



Welcome to the

2021-2022 Catalog Review



Curricular Activities and Actions
Tempe, AZ
September 3, 2020

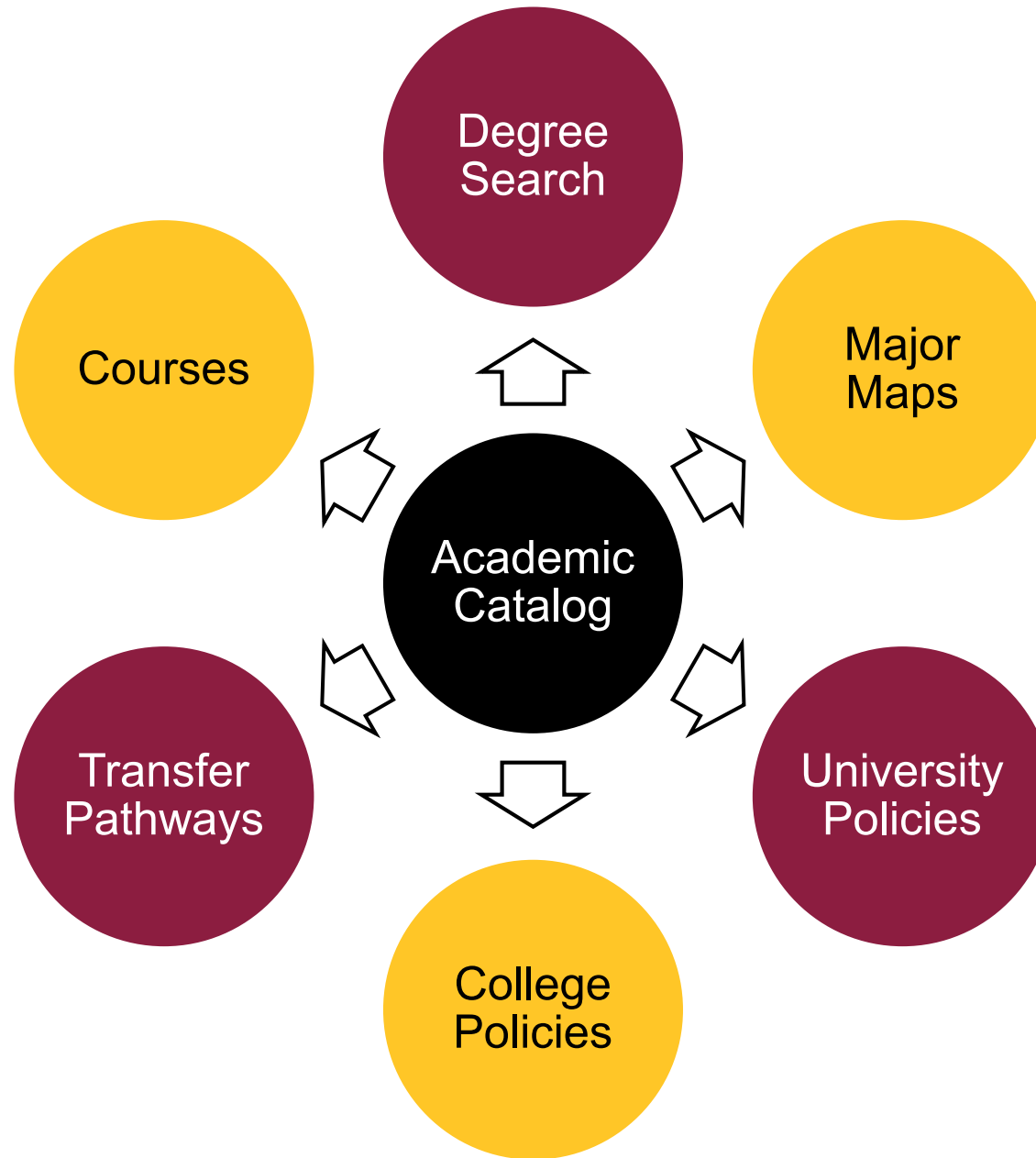
Today's topics include

- **General overview**
- **Degree Search updates and you**
- **PS Catalog review updates**
- **Career and academic integration**
- **Graduate College updates**
- **EdPlus for ASU Online**
- **BAMM updates**
- **Transfer Pathway updates**
- **DARs reminders and final reminders**



**The university's how-to
guide:**

The Academic Catalog



Timeline

Dates you need to know



Sept. 3

Catalog review site
and BAMB available

Trainings available
through Sept.



Nov. 9

Deadline for:

- PS catalog review
- BAMB maps
- College policies
- Degree Audit verifications



Dec. 16

Deadline for additional
or portfolio admission
requirements for
transfer pathways



Jan. 25-29

Data available in
Degree Search QA for
2nd review



Feb. 11

Catalog posted to Degree Search and Catalog site – NO MORE CHANGES!

Degree Search Changes (and why you should care)



