PURPOSE

The faculty in the College of Public Programs offer a wide range of undergraduate and graduate course work, both on and off campus, to full- and part-time students. Each academic unit of the college not only assumes responsibility in preparing its own majors, but provides a variety of service courses for the rest of the university. The college is committed to providing excellence in teaching, research, and public service. Consequently, the units work closely with numerous public, quasi-public, and private agencies at the national, regional, state, and local levels.

ORGANIZATION

The College of Public Programs is composed of eight academic units, each administered by a chair or director:

- American Indian Studies Program
- Asian Pacific American Studies Program
- Hugh Downs School of Human Communication
- Walter Cronkite School of Journalism and Mass Communication
- School of Justice Studies
- School of Public Affairs
- Department of Recreation Management and Tourism
- School of Social Work

The general administration of the college is the responsibility of the dean, who is responsible to the university president through the senior vice president and provost. For more information, visit the college’s Web site at www.asu.edu/copp.

ADMISSION

Freshmen and Transfers. Individuals interested in admission to an undergraduate program in the College of Public Programs should refer to “Undergraduate Admission,” page 59. Those who meet the minimum university admission requirements will be admitted to the undergraduate academic unit of the college as a preprofessional in that respective academic unit.

Professional Status Admission Requirements. Entry to any undergraduate academic unit of the college with professional status requires

1. the completion of at least 56 semester hours with a minimum cumulative GPA of 2.50;
2. the university First-Year Composition requirement and the university mathematical studies requirement (see “University Graduation Requirements,” page 81); and
3. the College of Public Programs writing competence, communication, and computer requirements (see “College Degree Requirements,” page 454).

The academic units may also have additional requirements.

Most upper-division courses in the college are not open to preprofessional students. Preprofessionals should check the catalog information in their major fields to determine any course enrollment restrictions.

Students should refer to the section of the catalog and advising documents with reference to their preferred areas of study for specialized departmental retention requirements and/or continued enrollment in their major courses.

Transfer Credit. In most cases, course work successfully completed at a regionally accredited four-year institution of higher education is accepted into the respective academic unit.

Transferable course work successfully completed at an accredited two-year institution of higher education (community or junior college) transfers as lower-division credit up to a maximum of 64 semester hours.

Successful completion is defined for purpose of transfer as having received a grade comparable to an “A,” “B,” or “C” at ASU. The acceptance of credits is determined by the director of Undergraduate Admissions, and the utilization of credits toward degree requirements is at the discretion of the academic unit and the college.
ADVISING
The advising mission for the College of Public Programs professional academic advising staff is to assist students in developing meaningful educational plans to meet their academic, career, and personal goals in an ongoing process of evaluation and clarification.

The advisors strive to perform their duties in a professional, ethical, confidential, accurate, and supportive manner, respecting student diversity and needs, and always holding the individual in highest regard. The student and advisor should accomplish this process in a spirit of shared responsibility to develop academic excellence, strong decision-making skills, and self-reliance.

A student who has been admitted to the College of Public Programs is assigned an academic advisor from the academic unit of the student’s major area of study. Questions about advising should be directed to the student’s academic advisor or to the College of Public Programs Student Services Office, WILSN 203.

Mandatory Advising. The following categories of students are required to receive advising and to be cleared on the Mandatory Advising Computer System before they may register for classes:
1. students with admissions competency deficiencies;
2. all freshmen;
3. transfer students in their first semester at ASU;
4. readmitted students;
5. students on probation;
6. students who have been disqualified;
7. students with special admissions status; and
8. all Social Work undergraduate majors.

Course Load. A normal course load per semester is 15 to 16 semester hours. The maximum number of hours for which a student can register is 18 semester hours unless an overload petition has been filed and approved by the Department/School Standards Committee and the Academic and Student Affairs Committee of the college. Semester course loads may be further limited for students in mandatory advising.

Petitions for overload are not ordinarily approved for students who have a cumulative GPA less than 3.00 and who do not state valid reasons for the need to register for the credits. Students who register for semester hours in excess of 18 and do not have an approved overload petition on file may have courses randomly removed through an “administrative drop” action.

Specific degree requirements are explained in detail under the respective college, school, and department sections.

DEGREES
The faculty in the College of Public Programs offer undergraduate degrees in six academic units. Successful completion of a four-year program of 120 semester hours is specified by the respective academic unit. See “College of Public Programs Baccalaureate Degrees and Majors” table, page 455.

GRADUATE PROGRAMS
Master’s degree programs are offered by six of the academic units of the College of Public Programs, and four of the units offer doctoral degrees. See the “College of Public Programs Graduate Degrees and Majors” table, page 456.

For more information on courses, faculty, and programs, see the Graduate Catalog.

ASU EXTENDED CAMPUS
The College of Extended Education was created in 1990 to extend the resources of ASU throughout Maricopa County, the state, and beyond. The College of Extended Education is a university-wide college that oversees the ASU Extended Campus and forms partnerships with other ASU colleges, including the College of Public Programs, to meet the instructional and informational needs of a diverse community.

The ASU Extended Campus goes beyond the boundaries of the university’s three physical campuses to provide access to quality academic credit and degree programs for working adults through flexible schedules; a vast network of off-campus sites; classes scheduled days, evenings, and weekends; and innovative delivery technologies including television, the Internet, and Independent Learning. The Extended Campus also offers a variety of professional continuing education and community outreach programs.

For more information, see “ASU Extended Campus,” page 671, or access the Web site at www.asu.edu/xed.

UNIVERSITY GRADUATION REQUIREMENTS
In addition to fulfilling college and major requirements, students must meet all university graduation requirements.

First-Year Composition Requirement
Students must demonstrate reasonable proficiency in written English by achieving a grade of “C” or higher in both ENG 101 and 102 (or ENG 107 and 108 for international students), or in ENG 105 or its equivalent. Should a student receive a grade lower than “C” in any of the courses, it must be repeated until the specified proficiency is demonstrated. Composition courses transferred from out-of-state institutions must be evaluated and approved by the Writing Programs Office.

General Studies Requirement
All undergraduate students in the College of Public Programs are required to complete the university General Studies requirement to be eligible for graduation in any of the undergraduate curricula offered by the college.

General Studies courses are regularly reviewed. To determine whether a course meets one or more parts of the General Studies requirement, see “General Studies,” page 85, and the current Schedule of Classes.

General Studies courses are also identified following course descriptions according to the “Key to General Studies Credit Abbreviations,” page 87.

COLLEGE DEGREE REQUIREMENTS
In addition to the university General Studies requirement, the College of Public Programs has requirements in communication, computer science, and writing competence.
College of Public Programs Baccalaureate Degrees and Majors

<table>
<thead>
<tr>
<th>Major</th>
<th>Degree</th>
<th>Concentration</th>
<th>Administered By</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian Studies</td>
<td>B.S.</td>
<td>—</td>
<td>American Indian Studies Program</td>
</tr>
<tr>
<td>Communication</td>
<td>B.A., B.S.</td>
<td>—</td>
<td>Hugh Downs School of Human Communication</td>
</tr>
<tr>
<td>Journalism and Mass</td>
<td>B.A.</td>
<td>Journalism, media analysis and criticism, media management, media production,</td>
<td>Walter Cronkite School of Journalism</td>
</tr>
<tr>
<td>Communication</td>
<td></td>
<td>strategic media and public relations</td>
<td>and Mass Communication</td>
</tr>
<tr>
<td>Justice Studies</td>
<td>B.S.</td>
<td>—</td>
<td>School of Justice Studies</td>
</tr>
<tr>
<td>Recreation</td>
<td>B.S.</td>
<td>Recreation management, tourism management</td>
<td>Department of Recreation Management and</td>
</tr>
<tr>
<td>Social Work</td>
<td>B.S.W.</td>
<td>—</td>
<td>Tourism</td>
</tr>
</tbody>
</table>

Communication Requirement

Undergraduate students in the College of Public Programs are required to take a course in communication. The course provides an overview of human communication in public and/or cultural contexts and helps students develop oral presentation skills and competence. Students majoring in American Indian Studies, Justice Studies, and Social Work choose from:

- COM 100 Introduction to Human Communication SB .............. 3
- COM 225 Public Speaking ........................................ 3
- COM 230 Small Group Communication SB ........................ 3
- COM 241 Introduction to Oral Interpretation L/HU ............ 3
- COM 259 Communication in Business and the Professions........ 3

Majors in the Department of Recreation Management and Tourism choose from COM 225, 241, or 259; students in the Walter Cronkite School choose between COM 225 or 241.

Computer Requirement

A computer course is required for all undergraduate majors. Any computer (CS) course from the university General Studies list is acceptable. It may be included within the numeracy requirement or department or school degree program, where appropriate.

Non-English Language Requirement

The Walter Cronkite School of Journalism and Mass Communication and the School of Social Work require proficiency in a language other than English. Communication majors have the choice of demonstrating proficiency in a language other than English under the B.A. Proficiency is defined as completing the second semester intermediate level, or higher, of a language other than English.

Writing Competence Requirement

In addition to ENG 101 and 102 First-Year Composition or their equivalent, one of the following courses in advanced written expository composition is required of all undergraduate majors:

- BUS 301 Fundamentals of Management Communication L .......... 3
- ENG 215 Strategies of Academic Writing L ...................... 3
- ENG 216 Persuasive Writing on Public Issues L ............... 3
- ENG 217 Writing Reflective Essays L .......................... 3
- ENG 218 Writing About Literature L ............................ 3
- ENG 301 Writing for the Professions L .......................... 3
- JMC 201 Journalism Newswriting L ................................ 3
- JMC 202 Radio-Television Writing L .............................. 3

The writing competence course may be counted as fulfilling the university General Studies literacy and critical inquiry (L) requirement if it is on the university-approved list.

Pass/Fail Option

The College of Public Programs does not offer any courses for pass/fail credit. Courses completed for pass/fail credit outside the College of Public Programs may count only as elective credit in meeting degree requirements.

Limit on Physical Education Activity Hours

No more than eight hours of physical education activity courses may be counted within the minimum 120 hours required for graduation.

PREPROFESSIONAL REQUIREMENTS

Students should refer to the respective department or school section of the catalog and to department or school advising documents for more information on requirements.

Undergraduate Credit for Graduate Courses. To enable undergraduate students to enrich their academic development, the Graduate College and the individual academic units of the College of Public Programs allow qualified students to take graduate-level courses for undergraduate credit. To qualify for admission to a graduate-level course, the student must have senior standing (87 or more semester hours successfully completed) and a cumulative GPA of 3.00 or higher. In addition, permission to enroll must be given before registration and must be approved by the instructor of the course, the student’s advisor, the department chair or school director, and the dean of the college in which the course is offered.

ACADEMIC STANDARDS AND RETENTION

Good Standing. Students in the College of Public Programs are considered in good standing for the purpose of
retention if they maintain a cumulative GPA of 2.00 or higher in all courses taken at ASU. However, to achieve professional status in the undergraduate degree programs in the college, students must have a cumulative GPA of 2.50 or higher at ASU.

Probation. Any student who does not maintain good standing is placed on academic probation. A student on academic probation is required to observe any limitations or rules the college may impose as a condition for retention.

Disqualification. A student who is on probation becomes disqualified if (1) the student has not returned to good standing or (2) the student has not met the required semester GPA.

Disqualification is exercised at the discretion of the college and becomes effective on the first day of the fall or spring semester following college action. A disqualified student is notified by the Office of the Registrar and/or the dean of the college and is not allowed to register for a fall or spring semester at the university until reinstated. A student who is disqualified may not attend as a nondegree student.

Reinstatement. Students seeking reinstatement after disqualification should contact the College of Public Programs Student Services Office regarding procedures and guidance for returning to good standing. When reinstatement includes readmission, application must be made to the Readmissions Section of the Office of the Registrar.

All academic discipline action is the function of the College of Public Programs Student Services Office, WILSN 203, under the direction of the dean of the college. Students having academic problems should call this office for advising at 480/965-1034.

SPECIAL PROGRAMS

Barrett Honors College

The College of Public Programs cooperates with the Barrett Honors College, which affords superior undergraduates opportunities for special classes taught by selected faculty. Honors students receive special advising and priority preregistration and complete a senior honors thesis. Participating students can major in any academic program. A full description of the requirements and the opportunities offered by the Barrett Honors College can be found in the “The Barrett Honors College,” page 120.

For more information, visit the College of Public Programs Student Services Office at WILSN 203, or call 480/965-1034. For more information about the Barrett Honors College, call 480/965-2359.

College of Public Programs Council

The College of Public Programs Council is a unit of Associated Students of Arizona State University and serves as the coordinating body of student activities in the college. The council fosters communication, cooperation, and understanding among undergraduate students, graduate students, faculty, and staff. As the official representative student organization to the dean and college administration, the council appoints student members to faculty committees, cosponsors events with the college alumni association, and represents students at college and university functions.

Center for Nonprofit Leadership and Management

The mission of the Center for Nonprofit Leadership and Management is “to improve the quality of life in communities by enhancing the performance of nonprofit organizations.” Varied strategies accomplish this mission and include coordination of educational offerings, selected technical assistance to nonprofits, support for research projects for
faculty and students, and the convening of nonprofit leaders and managers through a variety of training opportunities. The center supports the activities of two complementary nonprofit management education programs—the Nonprofit Youth and Human Service Leadership and Management: American Humanics Certificate (undergraduate) and the Nonprofit Leadership and Management Certificate (graduate). For more information, call 480/965-0607, or access the Web site at www.asu.edu/copp/nonprofit.

NONPROFIT LEADERSHIP AND MANAGEMENT (NLM)

Omnibus Courses. For an explanation of courses offered but not specifically listed in this catalog, see “Omnibus Courses,” page 56.

Graduate-Level Courses. For information about courses numbered from 500 to 799, see the Graduate Catalog, or access www.asu.edu/aad/catalogs on the Web. In some situations, undergraduate students may be eligible to take these courses; for more information, see “Graduate-Level Courses,” page 56.

Center for Urban Inquiry

The Center for Urban Inquiry focuses on civic involvement. The center’s mission is to examine the unique features of the new urban West in the United States, particularly intersections of growth and development with citizen activism and community building. By harnessing the unique resources of the university, the center engages in partnerships with urban citizens, including youths, to increase awareness, promote inclusion, and address needs. Center programs include seed grants to students working in teams in pursuit of urban research and community service; service learning that involves students in community building; technical assistance to neighborhood organizations, schools, and hospitals; and the production of works that appeal broadly to urban audiences, including performances, exhibits, and videos.

For more information, call 480/965-9216, or access the Web site at www.asu.edu/copp/urban.

College of Public Programs

The academic units within the College of Public Programs may use the CPP prefix for course offerings that cross disciplinary boundaries.

