Welcome to the 2019-2020 Annual Catalog Review!
Meeting Agenda

• Welcome
• Catalog Review Process Overview
• Catalog Review Site Changes and Updates
• Career and Academic Integration
• Graduate College Process
• EdPlus for ASU Online
• BAMM Changes and Updates
• Transfer Pathway Changes and Updates
• DARS Verification Process
• Final Reminders
What is the Academic Catalog?
Timelines

September 11, 2018
• Catalog review available in PeopleSoft

September 2018
• Training on-demand available for catalog processes & BAMM

November 13, 2018
• Deadline for Degree Search data submitted through the catalog site, academic programs in BAMM, Degree Audit verifications and college policies

December 16, 2018
• MAPP/TAG adjustments due from catalog coordinators

January 28 - February 1, 2019
• View and verify Degree Search QA (programs, maps, etc.)

February 14, 2019 ❤
• Catalog published: Degree Search changes, academic program maps, college policies and university policies
Degree Search Catalog Review 2019-2020

- **New:** All changes to Degree Search textual content are submitted via PeopleSoft. All programs for your college are on the Catalog Review Summary tab.

- You may begin reviewing content as soon as your department/school reviewers and form originators role requests are complete.

- College policy review still is completed at [https://catalog.asu.edu/status](https://catalog.asu.edu/status)

- Tips and resources for the review of your academic programs are still available at: [https://catalog.asu.edu/catalog_review_resources](https://catalog.asu.edu/catalog_review_resources)
  - Catalog site training documentation
  - Checklist
  - Timeline
  - **New:** Writing Guidelines
  - And much more...
Please note a few important features:

• Edits can be made at each stage of the workflow, but not all fields can be edited by all users.
• All users at a level beyond Originator will receive an email when the form is moved to their level. For users with multiple level access, this can add up.
New Catalog Review Site Tips:

• To navigate to the review site:

• All your programs are listed in the Catalog Review Summary.
New Catalog Review Site Tips – cont.

• All catalog users should check the **Catalog Review Workflow** tab while reviewing programs. This tab often has important notes from the originator, Graduate College or provost review staff requesting changes or asking questions.
New Catalog Review Site Tips – cont.

• When you are ready to move a program forward, first change the workflow state and remember to click SAVE.

  Clicking “Approved, Route to Selected Approver” indicates your approval of the program’s record at this stage, whether or not edits were made. If you do not change the workflow state, the program will not move forward for review by the rest of your team.
New Fields!

Global Opportunities
• PLuS Alliance field spotlights PLuS programs
• Global Experience field highlights study abroad and international internship opportunities
• Global Degree field is shown for degrees in collaboration with international institutions
• You may customize this text, within reason
• If a field does not apply, leave it blank

In Degree Search

Global Opportunities
PLuS Alliance
The PLuS Alliance combines the strengths of three leading research universities on three continents — Arizona State University, King’s College London and UNSW Sydney — to create and share knowledge that will solve pressing educational and societal challenges.

Students have the opportunity to collaborate with peers and specialists across the globe through PLuS-partner courses offered online. Through this PLuS Alliance collaboration degree program, students develop transferable global competencies and gain exposure to international teaching and academic content. https://www.plusalliance.org/global-learning-network-programmes

Global Experience
With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

In the review site
New Fields – cont.

Keywords

Deadlines by Term
Degree Search Content Tips

Let Degree Search work for you! Make your content clear, concise and focused on your student audience.

- **New:** We have created a resource to help you when writing program text: [https://catalog.asu.edu/catalog-comparison](https://catalog.asu.edu/catalog-comparison).

- Remember to use language that clearly defines and differentiates the academic program.

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Marketing Text</th>
<th>Program Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audience</td>
<td>Prospective students</td>
<td>Prospective students, current students, faculty, future employers, funding sources (VA, foreign sponsors, etc.), ABOR, other educators and schools, accreditation bodies</td>
</tr>
<tr>
<td>Limit</td>
<td>50 words</td>
<td>150 words (undergraduate), 450 words (graduate)</td>
</tr>
<tr>
<td>Purpose</td>
<td>To make an emotional connection with the student, or to draw them in so they continue reading</td>
<td>To present factual basic and specialized information about the academic program in a way that helps students decide if this is the right program for them as well as providing clarity for current students about what they should be learning in the program and any special opportunities they could have while in it</td>
</tr>
<tr>
<td>Updateability</td>
<td>Text is not archived, so it can be updated on-demand.</td>
<td>Text is included in academic catalog archive, so it can be updated only during the yearly catalog review.</td>
</tr>
</tbody>
</table>

**Answers These Questions**

- What is it for me (the future student)?
- How will I benefit from this program? OR What is a unique aspect of the program (academic opportunities), college or department, or research?
- What is the program? (name)
- What, generally, does it prepare students to do?
- What do students learn, or what things are expected to be learned by the end of the program?
- What questions does it ask students to pursue, or what problems does it train students to try to solve?
- How do students learn (special coursework, labs, field exercises, practicum, etc.)?
- Are students encouraged to join a lab or faculty research group?
- Are there any special experiences in the program (internships, iTeach, semester in DC, etc.)?
- **Concentrations:** How does this concentration differ from other concentrations under the same umbrella degree?
- Grad: Industry justification? Market need?
- Grad: On what does faculty research or teaching interests focus?
Degree Search Content Tips - cont

• Degree Search and the academic program maps serve as our agreement with students, so we should verify courses are accurate (and offered) and that career opportunities and program expectations are clear.