Alicia Alfonso
Curricular Activities and Actions
Tempe



Why your Degree Search content matters

11.8 million

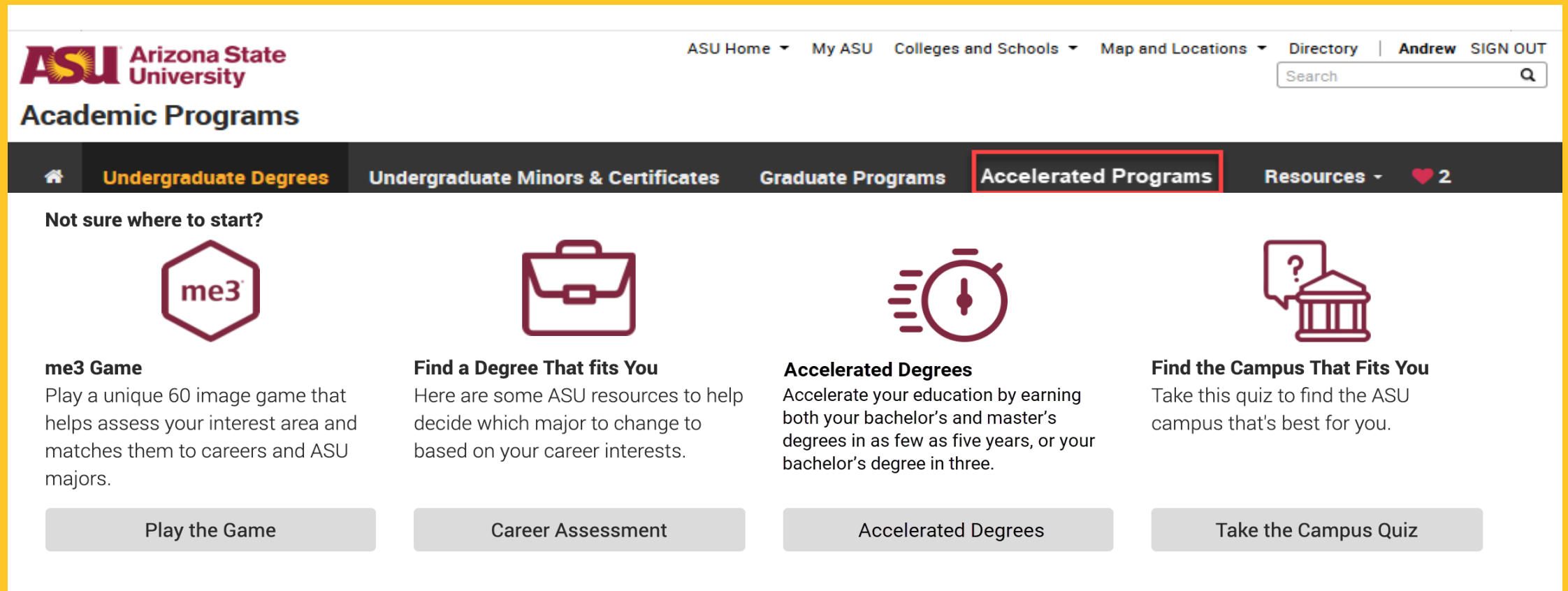
Total number of pageviews/year

5

Rank in ASU sites after My ASU
and the ASU homepage

Accelerated programs

Increasing visibility




ASU Home ▾ My ASU Colleges and Schools ▾ Map and Locations ▾ Directory | Andrew SIGN OUT

ASU Arizona State University

Academic Programs


Home Undergraduate Degrees Undergraduate Minors & Certificates Graduate Programs **Accelerated Programs** Resources ▾ 2

Not sure where to start?




me3 Game
Play a unique 60 image game that helps assess your interest area and matches them to careers and ASU majors.

Play the Game




Find a Degree That fits You
Here are some ASU resources to help decide which major to change to based on your career interests.

Career Assessment



Accelerated Degrees
Accelerate your education by earning both your bachelor's and master's degrees in as few as five years, or your bachelor's degree in three.

Accelerated Degrees



Find the Campus That Fits You
Take this quiz to find the ASU campus that's best for you.

Take the Campus Quiz



How do we find things in Degree Search?

Traditionally

- Degree title
- Degree type
- Categories
- Keywords
- ONET codes (undergrad only)

Now and coming soon

All the traditional ways PLUS:

- Program description
- Career opportunities
(in testing now)
- Marketing text (coming soon)



Web standards 2.0

(coming soon)



PeopleSoft Catalog Review and Updates



Alicia Alfonso
Curricular Activities and Actions
Tempe

PS catalog review

College policies

Favorites Main Menu > ASU Customizations > ASU Admissions > Catalog Review > Catalog Review Summary

Catalog Review Summary Page

User ID: aalfons1

Click to view the program

Current review level

	Go To:	Acad Org	Org. name	Degree	Academic Plan	Type	Current Step	Comment
1	Go To:	CMATHSTAT	Math & Statistical Sci Sch T	Mathematics (Statistics)	LAMATTBS	undergrad	Orig Rev	Rolled to originator to begin review.
2	Go To:	CMATHSTAT	Math & Statistical Sci Sch T	Statistics	LASTAMIN	cert/minor	Orig Rev	Rolled to originator to begin review.
3	Go To:	CMATHSTAT	Math & Statistical Sci Sch T	Computational Mathematical Sciences	LACMSMIN	cert/minor	Orig Rev	Rolled to originator to begin review.
4	Go To:	CMATHSTAT	Math & Statistical Sci Sch T	Actuarial Science	LAACTBS	undergrad	Orig Rev	Rolled to originator to begin review.
5	Go To:	CMATHSTAT	Math & Statistical Sci Sch T	Actuarial Science	LAACTCERT	cert/minor	Orig Rev	Rolled to originator to begin review.

Personalize | Find | First 1-17 of 17 Last

Note: Remember to turn off pop-up blockers

Note: Remember to sign in

College Policy Review

View Workflow Edit Revisions

College Policies

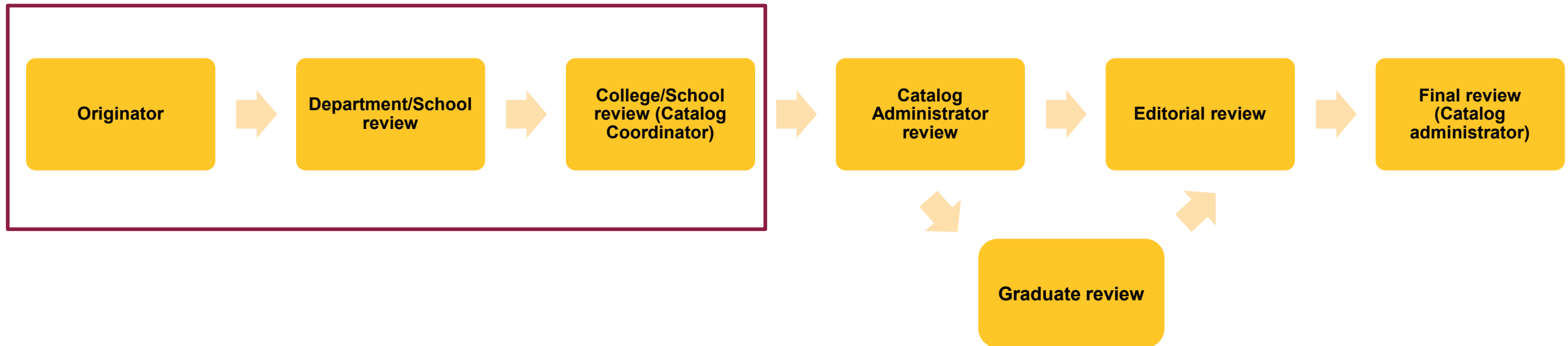
The college policies for the 2021-2022 academic year are now available to edit by select

Colleges/Institutes/Schools

[Business, W. P. Carey School of](#)
[Design and the Arts, Herberger Institute for](#)
[Engineering, Ira A. Fulton Schools of](#)
[Global Futures, College of](#)
[Global Management, Thunderbird School of](#)
[Health Solutions, College of](#)
[Honors - Barrett, the Honors College](#)
[Integrative Sciences and Arts, College of](#)
[Interdisciplinary Arts and Sciences, New College of](#)
[Journalism and Mass Communication, Walter Cronkite School of](#)
[Law, Sandra Day O'Connor College of](#)
[Liberal Arts and Sciences, The College of](#)
[Nursing and Health Innovation, Edson College of](#)
[Public Service and Community Solutions, Watts College of](#)
[Teachers College, Mary Lou Fulton](#)

Catalog workflow

Edits can be made at any stage, but not all fields are editable at all stages. Programs can be sent back at any stage in the review, except the originator.