COLLEGE OF PUBLIC PROGRAMS (CPP)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPP 194</td>
<td>Special Topics. (1–4)</td>
<td></td>
</tr>
<tr>
<td>CPP 294</td>
<td>Special Topics. (1–4)</td>
<td></td>
</tr>
<tr>
<td>CPP 394</td>
<td>Special Topics. (1–4)</td>
<td></td>
</tr>
<tr>
<td>CPP 484</td>
<td>Internship. (1–12)</td>
<td></td>
</tr>
<tr>
<td>CPP 494</td>
<td>Special Topics. (1–4)</td>
<td></td>
</tr>
<tr>
<td>CPP 498</td>
<td>Pro-Seminar. (1–7)</td>
<td></td>
</tr>
<tr>
<td>CPP 499</td>
<td>Individualized Instruction. (1–3)</td>
<td></td>
</tr>
<tr>
<td>Omnibus Courses. For an explanation of courses offered but not specifically listed in this catalog, see “Omnibus Courses,” page 56.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Graduate-Level Courses. For information about courses numbered from 500 to 799, see the Graduate Catalog, or access www.asu.edu/aad/catalogs on the Web. In some situations, undergraduate students may be eligible to take these courses; for more information, see “Graduate-Level Courses,” page 56.

American Indian Studies Program

www.asu.edu/copp/americanindian

480/965-3634

AG 372

Carol C. Lujan, Director

Associate Professor: Lujan

Assistant Professors: Vicenti Carpio, Miller

The American Indian Studies Program emphasizes the political and cultural experience of the various American Indian Nations and peoples of the United States. Course work focuses on the cultures, arts, history, and contemporary experiences of the various American Indian nations. The curriculum also concentrates on the practical application for professional career development, preparation for advanced degree programs, and preparation for service to Indian governments and reservations. It emphasizes scholarly expertise in selected fields of study and its practical application to community service.

AMERICAN INDIAN STUDIES—B.S.

Students pursuing a B.S. degree in American Indian Studies gain a broad knowledge of American Indian nations and peoples, with particular emphasis on Southwest American Indian nations. The degree program offers courses that provide students with intellectual and practical knowledge pertaining to American Indian cultures, history, law, literature, language, art, and government.

Students are required to take 42 semester hours, including 24 hours of required courses and 18 hours in one of two areas of emphasis: (1) legal policy, community, and economic development; or (2) arts, languages, and cultures.

Contact the program office for a current listing of elective courses. The following courses are required for all students majoring in American Indian Studies:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIS 180</td>
<td>Introduction to American Indian Studies C</td>
<td>3</td>
</tr>
<tr>
<td>AIS 280</td>
<td>Indigenous Law and Society C</td>
<td>3</td>
</tr>
<tr>
<td>AIS 370</td>
<td>American Indian Languages and Cultures</td>
<td>3</td>
</tr>
<tr>
<td>AIS 380</td>
<td>Contemporary Issues of American Indian Nations</td>
<td>3</td>
</tr>
<tr>
<td>AIS 385</td>
<td>Federal Indian Policy</td>
<td>3</td>
</tr>
<tr>
<td>AIS 394</td>
<td>ST: Basic Statistical Analysis*</td>
<td>3</td>
</tr>
</tbody>
</table>

American Indian Studies Research Methods. (3) fall
AIS 498 Pro-Seminar. (3) selected semesters

* Until American Indian Studies is able to offer its own course in statistical research methods, students must take JUS 302, or a comparable course, in consultation with an advisor.

The minor in American Indian Studies is designed for students interested in developing an understanding of American Indian issues and analyzing issues through critical inquiry. Fifteen semester hours are required, including AIS 180, 380, and 385 and six elective semester hours from the two areas of emphasis. No pass/fail or credit/noncredit course work may be applied to the minor. A minimum of nine hours must be in resident credit at ASU Main. Students must receive a minimum grade of “C” for all courses in the minor and meet all course eligibility requirements.

CERTIFICATE IN AMERICAN INDIAN STUDIES

The certificate program recognizes the need for training American Indian and non-Indian students for employment and leadership roles in American Indian government, in state/federal agencies, in education programs, and in urban and Indian community programs.

To this end, the American Indian Studies Certificate program seeks to address the myriad of contemporary social, political, and economic problems and issues impacting American Indian people.

The program provides students with
1. useful knowledge pertaining to American Indian sovereignty, government, law, history, economic development, and culture;
2. practical experience in the form of an internship working in an American Indian government, a community program, an educational entity, an urban program, or a state/federal agency; and
3. educational skills so that graduates can pursue jobs with an American Indian focus.

For more information, call the director of the American Indian Studies Program at 480/965-3634.

B.I.S. CONCENTRATION

A concentration in American Indian studies is available under the Bachelor of Interdisciplinary Studies (B.I.S.) degree, a program intended for the student who has academic interests that might not be satisfied with existing majors. Building on two academic concentrations (or one double concentration) and an interdisciplinary core, students in the B.I.S. program take active roles in creating their educational plans and defining their career goals. For more information, see “Bachelor of Interdisciplinary Studies,” page 116.

AMERICAN INDIAN STUDIES (AIS)

AIS 180 Introduction to American Indian Studies. (3) once a year
Introduction to the study of American Indian justice issues from an interdisciplinary perspective. Primary topics include sovereignty, law, and culture.
General Studies: C

Asian Pacific American Studies Program

www.asu.edu/copp/asianamerican
480/965-9711
AG 352

Thomas K. Nakayama, Director
Professor: Nakayama
Assistant Professors: de Jesús, Li, Rosa

PURPOSE

Asian Pacific American Studies is an interdisciplinary undergraduate program that examines the experiences of Asian Americans and Pacific Islanders within the United
States, particularly in the Southwest. The program is designed to help students of all ethnicities to
1. appreciate the diversity of Asian American and Pacific Islander cultures, experiences, and histories;
2. understand the U.S. experience in new ways; and
3. participate more effectively in an increasingly diverse society.

A certificate program offers courses that provide students with opportunities to think critically about interethnic cooperation and conflict. The program integrates teaching, research, and community service.

Certificate in Asian Pacific American Studies

Course Requirements. The certificate program requires 18 semester hours. Twelve core hours must be fulfilled by the following courses:

APA 200 Introduction to Asian Pacific American Studies HU/SB, C .......................................................... 3
APA 360 Asian Pacific American Experience HU/SB, C ............... 3
APA 450 Asian Pacific American Contemporary Issues SB, C ....... 3
APA 484 Internship................................................................. 3
or APA 494 ST: Asian Pacific American Communities (3)

The remaining six semester hours must be filled by courses from an approved list, including any additional courses with an APA prefix, as well as ASB 242, COM 263, and MCO 460.

Students must apply for the certificate program through the Asian Pacific American Studies Program office.

For more information, call the program director at 480/965-9711.

B.I.S. Concentration

A concentration in Asian Pacific American studies is available under the Bachelor of Interdisciplinary Studies (B.I.S.) degree, a program intended for the student who has academic interests that might not be satisfied with existing majors. Building on two academic concentrations (or one double concentration) and an interdisciplinary core, students in the B.I.S. program take active roles in creating their educational plans and defining their career goals. For more information, see “Bachelor of Interdisciplinary Studies,” page 116.

ASIAN PACIFIC AMERICAN STUDIES (APA)

APA 194 Special Topics. (1–4)
fall and spring
Exhibits Asian Pacific American Studies.

APA 200 Introduction to Asian Pacific American Studies. (3)
fall and spring
Examines historical and contemporary issues facing Asian Americans and Pacific Islanders in the United States. Lecture, discussion. General Studies: HU/SB, C

APA 210 Introduction to Ethnic Studies in the U.S. (3)
fall and spring
Covers diversity of experiences and relations among racial and ethnic groups in the United States. Lecture, discussion. Cross-listed as AFS 210/CCS 210. Credit is allowed for only AFS 210 or APA 210 or CCS 210. General Studies: C

APA 294 Special Topics. (1–4)
fall and spring
Open to all students. May be repeated for credit.

APA 310 Asian Pacific American Arts and Cultures. (3)
fall and spring
Explores Asian Pacific American cultural expression in art, literature, film, theatre, dance, and music. Lecture, discussion. General Studies: HU, C

APA 315 Asian Pacific American Literature. (3)
fall
Explores the literary history, critical reception, and major theories in Asian Pacific American poetry, fiction, and prose. Lecture, discussion. General Studies: HU, C

APA 330 Asian Pacific American Genders and Sexualities. (3)
spring
Explores gender and sexuality issues as they relate to Asian Pacific American experiences, including interracial relationships, stereotypes, feminism, queer theory. Lecture, discussion. General Studies: SB, C

APA 340 Asian Pacific Americans and Media. (3)
fall
Analyzes social construction of Asian Pacific American media images and resistance to those images in various historical contexts. Lecture, discussion. General Studies: HU, C

APA 360 Asian Pacific American Experience. (3)
fall and spring
Historical and contemporary experiences of Asian Pacific American racial/ethnic groups in the United States. Lecture, discussion. Topics may include the following:
• Chinese American
• Filipina and Filipino American
• Japanese American
• Korean American
• Pacific Islander
• South Asian American
• Southeast Asian American
General Studies: HU/SB, C

APA 394 Special Topics. (1–4)
fall and spring
Open to all students. May be repeated for credit. Topics may include the following:
• Asian Pacific American Immigration Issues
• Asian Pacific American Legal History
• Asian Pacific American Women Issues and Identities

APA 450 Asian Pacific American Contemporary Issues. (3)
fall and spring
Focuses on issues shaping Asian Pacific American communities, including immigration, politics, education, health, family, gender, youth, interracial relations, and other contemporary topics. Lecture, discussion. Prerequisite: APA 200 or instructor approval. General Studies: SB, C

APA 484 Internship. (1–12)
fall and spring

APA 494 Special Topics. (1–4)
fall and spring
Open to all students. May be repeated for credit. Topics may include the following:
• Asian Pacific American Communities
• Asian Pacific American Leadership
• Voices and Visions: Asian Pacific American Women, Issues, and Identities

APA 498 Pro-Seminar. (1–7)
fall and spring

APA 499 Individualized Instruction. (1–3)
fall and spring

Omnibus Courses. For an explanation of courses offered but not specifically listed in this catalog, see “Omnibus Courses,” page 56.

Hugh Downs School of Human Communication

com.pp.asu.edu
480/965-5095
STAUF A412

Jess K. Alberes, Director

Professors: Alberts, Arnold, Broome, Canary, Carlson, Cormen, Guerrero, Jain, Martin, McPhee, Mongeau, Nakayama, Valentine

Associate Professors: Buley, Corey, Davey, De la Garza, Floyd, Mayer, Trethewey

Assistant Professors: Brouwer, Davis, Martinez, Messman, Park-Fuller, Tracy

Instructional Professional: Olson

Assistant Instructional Professional: McDonald

PURPOSE

The Hugh Downs School of Human Communication exists to advance the understanding of message-related human behavior for the purpose of improving communicative interactions. Teaching, research, and service are directed to the continued development of knowledge and application of principles of communication. Employers have ranked interpersonal, analytical, teamwork, computer, and verbal communication skills as the top five skills desired for new hires. The curriculum is designed so that majors are proficient in each of these areas upon graduation. Courses are not offered in broadcasting or journalism.

GENERAL INFORMATION

A minimum GPA of 2.50 is required for enrollment in all upper-division courses and COM 207. A minimum GPA of 2.25 is required for enrollment in COM 110, 241, 250, and 263.

Communication Major Requirements. Undergraduate preprofessional students may be admitted to professional status after meeting all of the following requirements:

1. College of Public Programs major status admission requirements (see “Admission,” page 453); and
2. Completion of 12 semester hours of Communication major core course requirements (COM 100, 207, 225, and 308) with a minimum grade of “C” in each.

Students may reach professional status upon successful completion of COM 308; they do not need to apply for major status.

DEGREE REQUIREMENTS

B.A. and B.S. Degrees

Students may choose to complete either a Bachelor of Arts or Bachelor of Science degree in Communication. The B.A. degree requires a minimum of 54 semester hours, including six hours of related area courses and a capstone course (COM 404, 407, or 484). The B.S. degree requires a minimum of 54 semester hours, including a General Studies CS (statistics) course, COM 408, and a capstone course (COM 404 or 407).

Both degree options require that students take four core courses (COM 100, 207, 225, and 308) plus 18 semester hours (six courses) where introductory courses are paired with advanced courses.

Students must choose three of the following courses for a total of nine semester hours:

- COM 110 Elements of Interpersonal Communication SB ..................3
- or COM 310 Relational Communication (3)
- COM 241 Introduction to Oral Interpretation L/HU ......................3
- COM 250 Introduction to Organizational Communication SB ........3
- COM 263 Elements of Intercultural Communication SB, C, G .......3
- COM 321 Rhetorical Theory and Research L/HU, H .....................3
- or COM 323 Communication Approaches to Popular Culture C (3)

Students must then match the three courses selected above with the corresponding 400-level courses—the middle digits of the course numbers match—from the following list for a total of nine hours:

- COM 410 Interpersonal Communication Theory and Research SB ........................................3
- COM 421 Rhetoric of Social Issues HU ........................................3
- COM 441 Performance Studies HU .......................................3
- COM 450 Theory and Research in Organizational Communication SB ..................................3
- COM 463 Intercultural Communication Theory and Research SB, G ..................................3

Another 15 semester hours (five courses) must be communication electives, only three hours (one course) of which may be 100- or 200-level. A minimum grade of “C” is required in all communication courses except for a maximum of six semester hours of “Y” credit available to qualified students in COM 281, 382, and/or 484.

To assure the breadth and depth of their education, all Communication undergraduates must complete the requirements of the university General Studies, the College of Public Programs, and the Hugh Downs School of Human Communication. For descriptive information on university requirements, refer to “General Studies,” page 85, and “University Graduation Requirements,” page 81. Students in the College of Public Programs are required to take an advanced composition course (which meets the General Studies L requirement). Although many Communication courses meet the university General Studies requirements for literacy and critical inquiry (L), students must take an advanced composition course from the list provided by the College of Public Programs.

Students should consult the school for current information concerning College of Public Programs and Hugh Downs School of Human Communication requirements.
Communication Internships
Internships (COM 484) consist of supervised field experiences and are available to upper-level undergraduate students with major status and a GPA higher than 2.50. Students must also have completed or be concurrently enrolled in COM 410, 421, 441, 450, or 463. An application for internship must be completed in the semester before the intended term for an internship. Contact the school for specific deadline dates. Internships must receive prior approval from the internship programs coordinator before student registration for the course. Internships may be taken for up to six semester hours.

MINOR IN COMMUNICATION

The minor in Communication consists of 15 semester hours of courses, including COM 100 plus COM 225 or 259, and nine additional semester hours, at least six of which must be in the upper division. Nine of the total 15 semester hours must be ASU Main resident credits including six semester hours of upper-division credit. No pass/fail, “Y” credit, or credit/no-credit courses are allowed. Communication courses required for one’s major may not also count for the minor. All prerequisite and GPA requirements must be met. The “C” minimum requirement must be met for each class.

B.I.S. CONCENTRATION

A concentration in communication is available under the Bachelor of Interdisciplinary Studies (B.I.S.) degree, a program intended for the student who has academic interests that might not be satisfied with existing majors. Building on two academic concentrations (or one double concentration) and an interdisciplinary core, students in the B.I.S. program take active roles in creating their educational plans and defining their career goals. For more information, see “Bachelor of Interdisciplinary Studies,” page 116.  

GRADUATE PROGRAMS

In addition to offering an M.A. degree program, the Hugh Downs School of Human Communication also offers an interdisciplinary Ph.D. degree program in Communication. See the Graduate Catalog for the requirements and areas of concentration.

