduction to park interpretation and environmental education which includes theories, principles, and techniques.

**REC 480 Natural Resource Tourism.** (3) S

Examines the interaction of tourism with culture, natural environment, as well as the impacts of tourism on the environment.

**REC 482 Assessment and Evaluation of Recreation Services.** (3) F, S

Introduction to applied leisure research with an emphasis on program evaluation, research design, data collection techniques, and data analysis. Prerequisites: REC 330, 350; Recreation professional status.

**REC 494 Special Topics.** (1–3) F, S

Special topics selected by department faculty.

**REC 500 Research Methods I.** (3) A

Introduction to recreation research methods, with emphasis on methodological questions, research issues, and techniques relevant to contemporary social research. Prerequisite: 500-level or higher approved statistics course.

**REC 501 Program Evaluation and Information Management.** (3) N

Development of skills in several professional areas, including: evaluation, needs assessment, information and data collection, data management/analysis, computer applications, and report writing.

**REC 530 Recreation and Tourism Service Management.** (3) S 2002

Examination and application of organizational behavior, leadership, human resources, and development; planning and risk management to profession.

**REC 552 Foundation of the Recreation and Tourism Professions.**

(3) A

Examination of the philosophical and conceptual foundations of play, leisure, recreation and tourism; history of the profession; professional and research issues.

**REC 555 Social and Psychological Aspects of Recreation and Tourism Behavior.** (3) A

Theoretical review and empirical analysis of social, cultural, and psychological foundations of leisure behavior with practical implications.

**REC 558 Integrative Seminar.** (3) A

Advanced exploration and assessment of current trends within the leisure studies profession. This course has variable topics, including, but not limited to: cross-cultural analysis of leisure, urban recreation, planning and resources, sociocultural dimensions of tourism development, wilderness management. Prerequisite: REC 552.

**REC 569 Current Issues in Tourism.** (3) A

General survey of tourism literature with an emphasis on relevant theories, concepts, and current research.

**REC 570 Social Aspects of Outdoor Recreation Management.** (3) A

An analysis of the social aspects of natural resource recreation management and planning. Prerequisite: REC 370 or equivalent.

**REC 593 Applied Project.** (1–12) N**REC 598 Special Topics.** (1–12) N**REC 599 Thesis.** (1–12) N

## School of Social Work

(WHALL 135) 480/965-3304

Fax 480/965-5986

ssw.asu.edu

### PROFESSORS

ASHFORD, COUDROGLOU, DALEY, KETTNER, LeCROY, MacEACHRON, MARTINEZ-BRAWLEY, MORONEY, SEGAL

### ASSOCIATE PROFESSORS

GERDES, GUSTAVSSON, MONTERO, NICHOLS, PAZ, RISLEY-CURTISS, STEINER, WALLER

### ASSISTANT PROFESSORS

BELL, BRZUZY, HURDLE, LARSON, MARSIGLIA, NAPOLI, STROMWALL

### ACADEMIC PROFESSIONALS

GONZALEZ-SANTIN, JOHNSTON, KNUTSON-WOODS

### PURPOSE

The purpose of the School of Social Work is to prepare professional social work practitioners who are committed to the enhancement of individual family and group problem-solving capacities and the creation of a more nurturing, just, and humane social environment.

The mission of the School of Social Work is the training of professional social workers for beginning-level generalist practice (B.S.W.) and for clinical, administrative, and community practice (M.S.W.). The focus is on those populations who are most oppressed and most in need of social services. A special emphasis is placed on working with ethnic and racial minorities of the Southwest.

The school is committed to the university's mission to be competitive with the best public research universities in the country. Faculty members have active research agendas under way that venture into a wide variety of topics, including work with children, with drug and alcohol abusers, with the developmentally disabled, in human services planning, and in many other areas of interest.

## ORGANIZATION

The School of Social Work is organized around three program areas:

1. Bachelor of Social Work (B.S.W.);
2. Master of Social Work (M.S.W.); and
3. Doctor of Philosophy (Ph.D.) with a major in Social Work.

The M.S.W. program has two concentrations in the second year: (1) direct practice (DP) and (2) planning, administration, and community practice (PAC). In considering the PAC concentration, students need to be aware that, because of space availability, preference is given to individuals with significant previous experience.

For more information regarding the Masters and Ph.D. programs, see the *Graduate Catalog*.