• Work with your web and marketing teams to generate SEO-friendly content, but be mindful of catalog style guidelines.
SEO and Bullet Points

SEO = Search Engine Optimization

Delivering a better user experience

• Bullet points break up the page
• They stand out from the rest of the text
• Are easier to understand for viewers whose second language is English

...So bullet points make text more likely to be read!

But!

• Filling the page with bullet points dilutes the impact on readers
• It can be overwhelming
• Long sentences are less likely to be read in bullet point form because your eye is looking to move onto the next point
• Too many bullets can be read as spam by search algorithms

Therefore, when making bulleted lists in content, try to keep them between 3 – 10 keywords or short phrases.
Catalog Style Guide Hints

• Degrees:
  • Degree abbreviations are not punctuated.
  • Major and concentration areas are not capitalized.

• Language:
  • Avoid “slash word” constructions like “school/college.”
  • Use the third person, using “student” instead of “you.”
  • See the catalog style guide for spelling and capitalization for tricky words.

• Limit the use of BOLD in catalog content

• Visit the Catalog Style Guide for all of your style and grammar needs
A few more reminders...

• Can’t change a field on the form?
  • Add a note in the workflow comments field before changing the workflow state and saving the program.

• Wasn’t this program disestablished? Shouldn’t it be removed?
  • Programs will be removed from Degree Search when no students remain in the program.
  • Leave the text of disestablished programs as-is. Do not replace curriculum with any “not accepting applications” messages. Send the program through the normal workflow for your college or school.

• Review course lists carefully to ensure that courses are offered and that there are no changes to the prefixes or names.

• Earlier is better – submit your forms in advance of the deadline! (We will love you for it!) 😊
College Policies

• ...Oh yeah!

• Where are they again?
  • Still here! https://catalog.asu.edu/status

• Review deadline is **November 13**
Career and Academic Integration
Career and Academic Integration

Change the narrative:

• Major doesn’t always directly equal a specific career.

• A great majority of ASU students change their major at least once and still graduate in 6 or fewer years.

• Integrate career planning into overall academic planning.

• Focus on building and documenting skills and experiences in a way that demonstrates value to employers.
Career Data on Degree Search

Career displays on Degree Search in two parts:

**Career Opportunities**

Professionals with expertise in content strategy for digital audiences are in high demand across sectors and industries. Among the many career opportunities available are positions such as public relations specialists, news content promoters, political campaign directors, community organizers and corporate branding specialists.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising Consultant</td>
<td>9.3%</td>
<td>$52,430</td>
</tr>
<tr>
<td>Market Research Analyst</td>
<td>18.6%</td>
<td>$61,290</td>
</tr>
<tr>
<td>Production Assistant</td>
<td>10.3%</td>
<td>$45,860</td>
</tr>
<tr>
<td>Public Relations Manager (PR Manager)</td>
<td>7.1%</td>
<td>$101,510</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>6.2%</td>
<td>$55,680</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

Text reviewed by YOU during the Catalog Review and entered into Plan Extensions in PeopleSoft.

ONET data from Bureau of Labor Statistics

PeopleSoft ONET data as entered in the catalog site powers the maroon box
# Career Text

<table>
<thead>
<tr>
<th>Descriptive Career Text</th>
<th>Career Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free text provided by Catalog Coordinator</td>
<td>Data provided by BLS ONET codes</td>
</tr>
<tr>
<td>Makes an emotional connection with students; connecting transferable skills developed through the program to possible career pathways.</td>
<td>Details growth data and salary data</td>
</tr>
<tr>
<td>You are encouraged to use multiple sources to identify possible careers titles, which are often interdisciplinary in nature.</td>
<td>“Round peg” careers - often singular focus</td>
</tr>
</tbody>
</table>

---

*arizona state university*
ONET Data

- CIP codes are static. BLS = round peg. ASU degrees = star shaped peg.
- Alternate titles for ONET career titles created based on search terms familiar to students: https://catalog.asu.edu/alternate-career-titles

  Example: Careers with a previous title of physician now reference doctor

- Review ONET career codes carefully.
- ASU’s alternate titles will appear in Degree Search.
Emsi Alumni Insight

What jobs are they getting?