HUGH DOWNS SCHOOL OF HUMAN COMMUNICATION (COM)

COM 100 Introduction to Human Communication. (3) 
fall, spring, summer
Topics-oriented introduction to basic theories, dimensions, and concepts of human communicative interaction and behavior. 
General Studies: SB

COM 110 Elements of Interpersonal Communication. (3) 
fall, spring, summer
Demonstration and practice of communicative techniques in establishing and maintaining interpersonal relationships. Prerequisite: 2.25 GPA. 
General Studies: SB

COM 207 Introduction to Communication Inquiry. (3) 
fall, spring, summer
Bases of inquiry into human communication, including introduction to notions of theory, philosophy, problems, and approaches to the study of communication. Prerequisites: COM 100; 2.50 GPA.

COM 222 Argumentation. (3) 
fall and spring
Philosophical and theoretical foundations of argumentation, including a comparison of models of advocacy and evidence. Prerequisite: ENG 101 or 105. 
General Studies: L

COM 225 Public Speaking. (3) 
fall, spring, summer
Verbal and nonverbal communication in platform speaking. Discussion and practice in vocal and physical delivery and in purposeful organization and development of public communication. Prerequisite: ENG 101 or 105. 
General Studies: L

COM 230 Small Group Communication. (3) 
fall, spring, summer
Principles and processes of small group communication, attitudes, and skills for effective participation and leadership in small groups, small group problem solving, and decision making. 
General Studies: SB

COM 241 Introduction to Oral Interpretation. (3) 
fall, spring, summer
Communication of literary materials through the mode of performance. Verbal and nonverbal behavior, interface of interpreter with literature and audience, and rhetorical and dramatic analysis of literary modes. Prerequisites: ENG 101 (or 105); 2.25 GPA. 
General Studies: L/HU

COM 250 Introduction to Organizational Communication. (3) 
fall, spring, summer
Introduces the study of communication in organizations, including identification of variables, roles, and patterns influencing communication in organizations. Prerequisite: 2.25 GPA. 
General Studies: SB

COM 251 Interviewing. (3) 
selected semesters
Principles and techniques of interviewing, including practice through real and simulated interviews in informational, persuasive, and employee-related situations. Not open to freshmen.

COM 259 Communication in Business and the Professions. (3) 
fall, spring, summer
Interpersonal, group, and public communication in business and professional organizations. Not open to freshmen and not available for credit toward the major.

COM 263 Elements of Intercultural Communication. (3) 
fall, spring, summer
Basic concepts, principles, and skills for improving communication between persons from different minority, racial, ethnic, and cultural backgrounds. Lecture, discussion. Cross-listed as AFR 263. Credit is allowed for only AFR 263 or COM 263. Prerequisite: 2.25 GPA. 
General Studies: SB, C, G

COM 271 Voice Improvement. (3) 
selected semesters
Intensive personal and group experience to improve normal vocal usage, including articulation and pronunciation.

COM 281 Communication Activities. (1–3) 
fall, spring, summer
Nongraded participation in forensics or interpretation cocurricular activities. Maximum 3 semester hours each semester. Prerequisite: instructor approval.

COM 294 Special Topics. (3) 
fall, spring, summer
Topics may include the following: 
• Beyond Words

COM 300 CIS: Communication in Interdisciplinary Studies. (3) 
fall, spring, summer
Examines and analyzes communication in the context of other academic disciplines. May be repeated for credit. Open to B.I.S. majors only. Prerequisites: both COM 100 and 225 or only COM 259; 2.00 GPA.

COM 301 Introductory Theories and Principles of Communication: Communication in Relationships, Organizations, and Public Contexts. (3–9) once a year
Integrated introduction to the theories and principles of communication in public, interpersonal, and organizational contexts. Lecture, discussion, online component.

COM 308 Advanced Research Methods in Communication. (3) fall, spring, summer
Advanced communication research methods, including quantitative, qualitative, and critical approaches. Prerequisite: minimum cumulative ASU GPA of 2.50. Prerequisites with a grade of "C" or higher: COM 207; MAT 114 (or higher-level MAT course).
General Studies: L

COM 310 Relational Communication. (3) fall and spring
Explores communication issues in the development of personal relationships. Current topics concerning communication in friendship, romantic, and work relationships. Prerequisites: COM 100; minimum cumulative ASU GPA of 2.50.

COM 312 Communication, Conflict, and Negotiation. (3) fall and spring
Theories and strategies of communication relevant to the management of conflicts and the conduct of negotiations. Prerequisites: COM 100; minimum cumulative ASU GPA of 2.50.

COM 316 Gender and Communication. (3) fall and spring
Introduces gender-related communication. Examines verbal, nonverbal, and paralinguistic differences and similarities within social, psychological, and historic perspectives. Prerequisite: minimum cumulative ASU GPA of 2.50.
General Studies: SB, C

COM 317 Nonverbal Communication. (3) fall and spring
Study of communication using space, time, movement, facial expression, touch, appearance, smell, environment, objects, voice, and gender-cultural variables. Not open to students with credit for COM 294 ST Beyond Words. Prerequisite: minimum cumulative ASU GPA of 2.50.

COM 319 Persuasion and Social Influence. (3) fall, spring, summer
Variables that influence and modify attitudes and behaviors of message senders and receivers, including analysis of theories, research, and current problems. Prerequisites: COM 207 (or its equivalent); minimum cumulative ASU GPA of 2.50. Prerequisite for nonmajors: POS 401 or PSY 230 or QBA 221 or SOC 301 or CSE 180 (or its equivalent).
General Studies: SB

COM 320 Communication and Consumerism. (3) once a year
Critical evaluation of messages designed for public consumption. Perceiving, evaluating, and responding to political, social, and commercial communication. Prerequisite: minimum cumulative ASU GPA of 2.50.
General Studies: SB

COM 321 Rhetorical Theory and Research. (3) fall and spring
Historical development of rhetorical theory and research in communication, from classical antiquity to the present. Prerequisites: COM 100; minimum cumulative ASU GPA of 2.50.
General Studies: L, HU, H

COM 323 Communication Approaches to Popular Culture. (3) fall, spring, summer
Critical analysis of popular culture within social and political contexts; emphasizes multicultural influences and representations in everyday life. Lecture, discussion. Prerequisites: COM 100; minimum cumulative ASU GPA of 2.50.
General Studies: C

COM 325 Advanced Public Speaking. (3) fall and spring
Social and pragmatic aspects of public speaking as a communicative system; strategies of rhetorical theory and the presentation of forms of public communication. Prerequisites: COM 225; minimum cumulative ASU GPA of 2.50.
General Studies: L

COM 341 Social Contexts for Performance. (3) selected semesters
Adaptation and performance of literature for the community outside the university. Research into the practical uses of performed literature. Prerequisite: minimum cumulative ASU GPA of 2.50.

COM 344 Performance of Oral Traditions. (3) selected semesters
Cultural beliefs and values studied through ethnographic research and performance of personal narratives, folklore, myths, legends, and other oral traditions. Lecture, fieldwork, research paper. Prerequisite: minimum cumulative ASU GPA of 2.50.
General Studies: HU, C

COM 357 Communication Technology and Information Diffusion. (3) fall
Studies effects of new communication technology on society, organizations, and individuals. Hands-on experience plus critical analysis of theory and research. Prerequisites: both COM 250 (or MGT 300 or POS 430 or SOC 301) and CSE 180 (or its equivalent) or only instructor approval; minimum cumulative ASU GPA of 2.50.
General Studies: SB

COM 394 Special Topics. (1–4) fall, spring, summer
Nongraded credit for students extending their experience with a content area by assisting with classroom supervision in other COM courses (maximum 3 semester hours each semester). Prerequisites: 2.50 GPA; written instructor approval.

COM 400 CIP: Communication in Professions. (3) fall, spring, summer
Specialized study of communication processes in professional and organizational settings. Open to B.I.S. majors only. May be repeated for credit. Lecture, discussion. Prerequisites: both COM 100 and 225 or only COM 259; 2.00 GPA.
General Studies: HU, C

COM 404 Research Apprenticeship. (3) fall and spring
Direct research experience on faculty projects. Student/faculty match based on interests. Lecture, apprenticeship. Prerequisites: COM 308 (or instructor approval); minimum cumulative ASU GPA of 2.50; application required.

COM 407 Advanced Critical Methods in Communication. (3) spring
Examines critical approaches relevant to communication, including textuality, social theory, cultural studies, and ethnography. Lecture, discussion. Prerequisites: COM 308; minimum cumulative ASU GPA of 2.50.

COM 408 Quantitative Research Methods in Communication. (3) fall and spring
Advanced designs, measurement techniques, and methods of data analysis of communication research. Prerequisites: COM 308 and a course in generic statistics (EDP 454 or POS 401 or PSY 230 or QBA 221 or SOC 390 or STP 226); minimum cumulative ASU GPA of 2.50.

COM 410 Interpersonal Communication Theory and Research. (3) fall, spring, summer
Survey and analysis of major research topics, paradigms, and theories dealing with message exchanges between and among social peers. Prerequisites: COM 110 (or 310), 308; minimum cumulative ASU GPA of 2.50.
General Studies: SB
COM 411 Communication in the Family. (3)
fall
Broad overview of communication issues found in marriage and family life, focusing on current topics concerning communication in the family. Prerequisites: COM 110 (or 310), 207; minimum cumulative ASU GPA of 2.50.
General Studies: SB

COM 414 Crisis Communication. (3)
selected semesters
Role of communication in crisis development and intervention. Prerequisite: minimum cumulative ASU GPA of 2.50.

COM 417 Communication and Aging. (3)
selected semesters
Critical study of changes in human communicative patterns through the later adult years, with attention on intergenerational relationships and self-concept functions. Prerequisite: minimum cumulative ASU GPA of 2.50.

COM 421 Rhetoric of Social Issues. (3)
fall and spring
Critical rhetorical study of significant speakers and speeches on social issues of the past and present. Prerequisites: COM 308, 321 (or 323).
General Studies: HU

COM 422 Advanced Argumentation. (3)
selected semesters
Advanced study of argumentation theories and research as applied to public forum, adversary, scholarly, and legal settings. Prerequisites: COM 222; minimum cumulative ASU GPA of 2.50.

COM 426 Political Communication. (3)
fall
Theories and criticism of political communication, including campaigns, mass persuasion, propaganda, and speeches. Emphasis on rhetorical approaches. Prerequisite: minimum cumulative ASU GPA of 2.50.
General Studies: SB

COM 430 Leadership in Group Communication. (3)
selected semesters
Theory and process of leadership in group communication, emphasizing philosophical foundations, contemporary research, and applications to group situations. Prerequisites: COM 230; minimum cumulative ASU GPA of 2.50.

COM 441 Performance Studies. (3)
fall, spring, summer
Theory, practice, and criticism of texts in performance. Emphasis on the interaction between performer, text, audience, and context. Prerequisites: COM 241, 308; minimum cumulative ASU GPA of 2.50.
General Studies: HU

COM 445 Narrative Performance. (3)
selected semesters
Theory and practice of performing narrative texts (e.g., prose fiction, oral histories, diaries, essays, letters). Includes scripting, directing, and the rhetorical analysis of storytelling. Prerequisites: COM 241; minimum cumulative ASU GPA of 2.50.
General Studies: HU

COM 446 Performance of Literature Written by Women. (3)
selected semesters
Explores, through performance and critical writing, literature written by women. Prerequisite: minimum cumulative ASU GPA of 2.50.
General Studies: HU, C

COM 450 Theory and Research in Organizational Communication. (3)
fall, spring, summer
Critical review and analysis of the dominant theories of organizational communication and their corollary research strategies. Prerequisites: COM 250, 308; minimum cumulative ASU GPA of 2.50.
General Studies: SB

COM 453 Communication Training and Development. (3)
once a year
Examines the procedures and types of communication training and development in business, industry, and government. Prerequisites: COM 250; minimum cumulative ASU GPA of 2.50.

COM 463 Intercultural Communication Theory and Research. (3)
fall, spring, summer
Surveys and analyzes major theories and research dealing with communication between people of different cultural backgrounds, primarily in international settings. Lecture, discussion, small group work. Cross-listed as AFR 463. Credit is allowed for only AFR 463 or COM 463. Prerequisites: COM 283 (or AFR 283), 308; minimum cumulative ASU GPA of 2.50.

Walter Cronkite School of Journalism and Mass Communication

www.asu.edu/cronkite
480/965-5011
STAUF A231

Joe S. Foote, Director

Professors: Craft, Cronkite, Doig, Foote, Godfrey, Merrill, Sylvester, Watson

Associate Professors: Allen, Barrett, Bramlett-Solomon, Galicinan, Lentz, Matera, Russell, Russomanno

Assistant Professors: Keith, Schwalbe, Silcock

Clinical Professors: Itule, Leigh

Lecturers: Casavantes, Nichols

Senior Administrative Professional: Leigh

PURPOSE AND PHILOSOPHY

The primary purpose of the Walter Cronkite School of Journalism and Mass Communication is to prepare students to enter positions in media fields. The school strives to meet its mission through a three-pronged approach:
COLLEGE OF PUBLIC PROGRAMS

1. classroom instruction in a blend of conceptual courses, such as media law, media ethics, media history, and media management and skills courses, such as writing, editing, reporting, and production techniques;
2. on-campus media work opportunities, such as the State Press, the independent daily newspaper; KASC radio; KAET-TV; KAET-TV/Cactus State Poll; and “Newswatch,” a weekly student-produced cable television news magazine program; and
3. off-campus media work opportunities, including internships in print, broadcast, public relations, and visual journalism.

In addition to preparing students to assume positions in the media and media-related enterprises, the school provides courses that lead to a better understanding of the role and responsibility of the media in society’s public and private sectors.

ADMISSION

Preprofessional Admission

Students admitted to ASU also may be admitted to the Walter Cronkite School of Journalism and Mass Communication with preprofessional status. Preprofessional admission to the school does not guarantee admission to the upper-division professional program. All preprofessional students enrolling in courses in the school must complete a minimum of 30 semester hours with a minimum 2.50 GPA before they are permitted to enroll in school courses at the 200-level. All preprofessional students who intend to take courses beyond the 100-level must pass an English proficiency examination administered by the school.

Professional Program Admission

Admission to the Walter Cronkite School of Journalism and Mass Communication professional program, which enrolls students in their junior and senior years, is competitive and based on available resources. Once a student is granted admission, the upper-division professional program may require two years to complete.

A separate application procedure is required for entry to the upper-division professional program. To be eligible to apply for admission to the professional program, students must

1. be admitted to ASU as a classified student;
2. have completed at least 56 semester hours by the close of the semester in which the application is submitted;
3. have completed lower-division courses or their equivalents, as specified below;
4. have completed, with a passing score, the English proficiency examination administered by the school; and
5. have met College of Public Programs preprofessional status admissions requirements.

As described above, students must have completed specified lower-division courses. Preprofessional status students must complete the following courses:

JMC 201 Journalism Newswriting L .............................................3
MCO 110 Introduction to Mass Communication SB .................3
or MCO 120 Media and Society SB (3) ......................................3

Total .................................................................................................6

To be considered for admission to the school’s upper-division professional program, students must obtain an application form from the school office in STAUF A231. Precise application procedures and submission deadlines are outlined on the form. Completion of the minimum requirements for eligibility does not guarantee admission to the upper-division professional program. The admissions committee considers a variety of criteria, including major and cumulative GPA, media experience, writing ability, and commitment to the field.