## ADMISSION

### Bachelor of Social Work

The B.S.W. degree program is divided into the pre-Social Work major and the Social Work major.

The pre-Social Work major consists of freshman and sophomore students who have been admitted to the university and have declared Social Work as their major, as well as students transferring to the School of Social Work from other colleges within the university and other universities or community colleges who have not completed the admission requirements to the program. Students transferring from other universities or community colleges as premajors should follow the procedure outlined under "Transfer Credit," page 65. Students transferring from other colleges within the university must obtain a Change of College form from the School of Social Work, Academic Services, WHALL 135.

**Admission Procedure for Social Work Majors.** This admission procedure is for students who have 54 semester hours or more and have taken SWU 271 Introduction to Social Work, 291 Social Service Delivery Systems, 301 Human Behavior in the Social Environment I, and 310 Social Work Practice I. Students wishing to enter the Social Work major are required to apply for admission to the program in addition to obtaining an official Certificate of Admission to the university. Students are eligible to apply

for admission to the Social Work major during the last semester of the sophomore year. It is expected that applicants have completed 54 semester hours and the required social work courses by the end of the semester in which they are applying. Students are admitted to the major at the beginning of the term following the semester during which they apply.

Students may obtain a Social Work major application packet at the School of Social Work, Academic Services, WHALL 135, or request that one be mailed to their home address by calling 480/965-6081.

Applications are reviewed for admission for the fall and spring semesters. Students applying must have a Certificate of Admission to the university in their files by November 1 for spring admission and March 1 for fall admission. All other application materials (i.e., application form, additional statement, and two letters of reference) must be returned to

SCHOOL OF SOCIAL WORK  
ACADEMIC SERVICES  
ARIZONA STATE UNIVERSITY  
PO BOX 871802  
TEMPE AZ 85287-1802

Materials must be received by November 1 for spring admission or March 1 for fall admission. Failure to meet these deadlines may result in the applicant having to wait for the next admissions period. Applicants are notified by mail of the committee's decision. Those applicants who have been denied admission may request a conference with the B.S.W. program coordinator to discuss the decision and to obtain guidance in the development of future plans.

**Criteria for Admission.** Social Work majors may achieve admission as a major by meeting the College of Public Programs major status admissions requirements.

Admission is also based on the following criteria:

1. A minimum cumulative GPA of 2.50 is required.
2. A minimum cumulative GPA of 2.75 in core social work courses (SWU 271, 291, 301, and 310) and a grade of "C" or higher in all social work courses are required.
3. Lower-division General Studies requirements described by the university and as part of the B.S.W. program must be completed.
4. The applicant's educational and career goals must be compatible with the educational objectives of the school.
5. Before admission to the major, applicants are required to have a minimum of 240 hours of social work experience in human services. Voluntary, paid, and/or equivalent family personal experiences are acceptable.
6. References are required for each applicant. Two references from persons who have known the applicant in a professional capacity are to be submitted by the applicant. Additionally, a third reference is later requested by the school from the applicant's SWU

310 instructor. This reference is used in the field placement process.

Admission is selective and based on available resources. Not all students who meet minimum requirements are admitted to the program.

For more information, see “Admission,” page 457.

**Leave of Absence.** Occasionally, for health or personal reasons, Social Work majors find it necessary to interrupt their studies. Students considering such requests meet with an academic advisor to look at alternatives and then submit a written request to the B.S.W. program coordinator. A student may request a leave of absence from the Social Work program for a period of one year. (This leave applies only to the Social Work program and not to the university. No leave of absence is granted from the university.) Except when recommended by the Committee on Academic and Professional Standards, the student must be in good standing in the program at the time the request is made. Students should be aware that nonattendance at the university for one or more semesters requires reapplication to the university. Failure to request a leave of absence by Social Work majors results in removal from the program.

**Readmission.** Undergraduate students (premajor and major) who have previously attended ASU but have not been enrolled at this institution for one or more semesters are required to apply for readmission following university procedures as outlined under “Readmission to the University,” page 73. Students who were previously Social Work majors may, in addition, be required to reapply for major status.

