

**Welcome to the**

# **2022-2023 Catalog Review**



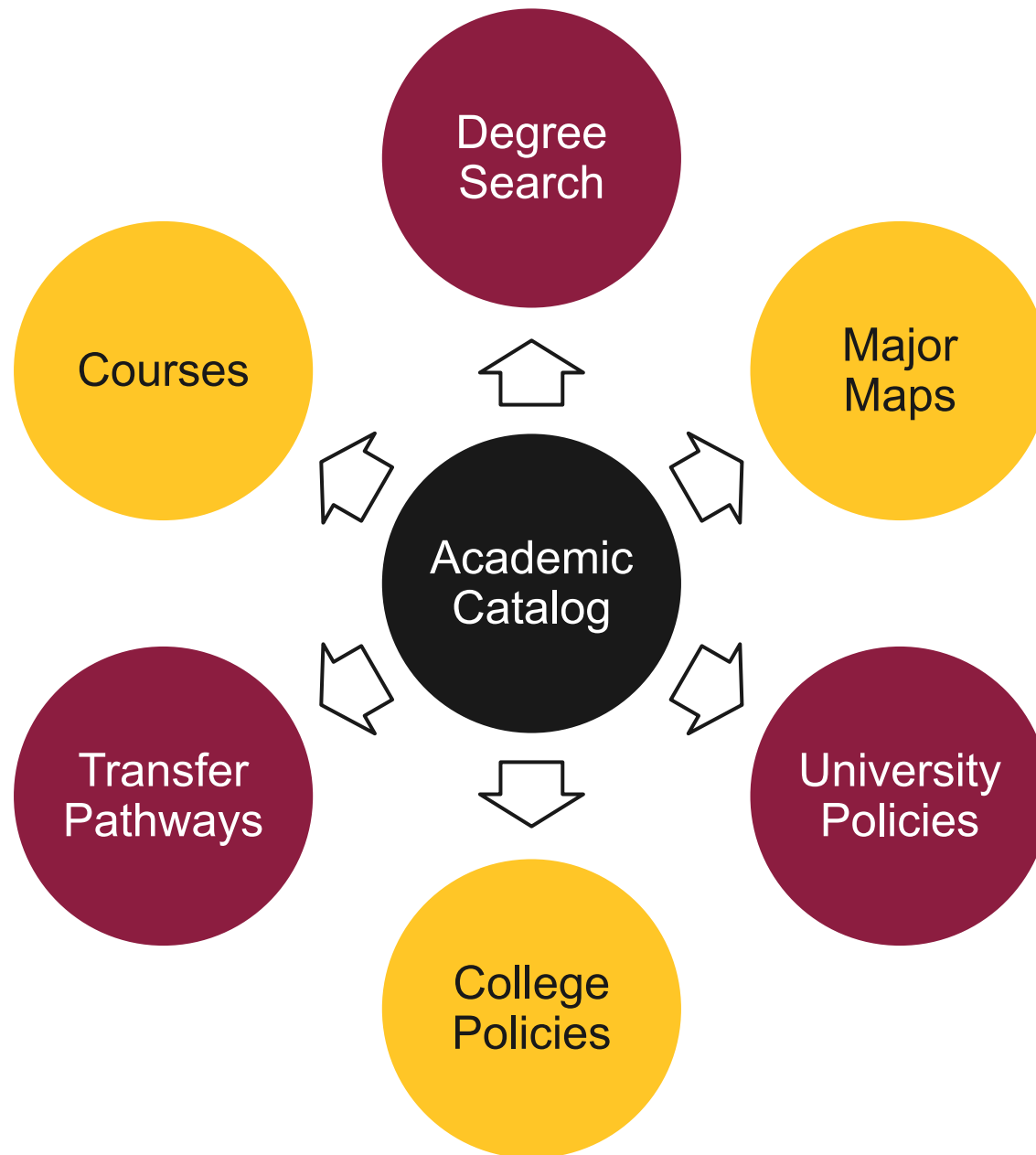
**Curricular Activities and Actions**  
Tempe, AZ  
Sept. 9, 2021

# **Today's topics include**

- **General overview**
- **Degree Search updates and you**
- **Program Learning Outcomes**
- **PS Catalog review updates**
- **EdPlus for ASU Online**
- **Graduate College updates**
- **BAMM updates**
- **Transfer Pathway updates**
- **DARs reminders and final reminders**

The university's  
how-to guide:

# The Academic Catalog



# Timeline

## Dates you need to know



**Sept. 9**

Catalog review site  
and BAMB available

Trainings available  
through Sept.



**Nov. 15**

Deadline for:

- PS catalog review
- BAMB maps
- College policies
- Degree Audit verifications



**Dec. 16**

Deadline for additional  
or portfolio admission  
requirements for  
transfer pathways



**Jan. 24-28**

Data available in  
Degree Search QA for  
2<sup>nd</sup> review



**Feb. 10**

Catalog posted to Degree Search and Catalog site – NO MORE CHANGES!

# Degree Search Changes (and why you should care)



**Alicia Alfonso**  
Curricular Activities and Actions  
Tempe

# Why your Degree Search content matters

**25.4 million**

Total number of pageviews/year

**5**

Rank in ASU sites after My ASU  
and the ASU homepage



# Concurrent programs

## Changing it up

### Concurrent Program Options

Students can choose to create their own concurrent degree combination to match their interests by working with their academic advisor during or after their first semester of study. Some concurrent combinations are not possible due to high levels of overlap in curriculum; students should speak with their academic advisor for more details.