This visual displays the education-to-career paths of your alumni based on their program of study and current occupation.

- **In-field**
- **Out-of-field**

Executive Summary

Generally, alumni from your BS Accounting, BA in Accounting program are working locally, in a field related to their program of study, and are being compensated about the same as your institution's average alum.

- **82%** In Field
- **76%** In Region
- **$76,490** Estimated Annual Salary

Sample Emsi Alumni Insight Report for ASU’s BS in Accounting
me3 and you

Now available both as a web based application and an app:

https://yourfuture.asu.edu/me3

https://asu.edu/me3
Additional Career and Academic Integration

Further connecting the career and academic preparation

Major maps notes based on My ASU Career Development Experience:

Notes to be placed on the right hand side of the major map.

Suggested terms given – feel free to move as appropriate.
# Career Notes in Major Maps

Remember to add career readiness notes in the major maps. College or discipline specific notes are helpful and appreciated.

## Term 1

<table>
<thead>
<tr>
<th>Course/Activity</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 100: Introduction to Human Communication (SB) OR COM 225: Public Speaking (L) OR PSY 101: Introduction to Psychology (SB) OR SOC 101: Introductory Sociology (SB)</td>
<td>3</td>
<td>C</td>
<td>- An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses</td>
</tr>
<tr>
<td>ENG 101: First-Year Composition or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107: First-Year Composition or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td>- Mathematics Placement Assessment score determines placement in mathematics course</td>
</tr>
<tr>
<td>MAT 117: College Algebra (MA) OR MAT 142: College Mathematics (MA) OR MAT course (MA)</td>
<td>3</td>
<td>C</td>
<td>- ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students</td>
</tr>
<tr>
<td>ASU 101-NU: The ASU Experience</td>
<td>1</td>
<td></td>
<td>- Select your career interest area, play me3@ASU and review academic programs</td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ) (BIO 100 recommended)</td>
<td>4</td>
<td></td>
<td>- Create a first draft resume</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Explore study abroad options</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Search for on-campus employment</td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 14

## Term 2

<table>
<thead>
<tr>
<th>Course/Activity</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 101: First-Year Composition or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107: First-Year Composition or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td>- Network in your career interest area.</td>
</tr>
<tr>
<td>HCI 150: Introduction to Health Innovation</td>
<td>3</td>
<td>C</td>
<td>- Secure a part time job or volunteer experience</td>
</tr>
<tr>
<td>HCR 220: Introduction to Health Professions and the U.S. Health Care System (H) OR HCR 230: Culture and Health (C &amp; G)</td>
<td>3</td>
<td>C</td>
<td>- Apply for a study abroad experience</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Explore engagement opportunities in the College of Nursing and Health Innovation</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Join a student club or professional organization</td>
</tr>
</tbody>
</table>
Internships in Major Maps

Internships (3 credits) should be OR’ed with 3 credits of University Elective, where available. This documentation:

a) encouraged completion of internships by all students; and
b) allows international students to pursue Curricular Practical Training (CPT).

<table>
<thead>
<tr>
<th>Term</th>
<th>Credits</th>
<th>Course Name</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>3</td>
<td>COM 430: Leadership in Group Communication</td>
<td>3</td>
<td>C</td>
<td>Attend W. P. Carey and ASU Career Fairs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>LES 305: Business Law and Ethics for Managers</td>
<td>3</td>
<td>C</td>
<td>Gather professional references</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Literacy and Critical Inquiry (L)</td>
<td>3</td>
<td></td>
<td>Update your resume</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Upper Division Elective OR WPC 484: Internship</td>
<td>3</td>
<td></td>
<td>Meet with your academic advisor to discuss your internship course options</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Upper Division Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Minimum 2.50 GPA ASU Cumulative.</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Term hours subtotal: 15</td>
</tr>
</tbody>
</table>
Graduate College
On behalf of the Graduate College at ASU, we would like to thank you for participating in the academic catalog review process for the 2019-20 academic year.

With hundreds of graduate programs to choose from (including degrees, concentrations and certificates) university-wide, it is critical that we have supportive staff like you to help us review the content of graduate programs during the catalog review cycle.
## Graduate Review Contacts

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>ASU Graduate College</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Amanda Morales-Calderon</strong></td>
<td>Manager, Graduate Catalog</td>
<td><a href="mailto:Amanda.Morales-Calderon@asu.edu">Amanda.Morales-Calderon@asu.edu</a></td>
</tr>
<tr>
<td></td>
<td>Coordinator</td>
<td></td>
</tr>
<tr>
<td></td>
<td>&amp; Format Supervisor</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Curriculum Development &amp;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Program Management</td>
<td></td>
</tr>
<tr>
<td><strong>Erin Froncek</strong></td>
<td>Graduate Format Advisor</td>
<td><a href="mailto:Erin.Froncek@asu.edu">Erin.Froncek@asu.edu</a></td>
</tr>
<tr>
<td></td>
<td>Curriculum Development &amp;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Program Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ASU Graduate College</td>
<td></td>
</tr>
<tr>
<td><strong>Chasaty Smith</strong></td>
<td>Graduate Format Advisor</td>
<td><a href="mailto:Chasaty.Smith@asu.edu">Chasaty.Smith@asu.edu</a></td>
</tr>
<tr>
<td></td>
<td>Curriculum Development &amp;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Program Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ASU Graduate College</td>
<td></td>
</tr>
</tbody>
</table>
Items to note...