FAST TRACK ADMISSION

The Cronkite School has created a fast-track admissions program designed to reward students who have demonstrated high levels of academic achievements at the high school level. All students accepted to the Journalism and Mass Communication major are evaluated to determine eligibility for the fast-track admissions program. To qualify, a student must have a minimum 3.80 high school GPA (Arizona Board of Regents GPA based on 16 competency courses) and a composite ACT score of 29 or higher or a composite SAT score of 1300 or higher. Students qualifying for this program are notified in writing that they have earned this status and are placed immediately on professional status, needing only to select their concentration area by their junior year.

ADVISING

Students should follow the sequence of courses outlined on school curriculum check sheets and the advice of the school’s academic advisors. All students who enroll as pre-professionals or who seek and ultimately gain professional status should meet regularly with Walter Cronkite School of Journalism and Mass Communication academic advisors. Conscientious, careful planning and early advising are crucial to students who desire to progress through the program in a timely fashion.

DEGREES

The school offers a program leading to one Bachelor of Arts degree in Journalism and Mass Communication. Students select one of five concentrations: journalism, media analysis and criticism, media management, media production, or strategic media and public relations.

The school offers a program leading to the graduate degree Master of Mass Communication.

TRANSFER STUDENTS

Transfer students must be admitted formally to ASU and must adhere to the admission procedures to be considered for admission to the professional program in the Walter Cronkite School of Journalism and Mass Communication.

Students completing their first two years of course work at a community college or four-year institution other than ASU should consult the school’s academic advisors at least
one full semester before they hope to be considered for admission to the school’s professional program. Transfer student admission to ASU does not guarantee admission to the upper-division professional program.

PROGRAM REQUIREMENTS

Because the Walter Cronkite School of Journalism and Mass Communication is accredited by the Accrediting Council on Education in Journalism and Mass Communication, its students are required to take a minimum of 80 semester hours in courses outside the majors of Broadcasting or Journalism, with no fewer than 65 semester hours in liberal arts and sciences. This requirement ensures that students receive a broad academic background.

At least 18 semester hours of major courses required by the school, including one writing course, must be taken at ASU. A student must receive a grade of “C” or higher in all courses taken in the major and in the required related area.

B.A. REQUIREMENTS

All students are required to demonstrate proficiency in a language other than English (a spoken language or American Sign Language). Proficiency is defined as completing the second semester intermediate level, or higher, of a language other than English with a grade of “C” or higher.

The undergraduate major in Journalism and Mass Communication consists of a minimum of 30 semester hours in Walter Cronkite School of Journalism and Mass Communication courses.

Required core courses (12 of the 30 to 36 hours are required of all students in all five concentrations):

- JMC 201 Journalism Newswriting \( L \) .................................................. 3
- MCO 110 Introduction to Mass Communication \( SB \) .................. 3
- MCO 302 Media Research Methods ........................................ 3
- MCO 402 Mass Communication Law \( L \) .................................. 3
- Total ......................................................................................... 12

Students complete the required core courses of the major (12 semester hours) plus the required courses of one concentration area (15 semester hours) and elective courses (from three to nine hours) from other areas.

These courses are in addition to other degree requirements. See “University Graduation Requirements,” page 81.

Related Area. Each student is required to complete a 12-semester-hour related area to complement the courses taken in the major concentration areas.

GENERAL STUDIES REQUIREMENTS

Students must satisfy the university General Studies requirement found in “General Studies,” page 85, and the College of Public Programs course requirements found under “College Degree Requirements,” page 454. Students are advised to review carefully the appropriate school curriculum check sheet to be sure courses taken move the student toward graduation with the least amount of delay and difficulty. Note that all three General Studies awareness areas are required.

General education requirements for the Walter Cronkite School of Journalism and Mass Communication follow.

Students are required to take one course in each of the following areas: communication (applied speech), computer science, economics, English composition (beyond the freshman level), English literature, history, mathematics (numeracy requirement), two natural science lab courses, philosophy, political science (either POS 110 or 310), and psychology.

MINOR IN MASS COMMUNICATION

The Cronkite School of Journalism and Mass Communication offers a minor in Mass Communication consisting of the required course MCO 120 Media and Society and 12 additional semester hours of upper-division ASU Main campus resident credit taken from a list of approved courses. The following courses are included:

- JMC 270 Public Relations Techniques ........................................ 3
- MCO 418 History of Mass Communication \( SB, H \) ................ 3
- MCO 430 International Mass Communication \( G \) ......................... 3
- MCO 435 Emerging Media Technologies ..................................... 3
- MCO 450 Visual Communication \( HU \) ........................................ 3
- MCO 456 Political Communication \( SB \) ................................. 3
- MCO 460 Race, Gender, and Media C ....................................... 3
- MCO 494 Special Topics .......................................................... 3

To take upper-division courses, the student must be at least a sophomore (25 semester hours). To pursue the minor in Mass Communication, the student must maintain a minimum 2.00 overall GPA, must obtain a minimum “C” grade in each course in the minor, and must have a major other than Journalism and Mass Communication.

B.I.S. CONCENTRATION

A concentration in mass communication is available under the Bachelor of Interdisciplinary Studies (B.I.S.) degree, a program intended for the student who has academic interests that might not be satisfied with existing majors. Building on two academic concentrations (or one double concentration) and an interdisciplinary core, students in the B.I.S. program take active roles in creating their educational plans and defining their career goals. For more information, see “Bachelor of Interdisciplinary Studies,” page 116.

GRADUATE PROGRAM

Master of Mass Communication. The curriculum for the M.M.C. degree is designed to help students achieve intellectual and professional growth, to prepare students for positions in the mass media, and to provide a background to enable those currently in the media to advance their careers. Information on the Master of Mass Communication program is detailed in the Graduate Catalog.
## JOURNALISM AND MASS COMMUNICATION (JMC)

### JMC 200 Introduction to Electronic Media. (3)
*fall, spring, summer*
Surveys electronic media in the United States; history, regulation, organization, programming, and effects. Prerequisites: MCO 110 (or 120); successful completion of English proficiency exam; major.

### JMC 201 Journalism Newswriting. (3)
*fall and spring*
Writing news for the print media. Fee. Prerequisites: ENG 101 (or 105); MCO 110 (or 120); successful completion of English proficiency exam; major.

**General Studies: L**

### JMC 202 Radio-Television Writing. (3)
*fall, spring, summer*
Writing for electronic media, news, and continuity. Fee. Prerequisites: MCO 110 (or 120); successful completion of English proficiency exam; major.

**General Studies: L**

### JMC 235 Electronic Media Production. (3)
*fall and spring*
Introduces basic concepts of audio and video production. Introduces operation of portable cameras, recorders, microphones, lights, editing, and postproduction equipment. Prerequisites: MCO 110 (or 120); successful completion of English proficiency exam; major.

### JMC 270 Public Relations Techniques. (3)
*fall and spring*
Theory and practice of publicity, public relations, and related techniques and procedures. Prerequisite: MCO 110 or 120.

### JMC 300 Advanced Broadcast Newswriting. (3)
*fall and spring*
Technique and practice in newswriting for broadcast and cable applications. Fee. Prerequisites: JMC 201; professional status.

### JMC 301 Reporting. (3)
*fall and spring*
Fundamentals of news gathering, interviewing, and in-depth reporting. Fee. Prerequisites: JMC 201; professional status.

**General Studies: L**

### JMC 313 Introduction to Editing. (3)
*fall and spring*
Copyediting and headline writing. Electronic editing on personal computer terminals. Fee. Prerequisites: JMC 301; professional status.

### JMC 315 Broadcast News Reporting. (3)
*fall and spring*
News and information practices of networks, stations, and industry. Practice in writing, reporting, and editing with emphasis on audio. Prerequisites: JMC 301; professional status.

**General Studies: L**

### JMC 330 Advanced Broadcast Reporting. (3)
*fall and spring*
News and information practices of networks, stations, and industry. Advanced practice in writing, reporting, and editing with emphasis on video. Prerequisites: JMC 300, 301; professional status.

### JMC 332 Electronic Media Programming. (3)
*fall and spring*
Programming theory and evaluation, regulation, ethics, and responsibilities and basics of audience psychographics and effects. Prerequisites: JMC 200; professional status.

### JMC 345 Videography. (3)
*fall and spring*
Develops an understanding of visual storytelling and how to craft a good, compelling story with pictures and sound. Lecture, lab. Fee. Prerequisite: JMC 235.

### JMC 351 Photojournalism I. (3)
*fall and spring*
Taking, developing, and printing pictures for newspaper and magazine production on a media deadline basis. Students should have their own cameras. Fee. Prerequisites: JMC 201; professional status.

### JMC 352 Precision Journalism. (3)
*fall and spring*
Advanced theory and practice of publicity, public relations, and related techniques and procedures. Prerequisite for undergraduates: JMC 270.

### JMC 401 Advanced Public Relations. (3)
*fall and spring*
Advanced theory and practice of publicity, public relations, and related techniques and procedures. Prerequisite for undergraduates: JMC 270.

### JMC 412 Editorial Interpretation. (3)
*selected semesters*
The press as an influence on public opinion. Role of the editorial in analyzing and interpreting current events. Prerequisites for undergraduates: JMC 313; professional status.

### JMC 413 Advanced Editing. (3)
*fall and spring*
Theory and practice of newspaper editing, layout and design, picture and story selection. Fee. Prerequisites for undergraduates: JMC 313; professional status.

### JMC 414 Electronic Publication Design. (3)
*fall and spring*
Theory, organization, and practice of layout, typography, and design in traditional and multimedia publishing. Fee. Prerequisites for undergraduates: JMC 270; professional status.

### JMC 415 Writing for Public Relations. (3)
*fall and spring*
Development of specific writing techniques for the practitioner in public relations agencies and divisions of major organizations. Fee. Prerequisites for undergraduates: JMC 270; professional status.

### JMC 417 Public Relations Campaigns. (3)
*fall and spring*
Theory, principles, and literature of public relations and how they relate to audiences, campaigns, and ethics. Prerequisite: JMC 401. Prerequisite for undergraduates: professional status.

### JMC 420 Reporting Public Affairs. (3)
*fall and spring*
Instruction and assignments in reporting the courts, schools, government, city hall, social problems, and other areas involving public issues. Prerequisites for undergraduates: JMC 301; professional status.

### JMC 425 Online Media. (3)
*fall and spring*
Focuses on the Internet from the perspective of the journalist—the best way to tell a story using words, photos, video, and audio. Lecture, lab. Fee. Prerequisite: JMC 201 (or its equivalent).

### JMC 433 Media Sales and Promotion. (3)
*fall and spring*
Basics of electronic media marketing practices, including commercial time sales techniques and radio-TV promotion fundamentals. Prerequisites for undergraduates: JMC 200; professional status.

### JMC 437 Documentary Production. (3)
*fall and spring*
Emphasizes individual production projects of the student's own conception and design utilizing studio, field, and postproduction techniques. Prerequisites for undergraduates: JMC 200; professional status.

### JMC 440 Magazine Writing. (3)
*fall and spring*
Writing and marketing magazine articles for publication. Prerequisites for undergraduates: JMC 301; professional status.

### JMC 445 Science Writing. (3)
*once a year*
Develops writing, interviewing, reporting skills, and an understanding of key concepts in science. Lecture, lab. Fee. Prerequisite: student majoring in B.A. in Journalism and Mass Communication or M.M.C. in Mass Communication.

### JMC 451 Photojournalism II. (3)
*fall and spring*
Theory and practice of photojournalism with emphasis on shooting, lighting, and layout for the media. Fee. Prerequisite: JMC 351. Prerequisite for undergraduates: professional status.

### JMC 452 Photojournalism III. (3)
*fall and spring*
Advanced theory and practice of photojournalism with emphasis on the photo essay and illustrations in black and white and color. 2 hours lecture, 2 hours lab. Fee. Prerequisite: JMC 451. Prerequisite for undergraduates: professional status.

### JMC 465 Precision Journalism. (3)
*fall and spring*
Advanced writing course with focus on reporting polls and surveys and other numerically-based stories as well as on understanding the
WALTER CRONKITE SCHOOL OF JOURNALISM AND MASS COMMUNICATION

MASS COMMUNICATION (MCO)

MCO 110 Introduction to Mass Communication. (3)
fall and spring
Organization, function, and responsibilities of the media and adjunct services. Primary emphasis on newspapers, radio, television, and magazines. Credit is allowed for only MCO 110 or 120. Prerequisite: ENG 101 or 105 or 107.
General Studies: SB

MCO 120 Media and Society. (3)
fall, spring, summer
Role of newspapers, magazines, radio, television, and motion pictures in American society. Credit is allowed for only MCO 120 or 110. Designed for nonmajors.
General Studies: SB

MCO 240 Media Issues in American Pop Culture. (3)
fall and spring
Examines the production and consumption of popular culture as disseminated by the mass media with emphasis on the societal implications. Lecture, discussion.

MCO 302 Media Research Methods. (3)
fall and spring
Surveys research methods used in the social sciences, with a focus on mass communication. Prerequisite: professional status.

MCO 402 Mass Communication Law. (3)
fall, spring, summer
Legal aspects of the rights, privileges, and obligations of the press, radio, and television. Prerequisites: 87 hours; professional status.
General Studies: L

MCO 418 History of Mass Communication. (3)
fall and spring
American journalism from its English and colonial origins to the present day. Development and influence of newspapers, magazines, radio, television, and news gathering agencies.
General Studies: SB, H

MCO 421 Media Problems. (3)
fall and spring
Trends and problems of the mass media, emphasizing editorial decisions in the processing of information. Prerequisite: professional status.

MCO 430 International Mass Communication. (3)
fall and spring
Comparative study of communication and media systems. Information gathering and dissemination under different political and cultural systems.
General Studies: G

MCO 435 Emerging Media Technologies. (3)
fall and spring
Surveys new telecommunication technologies in a convergent environment.

MCO 440 Applied Media Research. (3)
fall and spring
Design, conduct, and analysis of applied media research. Students participate in the Cactus State Poll. Lab setting.

MCO 450 Visual Communication. (3)
fall, spring, summer
Theory and tradition of communication through the visual media with emphasis on the continuity of traditions common to modern visual media.
General Studies: HU

MCO 456 Political Communication. (3)
fall and spring
Theory and research related to political campaign communication. The persuasive process of political campaigning, the role of the media, the candidate, and image creation.
General Studies: SB

MCO 460 Race, Gender, and Media. (3)
spring and summer
Reading seminar designed to give a probing examination of the interface between AHANA Americans and the mass media in the United States. Lecture, discussion. Cross-listed as AFR 460. Credit is allowed for only AFR 460 or MCO 460.
General Studies: C

MCO 470 Issues Management and Media Strategy. (3)
fall
Strategic aspects of media planning and management in public relations, public affairs, crisis communication lobbying, media ethics, and government relations. Seminar. Prerequisite: professional status.