**Transfer Students.** The university standards for evaluation of transfer credit are listed under “Transfer Credit,” page 65. Community college students planning to transfer at the end of their first or second year should plan their community college courses to meet the requirements of the ASU curriculum selected. Students attending Arizona community colleges are permitted to follow the degree requirements specified in the ASU catalog in effect at the time they begin their community college work, providing their college attendance is continuous. See “Guidelines for Determination of Catalog Year,” page 83.

Arizona students are urged to refer to the *Arizona Higher Education Course Equivalency Guide* (CEG) for the transferability of specific courses from Arizona community colleges. Copies of the guide are available from Academic Services, WHALL 135. Students may also access the guide through the Office of Academic Articulation’s Web site at [www.asu.edu/provost/articulation](http://www.asu.edu/provost/articulation).

Courses transferred from community colleges are accepted as lower-division only. Students are urged to choose their community college courses carefully, in view of the fact there is a minimum number of hours of work taken at the university that must be upper-division credit (see “Credit Requirements,” page 83).

Direct transfer of courses from other accredited institutions to the School of Social Work is subject to the existence of parallel and equal courses in the school’s curriculum. Transfer credit is not given for courses in which the lowest passing grade (“D”) or a failing grade (“E” or “F”) was received.

Credit for “life experience” is not given in lieu of course requirements. A minimum of 30 semester hours earned in resident credit courses at ASU is required for graduation.

## ADVISING

Students are responsible for meeting the degree requirements and seeking advising regarding their program status and progress. Upon admission to the Social Work major, each student is assigned a faculty advisor who assists with career planning. The academic advisor assists students with program planning, registration, preparation of needed petitions, verification of graduation requirements, and referrals to university and/or community resources. Students must meet with an academic advisor before any registration transaction.

## DEGREES

The school’s undergraduate curriculum leads to a Bachelor of Social Work (B.S.W.) degree. The B.S.W. degree program is accredited by the Council of Social Work Education (CSWE). The principal objective of the undergraduate curriculum is to prepare students for beginning-level generalist practice in social work. The program is also designed to prepare students for culturally sensitive practice and to provide preparation for graduate training in social work. During the freshman and sophomore years, students concentrate on obtaining a strong background in liberal arts and sciences and are classified as premajors until they are officially admitted to the major. Entrance into the Social Work major from the premajor is not automatic (see “Admission,” page 457).

Junior and senior Social Work majors focus on social work courses in research, social policy and services, social work practice, human behavior in the social environment, and field instruction in community agencies. In addition, majors take elective courses in related areas.

The B.S.W.-level practitioner is seen as a generalist. The curriculum focuses on such roles as advocacy, case management, problem-solving, and referral functions with individuals, groups, families, organizations, and the community.

## GRADUATE PROGRAM

The faculty in the School of Social Work offer a Master of Social Work (M.S.W.) and a Ph.D. degree in Social Work. For more information on courses, faculty, and programs, see the *Graduate Catalog*.

## UNIVERSITY GRADUATION REQUIREMENTS

In addition to fulfilling college and major requirements, students must meet all university graduation requirements. For more information, see “University Graduation Requirements,” page 83.

### General Studies Requirement

All students enrolled in a baccalaureate degree program must satisfy a university requirement for a minimum of 35 semester hours of approved course work in General Studies. See “General Studies,” page 87.

Note that all three General Studies awareness areas are required. Consult your academic advisor for an approved list of courses.

**SCHOOL OF SOCIAL WORK DEGREE REQUIREMENTS**

All students enrolled in a baccalaureate degree program must satisfy School of Social Work degree requirements with additional course work chosen from among those courses that satisfy the General Studies requirement. General Studies courses are listed in the “General Studies” section, page 87, in the course descriptions, in the *Schedule of Classes*, and in the *Summer Sessions Bulletin*.

A well-planned program of study may enable students to complete many General Studies and School of Social Work degree requirements concurrently. Students are encouraged to consult with an academic advisor in planning a program to ensure that they comply with all necessary requirements.

Specific courses from the following areas must be taken to fulfill the college degree requirements.

**Numeracy.** School of Social Work students must complete a statistical analysis course (CS).

**Humanities and Fine Arts.** School of Social Work students must complete PHI 101 Introduction to Philosophy or PHI 306 Applied Ethics.