This degree is also offered as a concurrent program with an integrated major map with the following:

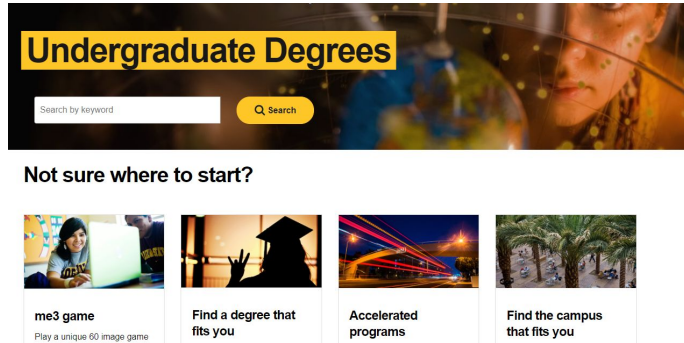
[Secondary Education, BAE](#)

[Compare Programs | Major Maps](#)

Effective fall 2022, we will no longer display pre-approved undergraduate concurrent combinations and unique major maps.

As always, students may still petition to pursue concurrent combinations by working with their academic advisor.

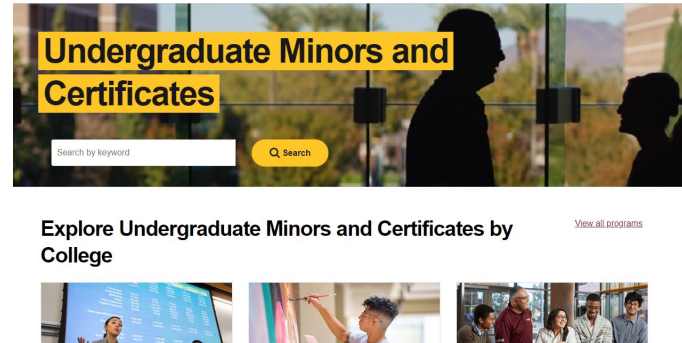
# New Degree Search links



## Undergrad programs

*coming soon*

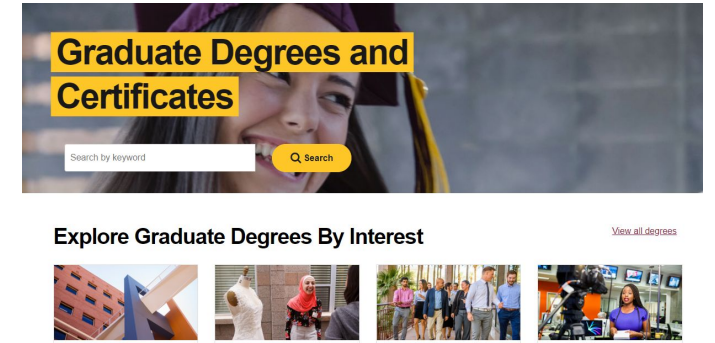
[degrees.apps.asu.edu/bachelors](https://degrees.apps.asu.edu/bachelors)



## UG minors and certificates

*coming soon*

[degrees.apps.asu.edu/minors](https://degrees.apps.asu.edu/minors)



## Graduate programs

*coming soon*

[degrees.apps.asu.edu/masters-phd](https://degrees.apps.asu.edu/masters-phd)



# Professional Licensure Language

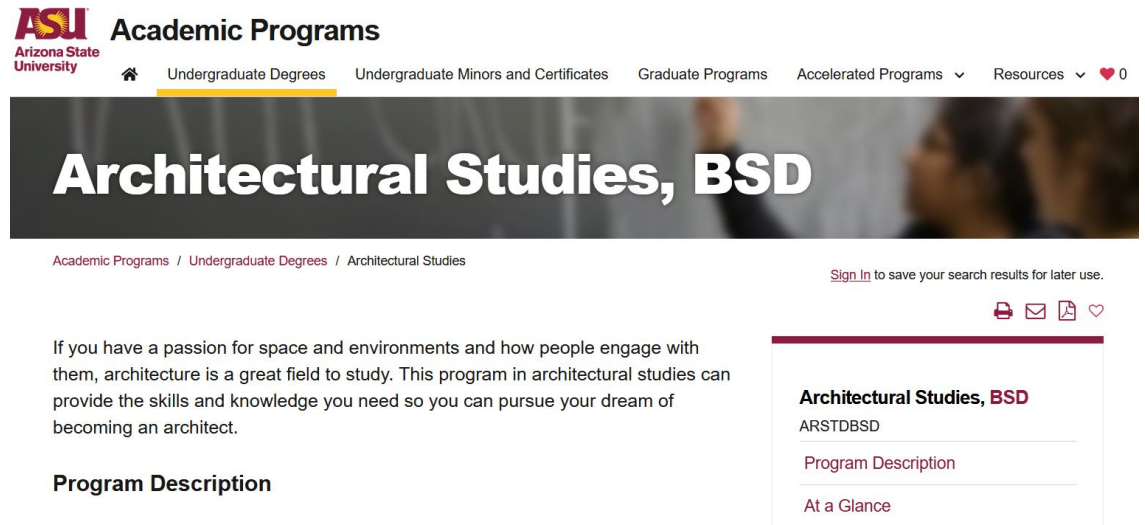
## **New to Degree Search for 2022-2023 Catalog!**

ASU programs that lead to licensure or certification are intended to prepare a student for potential licensure or certification in Arizona. Completion of an ASU program may not meet education requirements for licensure or certification in another state. For more information visit:

<https://admission.asu.edu/academics/licensure>.