MCO 473 Sex, Love, and Romance in the Mass Media. (3)
fall and spring
The role of the mass media in constructing and/or reinforcing unrealistic mythic and stereotypic images of sex, love, and romance. Lecture, discussion. Prerequisites for nonmajors: 24 hours; 2.00 GPA. Prerequisites for majors: 40 hours; 2.50 GPA.

MCO 494 Special Topics. (3)
selected semesters
Omnibus Courses. For an explanation of courses offered but not specifically listed in this catalog, see "Omnibus Courses," page 56.

Graduate-Level Courses. For information about courses numbered from 500 to 799, see the Graduate Catalog, or access www.asu.edu/aad/catalogs on the Web. In some situations, undergraduate students may be eligible to take these courses; for more information, see "Graduate-Level Courses," page 56.
School of Justice Studies

www.asu.edu/copp/justice

480/965-7682

WILSN 331

Doris Marie Provine, Director

Regents' Professor: Altheide

Professors: Cavender, Figueira-McDonough, Haynes, Hepburn, Johnson, Jurik, Lauderdale, Provine, Romero, Schneider, Walker, Zatz

Associate Professors: Bortner, Lujan, Menjivar, Riding In

Assistant Professors: Adelman, Hanson, Lopez, Milun

MISSION

Students pursuing the B.S. degree in Justice Studies find an interdisciplinary classroom experience emphasizing ideas from the social sciences, philosophy, and legal studies. The degree is designed for students interested in studying issues of justice and those desiring justice-related careers, including law. Students develop an understanding of the meaning of justice and injustice, both descriptive and normative, and analyze often controversial issues through critical inquiry and social science investigation. The faculty focus on theories of justice and injustice in three principal areas:

1. crime and criminology;
2. law and society; and
3. social and economic justice.

Courses are designed to provide students with a comprehensive understanding of the substantive issues within each of these three areas and of the interrelationship and continuity among them. Students accordingly may learn about conflict and its negotiation; crime and violence; adolescents and delinquency; punishment and alternatives to punishment; and differential institutional and socioeconomic treatment of populations based on gender and sexuality, race and ethnicity, and social class.

The heart of any university program is its faculty. The School of Justice Studies boasts a faculty with strong scholarly credentials. Faculty members include national, international, and local award recipients in research, teaching, and public service. Faculty members are committed to challenging students to develop their own understandings of justice, to analyze critically, and to propose possible solutions to a wide variety of contemporary issues concerning crime and criminology, law and society, and social and economic justice.

While completing the Justice Studies curriculum, students encounter opportunities to develop transferable skills, including critical thinking, oral and written discourse, computer literacy, and problem solving. Faculty encourage students to practice justice through various experiential approaches, including volunteer work, service learning, and internships. Students actively engage in their education via discussion, cooperative learning, field trips, and case-based classroom formats.

ADMISSION

Upon admission to the university, Justice Studies students are classified as preprofessional. Justice Studies students must earn professional status before taking 400-level JUS resident credit courses.

Justice Studies students may achieve professional status by (1) meeting the College of Public Programs preprofessional status admission requirements (see “Admission,” page 453); and (2) completing all of the following classes with a 2.50 minimum average GPA and a minimum grade of “C” in each:

Choose between the course combinations below......................... 6 or 3

ENG 101 First-Year Composition (3)
ENG 102 First-Year Composition (3)

ENG 105 Advanced First-Year Composition (3)

ENG 107 English for Foreign Students (3)
ENG 108 English for Foreign Students (3)

JUS 105 Introduction to Justice Studies .................................3
or JUS 305 Principles of Justice Studies (3)

JUS 301 Research in Justice Studies ......................................3
JUS 302 Basic Statistical Analysis in Justice Studies CS.........3
JUS 303 Justice Theory .......................................................3

College writing competence requirement ..............................3

ADVISING

Justice Studies students admitted as preprofessional are advised by one of the school’s academic advisors. All students are encouraged to seek advising to formulate an appropriate educational plan.

Upon admission to the university, every Justice Studies undergraduate receives the Undergraduate Advisement Guide and an evaluation of transfer work, if any. For more information, call the school at 480/965-7682.

DEGREES

Justice Studies—B.S.

The curriculum for the B.S. degree in Justice Studies provides interdisciplinary social science courses relevant to law and justice for students working in the justice field, students anticipating justice-related careers (including the legal profession), and interested non-Justice Studies students.

MINOR IN JUSTICE STUDIES

The minor in justice studies is designed for students interested in developing an understanding of meanings of justice and injustice and analyzing often controversial issues through critical inquiry and social science investigation.

Eighteen hours of graded classroom JUS course work is required, including JUS 105 or 305 and JUS 303. No pass/fail or credit/noncredit course work may be applied to the minor. A minimum of nine semester hours must be resident credit at ASU Main, and a minimum of 12 hours must be
upper-division credit. Students must receive a minimum grade of “C” for all courses in the minor and meet all course eligibility requirements, including prerequisites. Consult the minor verification form available in the school office.

**B.I.S. CONCENTRATION**

A concentration in justice studies is available under the Bachelor of Interdisciplinary Studies (B.I.S.) degree, a program intended for the student who has academic interests that might not be satisfied with existing majors. Building on two academic concentrations (or one double concentration) and an interdisciplinary core, students in the B.I.S. program take active roles in creating their educational plans and defining their career goals. For more information, see “Bachelor of Interdisciplinary Studies,” page 116.

**DEGREE REQUIREMENTS**

The faculty in the School of Justice Studies award a B.S. degree upon the successful completion of a curriculum consisting of a minimum of 120 semester hours, including the university General Studies requirement, College of Public Programs requirements, justice studies courses, a supplementary focus and electives. Additionally, the student must

1. earn professional status;
2. earn a minimum of 45 semester hours of upper-division credits;
3. complete the school’s minimum residency requirement of 24 semester hours (see the Undergraduate Advisement Guide);
4. earn a grade of “C” or higher in all justice studies courses taken at ASU that apply to the justice studies component of the curriculum (i.e., nonelectives); and
5. meet the university’s residency and scholarship requirements.

**GENERAL STUDIES REQUIREMENTS**

To assure the breadth and depth of their education, all Justice Studies undergraduates must complete the university General Studies requirement and additional fundamental requirements prescribed by the College of Public Programs and the School of Justice Studies. For descriptive information on these requirements, see “General Studies,” page 85. Note that all three General Studies awareness areas are required. Consult an advisor for an approved list of courses. The school implements the ASU continuous enrollment policy for First-Year Composition and the university mathematics (MA) requirement.

**MAJOR REQUIREMENTS**

The required justice studies component consists of 54 semester hours, of which 18 must be taken in a supplementary focus approved by the school. The following courses are required for all degree candidates. Equivalent courses may be substituted when appropriate.

JUS 105 Introduction to Justice Studies ........................................... 3
or JUS 305 Principles of Justice Studies (3)
JUS 301 Research in Justice Studies .................................................. 3
JUS 302 Basic Statistical Analysis in Justice Studies CS ............. 3
JUS 303 Justice Theory ................................................................. 3
Total ...................................................................................................... 12

Through advising, a group of justice studies courses may be recommended to ensure a comprehensive exposure appropriate to the student’s interests. The faculty encourage students interested in criminal justice issues and career areas to take JUS 100 The Justice System.

**Electives.** The faculty encourage students to utilize the unique opportunities afforded by the university to pursue personal and educational interests, whether in the form of a broad sampling of other disciplines or the deeper probing of a single field. Specifically, the faculty suggest that students take a minimum of one course in American government, behavioral psychology, and sociology.

**Transfer of Community College Credits.** Credits transferred from accredited community colleges are accepted as lower-division credits up to a maximum of 64 semester hours. The acceptance of credits is determined by the director of Undergraduate Admissions, and the utilization of credits toward degree requirements is determined by the faculty of the School of Justice Studies.

**GRADUATE PROGRAMS**

The faculty in the School of Justice Studies offer an M.S. degree in Justice Studies, which can be earned with a concurrent M.A. degree in Anthropology. The faculty in the School of Justice Studies also offer the interdisciplinary Ph.D. degree in Justice Studies. For more information, see the Graduate Catalog.

**JUSTICE STUDIES (JUS)**

**JUS Note 1.** For Justice Studies students to take a nonrequired 300-level JUS course, they must have at least a “C” in each of the required JUS courses—JUS 105 (or 305), 301, 302, and 303—and a minimum average GPA of 2.50 for these four classes. For non-Justice Studies students to take a 300-level JUS course, they must have a minimum of 56 earned semester hours (junior standing) and a minimum cumulative GPA of 2.00. Non-Justice Studies students may take JUS 301, 302, and 303 with school approval.

**JUS Note 2.** For non-Justice Studies students to take a 400-level JUS course, they must have a minimum of 56 earned semester hours (junior standing) and a minimum cumulative GPA of 2.50. Justice Studies students must earn professional status before taking 400-level JUS resident credit courses.

**JUS 100 The Justice System.** (3) fall, spring, summer
Overview of the justice system. Roles of law enforcement personnel, the courts, and correctional agencies. Philosophical and theoretical views in historical perspective.
General Studies: SB

**JUS 105 Introduction to Justice Studies.** (3) fall, spring, summer
Introductory overview to the study of justice from a social science perspective. Primary topics include justice theories and justice research. Credit is allowed for only JUS 105 or 305 (or AFR 305). Appropriate
for freshmen and sophomores. Lecture, discussion. Cross-listed as AFR 105. Credit is allowed for only AFR 105 or JUS 105.

**JUS 200 Topics in Concepts and Issues of Justice. (3)**

*once a year*

Uses critical thinking skills to analyze and comprehend controversial social issues (e.g., abortion, affirmative action, capital punishment, the flat tax, and immigration). May be repeated for credit when topics vary. Lecture, discussion.

**General Studies: SB**

**JUS 294 Special Topics. (1–3)**

*fall, spring, summer*

Topics chosen from various fields of justice studies.

**JUS 301 Research in Justice Studies. (3)**

*fall, spring, summer*

Focuses on developing and evaluating research designs, data collection, and the relationship between validity and reliability. Stresses methods for conducting research. Prerequisite: Justice Studies student.

**JUS 302 Basic Statistical Analysis in Justice Studies. (3)**

*fall, spring, summer*

Introduces the fundamentals and application of descriptive and inferential statistics, with emphasis on the justice area. Prerequisite: intermediate algebra or higher.

**General Studies: CS**

**JUS 303 Justice Theory. (3)**

*fall, spring, summer*

Examines classic and contemporary philosophies and theories of justice, including legal, social, and criminal justice. See JUS Note 1.

**JUS 305 Principles of Justice Studies. (3)**

*fall, spring, summer*

Introductory overview to the study of justice from a social science perspective. Primary topics include justice theories and justice research. Credit is allowed for only JUS 305 or 105 (or AFR 105). Appropriate for juniors and seniors. Lecture, discussion. Cross-listed as AFR 305. Credit is allowed for only AFR 305 or JUS 305. See JUS Note 1.

**JUS 306 Police and Society. (3)**

*once a year*

Focuses on community policing; critical inquiry of administrative decision making; perspectives on police-citizen violence; street practices; urban policing. Lecture, discussion. See JUS Note 1.

**JUS 308 Courts and Society. (3)**

*once a year*

History and development of courts. Relationship between dispute resolution mechanisms and cultural/social structure/processes in which they are embedded. Lecture, discussion, cooperative learning, case analysis. See JUS Note 1.

**JUS 310 Corrections and Justice. (3)**

*once a year*

Examines the United States prison condition; types of offenders; issues, including drugs, gangs, drunk driving, racial discrimination, and “intermediate” punishments. Lecture, discussion. See JUS Note 1.

**JUS 311 Crime, Prevention, and Control. (3)**

*once a year*

Examines prevention and control of crime by a review of contemporary theories, justice agency procedures, and social policies. Lecture, discussion. See JUS Note 1.

**JUS 320 Community and Social Justice. (3)**

*once a year*

Discusses and analyzes definitions of community; impact of environment on behavior; promises of community organization for local empowerment. Lecture, discussion. See JUS Note 1.

**General Studies: SB, C**

**JUS 321 Wealth Distribution and Poverty. (3)**

*once a year*

Examines wealth and income distribution in the United States and analyzes ideological and political forces producing an increasingly unequal society. Lecture, discussion. Cross-listed as AFR 321. Credit is allowed for only AFR 321 or JUS 321. See JUS Note 1.

**General Studies: SB, C**

**JUS 329 Domestic Violence. (3)**

*once a year*

Legal, historical, theoretical, and treatment aspects of domestic violence, including child abuse, woman battering, incest, and marital rape. Lecture, discussion. See JUS Note 1.

**General Studies: SB**

**JUS 335 Organized Crime. (3)**

*once a year*

Nature of organized crime and its illegal activities, theories of containment, and efforts by justice agencies to counter its dominance in society. Lecture, discussion. See JUS Note 1.

**JUS 345 White Collar Crime. (3)**

*once a year*

Basic white collar concepts and categories; causes and effects; mechanisms and contexts of operation; social and criminological responses. Lecture, discussion. See JUS Note 1.

**JUS 350 Immigration and Justice. (3)**

*fall, spring, summer*

Examines immigration policy, history of immigration, refugee issues, labor force participation, gender, family, children, social networks, and transnationalism. Lecture, discussion. See JUS Note 1.

**General Studies: SB, C**

**JUS 360 Law and Social Control. (3)**

*once a year*

Resolution of social issues through the application of law as an agent of social control. Nature, sanctions, and limits of law. Categories of law and schools of jurisprudence. Lecture, discussion. See JUS Note 1.

**General Studies: SB**

**JUS 365 Substantive Criminal Law. (3)**

*once a year*

Crimes against persons, property, and society; legislative analysis; primary appellate judicial opinions; substantive criminal law issues; trial court determinations. Lecture, discussion. See JUS Note 1.

**JUS 366 Procedural Criminal Law. (3)**

*once a year*

Due process with respect to individual liberty; privacy and government power; emphasizes broad ideas of political and social theory. Lecture, discussion. See JUS Note 1.

**JUS 375 Crime and the Mass Media. (3)**

*once a year*

Surveys the impact of mass media and popular culture on crime, police actions, and social policy. Lecture, discussion. See JUS Note 1.

**General Studies: SB**

**JUS 385 Justice and Everyday Life. (3)**

*once a year*

Justice and injustice in everyday life and how small things can become legal issues. Role of language and interaction in social order. Lecture, group work. See JUS Note 1. Prerequisites: JUS 105 (or 305), 301, 302, 303.

**General Studies: SB**

**JUS 394 Special Topics. (1–3)**

*once a year*

Topics chosen from various fields of justice studies. Lecture, discussion. See JUS Note 1.

**JUS 404 Imperatives of Proof. (3)**

*once a year*

Issues of evidence, rules of proof, establishing fact and identity in the justice system. Lecture, case analysis, cooperative learning, discussion. See JUS Note 2.

**General Studies: L**

**JUS 405 Economic Justice. (3)**

*fall and spring*

Addresses economic issues and justice implications, including the interplay among economic conditions, race-ethnicity, class, and gender worldwide. Lecture, discussion. See JUS Note 2.