- The curriculum and admissions sections of the catalog review form will be locked to editing.

- Pre-approved changes for the 19-20 academic year will be made for you during the review.

- If you see any errors, please add your inquiry to the comment/questions section of the review form for that particular graduate program and a Graduate College team member will be sure to respond as quickly as possible. General questions should be directed to academic.catalog@asu.edu.
• Please note that we cannot guarantee that change proposals for program requirements or admission modifications submitted to the Graduate College after the catalog kick-off meeting will be reviewed and approved during the catalog review cycle. These changes require formal review and approval outside of the catalog process and may be impacted by external factors.

• Effective terms for change requests are now aligned with the academic catalog. Requests that are not approved in time for the current catalog cycle may not be updated until the next review cycle.

• For questions on curriculum changes, please reach out to your internal college curriculum contact or any of the graduate catalog review contacts.
Please submit graduate programs in the catalog review as soon as they are complete rather than holding them and submitting at one time.

Questions/Comments?
New iPOS features

- Mobile Friendly
- Auto populate required courses
- Electronic pass/fail
- Real time communications
- Real time GPA updates
- Staff Advisors
- Photos of students, staff, faculty

- Analytics/ Audit page
- Tracking of MyASU alerts
- Document attachment for Thesis/Dissertation
- Milestone Tracking
- FAQs
- Link to course registration
- Format tracking
Courses section vs. Degree Search

Degree Requirements

33 credit hours including the required capstone course PSY 549

Required Core (12 credit hours)
- PSY 545 Advanced Legal Psychology (3)
- PSY 546 Advanced Forensic Psychology (3)
- PSY 547 Advanced Correctional Psychology (3)
- PSY 573 Psychopathology (3)

Electives (6 credit hours)
- PSY 500 Research Methods (3)
- PSY 515 Quantitative Analysis I (3)

Criminal Justice System Courses (6 credit hours)
- CRJ 501 Seminar in Criminal Justice (3)
- CRJ 513 Seminar in Courts and Sentencing (3)

Culminating Experience (3 credit hours)
- PSY 549 Capstone in Forensic Psychology (3)
EdPlus for ASU Online
EdPlus Contacts

Casey Evans
Director,
Academic Program Management
Casey.L.Evans@asu.edu

Bronson Cudgel
Senior Program Manager,
Program Launch and Support
bcudgel1@asu.edu

Carolyn Culley
Project Manager,
Program Launch and Support
Carolyn.Culley@asu.edu
NEW! Two-step ChangeMaker process to add or remove digital immersion for programs:
• Request for Digital Immersion Consideration
• Digital Immersion Implementation Form

For any programmatic or catalog issues that impact programs delivered via digital immersion, please communicate with EdPlus staff (and the Provost’s office).
Build a Major Map (BAMM)
## New BAMM Interface

### Build A Major Map

<table>
<thead>
<tr>
<th>College</th>
<th>Department</th>
<th>College</th>
<th>Provost</th>
<th>DARS</th>
<th>Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business, W. P. Carey School of</td>
<td>0</td>
<td>94</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Design &amp; the Arts, Herberger Institute for</td>
<td>0</td>
<td>81</td>
<td>2</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Engineering, Ira A. Fulton Schools of</td>
<td>0</td>
<td>71</td>
<td>3</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Future of Innovation in Society, School for the</td>
<td>0</td>
<td>4</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Global Management, Thunderbird School of</td>
<td>0</td>
<td>4</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Health Solutions, College of</td>
<td>0</td>
<td>57</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Honors - Barrett, The Honors College</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Integrative Sciences and Arts, College of</td>
<td>0</td>
<td>70</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Interdisciplinary Arts &amp; Sciences, New College of</td>
<td>0</td>
<td>142</td>
<td>4</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Journalism &amp; Mass Communication, Walter Cronkite School of</td>
<td>0</td>
<td>15</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Liberal Arts &amp; Sciences, College of</td>
<td>0</td>
<td>246</td>
<td>8</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Nursing and Health Innovation, College of</td>
<td>0</td>
<td>23</td>
<td>3</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Public Service and Community Solutions, College of</td>
<td>0</td>
<td>75</td>
<td>3</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Sustainability, School of</td>
<td>0</td>
<td>7</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Teachers College, Mary Lou Fulton</td>
<td>0</td>
<td>44</td>
<td>3</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Other</td>
<td>0</td>
<td>3</td>
<td>3</td>
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<td>0</td>
</tr>
</tbody>
</table>
New BAMM Interface
New BAMM Interface

