

2024 - 2025 Major Map

Merchandising, AA

School/College: Herberger Institute for Design and the Arts
HIMERCHAA

Term 1 0 - 16 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes	
⚠ ARA 101: ASU: The Art Experience	1	C	<ul style="list-style-type: none"> • ARA 101 ASU: The Art Experience is required of all first-year art majors only. • Join a student club or professional organization. 	
ENG 101 or ENG 102: First-Year Composition OR				
ENG 105: Advanced First-Year Composition OR	3	C		
ENG 107 or ENG 108: First-Year Composition				
FSH 108: Digital Literacy for the Arts (QTRS OR CS)	3	C		
FSH 125: Survey of the Fashion Industry (HUAD OR HU)	3	C		
FSH 175: Merchandising Essentials	3	C		
Mathematics (MATH) (MAT 142 recommended)	3			
Term hours subtotal:	16			
Term 2 16 - 32 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes	
ENG 101 or ENG 102: First-Year Composition OR			<ul style="list-style-type: none"> • Create a first draft resume. 	
ENG 105: Advanced First-Year Composition OR	3	C		
ENG 107 or ENG 108: First-Year Composition				
FSH 208: Fashion Technology I	3	C		
FSH 275: Merchandising Applications	3	C		
Humanities, Arts and Design (HUAD)	3			
Scientific Thinking in Natural Sciences (SCIT)	4			
⚠ Complete ENG 101 OR ENG 105 OR ENG 107 course(s).				
Term hours subtotal:	16			
Term 3 32 - 48 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes	
FSH 204: Social Aspects of Fashion (SOBE OR L or HU or SB)	3	C	<ul style="list-style-type: none"> • Gather professional references. 	
FSH 375: Fashion Branding Strategies	3			
Fashion Merchandising or Business Related Elective	3	C		
Governance and Civic Engagement (CIVI)	3			
Scientific Thinking in Natural Sciences (SCIT)	4			
⚠ Complete Mathematics (MATH) requirement.				
Term hours subtotal:	16			
Term 4 48 - 60 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade		Notes
⚠ FSH 300: Global Fashion Industry (GCSI OR G)	3	C	<ul style="list-style-type: none"> • Research employment opportunities. 	
Fashion Merchandising Elective	3	C		
American Institutions (AMIT)	3			
Sustainability (SUST)	3			
Term hours subtotal:	12			

Hide Course List(s)/Track Group(s)

Fashion Merchandising or Business Related Elective	Fashion Merchandising Elective
FSH 280: Fashion Merchandising or MKT 280: Fashion Merchandising	FSH 280: Fashion Merchandising or MKT 280: Fashion Merchandising
FSH 326: Fashion Styling	FSH 326: Fashion Styling
FSH 380: Fashion Forecasting	FSH 380: Fashion Forecasting
FSH 385: Fashion Visual Merchandising	FSH 385: Fashion Visual Merchandising
FSH 475: Communication Strategies for Fashion	FSH 475: Communication Strategies for Fashion
FSH 480: Fashion Retail Development	FSH 480: Fashion Retail Development
FSH 484: Internship	FSH 484: Internship
ACC OR COM OR ECN OR FIN OR MCO OR MGT OR MKT Elective	Transferred courses related to fashion merchandising, such as branding, visual merchandising, retailing, styling, etc. may also apply towards this category.
Transferred courses related to business or merchandising, such as branding, visual merchandising, retailing, styling, etc. may also apply towards this category.	

- **Total Hours:** 60
- **University Undergraduate Graduation Requirements**

Notes:

- Mathematics Placement Assessment score determines placement in first mathematics course.

General Studies designations listed next to courses on the major map were valid for the 2024 - 2025 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.