**General Studies: SB, G**

**JUS 410 Punishment: Logic and Approach. (3)**

*once a year*

Analyzes forms of punishment, how and why they have changed. Areas include philosophy, history, and social structure of punishment. Lecture, discussion. See JUS Note 2.
JUS 415 Gender and International Development. (3)  
*once a year*  
Examines the ways in which international development is gendered as well as women's rights as human rights in both national and international arenas. Lecture, seminar. See JUS Note 2.  
*General Studies: L, G*  

JUS 420 Women, Work, and Justice. (3)  
*once a year*  
Examines gender inequality in the workplace, including the nature of women's work, theoretical issues, and models for promoting gender justice at work. Lecture, discussion. See JUS Note 2.  
*General Studies: SB, C*  

JUS 422 Women, Law, and Social Control. (3)  
*once a year*  
Examines social, economic, and legal factors that are relevant to mechanisms of social control of women, including formal legal control and informal control through violence. See JUS Note 2.  

JUS 425 Race, Gender, and Crime. (3)  
*once a year*  
Critically examines major theories, research findings, policies, and controversies concerning race, ethnicity, gender, and crime. Lecture, discussion, cooperative learning. See JUS Note 2.  
*General Studies: L/ SB, C*  

JUS 430 Social Protest, Conflict, and Change. (3)  
*fall, spring, summer*  
Analyzes historical and contemporary protest movements advocating equality based on race, gender, and sexual orientation. Lecture, discussion. See JUS Note 2.  
*General Studies: L/ SB, C*  

JUS 440 Administration and Justice. (3)  
*once a year*  
Diversity issues; procedural justice and service delivery; relationships between state and economic forces, including processes of regulation; state administrative apparatuses. Lecture, case analysis, cooperative learning, discussion. See JUS Note 2.  
*General Studies: L/C*  

JUS 444 Environment and Justice. (3)  
*fall*  
Explores issues of environment and justice. Topics include justice and environmental racism, future generations, nonhuman life, global/non-Western societies. Lecture, discussion. See JUS Note 2.  
*General Studies: L/C*  

JUS 450 Alternatives to Incarceration. (3)  
*once a year*  
Investigates various alternatives to incarceration; advantages/ disadvantages; major issues, including net widening, cost effectiveness, risk assessment, community crime prevention. Lecture, research. See JUS Note 2.  
*General Studies: L*  

JUS 460 Feminism and Justice. (3)  
*once a year*  
Explores feminist thought and critiques traditional political theories. Examines issues of racism, sexuality, and the law. Lecture, discussion. See JUS Note 2.  

JUS 463 Discretionary Justice. (3)  
*once a year*  
Use/abuse, key issues/manifestations of discretion in legal system and other societal institutions. Theoretical/empirical linkages between discretion and discrimination, based on race, ethnicity, and gender. Lecture, discussion. See JUS Note 2.  
*General Studies: SB*  

JUS 465 Death Penalty in the United States. (3)  
*fall, spring, summer*  
Focuses on capital punishment in the United States; explores negotiation of law, politics, morality, public policy, and culture. Lecture, discussion, case study. See JUS Note 2.  
*General Studies: L*  

JUS 466 Political Deviance and the Law. (3)  
*once a year*  
Examines the controversies created by political and deviant behavior, including a critical view of law as an agent of social control. Lecture, discussion. See JUS Note 2.  
*General Studies: L/ SB, C*  

JUS 470 Alternative Dispute Resolution. (3)  
*once a year*  
Critical examination of the tenets of alternative dispute resolution movement; exposure to the programs of ADR, including community and court based. Lecture, cooperative learning, field research. See JUS Note 2.  
*General Studies: L/ SB, C*  

JUS 474 Legislation of Morality. (3)  
*once a year*  
Addresses historical and contemporary issues related to social justice movements, law, and morality in a pluralistic society. Issues include AIDS, burial rights, homosexuality, poverty, prostitution, and racial discrimination. See JUS Note 2.  
*General Studies: L/ SB, C*  

JUS 477 Youth and Justice. (3)  
*once a year*  
Critical examination of youth-related justice issues, including economic justice, violence against youth, delinquency, and the juvenile justice system. Lecture, group work, film. See JUS Note 2.  
*General Studies: L/ SB*  

JUS 479 Law and Disputing. (3)  
*fall and spring*  
Critical analysis of the controversies created by disputes, law, and other forms of social control. Lecture, discussion. See JUS Note 2.  
*General Studies: L/ SB*  

JUS 484 Internship. (3–6)  
*fall, spring, summer*  
Assignments in a justice-related placement designed to further the integration of theory and practice. Internships are arranged through consultation of students with placements. Students must consult with the school for appropriate application and registration procedures. May be repeated for credit for a total of 12 semester hours, of which a maximum of 6 are applied to the major. Fee. See JUS Note 2.  
Prerequisites: major status; Justice Studies student.  

JUS 494 Special Topics. (1–3)  
*once a year*  
Topics chosen from various fields of justice studies. Lecture, discussion. See JUS Note 2.  

JUS 498 Pro-Seminar. (1–3)  
*fall, spring, summer*  
Small group study and research for advanced students. May be repeated for credit for a total of 9 hours, of which a maximum of 3 are applied to the major. Prerequisites: major status; minimum cumulative GPA of 2.75; minimum GPA in JUS courses of 3.00; instructor approval.  

JUS 499 Individualized Instruction. (1–3)  
*fall, spring, summer*  
Original study or investigation in the advanced student's field of interest under the supervision of a faculty member. May be repeated for credit for a total of 6 hours, all applicable to the major. Readings, conferences, tutorials. Prerequisites: major status; minimum cumulative GPA of 2.75; minimum GPA in JUS courses of 3.00; instructor approval.  

**Omnibus Courses.** For an explanation of courses offered but not specifically listed in this catalog, see “Omnibus Courses,” page 56.  

**Graduate-Level Courses.** For information about courses numbered from 500 to 799, see the Graduate Catalog, or access www.asu.edu/aad/catalogs on the Web. In some situations, undergraduate students may be eligible to take these courses; for more information, see “Graduate-Level Courses,” page 56.

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COLLEGE OF PUBLIC PROGRAMS

School of Public Affairs

spa.asu.edu
480/965-3926
WILSN 208

Jeffrey Chapman, Director

Professors: Alozie, Cayer, Chapman, Coor, Crow,
J. Denhardt, R. Denhardt, Hall, Lan, Mankin, Perry

Associate Professors: Brown, Campbell, DeGraw

Assistant Professors: McCabe, Peck, Voorhees

Certificate

The School of Public Affairs offers a 15-semester-hour Public Administration and Public Management Certificate program. The certificate prepares students for citizenship, leadership, and careers in governmental agencies and non-profit associations. To meet certificate requirements, students take four core courses (PAF 300, 340, 420, and 460) and one elective course. The list of approved electives may be obtained by visiting the School of Public Affairs Student Services Office in WILSN 211, or by calling 480/965-1037.

PAF 300 Public Management and Administration..................3
PAF 340 Public Management and Policy .........................3
PAF 420 Public Leadership...............................................3
PAF 460 Public Service Ethics ...........................................3
Elective..............................................................................3
Total ................................................................................15

B.I.S. Concentration

A concentration in public administration is available under the Bachelor of Interdisciplinary Studies (B.I.S.) degree, a program intended for the student who has academic interests that might not be satisfied with existing majors. Building on two academic concentrations (or one double concentration) and an interdisciplinary core, students in the B.I.S. program take active roles in creating their educational plans and defining their career goals. For more information, see “Bachelor of Interdisciplinary Studies,” page 116.

Graduate Degrees

The school also offers a 42-semester-hour professional Master of Public Administration degree and the Doctor of Philosophy degree. The M.P.A. degree is accredited by the National Association of Schools of Public Affairs and Administration. Consult the Graduate Catalog for information about the programs.

PUBLIC AFFAIRS (PAF)

PAF 300 Public Management and Administration. (3)

Examines the context and role of the public manager and the development of the field of public administration.

PAF 340 Public Management and Policy. (3)

Examines conceptual, critical, and practical understanding of policy, the policy process, and policy analysis.

PAF 401 Statistics. (3)


PAF 420 Public Leadership. (3)

Examines key concepts, models, and strategies for leading public and nonprofit organizations, emphasizing self-knowledge, skills, and abilities for effective leadership.

PAF 460 Public Service Ethics. (3)

Role, values, and issues of public management in democratic governance, citizen participation, power structures, and professional codes of conduct.

PAF 498 Pro-Seminar. (3)

Small group and study for advanced students in the field of public administration. May be repeated for credit for a total of 6 hours. Prerequisites: minimum 2.00 GPA; department approval.

PAF 499 Individualized Instruction. (1–3)

Original study or investigation in public administration and public management under the supervision of a faculty member. May be repeated for credit for a total of 6 hours. Prerequisites: minimum 3.00 GPA; department approval.

Omnibus Courses. For an explanation of courses offered but not specifically listed in this catalog, see “Omnibus Courses,” page 56.

Graduate-Level Courses. For information about courses numbered from 500 to 799, see the Graduate Catalog, or access www.asu.edu/aad/catalogs on the Web. In some situations, undergraduate students may be eligible to take these courses; for more information, see “Graduate-Level Courses,” page 56.

Department of Recreation Management and Tourism

www.asu.edu/copp/recreation
480/965-7291
MOEUR 134

Randy J. Virden, Chair

Professors: Allison, Haley, Yoshioka

Associate Professors: Ashcraft, Sonmez, Teye, Timothy, Virden

Assistant Professors: Barry, Brown, Guo, Leclerc, Pritchard, White

Assistant Instructional Professional: Bossen

RECREATION—B.S.

The B.S. degree program in the Department of Recreation Management and Tourism centers upon the systematic study of leisure-related phenomena, including human behavior and development, resource use, environmental and social
issues, and public policy. It is a professional program that features full exposure of students to a multifaceted concept of leisure and the quality preparation of these students for professional-level entry into leisure service occupations.

This multidisciplinary degree program is designed to provide the student with the competencies necessary for employment in management and program delivery positions in diverse leisure agencies such as municipal recreation and park departments, county park departments, YMCAs, YWCAs, Boys and Girls Clubs of America, and other nonprofit agencies, visitor and convention bureaus, senior centers, retirement communities, resorts, clinical rehabilitation centers, hospitals, destination management companies, and other components of the tourism/commercial recreation industry. Graduates have also been employed by state offices of tourism, state parks departments, various federal recreation resource agencies, and professional sports arenas.

**Concentrations**

Students may select from two concentrations: (1) recreation management and (2) tourism management.

**Recreation Management.** Students pursuing the recreation management concentration can further specialize in therapeutic recreation, community and urban recreation, natural resource recreation, or nonprofit youth and human service leadership and management (American Humanics). In addition to the 34 semester hours of major core classes, these areas of study consist of from 15 to 18 semester hours of recreation-related courses and from 12 to 19 semester hours of related-areas courses.

**Therapeutic Recreation.** Within the recreation management concentration, students may specialize in therapeutic recreation, community and urban recreation, natural resource recreation, or nonprofit youth and human service leadership and management (American Humanics). Students pursuing this concentration must meet the College of Public Programs preprofessional status admission requirements (see “Admission,” page 453).

2. complete REC 120 and 210 with a grade of “C” or higher; and
3. complete either COM 225, 241, or 259.

Transfer students who have completed 56 semester hours or more at another institution must remove any of the above course or scholastic deficiencies before being admitted with professional status to the B.S. degree in Recreation.

To graduate, students must complete the university General Studies requirement and the College of Public Programs course requirements in addition to major requirements.

**PROGRAM REQUIREMENTS**

The 64- to 68-semester-hour B.S. degree in Recreation includes 34 semester hours of major core courses, which must be taken on the ASU Main campus.

**Recreation Major Core Courses**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>REC 120 Leisure and the Quality of Life SB</td>
<td>3</td>
</tr>
<tr>
<td>REC 210 Leisure Delivery Systems</td>
<td>3</td>
</tr>
<tr>
<td>REC 330 Programming of Recreation Services L</td>
<td>3</td>
</tr>
<tr>
<td>REC 350 Tourism Marketing</td>
<td>3</td>
</tr>
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<td>REC 440 Recreation Planning and Facility Development</td>
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<td>REC 462 Management of Recreation and Tourism Services</td>
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<td>REC 463 Senior Internship</td>
<td>12</td>
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<tr>
<td>REC 482 Assessment and Evaluation of Recreation Services</td>
<td>3</td>
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<tr>
<td>REC 494 ST: Preinternship Workshop</td>
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**Total.................................................................................. 34**

REC 330, 350, 462, and 482 require professional status and must be taken in the proper sequence. REC 463 is the final capstone course taken in the department.

Two hundred hours of recreation leadership experience are required before enrollment in REC 463 Senior Internship. Students are not permitted to take additional course work during their senior internship placement period. Approval of internships for ASU Main students must be received from the Department of Recreation Management and Tourism office at ASU Main.

A student must attain a grade of “C” or higher in all courses within the major, including the related area. Specific courses that may be used to fulfill the related requirements, the related areas, and the directed elective course work are listed on check sheets available in the department office and on the Web at www.asu.edu/copp/recreation.

**MINORS**

The department offers two minors: (1) Recreation Management and (2) Tourism. The minor in Recreation Management consists of REC 120 Leisure and the Quality of Life, REC 160 Leisure and Society, and 12 additional semester hours of approved course work, including 12 semester hours at the upper-division level, from ASU Main. The Tourism minor consists of REC 120 Leisure and the Quality of Life, REC 305 Introduction to Travel and Tourism, and nine additional semester hours of upper-division approved courses from ASU Main.
B.I.S. CONCENTRATIONS

Concentrations in recreation management and tourism management are available under the Bachelor of Interdisciplinary Studies (B.I.S.) degree, a program intended for the student who has academic interests that might not be satisfied with existing majors. Building on two academic concentrations (or one double concentration) and an interdisciplinary core, students in the B.I.S. program take active roles in creating their educational plans and defining their career goals. For more information, see “Bachelor of Interdisciplinary Studies,” page 116.

CERTIFICATE PROGRAM

Nonprofit Youth and Human Service Leadership and Management: American Humanities Certificate Program. The certificate program in American Humanities is education and preparation for leadership and management positions in nonprofit youth and human service organizations. The program features professional affiliation with and certification by American Humanities, Inc., the nation’s leader in education for nonprofit careers. American Humanities collaborates with several nonprofit organizations, including American Red Cross, Big Brothers/Big Sisters, Boys and Girls Clubs, Boy Scouts, Camp Fire Boys and Girls, Girl Scouts, Habitat for Humanity, Junior Achievement, the United Way, YMCA, and YWCA.

This program features an academic and experiential approach that highlights the unique issues of nonprofit organization management, with a particular emphasis in youth development agencies. The program includes active participation by nonprofit professionals who offer workshops, seminars, mentoring, and field trips. American Humanities national certification can be earned in conjunction with any baccalaureate degree.

REC 220 Introduction to Nonprofit Youth and Human Service Organizations ................................................................. 3
REC 300 Fund Raising ................................................................. 3
REC 310 Volunteerrism ................................................................. 3
REC 320 Youth and Human Service Workshop* ........................................ 4
REC 420 American Humanities Institute ........................................... 2
REC 430 Managing Nonprofit Organizations ................................. 3
REC 463 Senior Internship ............................................................ 12
Minimum total .................................................................................... 30

* REC 320 is taken four semesters, for one semester hour each term.