College of Integrative Sciences and Arts

<table>
<thead>
<tr>
<th>Majors</th>
<th>Minors/Certificates</th>
<th>Proposed</th>
</tr>
</thead>
</table>
| College of Integrative Sciences and Arts

<table>
<thead>
<tr>
<th>Majors</th>
<th>Plan Code</th>
<th>Status</th>
<th>College Review</th>
<th>Provost Review</th>
<th>DARS Review</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applied Biological Sciences (Applied Biological Sciences) (BS)</td>
<td>TSABSabS</td>
<td>Completed</td>
<td>09/25/2017 (cself)</td>
<td>12/27/2017 (mbovin1)</td>
<td>04/08/2018 (ejudge)</td>
</tr>
<tr>
<td>Applied Biological Sciences (Natural Resource Ecology) (BS)</td>
<td>Lsabsnrbs</td>
<td>Completed</td>
<td>09/25/2017 (cself)</td>
<td>12/27/2017 (mbovin1)</td>
<td>04/08/2018 (ejudge)</td>
</tr>
<tr>
<td>Applied Biological Sciences (Preventerinary Medicine) (BS)</td>
<td>LSABSPmbs</td>
<td>Completed</td>
<td>09/25/2017 (cself)</td>
<td>12/27/2017 (mbovin1)</td>
<td>04/15/2018 (ejudge)</td>
</tr>
<tr>
<td>Applied Biological Sciences (Secondary Education in Biology) (BS)</td>
<td>TSABSSBS</td>
<td>Completed</td>
<td>10/26/2017 (cself)</td>
<td>12/27/2017 (mbovin1)</td>
<td>04/15/2018 (ejudge)</td>
</tr>
</tbody>
</table>
New BAMM Interface

- Updated main dashboard and college map list interface
- Added toggles on main dashboard to view current workflow counts for different types of maps
- Added collapsible/expandable “drawers” to college map lists
- Added plan code as its own column to more easily identify the correct map
- Moved “Create Proposed” and “Notes” pages to be quickly accessible
- “P” icon to check prerequisites requires a click, no longer have to deal with window popping up and blocking your view
- Improved preview for minors and certificates
- Updated the look and feel of checksheet and sequencing pages along with other goodies, check them out!
Curriculum Reminders and Updates

1. Please use the major map review guide found on catalog.asu.edu/bamm prior to submitting your maps.

2. Courses not yet approved or flagged courses

3. Ensure that updates are made on both the major map and the graduation audit. Discrepancies must be resolved for eAdvisor Tracking Tool. Online and ground programs use one graduation audit. Changes made on ground map must also be made on Online major map. Specific requirements must match. Online map track/group lists may be a subset of options from the ground map in order to only include those courses that are offered as oCourses.

4. Online maps: check course attributes in PS or BAMM for Online maps. Must be an oCourse.

**Prerequisites**

EDT 180:
- Credit is allowed for only EDT 180 or EDT 321
- PRE 0 of (EDT 321)

**Flags:**
- EDT 180: I COURSE O COURSE
Curriculum Reminders and Updates continued

5. Check for catalog and prerequisite changes & preview in DS. There are two places to access the link:
   Top right: [Preview in degree search]
   Bottom right: [Check catalog and prerequisites changes]

6. Check all prerequisites and corequisites. The Prerequisite icon (₽) has a click feature so you may:
   - Ensure that the programs listed in the enrollment requirements include the plan you are currently working on.
   - If courses require a minimum GPA, it is recommended that a note or GPA check is added to a previous term.
   - If a certain standing is required, please ensure that the course is in an appropriate term.
Curriculum Reminders and Updates continued

7. As much as possible, build major map in a way that works best with eAdvisor Tracking Tool. Some examples include:
   - Do not overload on generic General Studies courses (e.g. HU or SB)
   - Place generic SQ before generic (SQ or SG) on major map
   - Try to pair awareness areas with HU or SB courses (e.g. HU & C)

8. Checksheet tips:
   - Requirements not sequenced: Icon and credit hours countdown.
     ![PPE 310: Healthy Learning Communities](3/3 Hr(a))
   - Add categories to major requirements to structure it like your DARS and please keep checksheets organized.
   - Check bottom of checksheet and sequencing pages for the following:

Validation

Map is valid
Curriculum Reminders and Updates continued

9. When resubmitting major maps, please include communication notes.

10. Include at least four career notes per map. Many of the career note URLs have been changed, so please update those on major maps. [https://catalog.asu.edu/career_integration](https://catalog.asu.edu/career_integration)

11. Minors and Certificates
Build a Major Map (BAMM)

How do I get there?
asu.edu/bamm
Please only use Firefox

What should I do if I have a question or a problem?
majormaps@asu.edu – Beth & April