# Program Learning Outcomes

- UOEEE will review and edit learning outcomes for programs going through APR and new programs. Will send to units for feedback.
- Approved statements will appear under Program Learning Outcomes on Degree Search (new).
- Phased approach to adding outcomes on Degree Search.



The screenshot shows the ASU Academic Programs website. The header includes the ASU logo and navigation links for Undergraduate Degrees, Undergraduate Minors and Certificates, Graduate Programs, Accelerated Programs, and Resources. The main heading is "Architectural Studies, BSD". Below this, there is a brief description of the program and a "Program Description" section. On the right side, there is a sidebar with a "Sign In" link and a "Save your search results for later use" option. The sidebar also contains a table with the following content:

Architectural Studies, BSD
ARSTDBSD
Program Description
At a Glance

## Program Learning Outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. The program has the below outcomes for students:

1. Understand apply technological approaches in the context of biomedical problems, including imaging/signal analysis, information documentation/storage retrieval and machine mining.
2. Understand and analyze the history and values of biomedical informatics and its relationship to other fields while demonstrating an ability to read, interpret, and critique the core literature.
3. Understand and apply the fundamentals of the field in the context of the effective use of biomedical data, information and knowledge.

# PeopleSoft Catalog Review and Updates



**Alicia Alfonso**  
Curricular Activities and Actions  
Tempe

# PS catalog review

Favorites ▾Main Menu ▾

> ASU Customizations ▾> ASU Admissions ▾> Catalog Review ▾> Catalog Review Summary

Catalog Review Summary Page

User ID: aalfons1

Click to view the program

Current review level

	Go To:	Acad Org	Org. name	Degree	Academic Plan	Type	Current Step	Comment
1	Go To:	CMATHSTAT	Math & Statistical Sci Sch T	Mathematics (Statistics)	LAMATTBS	undergrad	Orig Rev	Rolled to originator to begin review.
2	Go To:	CMATHSTAT	Math & Statistical Sci Sch T	Statistics	LASTAMIN	cert/minor	Orig Rev	Rolled to originator to begin review.
3	Go To:	CMATHSTAT	Math & Statistical Sci Sch T	Computational Mathematical Sciences	LACMSMIN	cert/minor	Orig Rev	Rolled to originator to begin review.
4	Go To:	CMATHSTAT	Math & Statistical Sci Sch T	Actuarial Science	LAACSTBS	undergrad	Orig Rev	Rolled to originator to begin review.
5	Go To:	CMATHSTAT	Math & Statistical Sci Sch T	Actuarial Science	LAACSTERT	cert/minor	Orig Rev	Rolled to originator to begin review.

**Note:** Remember to turn off pop-up blockers

**Note:** Remember to sign in to ASU

# College policies

College Policy Review

View

Workflow

Edit

Revisions

College Policies

The college policies for the 2022-2023 academic year are now available to edit by selecting your college.

Colleges/Institutes/Schools

Business, W. P. Carey School of

Design and the Arts, Herberger Institute for

Engineering, Ira A. Fulton Schools of

Global Futures, College of

Global Management, Thunderbird School of

Health Solutions, College of

Honors - Barrett, the Honors College

Integrative Sciences and Arts, College of

Interdisciplinary Arts and Sciences, New College of

Journalism and Mass Communication, Walter Cronkite School of

Law, Sandra Day O'Connor College of

Liberal Arts and Sciences, The College of

Nursing and Health Innovation, Edson College of

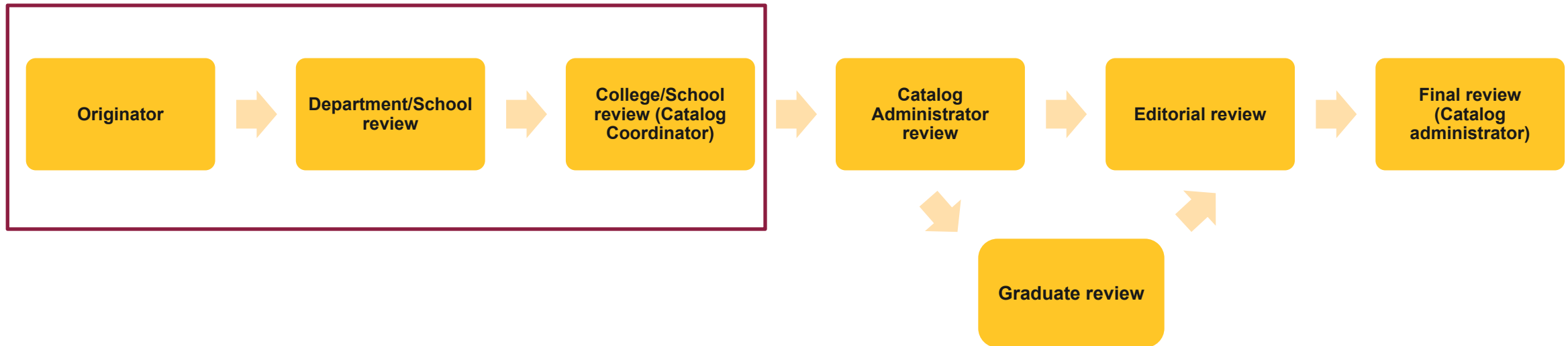
Public Service and Community Solutions, Watts College of

Teachers College, Mary Lou Fulton

University College

# Catalog workflow

Edits can be made at any stage, but not all fields are editable at all stages.  
Programs can be sent back at any stage in the review, except the originator.