PS catalog review site

Quick reminders





Comments

Comments can be used to ask questions, ask for clarification, notate corrections needed on uneditable fields, list out changes made, or just to say 'hi'.

Comment:

Rich text editor toolbar with icons for undo, redo, search, link, unlink, bold, italic, underline, bulleted list, numbered list, and indent.

Route Forward to Step: 1 Dept/School Review [Approved, Route to Selected Approver]

Route Backward for Revision: [Needs Revision, Send Back to Selected Approver]

Description:	Graphic Information Technology (User Experience)		Comment by:
Name:	School approval		
Workflow Status:	Not Worked		
Assigned To:	swsquire	Squire, Susan Wiebke	
Worked Date/Time:			
Worked By:			
Transcript Description:	Graphic Information Technology (User Exp	Person who made the changes	Comment by: aalfons1
Work List Name:	Original approval		Updated phone number
Workflow Status:	Completed		
Assigned To:	rfong	Fong, Raquel Shar	
Worked Date/Time:	08/26/2019 10:32:02.000000AM		
Worked By:	aalfons1	Alfonso, Alicia	

Comments

Let's talk about **content**





ASU Charter

ASU is a **comprehensive public research university**, measured not by whom it excludes, but by whom it **includes** and how they **succeed**; advancing research and discovery of **public value**; and assuming **fundamental responsibility** for the **economic, social, cultural and overall health** of the communities it serves.





Degree Search content

Degree Search and the major maps serve as **our agreement with students**, so we should verify courses are accurate (and offered) and that career opportunities and program expectations are clear.



How do we generate content?

Use language that clearly defines and differentiates from other text

Comparison: Marketing Text vs. Program Description

Attribute	Marketing Text	Program Description
Purpose	To make an emotional connection with the student, or to draw them in so they continue reading	To present factual basic and specialized information about the academic program in a way that helps students decide if this is the right program for them as well as providing clarity for current students about what they should be learning in the program and any special opportunities they could have while in it.
Audience	Prospective students	Prospective students, current students, faculty, future employers, funding sources (VA, foreign sponsors, etc.), ABOR, other educators and schools, accreditation bodies
Answers These Questions	<ul style="list-style-type: none"> • What's in it for me (the future student)? • How will I benefit from this program? OR • What is a unique aspect of the program (academic opportunities), college or department, or research? 	<ul style="list-style-type: none"> • What is the program? (name) • What, generally, does it prepare students to do? • What do students learn, or what things are expected to be learned by the end of the program? • What questions does it ask students to pursue, or what problems does it train students to try to solve? • How do students learn (special courseware, labs, field exercises, practicum, etc.)? • Are students encouraged to join a lab or faculty research group? • Are there any special experiences in the program (internships, iTeach, semester in DC, etc.)? • Concentrations: How does this concentration differ from other concentrations under the same umbrella degree? • Grad: On what does faculty research or teaching interests focus?

Comparison: Career Opportunities vs. ONET Codes

Attribute	Career Opportunities	ONET Codes (Undergraduate only)
Audience	Prospective students, current students, parents, funding sources, employers, government agencies	Prospective students, current students, parents, funding sources
Purpose	To connect transferable skills developed through the program to possible career pathways	Details growth data and salary data of jobs
Answers These Questions	<ul style="list-style-type: none"> • Is there an industry justification or a market need for this program? • What kind of companies or organizations do graduates end up working in? • What program-learned skills help them succeed and progress in their career? • Are there cutting-edge career areas a student in this field could go into? • Where could the future of the field take a student? • Do graduates go on to advanced degrees? In this field? In related fields or professional programs (e.g., MD)? • Where do program alumni work? • Undergrad: Is there a way jobs listed in the ONET field could be purposefully stacked to create a career? • Grad: What jobs are currently available and established in or related to this field? • Grad: Are these <u>green occupations</u>? • Grad: What is the growth rate for occupations in this field? 	<ul style="list-style-type: none"> • What jobs are currently available and established in this field or related to this field? • Do jobs in this field have a bright outlook? • Are these green occupations? • What's the growth rate for this occupation? • What's the median salary for people with this job?

The Catalog Style Guide

Your one-stop guide for style, grammar, writing tips and more

catalog.asu.edu/catalog-review-resources

ASU Academic Catalog Style Guide for catalog year 2021–2022

This is the primary resource for how to present ASU catalog content.

ASU catalog style is comprised of ASU and AP styles — and has exceptions to both. Included are reminders of issues that tend to cause confusion.

These are your references, in this order:

1. ASU Academic Catalog Style Guide
2. ASU writing style guide
3. AP Stylebook
4. Webster's New World College Dictionary

Did you know...?

ASU catalog style calls for strong, active and direct language.

- Be clear and specific.
- Be succinct.
- Use laymen's language as much as possible; it influences SEO.

Details and examples are in the Marketing and Language chapters — Pages 5 and 13.

Check it out...