Are there training materials?
https://catalog.asu.edu/bamm
Transfer Friendly Major Maps

Include:

- Prerequisites and co-requisites
- Lower division courses in terms 1-4

Do not include:

- Omnibus Courses
- Courses not yet approved
Academic Transfer Credit Solutions
Transfer Pathway Options

Maricopa to ASU Pathway Program - MAPP
  • Developed in collaboration with ASU colleges & Maricopa

Transfer Admission Guarantee - TAG
  • Arizona community colleges outside of Maricopa

Guaranteed Program for Admission - GPA
  • Specific state partnerships (California, Illinois, Washington)

Transfer Maps
  • Any domestic institution paired with any ASU major
Maricopa to ASU Pathway Program - MAPP

- Outlined in Pathway Builder for select majors
  - Must contain ASU program requirements as well as Maricopa requirements (AGEC + Associate degree)
- Guaranteed admission upon completion
- Published as a PDF available on admission.asu.edu
- Electronic sign up available through Maricopa
- Pathway tracker on myASU and other resources available to students

---

### Pathway Requirements

**First Year Composition [FYC]**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 101: First Year Composition or ENG 107: First Year Composition for ESL</td>
<td>3 hrs</td>
</tr>
<tr>
<td>ENG 102: First Year Composition or ENG 106: First Year Composition for ESL</td>
<td>3 hrs</td>
</tr>
</tbody>
</table>

**Literacy and Critical Inquiry [L]**

**Pathway Notes**

All courses must be completed with a grade of "C" or better.

**Special Requirements**

Completion of the MAPP and all special requirements satisfies the requirements for MCCCD Associate in Business (ABUS-GR) and AGEC-B, meets major map requirements at ASU, and guarantees admission to the university. This degree program requires meeting W. P. Carey Bachelor of Science requirements.
Maricopa to ASU Pathway Program - MAPP

Tips for Reviewing MAPPs

• The selected majors will be developed and reviewed in Pathway Builder
• Outlined from the Maricopa perspective
• If a direct equivalency does not exist – is there a course that should be a direct equivalency?

New MAPP requests

• Email requests to transferpathways@asu.edu
• Remember
  • There should be direct equivalencies to the ASU major courses
  • Students should be able to complete their coursework in around 60 credit hours
  • Students should be able to complete their coursework in around 2 years

Please contact transferpathways@asu.edu if you need training for Pathway Builder. Or would like college leader access set up for your review process
Transfer Admission Guarantee - TAG

- Arizona community colleges outside of Maricopa
- Available for ANY major – the Transfer Guide is a new tool that will allow students to self help by outlining transfer course work needed per major.
- Admission guarantee is at a university level, students must meet requirements of ASU and the specified program.

- @Location degrees outlined in Pathway Builder and published as a PDF available online.
- Electronic sign up available through ASU.
Guaranteed Program for Admission - GPA

- Specific state partnerships (California, Illinois, Washington)
  - Specific institutions within those states (see admission.asu.edu)
- Available for ANY major – the Transfer Guide is a new tool that will allow students to self help by outlining transfer course work needed per major.
- Admission guarantee is at a university level, students must meet requirements of ASU and the specified program.
- Electronic sign up available through ASU
New! Transfer Guide

Take the guesswork out of transfer work

Learn how to use the Transfer Credit Guide

Future Sun Devil

Search the Transfer Credit Guide for course equivalencies from your current institution. If the course you took is not listed, you can submit it for evaluation. The status of the evaluations can be viewed on your My Transfer Courses page.

ASU Student

ASU evaluates all course work submitted on an official transcript. The status of the evaluations can be viewed on your My Transfer Courses page.
New! Building a Transfer Map

Build a Transfer Map

- Online Program
- Accelerated Program
- Concurrent Program

Major (Concentration)*

Biological Sciences, BS (LABSCBS)  X

Degree

BS  X

College/School*

Liberal Arts & Sciences, College of  X

Location*

Tempe  X

Concurrent

Select an Option

Institution*

PALOMAR COLLEGE  X

Search

Start Over

Click "Start Over" to make another search
## New! Building a Transfer Map

### Biological Sciences, BS (LABSCBS)

**College/School:** College of Liberal Arts & Sciences  
**Location:** Tempe  
**Additional Program Fee:** Yes  
**Second Language Requirement:** No  
**First Required Math Course:** MAT 251 - Calculus for Life Sciences  
**Math Intensity:** Moderate

The life sciences delve into the basic organization and processes of life (microbes, plants and animals) at scales ranging from molecules to ecosystems and in time from picoseconds to millennia. This includes investigations into how...  

[...more]

---

### 2 or 4 Year Institution Courses:

A maximum of 64 semester hours of credit will be accepted as lower-division credit when transferred from a regionally accredited community, junior or two-year college. These courses can also be completed at a 4 year regionally accredited institution.