# ONET Codes



## universal in me3

now in catalog review  
for **all** programs



## UG only for Degree Search

a matter of not able to  
show added value  
beyond undergrad



## me3 specification

codes with “all other”  
don’t work in me3

[https://me3.careers/asu/landing  
?reg\\_source=EOSS\\_HS](https://me3.careers/asu/landing?reg_source=EOSS_HS)



## database change

all should have been  
changed for you where  
possible



# Let's talk about **content**



# ASU Charter

ASU is a **comprehensive public research university**, measured not by whom it excludes, but by whom it **includes** and how they **succeed**; advancing research and discovery of **public value**; and assuming **fundamental responsibility** for the **economic, social, cultural and overall health** of the communities it serves.



# Degree Search content

Degree Search and the major maps serve as the **official academic record**, so we should verify courses are accurate (and offered) and that career opportunities and program expectations are clear.

How do we  
generate content?

Use language  
that clearly  
defines and  
differentiates  
from other text

Do you have [a passion for wildlife](#), for exploring nature and for seeing that our world's natural resources and [lands are managed in sustainable ways](#)? Gain an excellent foundation in science while you enjoy lots of [field opportunities](#) that enable you to build expertise for careers that connect with conservation and restoration of biodiversity and habitats.

### Program Description

The concentration program in natural resource ecology in the BS in applied biological sciences offers students the broad base of knowledge needed to sustainably manage natural resources in a variety of ecosystems.

Students learn about fundamental components of natural systems such as soils and water and the plant and wildlife communities they support. Students also learn to measure and assess plant and animal populations through a variety of field techniques and computer tools, including Geographic Information Systems and remote sensing. Knowledge and techniques are applied to case studies in the classroom and laboratory projects.

Students can apply their knowledge further by seeking undergraduate research opportunities with faculty, and internships with outside organizations and businesses.

This major is eligible for the Western Undergraduate Exchange program at the following location: Polytechnic campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of [the WUE program](#).

## Applied Biological Sciences (Natural Resource Ecology), BS

LSABSNRBS

Program Description

At a Glance

Required Courses (Major Map)

Accelerated Program Options

Admission Requirements

Change of Major Requirements

Transfer Options

Global Opportunities

Career Opportunities

Contact Information

# The Catalog Style Guide

aka How to avoid getting your programs sent back

[catalog.asu.edu/catalog-review-resources](https://catalog.asu.edu/catalog-review-resources)

## Style Guide ASU Academic Catalog AY 2022-2023

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### Catalog style comes first.

This is your primary resource for how to present ASU catalog content.

Catalog style comprises the ASU and AP styles *plus exceptions* to both. If you don't find the answer you need in this document, check these references and in this order:

1. ASU Writing Style Guide, <https://brandguide.asu.edu/brand-elements/writing-content>
2. AP Stylebook
3. Webster's New World College Dictionary

### Use ASU-branded language style.

ASU asks us to be:

- succinct, direct
- clear, informative, descriptive
- strong, active, powerful

There's more:

- Write for the audience.
- Avoid jargon, acronyms and unnecessary phrases.

It's all explained:

- ASU tone, <https://brandguide.asu.edu/brand-elements/writing-content>
- ASU lexicon, <https://brandguide.asu.edu/brand-elements/writing-content/language>
- before-and-after examples, <https://brandguide.asu.edu/brand-elements/writing-content/language>

### Think of the reader and readability.

- Learn the unique requirements of the Introduction — page 3.
- Use layman's terms and everyday words and phrases — pages 4-5 and 13.
- Write in present tense — page 13.
- Remember good writing doesn't allow symbols in word construction — pages 17, 24 and 26, and Word List.

### Highlighting is to remind you:

- **best practice** — Yes! We'd love for you to do this.
- **required content** — This content is set in stone. You can add more, but don't change this.
- **not allowed** — Don't do this. For any of several reasons (brand, best practice, intention, quality of writing, readability, page length...), this isn't done in the academic catalog.



# Career data on Degree Search

Text reviewed by **you** during the Catalog Review and entered into Plan Extensions in PeopleSoft

ONET data from Bureau of Labor Statistics  
(not displayed for minors, graduate programs, or certificates)

PeopleSoft ONET data as entered in the catalog site powers the maroon box and me3

## Career Opportunities




Professionals with expertise in content strategy for digital audiences are in high demand across sectors and industries. Among the many career opportunities available are positions such as public relations specialists, news content promoters, political campaign directors, community organizers and corporate branding specialists.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

Career	*Growth	*Median Salary
Fundraising Consultant	9.3%	\$52,430
Market Research Analyst 	18.6%	\$61,290
Production Assistant	10.3%	\$45,860
Public Relations Manager (PR Manager)	7.1%	\$101,510
Public Relations Specialist 	6.2%	\$55,680

\* Data obtained from the Occupational Information Network (O\*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

 Bright Outlook  Green Occupation

	*ONET Code	Title	Alternate Career Title		
1	11-2031.00	Public Relations and Fundraising Managers	Public Relations Manager (PR Manager)		
2	13-1131.00	Fundraisers	Fundraising Consultant		



# A few more reminders

**Program website URLs:** intention is to go to the college site

**Disestablished programs:** stay in Degree Search with requirements listed until all students are out of the program, for accreditation reasons

