
East Campus

www.east.asu.edu

Gerald S. Jakubowski, PhD, Provost, East campus; Vice President, ASU

Morrison School of Agribusiness and Resource Management	531
East College	539
Department of Applied Biological Sciences	541
Faculty of Applied Psychology	547
Faculty of Business Administration	548
Faculty of Education	550
Department of Exercise and Wellness	555
Faculty of Human Health Studies	559
Faculty of Multimedia Writing and Technical Communication	560
Department of Nutrition	562
College of Technology and Applied Sciences	567
Department of Aeronautical Management Technology	571
Department of Electronics and Computer Engineering Technology	576
Department of Engineering	580
Department of Information and Management Technology	581
Department of Mechanical and Manufacturing Engineering Technology	587
Division of Computing Studies	592
Map	597
Directory	598
Faculty and Academic Professionals	599
Administrative Personnel	604

The East campus of Arizona State University is distinguished by the academic programs it offers and by its residential setting. As the university's polytechnic campus, it offers a variety of professionally oriented undergraduate and graduate programs that are applicable to the real world and require high levels of technological literacy and skill.

The Morrison School of Agribusiness and Resource Management offers bachelor's and master's degrees in Agribusiness that prepare students for careers in sectors of global

business that are in high demand. The College of Technology and Applied Sciences offers bachelor's programs and a master's degree in several specialized areas of technology. East College offers a broad range of undergraduate and graduate degrees that teach students how to apply professional and liberal arts studies to real life. The college also provides the general education courses for all the East campus degree programs.

All three academic units at the East campus offer the Bachelor of Applied Science (BAS) degree, a program designed specifically as a career progression degree for students holding the Associate of Applied Science (AAS) degree. The BAS emphasizes management, leadership, and communication skills along with additional technical course work.

Twenty baccalaureate degree programs, nine master's degree programs, and four certificate programs are currently offered at the East campus. Through partnerships with programs at the Tempe campus, select doctoral programs are also offered. (See the "Morrison School of Agribusiness and Resource Management Baccalaureate Degrees and Majors" table, page 532; the "East College Baccalaureate Degrees and Majors" table, page 540; and the "College of Technology and Applied Sciences Baccalaureate Degrees and Majors" table, page 568).

Located 23 miles southeast of the Tempe campus and with a student population of fewer than 5,000, the 600-acre campus offers a small residential college environment. East campus students learn in high-tech, mediated classrooms and practice in fully equipped laboratories. They enjoy small classes, friendly and accessible faculty, opportunities for student leadership, and academic support services dedicated to helping them grow, learn, and graduate. East campus graduates move into the world of work with knowledge and skills that help them succeed in their careers and in their personal and civic lives.

The campus is easily accessible via major interstate routes. See the "East Campus Map," page 597. For information, call 480/727-EAST (3278) or access the Web site at www.east.asu.edu.

ACADEMIC ORGANIZATION

The chief academic officer of the East campus is the provost. There are two colleges and one school at the East campus administered by deans. These academic units develop and implement the teaching, research, and service programs of the institution. Additional support for the academic mission of the campus is provided by Library Services and Information Technology, each administered by a director. See "East Campus Faculty and Academic Professionals," page 599, and "Academic Organization," page 10.

ACCREDITATION

The North Central Association of Colleges and Schools accreditation of ASU includes the East campus. In addition, programs in Electronics Engineering Technology, Manufacturing, and Mechanical Engineering Technology are accredited by the Technology Accreditation Commission of the Accreditation Board for Engineering and Technology, Inc. (TAC of ABET). For more information, call 410/347-7700, or write

TECHNOLOGY ACCREDITATION COMMISSION
OF THE ACCREDITATION BOARD FOR
ENGINEERING AND TECHNOLOGY, INC
111 MARKET PLACE SUITE 1050
BALTIMORE MD 21202-7102

Both the professional flight and the air transportation management concentrations, in the Department of Aeronautical Management Technology, are fully accredited by the Council on Aviation Accreditation. For more information, call 334/844-2431, e-mail caa@auburn.edu, or write