- [introducing your program](#) — Page 3
- a common [problem with to](#) — Page 13
- [present tense](#) — Page 17
- updated guidelines for [lists](#) — Page 18
- color-keyed information — [fabulous](#), [good](#), what not to say, and standard statements

A few more reminders

- Program website URLs: intention is to go to the college site
- Disestablished programs: stay in Degree Search with requirements listed until all students are out of the program, for accreditation reasons
- Earlier is better: Submit your forms in advance of the deadline – we will love you for it



Contact Info

Unit E-mail:	<input type="text" value="englishadvising@asu.edu"/>
ASU Office Location:	<input type="text" value="RBHL 170"/>
Unit Phone Number:	<input type="text" value="480/965-3168"/>
ASU Mail Code:	<input type="text" value="1401"/>
Program Website Address:	<input type="text" value="https://english.asu.edu/"/>
Video URL:	<input type="text" value="https://player.vimeo.com/video/35777964"/>



Contact Information

[Schedule an advisor appointment](#)
[Department of English](#) | RBHL 170
englishadvising@asu.edu | 480-965-3168

College policies



Don't you forget about me



Where are they located?

catalog.asu.edu/status



Review deadline is **November 9**

Career and Academic Integration



Amy Michalenko,
Director of Service Delivery and Strategic Initiatives
Career and Professional Development Services

Did you know?



Get a good job*

85% of students said getting a job was a key factor in their decision to attend a university



Earning potential*

HS - \$30,000/yr
Bachelor's - \$50,000/yr
Master's/PhD - \$70,000/yr



Alumni support

Top service/topic requested by alumni is career



Highly requested

The most highly requested topic by students meeting with a career advisor – What job options are there for people in my major?

*Studies completed by Inside Higher Ed

ASU's commitment to career

- Career is not a place you go on campus – it must be a part of the **ecosystem**.
- Exposure to experiences and education that makes a student **career ready**.
- A degree must be coupled with **career competencies** most sought after by employers.
- Ensure a student be aware of their skills and can **articulate** those beyond the university.
- **Major does not equal a specific career** – how does the student want to leverage their education and experiences?

**Degree search and
career must go
hand-in-hand**

**Students expect a
clear vision of
career**

**opportunities
when reviewing
Degree Search**



We are here to help!

Career and Professional Development Services

career.asu.edu

480-965-2350

- Serves all students – all academic colleges/majors, undergrad and grad, immersion and digital immersion
- Presence on/staff dedicated to every Phoenix metro campus

Academic-based career centers:

- The College of Liberal Arts and Sciences – Futures Center (staffed by CPDS)
- Fulton Schools of Engineering
- Thunderbird School of Global Management
- W. P. Carey School of Business

Resources to support your work

- First Destination Survey – completed by all graduates. Provides data on a students next steps after graduation.
Where are your students going?
What are they actually doing?
- Employer insights
- Hiring trends
- Career mapping



Career data on Degree Search

Undergraduate degrees

Career data displays in two parts

Text reviewed by YOU during the Catalog Review and entered into Plan Extensions in PeopleSoft.



ONET data from Bureau of Labor Statistics

PeopleSoft ONET data as entered in the catalog site powers the maroon box



Career Opportunities





Professionals with expertise in content strategy for digital audiences are in high demand across sectors and industries. Among the many career opportunities available are positions such as public relations specialists, news content promoters, political campaign directors, community organizers and corporate branding specialists.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

Career	*Growth	*Median Salary
Fundraising Consultant	9.3%	\$52,430
Market Research Analyst 	18.6%	\$61,290
Production Assistant	10.3%	\$45,860
Public Relations Manager (PR Manager)	7.1%	\$101,510
Public Relations Specialist 	6.2%	\$55,680

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

 Bright Outlook  Green Occupation

	*ONET Code	Title	Alternate Career Title		
1	11-2031.00	Public Relations and Fundraising Managers	Public Relations Manager (PR Manager)		
2	13-1131.00	Fundraisers	Fundraising Consultant		

Career data on Degree Search

Undergraduate minors and certificates

Use ONET career associations provided to help you write specific Career Opportunities text for minors and certificates.

Please BE CAREFUL not to create the impression that a minor or certificate will directly result in a specific job.

Text reviewed by **YOU** during the Catalog Review and entered into Plan Extensions in PeopleSoft.

New!!

New!!

Career Opportunities

Students can advance their career options with an undergraduate certificate. The certificate in evolutionary medicine helps students become more marketable to employers by adding this specialization to complement their major program of study.

Students who complete this undergraduate certificate along with their major often decide to pursue employment in medicine, epidemiology or teaching biological sciences. Advanced degrees or certifications may be required for academic or clinical positions.

Career Opportunities

A minor can help students enhance the marketable skills they acquire in their major program and help them develop new skills apart from it, though most career areas do require more training than a minor alone can provide. A minor in American Indian studies can help students with communication and cultural competency skills as they pursue careers in political analysis, sociology or marketing.

Graduate Program Catalog Review



Erin Froncek
Graduate College
Tempe

Welcome

On behalf of the Graduate College at ASU, we would like to thank you for participating in the academic catalog review process for the 2021-22 academic year.

With hundreds of graduate programs to choose from (including degrees, concentrations and certificates) university-wide, it is critical that we have supportive staff like you to help us review the content of graduate programs during the catalog review cycle.

**Graduate
review
contacts
Arizona State
University**

**Amanda Morales-
Calderon**
Assistant Director,
Curriculum and Format
Graduate Catalog
Coordinator

Erin Froncek
Coordinator Sr.,
Curriculum
Development

Kimberly Fullerton
Coordinator,
Curriculum
Development

Chasaty Smith
Graduate Format
Advisor, Sr.

Kyra Kinnaman
Graduate Format
Advisor

**Reviewing degree
requirements and
admission requirements
for graduate programs**



Graduate program catalog review

- Curriculum and admissions sections of the catalog review form are locked to editing
- Pre-approved changes for the 2021-2022 academic year will be updated in the review site by the Graduate College catalog team
- Any errors or missing information? Please add your inquiry to the comments/questions box in the catalog review site for that particular graduate program. A Graduate College team member will be sure to address it when it is our time to review the entry.

Graduate program catalog review

Proposing changes for 2021-2022 after the deadline

- We cannot guarantee that change proposals for program requirements or admission modifications submitted to the Graduate College after the catalog kick-off meeting will be reviewed and approved during the catalog review cycle.
- These changes require formal review and approval outside of the catalog process and may be impacted by external factors.

Graduate program catalog review

Proposing changes for 2021-2022 after the deadline

- Timing is a factor: updating a program's catalog entry depends on where in the review process it is at the time of the change proposal's approval, as well as catalog review deadlines.
- Effective terms for change requests are aligned with the academic catalog. Requests that are not approved in time for the current catalog cycle may not be updated until the next review cycle.
- All admission and program changes proposals should be submitted officially to curriculumplanning@asu.edu for review and approval.