**Earlier is better:** Submit your forms in advance of the deadline – we will love you for it



## Contact Info

Unit E-mail:	<input type="text" value="englishadvising@asu.edu"/>
ASU Office Location:	<input type="text" value="RBHL 170"/>
Unit Phone Number:	<input type="text" value="480/965-3168"/>
ASU Mail Code:	<input type="text" value="1401"/>
Program Website Address:	<input type="text" value="https://english.asu.edu/"/>
Video URL:	<input type="text" value="https://player.vimeo.com/video/35777964"/>



## Contact Information

Department of English | RBHL 170  
englishadvising@asu.edu | 480-965-3168

# College policies

## New: Notice of nondiscrimination

ASU prohibits all forms of discrimination, harassment and retaliation. To view ASU's policy, students should review <https://www.asu.edu/aad/manuals/acd/acd401.html>.

Title IX protects individuals from discrimination based on sex in any educational program or activity operated by recipients of federal financial assistance. As required by Title IX, ASU does not discriminate on the basis of sex in the education programs or activities that we operate, including in admission and employment. Inquiries concerning the application of Title IX may be referred to the Title IX Coordinator or to the U.S. Department of Education, Assistant Secretary, or both. Students should contact [titleixcoordinator@asu.edu](mailto:titleixcoordinator@asu.edu) or 480-965-0696 for more information. Office located at 1120 S. Cady Mall, INTDSB 284. For information on making a report, students should reference [www.asu.edu/reportit/](http://www.asu.edu/reportit/).

# College policies



Ooh, where are they located?

[catalog.asu.edu/status](https://catalog.asu.edu/status)

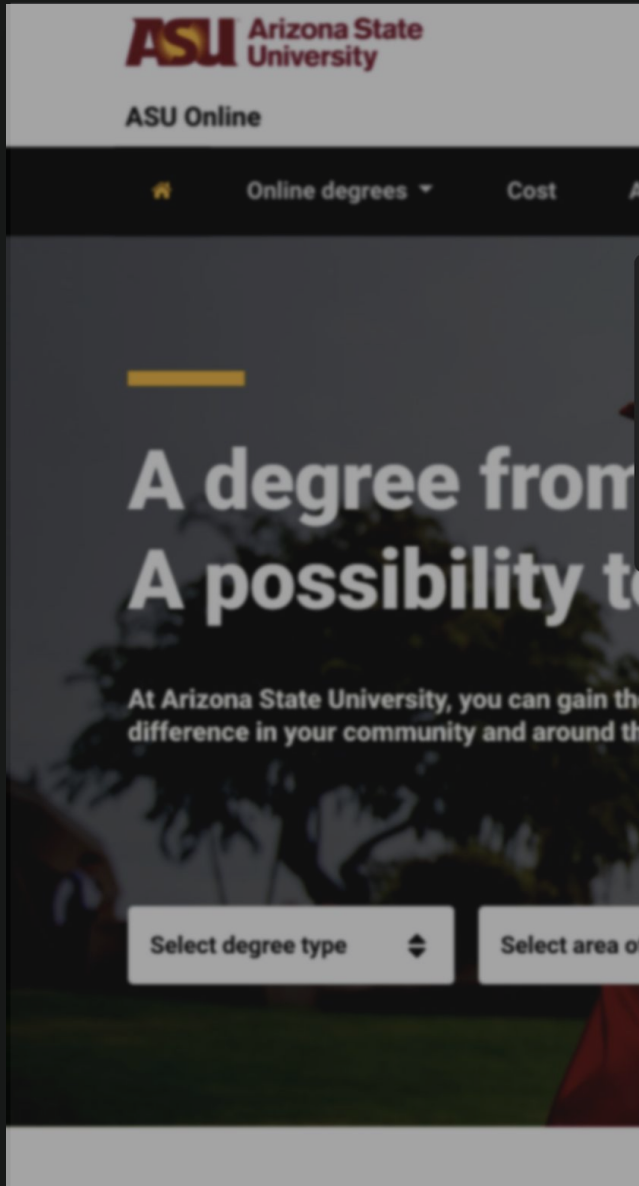


Review deadline is **November 15**

# ASU Online Program & Portfolio Management



**Carolyn Culley & Erica Green**  
EdPlus for ASU Online  
Skysong Campus



# Catalog changes for ASU Online Programs?

## Don't forget to contact your Program Manager.

Updates may need to be made on your ASUO landing page and/or the program Fact Sheet in Guru.

EdPlus Program Manager	Academic units they assist
Emily Callahan	Sandra Day O'Connor College of Law Mary Lou Fulton Teachers College Watts College of Public Service & Community Solutions New College of Interdisciplinary Arts and Sciences
Chris Smudde	Herberger Institute of Design and the Arts Ira A. Fulton Schools of Engineering Thunderbird School of Global Management
Josh Weinberg	The College College of Global Futures
Sarah Shipp	College of Health Solutions College of Integrative Sciences and Arts Edson College of Nursing and Health Innovation Walter Cronkite School of Journalism and Mass Communication W. P. Carey School of Business

## Degree Requirements

30 credit hours including the required applied project course (EI)

### Required Core (21 credit hours)

EMS 522 Mastering the Global Sustainability Context (3)

EMS 523 Strategic Sustainability and Leadership (3)

EMS 524 Sustainability Storytelling and Communications (3)

EMS 525 Essentials for Transformative Leadership in Sustainability

EMS 589 MSL Capstone Project Preparation (3)

SOS 508 Pathways to Sustainability (3)

SOS 509 Leading Sustainability Transitions (3)

### Electives (6 credit hours)

### Culminating Experience (3 credit hours)

EMS 593 Applied Project (3)

### Additional Curriculum Information

Elective courses must be at the 500 level or above.