**Social and Behavioral Sciences.** The following courses are required:

ECN 111 Macroeconomic Principles <i>SB</i> .....	3
PGS 101 Introduction to Psychology <i>SB</i> .....	3
POS 110 Government and Politics <i>SB</i> .....	3
or POS 310 American National Government <i>SB</i> (3)	
SOC 101 Introductory Sociology <i>SB</i> .....	3
or SOC 301 Principles of Sociology <i>SB</i> (3)	
Total .....	12

**Natural Sciences.** School of Social Work students must complete a course in either human biology or anatomy and physiology.

**MAJOR REQUIREMENTS**

The School of Social Work awards a Bachelor of Social Work degree upon the successful completion of a curriculum consisting of a minimum of 120 semester hours. This curriculum includes all university requirements (see “University Graduation Requirements,” page 83), including the General Studies requirements (see “General Studies,” page 87), as well as the School of Social Work degree requirements.

**Course Load.** A normal course load per semester is 15–16 semester hours. The maximum number of hours for which a student can register is 18 semester hours, unless an overload petition has been filed with and approved by the B.S.W. program coordinator and the College of Public Programs Dean’s Office.

Overload petitions are not ordinarily granted to students who have a cumulative GPA of less than 3.00 and who do not state valid reasons for the need to register for the credits. Students who register for semester hours, in excess of 18 and do not have an approved overload petition on file have courses randomly removed through an “administrative drop” action.

**Social Work Core Requirement**

SWU 271 Introduction to Social Work <i>SB, H</i> .....	3
SWU 291 Social Service Delivery Systems .....	3
SWU 301 Human Behavior in the Social Environment I <i>L/SB</i> .....	3
SWU 310 Social Work Practice I.....	3
SWU 320 Research Methods in Social Work .....	3
SWU 340 Human Behavior in the Social Environment II <i>SB</i> .....	3
SWU 374 Diversity and Oppression in a Social Work Context <i>C</i> .....	3
SWU 410 Social Work Practice II .....	3
SWU 411 Social Work Practice III.....	3
SWU 412 Field Instruction I.....	5
SWU 413 Field Instruction Seminar I .....	1
SWU 414 Field Instruction II .....	3
SWU 415 Integrative Field Seminar.....	3
SWU 432 Social Policy and Services .....	3
SWU 442 Introduction to Practice with Children and Families in Child Welfare .....	3
or SWU 444 Issues in School Social Work (3)	
Total .....	45

SWU 412 and 414 each require 16 hours weekly per semester in the field. Students must file an application for field work before registering for the courses.

No credit is granted toward fulfilling major core requirements in any course in the student’s major unless the grade in that course is at least a “C.” If a grade of “D” or “E” is earned in a major core course, the student must see the faculty advisor to discuss continuance in the major. Most courses in the program are sequential; successful completion of each course in the sequence is required to enroll in the following course.

**ELECTIVES**

Students are required to take 37 semester hours of courses in areas related to social work. The practice model of the program is a social work generalist.

Each student is encouraged to consult with an academic advisor in selecting electives. Economics, education, psychology, and sociology are only a few of the academic units offering knowledge of value to the professional social work practitioner.

**Undergraduate Student Enrollment in Graduate**

**Classes.** Undergraduate students at ASU in their senior year may enroll in a maximum of nine graduate semester hours in the School of Social Work, providing they have an overall GPA of 3.00 or higher at the time of enrollment and have secured the required signatures for approval. If a course is not used to meet an undergraduate graduation requirement, it may be eligible for use in a future graduate program on the same basis as work taken by a nondegree graduate student (see the *Graduate Catalog*).

**Field Instruction.** Field instruction for the B.S.W. program is offered concurrently with classroom study. Students are assigned to a social service agency and work under the supervision of a School of Social Work-approved social work professional. Field instruction permits testing theory in practice and provides a base of experience for class discussions. Qualified agencies in several Arizona communities are utilized for field instruction.

**NOTE:** For the General Studies requirement, courses, and codes (such as L, SQ, C, and H), see “General Studies,” page 87. For graduation requirements, see “University Graduation Requirements,” page 83. For an explanation of additional omnibus courses offered but not listed in this catalog, see “Classification of Courses,” page 60.

B.S.W. students work in one placement for 16 hours a week, for a total of 480 hours over two semesters. In assigning the placement, the school takes into account the student's educational needs and career goals. Generalist social workers need to be familiar with the methods of working with individuals, families, and groups, as well as in organizations and communities and with all ages and ethnic groups. The faculty are committed to establishing the capabilities necessary for high quality, social work generalist practice.