Tips for Catalog Coordinators

What you can do to facilitate graduate program catalog review

- Identify when a **program changes form** or **admission changes form** is needed and advise unit on how to proceed if they have not already submitted a changes form to the Graduate College
 - Examples:* course changes, credit hour changes, removal/addition of admission exams, etc.
- Identify when a program changes form is **not** needed and add request in the comment section of the program in the catalog review site.
 - Example:* Changing text that does not change the requirements of the program

Tips for Catalog Coordinators

What you can do to facilitate graduate program catalog review

- When **setting application deadlines**, be mindful of the application terms open for that program. If applications are not already open for a term specified by the application deadlines, advise unit to submit an **admission changes form**.
- Forward graduate program entries to the next level in PeopleSoft as soon as they are complete rather than holding and submitting all at once.

Tips for Catalog Coordinators

What you can do to facilitate graduate program catalog review

- Encourage academic units to also think ahead for the next catalog cycle for programs that do not clearly list specific requirements and submit program changes/clarification requests for the **next** catalog cycle (2022-2023).

Degree requirements and the iPOS

With specific course requirements

*Anticipated Graduation Term 2024 Summer

Required Core (12 credit hours) 1 Current Total: 0 Hours

Add Required Core

No Required Core courses have been selected

Electives (6 credit hours) 1 Current Total: 0 Hours

Add Electives

No Electives courses have been selected

Statistics and Methods (6 credit hours) 1 Current Total: 0 Hours

Add Statistics and Methods

No Statistics and Methods courses have been selected

Criminal Justice System Course (6 credit hours) 1 Current Total: 0 Hours

Add Criminal Justice System Course

No Criminal Justice System Course courses have been selected

Open Courses (0 credit hours) 1 Current Total: 0 Hours

Add Open Courses

No Open Courses courses have been selected

Culminating Experience (3 credit hours) 1 Current Total: 0 Hours

Add Culminating Experience

No Culminating Experience courses have been selected

Total: 0 Hours

Cancel Save as Draft

Without specific course requirements

*Anticipated Graduation Term 2023 Spring

Courses (33 credit hours) 1 Current Total: 33 Hours

Add Courses

Term	Session	Course	Class Nbr	Description	Hours	Grade	Institution	Transfer Verified	Concurrent	Status
2009 SUMR		CRA 209		Monitoring Clinical Research	3.00	A	George Washington U	Y		>
2009 FALL		HSCI 223		Topics-Health Care Leadership	3.00	A	George Washington U	Y		>
2009 SUMR		HSCI 240		issues & trends in health syst	3.00	A	George Washington U	Y		>
2017 Fall	B	HCR 564	90906	Conduct of Clinical Research	3.00	A	ASU			>
2018 Spring	B	HCR 565	21567	ScienceResearch Review Boards	3.00	A	ASU			>
2018 Spring	A	HCR 544	16716	Clinical Research Monitoring	3.00	A	ASU			>
2018 Summer	C	HCR 572	45615	Regulatory Affairs	3.00		ASU			>
2018 Summer	C	HCR 573	43400	Biospec Repos Admin	3.00		ASU			>
2018 Fall	C	HCR 587	80735	Research Management Capstone	3.00		ASU			>
2018 Fall	A	HCR 566	84769	Clinical Research Operations	3.00		ASU			>
2018 Fall	A	HCR564	92388	Medical Device Regulation	3.00		ASU			>

Degree Requires 33 Hours Total: 33 Hours

Degree requirements and the iPOS

*Anticipated Graduation Term 2024 Summer ▾

Required Core (12 credit hours) ⓘ

Current Total: 0 Hours

Add Required Core

No Required Core courses have been selected

Electives (6 credit hours) ⓘ

Current Total: 0 Hours

Add Electives

No Electives courses have been selected

Statistics and Methods (6 credit hours) ⓘ

Current Total: 0 Hours

Add Statistics and Methods

No Statistics and Methods courses have been selected

Criminal Justice System Course (6 credit hours) ⓘ

Current Total: 0 Hours

Add Criminal Justice System Course

No Criminal Justice System Course courses have been selected

Open Courses (0 credit hours) ⓘ

Current Total: 0 Hours

Add Open Courses

No Open Courses courses have been selected

Culminating Experience (3 credit hours) ⓘ

Current Total: 0 Hours

Add Culminating Experience

No Culminating Experience courses have been selected

Total: 0 Hours

Cancel

Save as Draft

Degree Requirements

33 credit hours including the required capstone course PSY 549

Required Core (12 credit hours)

PSY 545 Advanced Legal Psychology (3)
PSY 546 Advanced Forensic Psychology (3)
PSY 547 Advanced Correctional Psychology (3)
PSY 573 Psychopathology (3)

Electives (6 credit hours)

Statistics and Methods (6 credit hours)

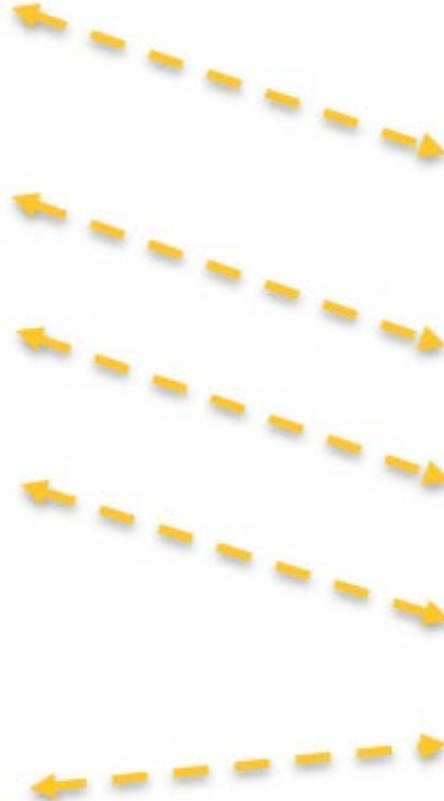
PSY 500 Research Methods (3)
PSY 515 Quantitative Analysis I (3)

Criminal Justice System Courses (6 credit hours)

CRJ 501 Seminar in Criminal Justice (3)
CRJ 513 Seminar in Courts and Sentencing (3)

Culminating Experience (3 credit hours)

PSY 549 Capstone in Forensic Psychology (3)



New this year:

career opportunities

for graduate

programs



Career opportunities for graduate programs

Degree Search example

Career Opportunities

Professionals with expertise in content strategy for digital audiences are in high demand across sectors and industries, including business, media, entertainment, politics, and community organization. Skills in the measurement and analysis of data for the development of impactful digital content are valuable to businesses and institutions relying on data-driven strategies to engage and grow audiences online.