**Online Grad Programs:**  
**Are you listing your courses?**

**#1 asked question about a  
grad program:**

***What courses will I be taking?***

\*according to EdPlus enrollment coaches



# Now Live!

One does not become a guru by accident...

## Guru Knowledge Management Solution



### Review

Please review your programs in Guru.



### Validate/Update

Validate the information on each card is correct or submit any changes or updates.



### Deliver

Knowledge effortlessly to student facing teams and other support staff.

[Program Information Submission Form](#)

Please submit any changes or validate content by 10/31/21

# Graduate Program Catalog Review



Erin Froncek  
Graduate College  
Tempe

# Graduate College contacts

Arizona State  
University



**Amanda Morales-Calderon**

Assistant Director,  
Curriculum and Format  
Graduate Catalog Coordinator



**Erin Froncek**

Coordinator Sr.,  
Curriculum Development



**Chasaty Smith**

Graduate Format Advisor, Sr.



**Kristopher (KJ) Kern**

Graduate Format Advisor

# What to expect for graduate catalog review

Curriculum and admissions sections of the catalog review form are locked to editing.

Pre-approved changes for the 2022-2023 academic year have been updated in the review site by the Graduate College catalog team.

**Errors or missing information?** Note it in the comments section of the catalog review page.

### Graduate Program Changes Form

Use this form to request changes to graduate programs. Changes to Program/Degree Requirements must be requested for the next catalog year, in accordance with the catalog review cycle.

Changes for Immediate Implementation are limited to specific actions: Changing 400-level Allowance, changing number of committee members for culminating experiences, and for doctoral programs changing the master's degree credit allowance.

If the program change you are requesting is not listed in this form, email [curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu) for further advisement.

### Program Information

Please select type of program from the options below: \*

Graduate master's degree

College/School \*

College of Global Futures (CGF) ×

Department/School \* ?

School of Sustainability (CSS) ×

Program name and degree \*

Start typing name of program or select from the dropdown below:

Sustainability, MA

Plan Code

SUSUSTMA

### Type of Program Change Requested

What type of change is requested? Choose one. \*

☒ Program/Degree Requirement Changes for Next Catalog Review Cycle

# Graduate change proposals are now in Kuali Build

- Make sure your unit's program change and admission change requests are using the new digital forms.
- **Deadline to submit proposals to the Graduate College is November 1st**

# A note on application deadlines

We encourage units to set application deadline dates during catalog review as Admissions is no longer publishing any deadlines for graduate programs.

When **setting application deadlines**, be mindful of the application terms open for that program.



# Program Maps



**April Randall**  
Curricular Activities and Actions  
Tempe

# BAMM interface

## Build A Major Map


[Create Proposed](#)
[Notes](#)

Catalog Year:
 

2021 - 2022

?

⚙️


☒ All
 ☐ Majors
 ☐ Minors/Certs
 ☐ Proposed

College	Department (11)	College (69)	Provost (72)	DARS (54)	Completed (789)
Business, W. P. Carey School of	0	4	0	0	78
Design and the Arts, Herberger Institute for	3	3	3	0	82
Engineering, Ira A. Fulton Schools of	0	6	2	0	73
Global Futures, College of	0	0	0	16	0
Global Management, Thunderbird School of	0	0	0	0	7
Health Solutions, College of	0	1	0	0	43
Honors - Barrett, The Honors College	0	1	0	0	0
Integrative Sciences and Arts, College of	0	8	3	2	63
Interdisciplinary Arts and Sciences, New College of	0	15	2	2	100
Journalism and Mass Communication, Walter Cronkite School of	0	2	0	8	5
Liberal Arts and Sciences, The College of	5	12	5	1	243
Nursing and Health Innovation, Edson College of	0	1	0	0	22
Public Service and Community Solutions, Watts College of	3	5	6	1	64
Teachers College, Mary Lou Fulton	0	11	1	16	9
University College	0	0	0	8	0
Other	0	0	50	0	0

# Curriculum reminders and updates

- Use the Program Map Review Guide found at [catalog.asu.edu/bamm](http://catalog.asu.edu/bamm) prior to submitting your maps
- “BAMM Quick Tips” document is helpful to get you through the most common updates needed on maps
- Ensure all updates are made on **both** the major map and the verification/graduation audit. Keep BAMM checksheets organized
- Online and immersion programs use one graduation audit. Required courses must match. Immersion maps must include all options. Online maps may display a subset of courses, but may not include different requirements

# More curriculum reminders and updates

- Check for catalog and prerequisite changes & preview in Degree Search. Please edit any requirements that have had catalog changes before submitting
- Check all requisites. The Prerequisite icon  has a click feature
- When submitting and resubmitting maps, please use communication notes
- Minors and undergraduate certificates

# Build a Major Map (BAMM)

How do I get there?

[asu.edu/bamm](https://asu.edu/bamm)

Please **only use Firefox**

What should I do if I have a question or a problem?

[majormaps@asu.edu](mailto:majormaps@asu.edu) – April and Beth

Are there training materials?