COUNCIL ON AVIATION ACCREDITATION
3410 SKYWAY DRIVE
AUBURN AL 36830

The Bachelor of Science in Industrial Technology degree (including the environmental technology management, graphic information technology, and industrial technology management concentrations) is fully accredited by the National Association of Industrial Technology (NAIT). For more information, call 734/677-0720, or write

NATIONAL ASSOCIATION OF INDUSTRIAL
TECHNOLOGY
3300 WASHTENAW AVE SUITE 220
ANN ARBOR MI 48104-4200

The BS degree in Nutrition with a concentration in dietetics is accredited as a didactic program in dietetics (DPD) by the Commission on Accreditation for Dietetics Education of the American Dietetic Association. For more information, call 312/899-0040, or write

COMMISSION ON ACCREDITATION FOR
DIETETICS EDUCATION
AMERICAN DIETETIC ASSOCIATION
120 S RIVERSIDE PLAZA SUITE 2000
CHICAGO IL 60606-6995

The BS degree in Agribusiness with a concentration in professional golf management is accredited by the Professional Golfer's Association of America. For more information, write

PGA EDUCATION DEPARTMENT
100 AVENUE OF THE CHAMPIONS
PO BOX 109601
PALM BEACH GARDENS FL 33410

ADMISSION

Nondegree Students. Nondegree students may take courses at the East campus according to the special provisions under "Undergraduate Enrollment," page 65.

Degree-Seeking Students. Degree-seeking students must meet the university admissions standards set by the Arizona Board of Regents (ABOR). Any student admitted to ASU may take courses at the East campus. To be admitted to an East campus degree program, the student must meet undergraduate admissions requirements and the specific admission requirements of the East campus program. A student who is admitted to an East campus degree program is defined as an East campus student.

For more admissions information and applications to the East campus degree programs, call 480/727-EAST (3278) or write

UNDERGRADUATE ADMISSIONS
ARIZONA STATE UNIVERSITY
PO BOX 870112
TEMPE AZ 85287-0112

Transfer Among ASU Campuses

Degree-seeking students currently enrolled at either the Tempe campus or the West campus who want to relocate to an East campus degree program should contact Student Services at the East campus, the Office of the Registrar at the Tempe campus, or the Admissions and Records Office at the West campus for appropriate procedures. All credit earned at any ASU campus automatically transfers to the East campus. Students should consult with their East campus major advisor to determine how this credit applies to their major and graduation requirements. Students should be aware that certain requirements (e.g., the minimum number of upper-division semester hours to graduate) may differ among campuses.

TRANSFER CREDIT

Courses taken from Chandler-Gilbert Community College through the Partnership in Baccalaureate Education are automatically transferred to the East campus each semester. These courses and courses taken at other Arizona public community colleges transfer according to equivalencies established in the current Arizona Higher Education Course Equivalence Guide. (Transfer guides are available at www.asu.edu/provost/articulation.) The acceptability and applicability of courses transferred from other universities and community colleges is determined by the ASU Undergraduate Admissions in consultation with the faculty or academic advisor of the student's choice of major.

PARTNERSHIP WITH CHANDLER-GILBERT COMMUNITY COLLEGE

ASU, Chandler-Gilbert Community College (CGCC), and several other educational and research facilities share the Williams Campus in southeast Mesa. Located side by side on campus, ASU and CGCC formed an innovative academic partnership that combines the strengths of the two institutions. ASU students receive instruction from both institutions. Chandler-Gilbert faculty teach freshman and sophomore General Studies, general interest courses, and

L literacy and critical inquiry / **MA** mathematics / **CS** computer/statistics/quantitative applications / **HU** humanities and fine arts / **SB** social and behavioral sciences / **SG** natural science—general core courses / **SQ** natural science—quantitative / **C** cultural diversity in the United States / **G** global / **H** historical / See "General Studies," page 92.