Career examples include:

- public relations specialist
- public relations manager (PR manager)
- market research analyst
- marketing manager
- film editor
- communications professor

- One text box to update
- Include a descriptive paragraph
- Include careers examples in a bulleted list

Career opportunities for graduate programs

Keep in mind the following

- Think outside the box and include multiple careers outside of academia
- Research and include data from sources such as:
 - Bureau of Labor Statistics
 - EMSI or Burning Glass
 - Program's accrediting body
 - Your alumni network
 - College marketing team
 - College career offices
 - Career and Professional Development Services (CPDS)

**Questions/
Comments?**



ASU Online Program Onboarding & Support



Carolyn Culley & Erica Green
EdPlus for ASU Online
Skysong Campus

EdPlus
Contacts
Arizona State
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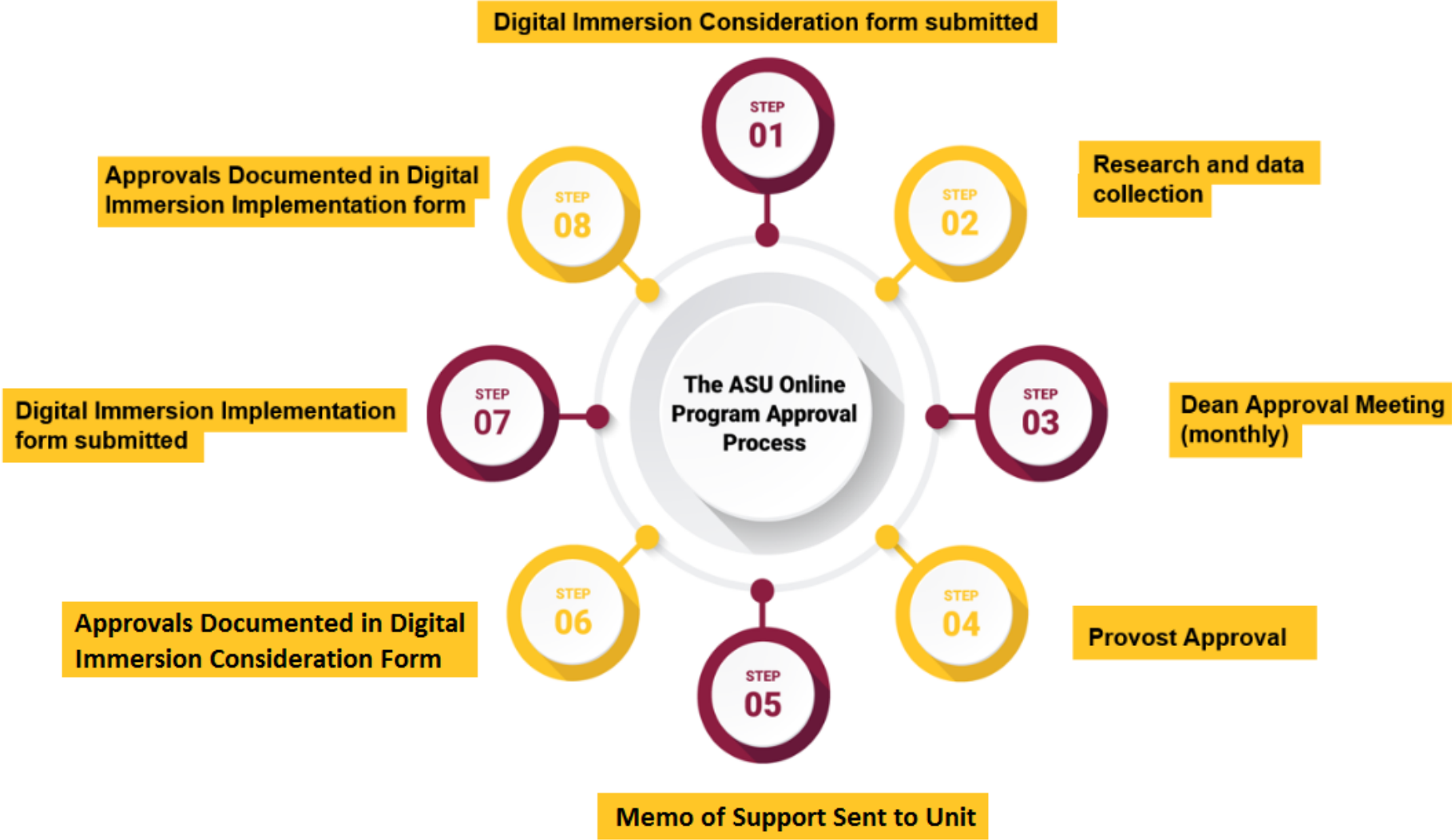


Erica Green
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Carolyn Culley
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carolyn.culley@asu.edu

ASU Online program approval process



EdPlus staff involved



designed by freepik

- Program manager (main contact)
- Program launch project manager
- Course coordinator
- Growth marketing manager
- Web content team
- Instructional designer
- Enrollment advising team

Onboarding steps

- 01 Fact sheet creation
- 02 Discovery meeting
- 03 Course development planning
- 04 ASUO landing page & marketing
- 05 Enrollment training
- 06 Implementation/Go live

Coming soon!

One does not become a guru by accident...

Guru Knowledge Management Solution



Captures

Content into a consistent and reliable single source of truth



Transforms

Information into knowledge that is verified by experts and readily available.



Delivers

Knowledge effortlessly to student facing teams and other support staff.