[catalog.asu.edu/bamm](https://catalog.asu.edu/bamm)




# Transfer Pathways- MyPath2ASU™




**Tanaya Dempsey**  
Academic Transfer Credit Solutions  
Tempe

# MyPath2ASU™

tcg.asu.edu

**Transfer Guide**




[Course Search](#) [MyPath2ASU](#) [Exam Search](#) [Student Resources](#) [Advisor Resources](#) [My Transfer Guide](#)




## Take the guesswork out of transfer work.

Welcome, Tanaya!

You're one step closer to achieving your academic goals!

-  View or create your MyPath2ASU™
-  Sign up and track your degree progress
-  Apply to ASU and finish your degree!

[Get Started](#)



Available for all **non-Maricopa Arizona community colleges** and **community colleges outside of Arizona**

Available for **ANY major** – The Transfer Map Tool will allow students to self help by outlining transfer coursework needed per major

**Admission guarantee is at a university level**, students must meet requirements of ASU and the specified program

**Electronic agreement sign up** is available through MyPath2ASU or [admission.asu.edu](https://admission.asu.edu)

# Universal Articulation and Partnership Engagement

Partnership is outlined by three distinct tiers of engagement and integration. Partners start at the Universal Level which recognizes the importance of pathways for students and cements our mutual agreement to sustain engagement towards increased success outcomes for transfer students. Upon continued engagement with our articulation team on curriculum and our operations team on integration of tools and resources, partners will matriculate to and through the Maroon and Gold Level tiers of partnership to unlock additional benefits (for students and staff) and deeper collaboration.

## Partnership Engagement

Benefits become stackable as a partner engages with us across levels

### Universal Level

Modifiable marketing communications created and provided as a resources for direct-to-student communication and awareness.

Incorporation of transfer tools directly on partner institution web assets for student and staff convenience.

Data sharing on MyPath2ASU™ student agreements is available to Universal Articulation partner institutions.

### Maroon Level

Continued engagement and focus with Arizona State on curriculum and pathway development so that MyPath2ASU™ recommendations display courses based on partner institution Associates degrees that also meet ASU major requirements. Increasing the robustness of established pathways.

### Gold Level

Inclusion and partnership with the **Trusted Learner Network\***, ASU's scaled solution to data sharing and reverse transfer. ASU records will be added to the Trusted Learner Network for purposes of associate degree conferral at determined level of community college course completion.

*\*This is still in development at ASU and does depend on ability of partner institution to retrieve data from a specified cloud based system.*



If your college would like to set up a **Universal Articulation Agreement (Partnership)** – please contact **Academic Alliances** at [ASUAcademicAlliances@asu.edu](mailto:ASUAcademicAlliances@asu.edu)

# MAPP MyPath2ASU™

## 2021-22 Academic year - current

- 300 Pathways
- Outlined in AGECE order
- Program requirements  
(manually created, reviewed by all ASU colleges)

## 2022-23 Academic year & beyond


- 400+ degree options
- Outlined in term sequenced order
- Program requirements  
(auto generated based on ASU major)

*\*ASU college review on small scale; note and major clarification questions*





# Transfer Guide + MyPath2ASU™ Updates

tcg.asu.edu




## Transfer Guide


-  Course Search
- MyPath2ASU**
- Exam Search
- Student Resources ▾
- Advisor Resources**

**MyPath2ASU™** 

Explore what courses should be taken prior to transferring to ASU. MyPath2ASU™ will outline requirements for ASU major(s) of your choosing with a transfer institution.

☐ Online Program

☐ ASU Local 


☐ Concurrent Program 

**My Transfer Guide**

View As


ASU Equivalency Search


Transfer Guide

**MyPath2ASU™** 

Explore what courses should be taken prior to transferring requirements for ASU major(s) of your choosing with a transfer institution.

☐ Online Program

☐ ASU Local 

☐ Concurrent Program 



# Transfer Guide + MyPath2ASU™ Updates

[tcg.asu.edu](https://tcg.asu.edu)

## Film (Filmmaking Practices), BA

2021 - 2022 MyPath™

Last Updated: Thu, 8 Apr 2021

Program Information



Program Description



View or Update My Agreement

♡ Favorite



### Recommended Associate Degree

Associate of Arts in Film, Media Production or similar associate level

### Additional MyPath2ASU™ Information

This is an exciting and unique learning opportunity for students. The ASU@Los Angeles location has multiple scholarship opportunities with limited seating in the program. Apply early and contact Fidel Mahangel, California Transfer Services Program Manager, at [asufulmahangel@asu.edu](mailto:asufulmahangel@asu.edu) for additional information.

A fully certified IGETC or CSUGE for California public community colleges, or the completion of an associate of arts degree at any regionally accredited community college will fulfill ASU's lower-division General Studies and composition.

# Transfer Guide + MyPath2ASU™ Updates

tcg.asu.edu

## Community College Requirements

### ASU Course Equivalency

### Community College Course Requirement

Ideally students have experience in Avid Media Composer and completed FMP 220.