<table>
<thead>
<tr>
<th>ASU Course</th>
<th>Course to Transfer</th>
<th>Min. Grade</th>
<th>ASU Required Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIO 281</td>
<td>Submit evaluation</td>
<td>C</td>
<td>4</td>
</tr>
<tr>
<td>BIO 282</td>
<td>Submit evaluation</td>
<td>C</td>
<td>4</td>
</tr>
<tr>
<td>CHM 113</td>
<td>(CHEM 110 + CHEM 110L)</td>
<td>C</td>
<td>4</td>
</tr>
<tr>
<td>CHM 116</td>
<td>(CHEM 115 + CHEM 115L)</td>
<td>C</td>
<td>4</td>
</tr>
<tr>
<td>CHM 231 AND CHM 235</td>
<td>(CHEM 105) (CHEM 105)</td>
<td>C</td>
<td>4</td>
</tr>
<tr>
<td>ENG 101 or ENG 107</td>
<td>(ENG 100)</td>
<td>C</td>
<td>3</td>
</tr>
<tr>
<td>ENG 102 or ENG 108</td>
<td>(ENG 202) OR (ENG 203 will fulfill) OR (PHIL 200)</td>
<td>C</td>
<td>3</td>
</tr>
<tr>
<td>MAT 251</td>
<td>Submit evaluation</td>
<td>C</td>
<td>3</td>
</tr>
</tbody>
</table>
New! Transfer Guide

- Students will **select major(s)** of choice through the Transfer Guide Search.
- Students will select the **transfer institutions** they have attended or plan to attend prior to transferring to ASU.
- Students can generate **multiple** transfer maps.
- A **transfer map** may be outlined with one ASU major and one transfer institution, but multiple combinations can be outlined.
- Transfer maps can be **saved** or **favorited** (allowing for progress tracking) to the My Transfer Guide page.
- TAG and GPA students will have the option to **sign up** for a transfer map for one ASU major and community college combination.
# The Transfer Map

## My Favorite Transfer Maps

<table>
<thead>
<tr>
<th>Institution</th>
<th>Major (Concentration)</th>
<th>Degree</th>
<th>Required Courses</th>
<th>Location</th>
<th>Options</th>
<th>College/School</th>
<th>Delete</th>
</tr>
</thead>
<tbody>
<tr>
<td>PALOMAR COLLEGE</td>
<td>Accountancy, 3.0 Years</td>
<td>BS</td>
<td>Major Map Transfer Map</td>
<td>Tempe</td>
<td>W. P. Carey School of Business</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AGNES SCOTT COLLEGE</td>
<td>Aeronautical Management Technology (Air Transportation Management), BS (TSAMTMBS)</td>
<td>BS</td>
<td>Major Map Transfer Map</td>
<td>Polytechnic</td>
<td>Ira A. Fulton Schools of Engineering</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ARIZONA WESTERN COLLEGE</td>
<td>Political Science, BA (LAPOSBA)</td>
<td>BA</td>
<td>Major Map Transfer Map</td>
<td>Tempe</td>
<td>College of Liberal Arts &amp; Sciences</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## My Saved Transfer Maps

<table>
<thead>
<tr>
<th>Institution</th>
<th>Major (Concentration)</th>
<th>Location</th>
<th>College</th>
<th>Transfer Map Year</th>
<th>Saved Transfer Map</th>
<th>Delete</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALLEN COUNTY COMMUNITY COLLEGE</td>
<td>Aeronautical Management Technology (Professional Flight), BS (TSAMTFBS)</td>
<td></td>
<td>Ira A. Fulton Schools of Engineering</td>
<td>2018</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ALEXANDRIA TECHNICAL &amp; COMMUNITY COLLEGE</td>
<td>Art (Ceramics), BFA (FAARTCBFA)</td>
<td></td>
<td>Herberger Institute for Design &amp; the Arts</td>
<td>2018</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
New! Transfer Map – Best practice with BAMM

Admission Requirements

• Unlike Pathway Builder, specific admissions requirements will be pulled directly into the pathway map!

• Portfolio, audition, etc. that will need to be passed for admission into the a degree should be included via a transfer note.

Transfer Notes

• If a transfer note is included, this will show up on every transfer map regardless of the transfer institution. Make sure notes are applicable to all transfer institutions.

• Notes should be concise and clear to all audiences.

• Special cases: unique degree + specific community colleges
  • Example: in state community colleges are eligible for up to 75 credit hours
  • These notes will be added for you

• Email transferpathways@asu.edu with changes/updates
Philosophy, BA (LAPHIBA)

College/School: College of Liberal Arts & Sciences
Location: Tempe
Additional Program Fee: No
Second Language Requirement: Yes
First Required Math Course: MAT 142 - College Mathematics
Math Intensity: General

The BA program in philosophy teaches students how to think well, which in turn lays the foundation for personal and professional success. Philosophy students learn how to structure arguments, write precisely and clearly, and communicate...