Guru transition



- **Single source of truth**
- **Collections, boards and cards**
- **Knowledge triggers**
- **Chrome extension**
- **Verification of content (trust score)**
- **Analytics (user, team, card, etc.)**
- **Slack integration**

Program Maps



April Randall
Curricular Activities and Actions
Tempe

Build A Major Map

 [Create Proposed](#) [Notes](#) [Admin](#) Catalog Year:  

All Majors Minors/Certs Proposed


College	Department (26)	College (127)	Provost (46)	DARS (29)	Completed (760)
Business, W. P. Carey School of	0	19	3	0	75
Design & the Arts, Herberger Institute for	3	2	3	1	75
Engineering, Ira A. Fulton Schools of	12	1	4	0	64
Future of Innovation in Society, School for the	0	0	0	0	4
Global Management, Thunderbird School of	0	8	3	0	4
Health Solutions, College of	0	16	1	0	42
Honors - Barrett, The Honors College	0	1	0	0	0
Integrative Sciences and Arts, College of	0	4	1	0	70
Interdisciplinary Arts & Sciences, New College of	0	20	3	3	93
Journalism & Mass Communication, Walter Cronkite School of	0	3	0	7	5
Liberal Arts & Sciences, The College of	5	25	7	5	222
Nursing and Health Innovation, Edson College of	0	2	4	3	18
Public Service and Community Solutions, Watts College of	6	5	3	0	64
Sustainability, School of	0	2	0	9	0
Teachers College, Mary Lou Fulton	0	19	2	1	24
Other	0	0	12	0	0

BAMM
interface

Curriculum reminders and updates

- Use the major map review guide found on catalog.asu.edu/bamm prior to submitting your maps
- “BAMM Tips” document is helpful to get you through the most common updates needed on maps
- Ensure all updates are made on **both** the major map and the verification/graduation audit. Keep BAMM checksheets organized
- Online and immersion programs use one graduation audit. Required courses must match. Immersion maps must include all options. Online maps may display a subset of courses, but may not include different requirements
- Online maps that used ASU 101-UC must be updated to ASU 101-ONL, or your college-specific first-year seminar if offered as an oCourse

More curriculum reminders and updates

- Check for catalog and prerequisite changes & preview in Degree Search. Please edit any requirements that have had catalog changes before submitting
- Check all requisites. The Prerequisite icon  has a click feature
- When submitting and resubmitting maps, please use communication notes
- Minors and undergraduate certificates

Build a Major Map (BAMM)

How do I get there?

asu.edu/bamm

Please **only use Firefox**

What should I do if I have a question or a problem?

majormaps@asu.edu – April and Beth

Are there training materials?

catalog.asu.edu/bamm

Transfer Pathways- MyPath2ASU™



Tanaya Dempsey
Academic Transfer Credit Solutions
Tempe

Transfer Guide

VIEW GO



Course Search

MyPath2ASU

Exam Search


Student Resources


My Transfer Guide

Take the guesswork out of transfer work.

Welcome, *Valaya*:

You're one step closer to achieving your academic goals!

 View or create your MyPath2ASU™

 Sign up and track your degree progress

 Apply to ASU and finish your degree!

Get Started



- Available for all **non-Maricopa Arizona community colleges** and **community colleges outside of Arizona**
- Available for **ANY major** – The Transfer Map Tool will allow students to self help by outlining transfer course work needed per major
- **Admission guarantee is at a university level**, students must meet requirements of ASU and the specified program
- **Electronic sign up** available through ASU

Transfer map rebranding and universal articulation

Build a transfer map



MyPath2ASU 

**Universal
articulation**

gives students attending partnering community colleges access to ASU's transfer tools, in order to help create a seamless transition to ASU and enable students to successfully complete their bachelor's degree.

★ If your college would like to set up a **Universal Articulation Agreement (Partnership)** – please contact **Academic Alliances** at ASUAcademicAlliances@asu.edu

MAPP MyPath2ASU™

2020-21 Academic year - current

- 300 Pathways
- Outlined in AGECE order
- Program requirements
(manually created, reviewed by all ASU colleges)

2021-22 Academic year & beyond

- 400+ degree options
- Outlined in term sequenced order
- Program requirements
(auto generated based on ASU major)

**ASU college review on small scale; note and major clarification questions*

Criminology and Criminal Justice, BS

♥ Favorite

View or Update My Agreement

College/School: [Watts College of Public Service and Community Solutions](#)

Location: Downtown Phoenix Campus

Additional Program Fee: Yes

Second Language Requirement: No

First Required Math Course: MAT 142 - College Mathematics

Math Intensity: General

Program Description: The BS program in criminology and criminal justice is for students who want to understand the causes of crime, the role of criminal justice agencies in the control of crime and the consequences of crime.

Students learn sociological, psychological, biological and economic explanations for individual crime as well as differences in crime across neighborhoods, states, countries and over time. They also learn about the history, legal issues and current practices of crime control via police agencies, the court system, prisons,

[\[...more\]](#)

Transfer Admission Requirements: The MyPath2ASU™ pathway allows Arizona transfer students to complete a prescribed sequence of courses that meet the requirements for the community college's Associate of Arts degree along with the lower-division requirements for the ASU major.

Students completing their ASU degree at Yuma: Once the MyPath2ASU™ pathway requirements are complete, students complete the remaining requirements for the ASU bachelor's degree at the community college.

Students should visit <https://admission.asu.edu/transfer> for more information about ASU degrees offered at local community colleges.

Transfer students have the option to complete ASU's for CRJ 201, CRJ 203, CRJ 230 and CRJ 240 while at Santa Monica College. Students can also complete any college level math or higher to fulfill math requirements.

A fully certified IGETC or CSUGE for California public community colleges, or the completion of an associate of arts degree at any regionally accredited community college will fulfill ASU's lower-division General Studies and composition.

- Auto-generated pathway created using **BAMM and Transfer Guide data**
- When partnering with a 2-year institution, additional clarifying **notes can be added at the top of the pathway**



Coming soon

The Community College Portal

A maximum of 64 semester hours of credit will be accepted as lower-division credit when transferred from a regionally accredited community, junior or two-year college. These courses can also be completed at a four-year regionally accredited institution. Upper-division courses are advanced level designed primarily for juniors and seniors and are numbered from 300 to 499 at ASU. Courses can be completed at regionally accredited universities and four-year institutions, or a community, junior or two-year college that awards bachelor's degrees.