B.S.W. field instruction agencies are located primarily in the Phoenix metropolitan area. Specially arranged, more distant placements may require up to a two-hour drive. Although car pools are possible, personal transportation is strongly recommended while attending school.

### ACADEMIC STANDARDS

**Good Standing.** To remain in good academic standing, a student must maintain a minimum overall GPA of 2.00 or higher at the end of each semester in all courses taken at ASU.

**Probationary Status.** Any student who does not maintain good standing status is placed on probation. Students are placed on probation automatically when the GPA is less than the minimum 2.00 at the end of any semester.

**Disqualification.** Any student who is on probation becomes disqualified if (1) the student has not returned to good standing or (2) the student has not met the required semester GPA.

See "Academic Standards and Retention," page 460, for more details on academic standards.

**Termination from the Social Work Major.** A student is terminated from the major under any one of the following circumstances:

1. A B.S.W. student receives an "E" grade (failure) in field practicum.
2. A B.S.W. student does not accept or is not accepted by three or more field agencies if, in the judgement of faculty and field staff, the placements can provide appropriate field experiences without undue inconvenience to the student.
3. The student does not adhere to professional expectations and standards (see the ASU Student Code of Conduct, National Association of Social Workers Code of Ethics, and CSWE Curriculum Policy Statement).
4. A student appears to lack the degree of mental health necessary to function successfully as a social worker. Such a student may be required to undergo a medical examination and make the results available to the Committee on Academic and Professional Standards of the School of Social Work. The responsibility for reviewing and determining the qualification of students whose behavior or performance are in question is vested in the committee. The committee's decision may require the termination of a student from the major.

**Continuous Evaluation.** While students are subject to the university's general retention policy, they are evaluated in

the school on a broader criteria than mere GPA. Students are reviewed for evidence of competency in social work and are continuously evaluated as they progress in the program. Prospective Social Work candidates who do not meet the established criteria are guided toward a program that is compatible with their interests and abilities.

**Reinstatement.** A disqualified student who desires to be reinstated may submit an application for reinstatement. A disqualified student normally is not reinstated until at least one semester has elapsed from the date of disqualification. The burden of establishing fitness is on the disqualified student, who may be required to take aptitude tests and submit to other examinations before being readmitted.

### APPEAL PROCEDURES

Appeals involving the professional standards of the discipline are decided by the School of Social Work. Appeals involving grades for course work may be appealed to the College of Public Programs Academic and Student Affairs Committee.

### STUDENT RESPONSIBILITIES

Students are expected to support and maintain the highest professional standards as spelled out in the *ASU Student Code of Conduct* and the *National Association of Social Workers Code of Ethics*.

Regular attendance is expected in all classes and in field education and is a critical factor in evaluation of performance.

Students' rights are protected through appeal to the Committee on Academic and Professional Standards or through consultation with the school's ombudsperson.

### SPECIAL PROGRAMS

**Tucson Component.** The School of Social Work offers a part-time, cohort-driven B.S.W. program in Tucson in conjunction with the College of Extended Education.

For more information about the B.S.W. program, contact the Tucson Component at 520/884-5507.

**Barrett Honors College.** The School of Social Work participates with the Honors College, which affords undergraduates opportunities for enhanced educational experiences. For a description of the requirements and the opportunities offered by the Honors College, see "Craig and Barbara Barrett Honors College," page 323.

### SOCIAL WORK (SWG)

See the *Graduate Catalog* for the SWG courses.

### SOCIAL WORK (SWU)

**SWU 271 Introduction to Social Work.** (3) F, S  
Descriptive and analytical historical perspective of the profession of social work, social problems, and the social welfare system. Designed for freshmen and sophomores considering this major. Prerequisites: PGS 101; SOC 101. *General Studies:* SB, H.

**SWU 291 Social Service Delivery Systems.** (3) F, S  
Knowledge and skills necessary to utilize community resources to be a competent case manager. Includes 40 hours of observational experience in local agencies. Pre- or corequisite: SWU 271.

**SWU 295 Foundations of Social Work Practice.** (3) F, S  
Provides theoretical foundation and skill base necessary for social work interventions with individuals, small groups, and larger systems. Pre- or corequisites: SWU 271, 291.