EAST CAMPUS

Academic Advising at East Campus

Unit	Location	Telephone	Days	Hours ¹
Agribusiness and Resource Management, Morrison School of	WANNER	480/727-1585	Mon.–Fri.	8 A.M.–5 P.M.
Barrett Honors College ²	IRISH A121	480/965-2359	Mon.–Fri.	8 A.M.–5 P.M.
East College	SUTTON	480/727-1333	Mon.–Fri.	8 A.M.–5 P.M.
Applied Biological Sciences, Department of	WANNER	480/727-1444	Mon.–Fri.	8 A.M.–5 P.M.
Applied Psychology, Faculty of	SUTTON	480/727-1333	Mon.–Fri.	8 A.M.–5 P.M.
Business Administration, Faculty of	SUTTON	480/727-1333	Mon.–Fri.	8 A.M.–5 P.M.
Education, Faculty of	SUTTON	480/727-1103	Mon.–Fri.	8 A.M.–5 P.M.
Exercise and Wellness, Department of	EAW	480/727-1945	Mon.–Fri.	8 A.M.–5 P.M.
Human Health Studies, Faculty of	SUTTON	480/727-1333	Mon.–Fri.	8 A.M.–5 P.M.
Multimedia Writing and Technical Communication, Faculty of	SUTTON	480/727-1333	Mon.–Fri.	8 A.M.–5 P.M.
Nutrition, Department of	HSC 1345	480/727-1728	Mon.–Fri.	8 A.M.–5 P.M.
Technology and Applied Sciences, College of	CTDO	480/727-1874	Mon.–Fri.	8 A.M.–5 P.M.

¹ Walk-ins are welcome; appointments are recommended.

² The Barrett Honors College is located at the Tempe campus.

prerequisite courses for ASU majors. They deliver learner-centered instruction in small interactive courses that are developed in cooperation with ASU faculty and are 100 percent equivalent to parallel ASU courses.

ASU faculty teach all courses in the majors as well as upper-division general education and general interest courses. ASU students are enrolled concurrently in both institutions. All transactions are handled through ASU. Students pay combined tuition or ASU tuition, whichever is less. Through the partnership with CGCC, ASU students can take all the courses needed to graduate with an ASU baccalaureate degree on the Williams Campus.

ADVISING

Students are encouraged to take advantage of the skill and knowledge of the advising professionals available to them in the academic units and to seek academic advising early.

For more information or to schedule an advising session, contact an academic advisor (see the “Academic Advising at East Campus” table, on this page).

COLLEGE OF EXTENDED EDUCATION

The university-wide College of Extended Education provides an interactive link between ASU and the diverse communities it serves. The college assesses lifelong learning requirements and works in partnership with campuses, other colleges, and the community to serve learners, using a network of locations, programs, schedules, and technologies.

For more information, see “College of Extended Education,” page 703, or access the Web site at www.asu.edu/xed.

CAMPUS AND STUDENT SERVICES

The East campus is a student-centered campus that offers many of the features of a small residential college in a suburban area while providing access to the resources of a major research university and the amenities of a large metropolitan area. The campus includes excellent educational facilities: mediated classrooms and modern laboratories, a

21st-century electronic library, and state-of-the-art computer equipment. Other amenities include a learning center, child care services, student union, bookstore, and copy center. A shuttle service provides transportation between the East campus, Mesa Community College, and the Tempe campus. An additional shuttle is available for transportation from the Tempe campus to the West campus.

Enrollment Services

Enrollment Services provides services for admission, financial aid, business services, and registration. Conveniently located in the Student Affairs Complex, students residing in QUADs one, two, and four, find personnel ready to assist them with registration processes, tuition payment, financial assistance information, student employment, and parking decals. For more information, call 480/727-3278.

Learning Center

In the Learning Center, undergraduate and graduate students can study, utilize computers for research and writing, and access tutoring services. Qualified undergraduate and graduate students provide tutoring to individual students or study groups by appointment or on a drop-in basis. Writing assistance is offered both face-to-face and online through the Learning Center Web site to students seeking help with any written assignment. Other services include workshops on writing, presentation and study skills, and computer-assisted instruction. Learning Center tutors also staff the Freshman Year Experience Hall study room during weekday and evening hours.

The Learning Center is located in the Academic Center Building. For more information or to schedule a tutoring appointment, call 480/727-1452, or visit the Web site at www.east.asu.edu/learningcenter.

Library Services

Strong resources and personal service define the East Campus Library. As a primarily electronic research library, it is designed to take maximum advantage of new technology. Electronic indexes, catalogs, and journals support

study and research in many fields, with an emphasis on the majors offered at the East campus. While the library acquires materials in all formats, by intention it prefers electronic text. Thousands of periodicals are available digitally in all subjects, while those available only in print form can be obtained quickly by the library. Documents in electronic form can be delivered directly to students' computers. Librarians and staff pursue service customized to individual students' needs, cultivating a small college atmosphere. The library's Web address is eastlib.east.asu.edu.