	ASU Course	Course to Transfer	Min. Grade	ASU Required Credit Hours
Term 1	ENG 101 or ENG 107	(ENGL 1 OR ENGLISH 1)	C	3
	CRJ 100	(AD JUS 1) OR (ADJUS 1)	C	3
	Humanities, Arts and Design (HU)	Complete CSUGE/IGETC or search for course	C	3
	Natural Science - Quantitative (SQ)	Complete CSUGE/IGETC or search for course	C	4
	Social-Behavioral Sciences (SB) AND Global Awareness (G)	Complete CSUGE/IGETC or search for course	C	3
Term 2	ENG 102 or ENG 108	(ENGL 2 OR ENG 2 will fulfill) OR (ENGL 31)	C	3
	CRJ 201	Submit evaluation	C	3
	MAT 117 OR MAT 142	(MATH 4) Submit evaluation	C	3
	Interdisciplinary Requirement	See Major Map	C	3
	Elective	Any transferable course not fulfilling another requirement	C	3

- Updated transfer map to **match major map** view from a transfer friendly perspective
- All majors** default to immersion program view unless the major is only offered online

MyPath2ASU™ -

Best practices with BAMM review

Admission requirements

- Unlike Pathway Builder, specific admission requirements will be pulled directly into the Transfer Map
- Portfolio, audition, etc. that will need to be passed for admission into a degree should be included via a transfer note

*This is part of BAMM review

Transfer map notes

- If a transfer note is included, this will show up on every transfer map regardless of the transfer institution. Make sure notes are applicable to all transfer institutions
- Notes should be clear and concise to all audiences
- Special cases: unique degree + specific community college
Example: in-state community colleges that are eligible for up to 75 credit hours; these notes will be added for you

College assistance – Academic Transfer Credit Solutions will reach out to you directly to determine the notes that need to be added on MyPath2ASU™

MyPath2ASU™ -

Best practices with BAMM review

Courses to take at ASU

- Indicate what courses must be taken at ASU in BAMM – these will fall to the bottom of the transfer map with a note that says the course should be taken at ASU.
- Internships and Pro-seminar courses will direct students to “Requires advisor approval upon admission” as equivalencies are never given to these types of transfer courses. If these must be taken at ASU, mark as such

Guidelines:

- Courses indicated should clearly be experiences which cannot be gained at a transfer institution.
- Students need to complete minimum residency requirements for graduate from ASU.
- Marking take at ASU should be based on specific curriculum that would make the course experience unique for the student taking the ASU course

Examples:

- JMC 325 - Breaking News Multimedia Reporting: Students cover breaking news for azcentral.com, gaining practical experience in an online, multimedia environment. Students are selected by The Arizona Republic and work with professional editors in the Republic Media newsroom. Their work appears on azcentral.com and may appear in the print edition of the newspaper. Students must commit to two full days a week, and they earn pay in addition to class credit
- JMC 485 - Television Magazine: Produce a 13-week television magazine program for Arizona PBS focusing on science research at Arizona State University, using long form DSLR video storytelling skills. Opportunity to field produce, research, report, use videography, writing and graphic skills under the direction of instructors

MyPath2ASU™ review timeline

2021-22 MyPath2ASU pathways are automatically updated based on existing course equivalencies populated into major maps. *In most cases, no special catalog coordinator action needed.*

Catalog Coordinator Adjustments – email notes regarding portfolio or additional requirements not included in admission requirements to transferpathways@asu.edu	Sept. 3 – Dec. 16
Academic Transfer Credit Solutions to send a reminder regarding special notes	January, 2021
Provost MyPath2ASU review	WEEK AFTER Major MAPP publication.
Publish MyPath2ASU	A few weeks after catalog publishing
Publish MAPP MyPath2ASU (in collaboration with Maricopa)	Spring 2021 - date TBD

MyPath2ASU curriculum questions – **Academic Transfer Credit Solutions** transferpathways@asu.edu

To set up an Universal Articulation Agreement (partnership) – contact **Academic Alliances** at ASUAcademicAlliances@asu.edu

DARS



Beth A. Landish
Curricular Activities and Actions
Tempe

DARS verification process











- DARS encoders typically provide verification audits to the college contact, who provides them to the appropriate department(s)/personnel. Verification audits are provided for undergraduate majors, minors, and certificates, as well as Interdisciplinary Studies concentration areas.
- It is imperative to review each verification audit concurrently with the respective program map. If program maps and audits are not handled by the same person in your college, please be sure that they coordinate on any program changes so encoders receive consistent messaging.
- Verification audits and program maps have the same deadline of November 9, 2020 for submission to Provost level review.

Final items and reminders



Alicia Alfonso
Curricular Activities and Actions
Tempe

NEW Curriculum management system

-  My Dashboard
-  Courses
-  Academic Strategic Plans
-  Programs
-  Policies
-  Proposals
-  Proposal Groups
-  Agendas
-  Reports
-  System Settings

Dashboard

My Proposals 1

[View All](#)

Most Recent

Draft

No Title

Last Modified
12/31/1969

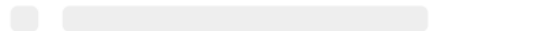
[Continue Editing](#)

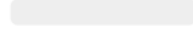
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[View All](#)

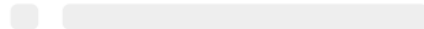
Most Recent

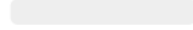
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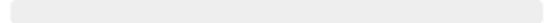
















NEW Curriculum management system


 My Dashboard


 Courses


 Academic Strategic Plans


 Programs


 Policies

 Proposals

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 Agendas

 Reports

 System Settings

Program Code | Title

General Program Information

Name of Degree Program

Title

No Parent Selected

Degree Type

No Parent Selected

What is first catalog year available for students to select on the application for the program?



Catalog review resources

[catalog.asu.edu/catalog review resources](https://catalog.asu.edu/catalog-review-resources)

Catalog Review Resources

Cata

Catalog Coordinators

Resources for new users

Here are some resources to help you get started with your catalog review.

- [Build a Major Map training and education resources](#)
- [Catalog Review 101](#)
- [Catalog training options](#)
- [FAQs](#)
- [Site sign-ins](#)

General resources

- [Academic Catalog Review Kick-off meeting PDF slides or Zoom presentation \(coming soon\)](#)
- [Catalog Style Guide \(PDF\)](#)
- [College policy review](#)
- [Curricular Deadlines Calendar for curricular timelines](#)
- [PeopleSoft review step-by-step instructions](#)
- [Review timeline](#)

Refresher resources

These resources will help you get the most out of your content.

- [Alternate career titles](#)
- [Math intensity guide](#)
- [Transfer pathway resources](#)
- [Writing for the catalog](#)

Catalog review and BAMB trainings

Available over the phone and over Zoom, can do either subject or both

Centralized training: **Thursday, September 10 at noon** via Zoom

Catalog training: email academic.catalog@asu.edu

BAMB training: email majormaps@asu.edu

**We look forward to
working with you to
create the 2021-22
Academic Catalog!**





**Nov 9,
2020**

Data due date

**Feb 11,
2021**

Publication date