- Transfer students are encouraged to complete the second language requirement before transferring to ASU, but if that is not possible, the requirement may be completed after transferring.

2 or 4 Year Institution Courses:

A maximum of 64 semester hours of credit will be accepted as lower-division credit when transferred from a regionally accredited community, junior or two-year college. These courses can also be completed at 4 year regionally accredited institution.

<table>
<thead>
<tr>
<th>ASU Course</th>
<th>Course to Transfer</th>
<th>Min. Grade</th>
<th>ASU Required Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 101 or ENG 107</td>
<td>(ENGL 1A OR ENGL 1AH)</td>
<td>C</td>
<td>3</td>
</tr>
<tr>
<td>ENG 102 or ENG 108</td>
<td>(ENGL 2) OR (ENGL 3) OR (ENGL 3H)</td>
<td>C</td>
<td>3</td>
</tr>
</tbody>
</table>
Courses to take at ASU

- Indicate what courses must be taken at ASU in BAMM – these will fall to the bottom of the transfer map with a note that says the course should be taken at ASU.

- Internships and Pro-seminar courses will direct students to “Requires advisor approval upon admission” as equivalencies are never given to these types of transfer courses. If these must be taken at ASU, mark as such.

Guidelines:

- Courses indicated should clearly be experiences which cannot be gained at a transfer institution.
- Students need to complete minimum residency requirements for graduate from ASU.
- Marking take at ASU should be based on specific curriculum that would make the course experience unique for the student taking the ASU course.

Examples:

- JMC 325 - Breaking News Multimedia Reporting: Students cover breaking news for azcentral.com, gaining practical experience in an online, multimedia environment. Students are selected by The Arizona Republic and work with professional editors in the Republic Media newsroom. Their work appears on azcentral.com and may appear in the print edition of the newspaper. Students must commit to two full days a week, and they earn pay in addition to class credit.
- JMC 485 - Television Magazine: Produce a 13-week television magazine program for Arizona PBS focusing on science research at Arizona State University, using long form DSLR video storytelling skills. Opportunity to field produce, research, report, use videography, writing and graphic skills under the direction of instructors/
New! Transfer Map – Best practice with BAMM

BAMM Requirements

- The pathway guide displays the ASU requirement based on the checklist side of the major, it is critical to follow instructions on best practice for building requirements.
- If best practices are not followed, the pathway guide will not display the requirement correctly resulting in a mistranslation of the transfer course requirement.
# 2018-19 Transfer Pathway Review

<table>
<thead>
<tr>
<th>Event</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pathway Builder Training</td>
<td>Available upon request</td>
</tr>
<tr>
<td><strong>Catalog Coordinator Adjustments</strong></td>
<td>Sept. – Dec. 16</td>
</tr>
<tr>
<td>Requests for New Pathways (Maricopa Only)</td>
<td>December 1</td>
</tr>
<tr>
<td>Provost &amp; Maricopa Reviews*</td>
<td>December 17 – May 24</td>
</tr>
<tr>
<td>Publish MAPPs</td>
<td>June 1</td>
</tr>
<tr>
<td>Publish @location TAGs</td>
<td></td>
</tr>
</tbody>
</table>

*Catalog coordinators available for follow up approvals as needed.

Email requests for new pathways to: [transferpathways@asu.edu](mailto:transferpathways@asu.edu)
Final Items
DARS Verification Process

- DARS encoders will email the verifications to the college contact, who will provide them to the appropriate departments/personnel.

- Review the verifications, request revisions if needed, and provide to your college encoder by November 13, 2018.

- Encoders will update the audits based upon your revisions. Please ensure that if changes are made to the major map, your encoder is notified to update the audit.

- Verified audits will be available in March.
Questions? Email academic.catalog@asu.edu

Access timeline and training information here.

Students can research majors and compare program requirements.

Degree Search

ASU Accreditation

All ASU academic programs are fully accredited by the North Central Association Higher Learning Commission. The institution has been
Catalog Review & BAMM Trainings

For your convenience, Catalog Review and BAMM trainings will be combined.

**Tempe Campus:** September 18th: 10:00 am – 12:00 pm

**Downtown Phoenix Campus:** September 19th: 2:00 – 4:00 pm

Choose to attend whichever session works best for your schedule.

If neither session works for you, training is available on demand as well. We offer training in-person, over the phone over via Adobe Connect sessions.

Contact [academic.catalog@asu.edu](mailto:academic.catalog@asu.edu) (catalog) or [majormaps@asu.edu](mailto:majormaps@asu.edu) (BAMM) to arrange for on-demand training.
Thank you!

We look forward to working with you to create the 2019-2020 ASU Academic Catalog!

Data due date: November 13, 2018

Publication date: February 14, 2019