B.I.S. CONCENTRATION

A concentration in nonprofit/youth agency administration is available under the Bachelor of Interdisciplinary Studies (B.I.S.) degree, a program intended for the student who has academic interests that might not be satisfied with existing majors. Building on two academic concentrations (or one double concentration) and an interdisciplinary core, students in the B.I.S. program take an active role in creating their educational plan and defining their career goals. For more information, see “Bachelor of Interdisciplinary Studies,” page 116.

GRADUATE PROGRAM

M.S. Degree in Recreation. The curriculum for the M.S. degree in Recreation is designed to help students achieve both academic and professional goals. Areas of study include natural resource recreation, recreation administration, social/psychological aspects of leisure, and tourism and commercial recreation. Each student may complete a thesis or professional option. Information on the M.S. degree in Recreation is detailed in the Graduate Catalog.

RECREATION MANAGEMENT AND TOURISM (REC)

REC 120 Leisure and the Quality of Life. (3)
fall, spring, summer
Conceptual foundations for understanding the role of leisure in the quality of life. Social, historical, psychological, cultural, economic, and political foundations of play, recreation, and leisure.
General Studies: SB

REC 150 Outdoor Pursuits. (3)
summer
Theories and practical applications related to outdoor recreation pursuits. Interdisciplinary approach to wilderness issues and philosophies, culminating in an outdoor experience. Field trips.

REC 160 Leisure and Society. (3)
1st year
Analyzes the human relationship to leisure. Historical survey of philosophical, psychological, and socioeconomic bases for development of systems that provide leisure programs. Non-Recreation majors only.
General Studies: SB

REC 210 Leisure Delivery Systems. (3)
fall and spring
Introduces development, management, and organization of the public, not-for-profit, and private sectors of the leisure services profession. Organized into five modular units that study the delivery of services in the recreation and tourism professions. Lecture, team taught. Prerequisite: Recreation major. Pre- or corequisite: REC 120.

REC 220 Introduction to Nonprofit Youth and Human Service Organizations. (3)
fall and spring
Introduces the nonprofit youth and human service sector and its role in United States society, the economy, and service delivery systems.

REC 230 Camp Administration. (3)
spring
Historical and philosophical foundations of the organized camping movement in America; trends and issues; camp administration and leadership.

REC 235 Service Learning for Youth Development. (3)
fall and spring
Applies youth development theories and approaches through a community service immersion in collaboration with one or more nonprofit partners. Case studies, small group discussion. Prerequisite: instructor approval.

REC 300 Fund Raising. (3)
fall
Methods, techniques, and directed experience in fund raising for voluntary youth and human services agencies. Budget control and accountability.

REC 305 Introduction to Travel and Tourism. (3)
fall and spring
Examines the components of the travel and tourism industry at the state, national, and global levels.
General Studies: G

REC 310 Volunteerrism. (3)
spring
Administration of volunteer service programs. Studies and analyzes the volunteer personnel process.

REC 315 Community Recreation Systems. (3)
fall
Explores and assesses community recreation delivery systems in the United States. Prerequisite: REC 210.
DEPARTMENT OF RECREATION MANAGEMENT AND TOURISM

REC 320 Youth and Human Service Workshop. (1) 
fall and spring 
Professional seminar featuring nonprofit executives; variable topics on nonprofit and youth leadership. Forum for exchange between students and professionals. May be repeated for credit. Prerequisite: instructor approval.

REC 325 Tourism Accommodations. (3) 
fall 
Local, national, and international overview of the lodging and food service industries. Prerequisites: REC 305; Recreation major or minor.

REC 330 Programming of Recreation Services. (3) 
fall and spring 
Foundations for effective program planning in varied leisure delivery systems. Prerequisite: Recreation professional status. 
General Studies: L

REC 340 Outdoor Survival. (3) 
fall 
Interdisciplinary approach to outdoor survival, including attitudes, psychological stress, physiological stress, preparation, hypothermia, navigation, flora, and wildlife. Field trips.

REC 345 Meeting and Convention Planning. (3) 
fall 
Basic aspects and skills in planning meetings and conventions. Industry and market overview of certified meeting planners. Prerequisite: REC 305.

REC 350 Tourism Marketing. (3) 
fall and spring 
Critical examination of marketing principles; applications to travel, tourism, and related industries in diverse settings, including local, national, and international. Prerequisite: Recreation professional status. Corequisite: REC 305.

REC 364 Foundations of Therapeutic Recreation. (3) 
fall and spring 
Introduces special recreation and therapeutic recreation services for persons with disabilities. Offers both a community and clinical perspective on specialized services. Prerequisite: Recreation professional status or instructor approval.

REC 370 Natural Resource Recreation Planning and Management. (3) 
fall 
Comprehensive introduction into theory, processes, and techniques for managing natural resource recreation with an emphasis on the public sector.

REC 372 Tourism Planning. (3) 
fall and spring 
Applies economic and regional development concepts and theories to destination product development. Prerequisites: REC 305; Recreation major or minor.

REC 380 Wilderness and Parks in America. (3) 
fall and spring 
Examines the American Conservation Movement and the relationships between the environment and recreation behavior. 
General Studies: SB, H

REC 390 Adaptive Aquatics. (3) 
selected semesters 
Focuses on delivery of aquatic programs for the mentally and physically challenged. Lecture, lab.

REC 400 Processes and Techniques in Therapeutic Recreation. (3) 
fall 
In-depth analysis of theoretical and philosophical approaches to therapeutic recreation practice with emphasis on various facilitation techniques used in therapy. Prerequisite: REC 364 or instructor approval.

REC 401 Program Design and Evaluation in Therapeutic Recreation. (3) 
spring 
In-depth analysis of assessment, treatment planning, program implementation, documentation, and evaluation strategies employed in therapeutic recreation practice. Prerequisites: both REC 364 and 400 or only instructor approval.

REC 415 Tourism Transportation Systems. (3) 
spring 
Examines the role of various modes of transportation in domestic and international tourism development. Prerequisites: REC 305; Recreation major or minor.

REC 420 American Humanities Institute. (1–2) 
fall 
National Management Institute for preparation of youth development and nonprofit professionals. Out-of-state conference includes seminars and case studies. May be repeated for credit. Prerequisite: instructor approval.

REC 430 Managing Nonprofit Organizations. (3) 
spring 
Analyzes administrative structures, decision making, and program delivery within nonprofit youth and human service organizations. Prerequisites: REC 220; senior standing.

REC 440 Recreation Planning and Facility Development. (3) 
fall and spring 
Provides an understanding of the major principles and procedures associated with the planning and development of park, recreation, sport, and tourism areas and facilities.

REC 450 International Tourism. (3) 
fall and spring 
Global examination of international tourism and its significance as a vehicle for social and economic development. 
General Studies: G

REC 460 Clinical Issues in Therapeutic Recreation. (3) 
spring 
Explores contemporary problems/issues confronting the therapeutic recreation field; includes philosophical, historical, practice, management, research, and educational issues. Lecture, off-campus. Prerequisites: both REC 364 and 400 or only instructor approval.

REC 462 Management of Recreation and Tourism Services. (3) 
fall and spring 
Basic principles of administration and their application in successful administrative situations. Analyzes administrative function, structure, and policies. Prerequisites: REC 330; Recreation professional status.

REC 463 Senior Internship. (6 or 12) 
fall, spring, summer 
Supervised guided experience in selected agencies. Fee. Prerequisites: REC 462; Recreation major; senior standing.

REC 470 Environmental Interpretation and Education. (3) 
spring 
Introduces park interpretation and environmental education that includes theories, principles, and techniques. Prerequisite: REC 370.

REC 480 Natural Resource Tourism. (3) 
spring 
Examines the interaction of tourism with culture, natural environment, as well as the impacts of tourism on the environment.

REC 482 Assessment and Evaluation of Recreation Services. (3) 
fall and spring 
Introduces applied leisure research with emphasis on program evaluation, research design, data collection techniques, and data analysis. Prerequisites: REC 330, 350; Recreation professional status.

REC 494 Special Topics. (1–3) 
fall and spring 
Special topics selected by department faculty. Topics may include the following: 
• Preinternship Workshop. (1)

Omnibus Courses. For an explanation of courses offered but not specifically listed in this catalog, see “Omnibus Courses,” page 56.

Graduate-Level Courses. For information about courses numbered from 500 to 799, see the Graduate Catalog, or access www.asu.edu/aad/catalogs on the Web. In some situations, undergraduate students may be eligible to take these courses; for more information, see “Graduate-Level Courses,” page 56.

School of Social Work

Leslie Leighninger, Director

Professors: Ashford, Coudroglou, Daley, Figueira-McDonough, LeCroy, Leighninger, MacEachron, Martinez-Brawley, Moroney, Segal

Associate Professors: Brzuzy, Gerdes, Gustavsson, Marsiglia, Montero, Nichols, Paz, Risley-Curtiss, Steiner, Stromwall, Waller, Yellow Bird

Assistant Professors: Holley, Holschuh, Hurdle, Larson, Napoli, Okamoto

Academic Professionals: Gonzalez-Santin, Knutson-Woods, Rountree-Antar, Yepez

PURPOSE

The purpose of the School of Social Work is to prepare professional social work practitioners who are committed to the enhancement of individual, family, and group problem-solving capacities and the creation of a more nurturing, just, and humane social environment.

The mission of the School of Social Work is the training of professional social workers for beginning-level generalist practice (B.S.W.) and for advanced direct practice and planning, administrative, and community practice (M.S.W.). The focus is on populations of the Southwest and those who are most oppressed and most in need of social services.

The school is committed to the university’s mission to be competitive with the best public research universities in the country. Faculty members have active research agendas under way that venture into a wide variety of topics, including work with children, issues of specific importance to Latino and indigenous peoples, poverty, human services planning, and many other areas of interest.

ORGANIZATION

The School of Social Work is organized around three program areas:

1. Bachelor of Social Work (B.S.W.);
2. Master of Social Work (M.S.W.); and
3. Doctor of Philosophy (Ph.D.) with a major in Social Work.

The M.S.W. program has two areas of concentration: (1) advanced direct practice (ADP) and (2) planning, administration, and community practice (PAC). In considering the PAC area of emphasis, students need to be aware that, because of space availability, preference is given to individuals with significant previous experience.

The B.S.W. and M.S.W. degrees are offered at ASU Main and the Tucson component; the Ph.D. degree is offered at ASU Main.

For more information regarding the master’s and Ph.D. programs, see the Graduate Catalog.

ADMISSION

Bachelor of Social Work

Preprofessional Status. Students who have declared Social Work as their major or have transferred from other universities or community colleges are admitted to ASU and the School of Social Work with preprofessional status. Transfer students should follow the procedure outlined under “Undergraduate Admission Standards,” page 60.

Applying for Professional Program Status. Students who have completed 56 semester hours or more and have taken SWU 171 Introduction to Social Work, 291 Social Service Delivery Systems, 295 Foundations of Social Work Practice, 301 Human Behavior in the Social Environment I, and 310 Social Work Practice I are eligible to apply for professional program status.

Students may obtain an application packet at the School of Social Work, Academic Services, WHALL 135, or request that one be mailed to their home address by calling 480/965-6081.

Applications are reviewed for admission for the fall and spring semesters. Students applying must have a Certificate of Admission to the university in their files by November 1 for spring admission and March 1 for fall admission. All other application materials (i.e., application form, additional statement, and two letters of reference) must be returned to

SCHOOL OF SOCIAL WORK
ACADEMIC SERVICES
ARIZONA STATE UNIVERSITY
PO BOX 871802
TEMPE AZ 85287-1802

Materials must be received by November 1 for spring admission or March 1 for fall admission. Failure to meet these deadlines may result in the applicant having to wait for the next admissions period. Applicants are notified by mail of the committee’s decision. Those applicants who have been denied admission may request a conference with the B.S.W. program coordinator to discuss the decision and to obtain guidance in the development of future plans.

Criteria for Professional Program Status. Admission to professional program status is based on the following criteria:

1. A minimum of 56 semester hours with a cumulative GPA of at least 2.50 at ASU is required.
2. A minimum cumulative GPA of 2.75 in core social work courses (SWU 171, 291, 295, 301, and 310) and a grade of “C” or higher in all social work courses are required.
3. The applicant’s educational and career goals must be compatible with the educational objectives of the school.
4. Before admission to preprofessional status, it is required that students have had human service experience for a minimum of 240 hours in social work-related settings. Personal life experience may be substituted.

5. References are required for each applicant. One reference should be from a person who knows the applicant in a professional capacity and one from a person who knows the applicant in an academic capacity. Additionally, a third reference is later requested by the school from the applicant’s SWU 310 instructor. This reference is used in the field placement process.

6. Fulfilling the College of Public Programs professional program status admissions requirements outlined under “Professional Status Admission Requirements,” page 453.

Admission is selective and based on available resources. Not all students who meet minimum requirements are admitted to the program.

Leave of Absence. Occasionally, for health or personal reasons, Social Work students who have achieved professional program status find it necessary to interrupt their studies. Students considering such requests meet with an academic advisor to look at alternatives and then submit a written request to the B.S.W. program coordinator. A student may request a leave of absence from the Social Work program for a period of one year. Failure to request a leave of absence results in removal from the professional program. (This leave applies only to the Social Work program and not to the university. No leave of absence is granted from the university.) Except when recommended by the Committee on Academic and Professional Standards, the student must be in good standing in the program at the time the request is made. Students should be aware that nonattendance at the university for one or more semesters requires reapplication to the university. Failure to request a leave of absence from Social Work majors results in removal from the program.

Readmission. Undergraduate students who have previously attended ASU but have not been enrolled at this institution for one or more semesters are required to apply for readmission following university procedures as outlined under “Readmission to the University,” page 72. Students who were previously admitted to the professional program may, in addition, be required to reapply for professional status.

Transfer Students. The university standards for evaluation of transfer credit are listed under “Transfer Credit,” page 62. Community college students planning to transfer at the end of their first or second year should plan their community college courses to meet the requirements of the ASU curriculum selected. Students attending Arizona community colleges are permitted to follow the degree requirements specified in the ASU catalog in effect at the time they begin their community college work, providing their college attendance is continuous. See “Guidelines for Determination of Catalog Year,” page 81.

Arizona community colleges. Students may also access the guide through the Academic Transfer Articulation Office’s Web site at www.asu.edu/provost/articulation.

Courses transferred from community colleges are accepted as lower-division credit only. Students are urged to choose their community college courses carefully, in view of the fact that there is a minimum number of hours of work taken at the university that must be upper-division credit (see “Credit Requirements,” page 81).

Direct transfer of courses from other accredited institutions to the School of Social Work is subject to the existence of parallel and equal courses in the school’s curriculum. Transfer credit is not given for courses in which the lowest passing grade (“D”) or a failing grade (“E” or “F”) was received.

Credit for “life experience” is not given in lieu of course requirements. A minimum of 30 semester hours earned in resident credit courses at ASU is required for graduation.

ADVISING

Students are responsible for meeting the degree requirements and seeking advising regarding their program status and progress. Upon admission to the Social Work major, each student is assigned a faculty advisor who assists with career planning. The academic advisor assists students with program planning, registration, preparation of needed petitions, verification of graduation requirements, and referrals to university and/or community resources. Students must meet with an academic advisor before any registration transaction.