Computing Services

Information Technology (IT) at East campus provides computing services to support academic programs. The IT East department provides specialized software and systems to meet the particular needs of the East campus programs in support of e-learning initiatives. All classrooms at East are fully mediated (which includes computer equipped instructor lectern, DVD and CD for data and multimedia, and other audiovisual equipment). Multiple classrooms are equipped with computers, allowing students the ability to work on computing applications along with the instructor. IT East maintains computing sites around campus, including the Computing Commons in the Academic Center, offering students computing and printing facilities. IT East has a staff of support personnel to aid the campus community's diverse computing needs, including Web development, academic computing, and administrative computing.

Food Services

The East campus has a variety of food service options on campus to serve student, faculty, staff, and visitor needs. Services include a coffee bar, a sub shop, and a full-service dining facility in the Student Union. Catering services are also available. Food can be purchased on a cash basis; a meal plan can be selected to suit individual preferences. For more information about food service at the East campus, call 480/727-1443.

Student Health Center

The East campus Student Health Center provides confidential, primary health care services for all full- and part-time East campus students at a nominal fee. The clinic offers primary assessment and limited treatment of health problems and minor injuries. The center is staffed by a full-time nurse practitioner and a part-time doctor. Services include physical examinations and immunizations; health screenings, education, and counseling; diagnostic and laboratory tests; women's health care; and referrals to campus and community resources. The center is located at 7153 E. Thistle on the East campus.

For more information, call 480/727-1041, or access the Web site at www.east.asu.edu/students/health.

Student Counseling

Confidential professional counseling services are available to help ASU students achieve their academic goals by addressing a variety of problems and issues often faced in college. Professional help is offered in the following areas: psychological issues, personal concerns, relationship issues, career/life decision making, and crisis intervention. Individual, couples, and group sessions are

available at no cost. Students may schedule an appointment by calling 480/727-1255. Appointments may also be made in person at Student Counseling Services in the Student Affairs Complex, Building 370.

Career Preparation Center

Professional career counselors and trained career peer advisors are available to meet with ASU students. They provide individual career advising, group workshops, assistance in researching job and internship possibilities, résumé and cover letter critiques, preparation for employment interviews, and career resources in print and online. For more information, call 480/727-1041, or access the Web site at www.east.asu.edu/students/career.

Student Union

The Student Union is in the center of campus and serves as a common gathering place for students, faculty, staff, and guests. The union has meeting space, study rooms, a computer lab, a TV lounge, dining facilities, a game room, a bookstore, and a ballroom. Programs and services that complement the academic experience and enhance campus life include a film series, dances, live performances, resources for student organizations, cultural awareness activities, leadership workshops, community service information, and holiday celebrations. The union is staffed primarily by students, providing them the opportunity to develop valuable leadership skills and work experience. For more information, call 480/727-1098.

Recreational Facilities and Services

ASU and Chandler-Gilbert Community College are partners in providing recreation, intramural, and group fitness opportunities on the Williams Campus. An optional \$30 per semester fitness membership provides access to the Physical Activity Center and the Chandler-Gilbert Physical Education Center. Facilities include

1. a fitness center with state-of-the-art strength training and cardiovascular equipment;
2. two aerobic studios and equipment for step aerobics, fitness cycling, and kickboxing;
3. a martial arts, mat exercise, and yoga studio featuring a fully padded floor;
4. racquetball courts;
5. a gymnasium for intramural and open recreation;
6. an all-weather quarter mile track with an infield for soccer, ultimate Frisbee, and flag football;
7. four tennis courts with lights for evening play; and
8. a seasonal swimming pool (May to September) with lights.

At the fitness center, trained exercise and wellness professionals are available to perform assessments, develop programs, and provide expert advice and personal training assistance.

L literacy and critical inquiry / MA mathematics / CS computer/statistics/ quantitative applications / HU humanities and fine arts / SB social and behavioral sciences / SG natural science—general core courses / SQ natural science—quantitative / C cultural diversity in the United States / G global / H historical / See "General Studies," page 92.