View of Hayden Library and Cady Mall

John MacIsaac photo

**SWU 301 Human Behavior in the Social Environment I.** (3) F, S  
Impact of the social environment on the behavior of individuals, family systems, communities, and organizations. Prerequisites: PGS 101; SOC 101. Pre- or corequisites: SWU 271, 291, 295. *General Studies: L/SB.*

**SWU 302 Human Biology for Social Workers.** (3) F, S  
Overview of human anatomy and physiology, and the reciprocal relationship between physical and social environments. Lecture, discussion. Pre- or corequisites: SWU 271, 291.

**SWU 310 Social Work Practice I.** (3) F, S  
Introduction to social work methods, emphasizing the following skills: cross-cultural interviewing, assessment, referrals, and process and psychological recording. Prerequisite: SWU 295. Pre- or corequisite: SWU 301.

**SWU 320 Research Methods in Social Work.** (3) F, S  
Application of scientific principles to field practice, impact assessment, intervention procedures, and problem formulation in social work. Lecture, cooperative learning. Pre- or corequisite: SWU 310.

**SWU 321 Statistics for Social Workers.** (3) F, S  
Teaches social work students how to use and interpret descriptive and inferential statistics in social work practice. Lecture, small group work. Prerequisites: MAT 114, 117. Pre- or corequisite: SWU 320. *General Studies: CS.*

**SWU 340 Human Behavior in the Social Environment II.** (3) F, S  
Theories of human development across the life span. Emphasis is placed on individuals, families, and small groups. Lecture, discussion. Prerequisite: SWU 301. Pre- or corequisites: SWU 302, 310. *General Studies: SB.*

**SWU 374 Diversity and Oppression in a Social Work Context.** (3) F, S  
Issues of social inequality related to race, ethnicity, gender, sexual orientation, and disability. Emphasis on populations of the Southwest. Prerequisite: SWU 310. *General Studies: C.*

**SWU 410 Social Work Practice II.** (3) F, S  
Knowledge and skills in social work practice with individuals and families. Prerequisites: PHI 101 (or 306); SWU 310; Social Work major. Corequisites: SWU 412, 413.

**SWU 411 Social Work Practice III.** (3) F, S  
Knowledge and skills in social work practice with groups, communities, and organizations. Prerequisites: SWU 410, 412, 413; Social Work major. Corequisites: SWU 414, 415.

**SWU 412 Field Instruction I.** (5) F, S  
Sixteen hours a week of supervised practice in an approved placement. Prerequisite: Social Work major. Corequisites: SWU 410, 413.

**SWU 413 Field Instruction Seminar I.** (1) F, S  
Field-focused seminar, including practice evaluation. 1.5 hours a week. Prerequisite: Social Work major. Corequisites: SWU 410, 412.

**SWU 414 Field Instruction II.** (3) F, S  
Sixteen hours a week of supervised practice in an approved placement. Prerequisites: SWU 413; Social Work major. Corequisites: SWU 411, 415.

**SWU 415 Integrative Field Seminar.** (3) F, S  
Field-focused seminar to help students integrate practice and theory. Prerequisite: Social Work major. Corequisites: SWU 411, 414.

**SWU 432 Social Policy and Services.** (3) F, S  
Contemporary social, political, and economic issues. Special emphasis on poverty and inequality in the Southwest. Analysis and development of social welfare policies and programs. Prerequisites: ECN 111; POS 110 (or 310); Social Work major. Pre- or corequisites: SWU 410, 412, 413.

**SWU 442 Introduction to Practice with Children and Families in Child Welfare.** (3) F, S  
Focuses on the characteristics, strengths, and service needs of families and children in the Child Welfare System. Lecture, cooperative learning. Prerequisites: SWU 410, 412, 413; Social Work major.

**SWU 444 Issues in School Social Work.** (3) F, S  
Demonstrates how community, family, and school are interdependent using an ecological metaphor, and introduces school social work. Lecture, cooperative learning. Prerequisites: SWU 410, 412, 413; Social Work major.

**NOTE:** For the General Studies requirement, courses, and codes (such as L, SQ, C, and H), see "General Studies," page 87. For graduation requirements, see "University Graduation Requirements," page 83. For an explanation of additional omnibus courses offered but not listed in this catalog, see "Classification of Courses," page 60.