DEGREES

The school’s undergraduate curriculum leads to a Bachelor of Social Work (B.S.W.) degree. The B.S.W. degree program is accredited by the Council of Social Work Education (CSWE). The principal objective of the undergraduate curriculum is to prepare students for beginning-level generalist practice in social work. The program is also designed to prepare students for culturally sensitive practice and to provide preparation for graduate training in social work. During the freshman and sophomore years, students concentrate on obtaining a strong background in liberal arts and sciences and are classified as preprofessional until they are officially admitted to the professional program. Entrance into the Social Work professional program is not automatic (see “Applying for Professional Program Status,” page 476).

Junior and senior Social Work majors focus on social work courses in research, social policy and services, social work practice, human behavior in the social environment, and field instruction in community agencies. In addition, majors take elective courses in related areas.

The B.S.W.-level practitioner is seen as a generalist. The curriculum focuses on such roles as advocacy, case management, problem-solving, and referral functions with individuals, groups, families, organizations, and the community.

**Tucson Component.** The Tucson Component serves students living and working in southern Arizona pursuing the B.S.W. degree. The Tucson Component—established in 1995 as a partnership between the Arizona Department of Economic Security, the ASU School of Social Work, and the College of Extended Education—became permanent in 1999. Full- and part-time students can complete all required upper-division social work courses and electives at a centrally located site near downtown Tucson, while completing general studies and other degree requirements through area community colleges, the University of Arizona, and Northern Arizona University. For more information, call the Tucson Component at 520/884-5507, extension 10.

**GRADUATE PROGRAMS**

The faculty in the School of Social Work offer a Master of Social Work (M.S.W.) degree and a Ph.D. degree in Social Work. For more information, see the *Graduate Catalog*.

**UNIVERSITY GRADUATION REQUIREMENTS**

In addition to fulfilling college and major requirements, students must meet all university graduation requirements. For more information, see “University Graduation Requirements,” page 81.

**General Studies Requirement**

All students enrolled in a baccalaureate degree program must satisfy a university requirement for a minimum of 35 semester hours of approved course work in General Studies. See “General Studies,” page 85

Note that all three General Studies awareness areas are required. Consult an academic advisor for an approved list of courses.

**SCHOOL OF SOCIAL WORK DEGREE REQUIREMENTS**

All students enrolled in a baccalaureate degree program must satisfy School of Social Work degree requirements with additional course work chosen from among those courses that satisfy the General Studies requirement. General Studies courses are listed in the “General Studies Courses” table, page 88, in the course descriptions, in the Schedule of Classes, and in the Summer Sessions Bulletin.

A well-planned program of study may enable students to complete many General Studies and School of Social Work degree requirements concurrently. Students are encouraged to consult with an academic advisor in planning a program to ensure that they comply with all necessary requirements. All students are required to demonstrate proficiency in a language other than English (a spoken language or American Sign Language). Proficiency is defined as completing the second semester, intermediate level or higher, of a language other than English. The School of Social Work faculty strongly encourages students to consider Spanish or a tribal language.

Specific courses from the following areas must be taken to fulfill the college degree requirements.

**Numeracy.** School of Social Work students must complete a statistical analysis course (CS).

**Humanities and Fine Arts.** School of Social Work students must complete PHI 101 Introduction to Philosophy, PHI 105 Introduction to Ethics, or PHI 306 Applied Ethics.

**Social and Behavioral Sciences.** The following courses are required:

- ECN 111 Macroeconomic Principles SB ..................3
- GRS 101 Introduction to Psychology SB ..................3
- or SOC 101 Introductory Sociology SB (3)
- or SOC 301 Principles of Sociology SB (3)

Total .................................................................................3

**Natural Sciences.** School of Social Work students must complete a course in either human biology or anatomy and physiology.

**MAJOR REQUIREMENTS**

The School of Social Work awards a Bachelor of Social Work degree upon the successful completion of a curriculum consisting of a minimum of 120 semester hours. This curriculum includes all university requirements (see “University Graduation Requirements,” page 81), the College of Public Programs requirements including the General Studies requirements (see “General Studies,” page 85), as well as the School of Social Work degree requirements.

**Course Load.** A normal course load per semester is 15 to 16 semester hours. The maximum number of hours for which a student can register is 18 semester hours, unless an overload petition has been filed with and approved by the B.S.W. program coordinator and the College of Public Programs dean’s office.

Overload petitions are not ordinarily granted to students who have a cumulative GPA of less than 3.00 and who do not state valid reasons for the need to register for the credits. Students who register for semester hours in excess of 18 and do not have an approved overload petition on file may have courses randomly removed through an “administrative drop” action.

**Social Work Core Requirement**

- SWU 171 Introduction to Social Work SB, H ........3
- SWU 291 Social Service Delivery Systems ............3
- SWU 295 Foundations of Social Work Practice ........3
- SWU 301 Human Behavior in the Social Environment I SB ......3
- SWU 310 Social Work Practice I .........................3
- SWU 320 Research Methods in Social Work ............3
- SWU 340 Human Behavior in the Social Environment II SB ......3
- SWU 374 Diversity and Oppression in a Social Work Context C ......................................................3
- SWU 410 Social Work Practice II ..........................3
- SWU 411 Social Work Practice III .........................3
- SWU 412 Field Instruction I .................................5
- SWU 413 Field Instruction Seminar ......................1
- SWU 414 Field Instruction II .................................3
- SWU 415 Integrative Field Seminar ......................3
- SWU 432 Social Policy and Services ....................3
- SWU 442 Introduction to Practice with Children and Families in Child Welfare .................3
- or SWU 444 Issues in School Social Work (3)

Total .........................................................................................48
SWU 412 and 414 each require 16 hours weekly per semester in the field. Students must file an application for field work before registering for the courses. Students must have senior standing to participate in the field.

No credit is granted toward fulfilling major core requirements in any course in the student’s major unless the grade in that course is at least a “C.” If a grade of “D” or “E” is earned in a major core course, the student must see the faculty advisor to discuss continuance in the major. Most courses in the program are sequential; successful completion of each course in the sequence is required to enroll in the following course.

**Field Instruction.** Field instruction for the B.S.W. program is offered concurrently with classroom study. Students are assigned to a social service agency and work under the supervision of a School of Social Work-approved social work professional. Field instruction permits testing theory in practice and provides a base of experience for class discussions. Qualified agencies in several Arizona communities are utilized for field instruction.

B.S.W. students work in one placement for 16 hours a week, for a total of 480 hours over two semesters. In assigning the placement, the school takes into account the student’s educational needs and career goals. Generalist social workers need to be familiar with the methods of working with individuals, families, and groups, as well as in organizations and communities and with all ages and ethnic groups. The faculty are committed to establishing the capabilities necessary for high-quality, social work generalist practice.

B.S.W. field instruction agencies are located primarily in the Phoenix metropolitan area for Tempe students and throughout southern Arizona for Tucson students. Specially arranged, more distant placements may require up to a two-hour drive. Although car pools are possible, personal transportation is strongly recommended while attending school.

**ELECTIVES**

Each student is encouraged to consult with an academic advisor in selecting electives. Economics, education, psychology, and sociology are only a few of the academic units offering knowledge of value to the professional social work practitioner.

**Undergraduate Student Enrollment in Graduate Classes.** Seniors within 12 semester hours of graduation may enroll in a maximum of nine graduate semester hours in the School of Social Work, providing they have an overall GPA of 3.00 or higher at the time of enrollment and have secured the required signatures for approval. Courses may be eligible for use in a future graduate program on the same basis as work taken by a nondegree graduate student (see the Graduate Catalog).

**ACADEMIC STANDARDS**

**Good Standing.** To remain in good academic standing, a student must maintain a minimum overall GPA of 2.00 or higher at the end of each semester in all courses taken at ASU.

**Probationary Status.** Any student who does not maintain good standing status is placed on probation. Students are placed on probation automatically when the GPA is less than the minimum 2.00 at the end of any semester.

**Disqualification.** Any student who is on probation becomes disqualified if (1) the student has not returned to good standing or (2) the student has not met the required semester GPA. See “Academic Standards and Retention,” page 455, for more details on academic standards.

**Academic Dishonesty.** The faculty of the School of Social Work follow the guidelines as specified in the University Student Academic Integrity Policy. A copy of the policy may be obtained from the School of Social Work Office of Academic Services.

**Termination from the Social Work Professional Program.** A student is terminated from the professional program under any one of the following circumstances:

1. A B.S.W. student receives an “E” grade (failure) in field practicum.
2. A B.S.W. student does not accept or is not accepted by three or more field agencies if, in the judgment of faculty and field staff, the placements can provide appropriate field experiences without undue inconvenience to the student.
3. The student does not adhere to professional expectations and standards (see the ASU Student Code of Conduct, National Association of Social Workers Code of Ethics, and CSWE Curriculum Policy Statement).
4. At any time field instructors, faculty, or the faculty advisor identify problems that indicate that a student cannot perform the required functions of a social worker.

**Continuous Evaluation.** While students are subject to the university’s general retention policy, they are evaluated in the school on broader criteria than mere GPA. Students are reviewed for evidence of competency in social work and are continuously evaluated as they progress in the program. Prospective Social Work candidates who do not meet the established criteria are guided toward a program that is compatible with their interests and abilities.

**Reinstatement.** A disqualified student who desires to be reinstated may submit an application for reinstatement. A disqualified student normally is not reinstated until at least one semester has elapsed from the date of disqualification. The burden of establishing fitness is on the disqualified student, who may be required to take aptitude tests and submit to other examinations before being readmitted.

**APPEAL PROCEDURES**

Appeals involving the professional standards of the discipline are decided by the School of Social Work Committee.
on Academic and Professional Standards only after discussing the matter with the instructor of the course, the faculty advisor, and the program coordinator.

**STUDENT RESPONSIBILITIES**

Students are expected to support and maintain the highest professional standards as spelled out in the ASU Student Code of Conduct and the National Association of Social Workers Code of Ethics.

Regular attendance is expected in all classes and in field education and is a critical factor in evaluation of performance.

Students’ rights are protected through appeal to the Committee on Academic and Professional Standards or through consultation with the school’s ombudsperson.

**SOCIAL WORK (GRADUATE PROGRAM) (SWG)**

**Omnibus Courses.** For an explanation of courses offered but not specifically listed in this catalog, see “Omnibus Courses,” page 56.

**Graduate-Level Courses.** For information about courses numbered from 500 to 799, see the Graduate Catalog, or access www.asu.edu/aad/catalogs on the Web. In some situations, undergraduate students may be eligible to take these courses; for more information, see “Graduate-Level Courses,” page 56.

**SOCIAL WORK (UNDERGRADUATE PROGRAM) (SWU)**

**SWU 171 Introduction to Social Work. (3)**

 fall and spring

Descriptive and analytical historical perspective of the profession of social work, social problems, and the social welfare system. Designed for freshmen and sophomores considering this major.

General Studies: SB, H

**SWU 291 Social Service Delivery Systems. (3)**

 fall and spring

Knowledge and skills necessary to utilize community resources to be a competent case manager. Includes 40 hours of observational experience in local agencies. Pre- or corequisite: SWU 171.

**SWU 295 Foundations of Social Work Practice. (3)**

 fall and spring

Provides theoretical foundation and skill base necessary for social work interventions with individuals, small groups, and larger systems. Pre- or corequisites: SWU 171, 291.

**SWU 301 Human Behavior in the Social Environment I. (3)**

 fall and spring

Analyzes theories of personality and life span development from methodological, ecological, and systems perspectives up to adolescence. Prerequisite: PGS 101 or SOC 101. Pre- or corequisites: SWU 171, 291, 295.

**SWU 302 Human Biology for Social Workers. (3)**

 fall and spring

Overview of human anatomy and physiology, and the reciprocal relationship between physical and social environments. Lecture, discussion. Pre- or corequisites: SWU 171, 291.

**SWU 310 Social Work Practice I. (3)**

 fall and spring

Introduces social work methods, emphasizing the following skills: cross-cultural interviewing, assessment, referrals, and process and psychological recording. Prerequisite: SWU 295. Pre- or corequisite: SWU 301.

**SWU 320 Research Methods in Social Work. (3)**

 fall and spring

Applies scientific principles to field practice, impact assessment, intervention procedures, and problem formulation in social work. Lecture, cooperative learning. Pre- or corequisite: SWU 310.

**SWU 321 Statistics for Social Workers. (3)**

 fall and spring

Teaches social work students how to use and interpret descriptive and inferential statistics in social work practice. Lecture, small group work. Prerequisites: MAT 114, 117. Pre- or corequisite: SWU 320.

General Studies: CS

**SWU 340 Human Behavior in the Social Environment II. (3)**

 fall and spring

Life span development from middle childhood to maturity. Lecture, discussion. Prerequisite: SWU 301. Pre- or corequisites: SWU 302, 310.

General Studies: SB

**SWU 374 Diversity and Oppression in a Social Work Context. (3)**

 fall and spring

Issues of social inequality related to race, ethnicity, gender, sexual orientation, and disability. Emphasizes populations of the Southwest. Prerequisite: SWU 310.

General Studies: C

**SWU 410 Social Work Practice II. (3)**

 fall and spring

Knowledge and skills in social work practice with individuals and families. Prerequisites: PHI 101 (or 105 or 306); SWU 310; Social Work major. Corequisites: SWU 412, 413.

**SWU 411 Social Work Practice III. (3)**

 fall and spring

Knowledge and skills in social work practice with groups, communities, and organizations. Prerequisites: SWU 410, 412, 413; Social Work major. Corequisites: SWU 414, 415.

**SWU 412 Field Instruction I. (5)**

 fall and spring

16 hours a week of supervised practice in an approved placement. Prerequisite: Social Work major. Corequisites: SWU 410, 413.

**SWU 413 Field Instruction Seminar. (1)**

 fall and spring

Field-focused seminar, including practice evaluation. 1.5 hours per week. Prerequisite: Social Work major. Corequisites: SWU 410, 412.

**SWU 414 Field Instruction II. (3)**

 fall and spring

16 hours a week of supervised practice in an approved placement. Prerequisites: SWU 413; Social Work major. Corequisites: SWU 411, 415.

**SWU 415 Integrative Field Seminar. (3)**

 fall and spring


**SWU 432 Social Policy and Services. (3)**

 fall and spring

Contemporary social, political, and economic issues. Special emphasis on poverty and inequality in the Southwest. Analysis and development of social welfare policies and programs. Prerequisite: ECN 111. Corequisites: SWU 410, 412, 413.

**SWU 442 Introduction to Practice with Children and Families in Child Welfare. (3)**

 fall and spring

Focuses on the characteristics, strengths, and service needs of families and children in the Child Welfare System. Lecture, cooperative learning. Prerequisites: SWU 410, 412, 413; Social Work major.

**SWU 444 Issues in School Social Work. (3)**

 fall and spring

Demonstrates how community, family, and school are interdependent using an ecological metaphor, and introduces school social work. Lecture, cooperative learning. Prerequisites: SWU 410, 412, 413; Social Work major.

**SWU 493 Honors Thesis. (1–6)**

 selected semesters

General Studies: L

**Omnibus Courses.** For an explanation of courses offered but not specifically listed in this catalog, see “Omnibus Courses,” page 56.