EAST CAMPUS

In addition to the facilities, the PAC operates group fitness programs that are free of charge with the paid fitness membership. Classes are offered Monday through Thursday and include fitness cycling, yoga, aerobic fitstep, aerobic kickboxing, water aerobics (in season), strength and conditioning, and cultural dance classes. A full schedule of intramural programs and special events are also offered at the PAC. Times for open recreation are scheduled at the PAC and the Chandler-Gilbert Physical Education Center.

ASU students have developed clubs that work closely with the recreation programs to offer unique recreation experiences, including hiking, West African dance, flamenco dancing, and sunrise yoga.

For more information, access the PAC Web site at www.east.asu.edu/pac, or call 480/727-1972. The Chandler-Gilbert Fitness Center can be reached at 480/988-8400.

Child Care

Child care programs on campus are offered through Head Start and Early Head Start and the Boys & Girls Club of the East Valley, Williams Campus Branch. Head Start and Early Head Start offer child care programs on campus for individuals who meet certain income criteria. The Boys & Girls Club offers after-school programs for children ages 6 to 18.

For more information, call the Williams Campus Child Development Center at 480/988-3644, the Boys & Girls Club at 480/279-1406, or Head Start at 480/988-9389.

Williams Campus Housing and Residential Life

Living on the East campus provides students with the best opportunity to make the most of their college experience. No matter which housing option a student chooses, the residential life program offers social, academic, and recreational activities that are designed to support and enrich the student's campus life experience. Residential students benefit from easy access to campus resources such as the library, learning center, fitness center, and student union.

The East campus's unique residential environment offers housing options for Williams Campus students throughout their undergraduate and graduate education. This includes residence halls, houses, and special residential communities. Residential students can also take advantage of such amenities as outdoor swimming, sand volleyball, tennis, and picnic areas.

For more information, call the Williams Campus Housing Office at 480/727-1700, access the Web site at www.east.asu.edu/sta/u-life/housing, or send e-mail to easthousing@asu.edu.

Residence Halls. Undergraduate and graduate students are eligible for residence halls with a large private room, featuring a private bath and a shared kitchenette. Each room

includes basic furnishings as well as cable TV, local phone service, and high-speed Internet service; the kitchenette includes a refrigerator, microwave, and, in some cases, a stove.

Houses. A large number of two- to four-bedroom houses are available for students with families or for groups of single undergraduate or graduate students. Each house includes basic appliances; cable TV, high-speed Internet service; and water, sewer, and trash service.

Freshman Year Experience. Freshmen begin their residential experience on campus in one of three dedicated freshman residence halls that are part of the Freshman Year Experience (FYE) program. The FYE program helps freshmen achieve scholastic and personal success by providing academic support services and enhanced opportunities for learning, campus involvement, and out of class interaction with faculty. Research has consistently shown that freshmen participating in living-learning communities, such as FYE, achieve greater academic success. For more information about the FYE program, send e-mail to easthousing@asu.edu.

The FYE hall offers two-bedroom suites with a shared bath, to house two to four students. Each room is furnished with local phone service, cable TV, and high speed internet service. The FYE hall features a computer lab, quiet study room, group study/tutoring room, and community lounge. Dean and Bell halls offer freshmen a pod style living environment. Each pod houses six residents and consists of four single bedrooms, one double occupancy bedroom, a limited kitchen, a bathroom, and a living room. Each room is furnished and is equipped with local phone service, cable TV, and high speed internet service. For more information, access the Web site at www.east.asu.edu/sta/u-life/housing, or send e-mail to easthousing@asu.edu.

Residents can select a meal plan from several options offered by Campus Dining Services. For more information, access the Web site at www.east.asu.edu/students/dining.

Faculty Fellows. The Faculty Fellows program provides opportunities for faculty to interact with students outside of the classroom and to build academic community on campus. Fellows join students for meals in the dining hall, participate in special events, such as the Leadership Conference, and help plan a variety of activities, including field trips, the Faculty Film Series, and community service projects. Through these informal meetings faculty enhance students' opportunities for learning outside of the classroom and develop mentoring relationships, which help students make the most of their college experience. For more information about this program, call 480/727-1452.