### ASU Degree Requirements

	ASU Course	Course to Transfer	Min. Grade	ASU Required Credit Hours
Term 1	<a href="#">ENG 101</a> or <a href="#">ENG 107</a>	(ENGL 1 OR ENGL 1D)	C	3
	<a href="#">FMP</a> Elective	(ANIM 21) OR (ET 31A) OR (ET 31B) OR (ET 75) OR (FILM 20) OR ... <a href="#">Show More</a>	C	3
	OR <a href="#">THF 160</a>	(ET 2)		
	Complete 2 courses: <a href="#">FMP 250</a> OR <a href="#">FMS 100</a> OR <a href="#">FMS 200</a>	No transfer course (FILM 1) (FILM 2 OR FLM 2)	C	6
	<a href="#">Mathematics (MA)</a>	Complete CSUGE/GETC or <a href="#">search for course</a>	C	3
Term 2	<a href="#">ENG 102</a> or <a href="#">ENG 108</a>	(ENGL 2 OR ENG 2 will fulfill) OR (ENGL 31)	C	3
	<a href="#">FMP</a> Elective	(ANIM 21) OR (ET 31A) OR (ET 31B) OR (ET 75) OR (FILM 20) OR ... <a href="#">Show More</a>	C	3
	OR <a href="#">THF 160</a>	(ET 2)		
	<a href="#">THF 126</a>	FILM 32 + FILM 32L, FILM 33 + FILM 33L, OR FILM 34 + FILM 34L will fulfill	C	2

# MyPath2ASU™

## Best practices with BAMM review

### Admission requirements

Unlike Pathway Builder, specific admission requirements are pulled directly into the Transfer Map

Portfolio, audition, etc. requirements that need to be passed for admission into a degree should be included via a **transfer note**

\*This is part of BAMM review

### Transfer map notes

When a transfer note is included, it shows up on every transfer map regardless of the transfer institution. **Make sure notes are applicable to all transfer institutions**

Notes should be clear and concise to all audiences

Special cases: unique degree + specific community college  
Example: in-state community colleges that are eligible for up to 75 credit hours; these notes will be added for you

**College assistance** – Academic Transfer Credit Solutions will reach out to you directly to determine the notes that need to be added on MyPath2ASU™

# MyPath2ASU™

## Best practices with BAMM review

### Courses to take at ASU

Indicate what courses must be taken at ASU in BAMM – these will fall to the bottom of the transfer map with a note that says the course should be taken at ASU.

Internships and Pro-seminar courses will direct students to “Requires advisor approval upon admission” as equivalencies are never given to these types of transfer courses. If these must be taken at ASU, mark as such

#### Guidelines:

- Courses indicated should clearly be experiences which cannot be gained at a transfer institution.
- Students need to complete **minimum residency requirements** for graduate from ASU.
- Marking **take at ASU** should be based on specific curriculum that would make the course experience unique for the student taking the ASU course

#### Examples:

- JMC 325 - Breaking News Multimedia Reporting: Students cover breaking news for azcentral.com, gaining practical experience in an online, multimedia environment. Students are selected by The Arizona Republic and work with professional editors in the Republic Media newsroom. Their work appears on azcentral.com and may appear in the print edition of the newspaper. Students must commit to two full days a week, and they earn pay in addition to class credit
- JMC 485 - Television Magazine: Produce a 13-week television magazine program for Arizona PBS focusing on science research at Arizona State University, using long form DSLR video storytelling skills. Opportunity to field produce, research, report, use videography, writing and graphic skills under the direction of instructors

# MyPath2ASU™ review timeline

2022-23 pathways are updated automatically based on existing major map course equivalencies.

In most cases, no special catalog coordinator action is needed.



**Sept 3 - Dec 16**

Catalog coordinator adjustments  
email notes regarding portfolio or additional requirements not included in admission requirements to  
[transferpathways@asu.edu](mailto:transferpathways@asu.edu)



**January**

ATCS reminder email sent to colleges regarding special notes



**Feb 14-18**

Provost MyPath2ASU review  
(week after major map publication)



**Spring (TBD)**

Publish MyPath2ASU and MAPP  
MyPath2ASU  
MyPath2ASU is typically published a few weeks after the Academic Catalog

MAPP MyPath2ASU is published in collaboration with the MCCCCD

**MyPath2ASU curriculum questions** - [transferpathways@asu.edu](mailto:transferpathways@asu.edu) (Academic Transfer Credit Solutions)

**Universal articulation agreements** (partnership) - [ASUAcademicAlliances@asu.edu](mailto:ASUAcademicAlliances@asu.edu) (Academic Alliances)



# DARS



**Beth A. Landish**  
Curricular Activities and Actions  
Tempe

# DARS verification process

DARS encoders provide verification audits for undergraduate majors, minors and certificates, as well as Interdisciplinary Studies concentration areas.

Review verification audits concurrently with respective program maps. **They must match.**

Verification audits and program maps have the same deadline of **November 15, 2021** for submission to Provost level review.

# Final items and reminders



**Alicia Alfonso**  
Curricular Activities and Actions  
Tempe

# Catalog review resources

## [catalog.asu.edu/catalog\\_review\\_resources](https://catalog.asu.edu/catalog_review_resources)

[Catalog Review Resources](#)
[Catalog Coordinators](#)

### Resources for new users

Here are some resources to help you get started with your catalog review.

- [Build a Major Map training and education resources](#)
- [Catalog Review 101](#)
- [Catalog training options](#)
- [FAQs](#)
- [Site sign-ins](#)

### General resources

- Catalog Review Kick-off [meeting slides](#) (PDF)
- [Catalog Style Guide](#) (PDF)
- [College policy review](#)
- [Curricular Deadlines Calendar](#) for curricular timelines
- [PeopleSoft review step-by-step instructions](#)
- [Review timeline](#)
- [University policy review](#)

### Refresher resources

These resources will help you get the most out of your content.

- [Alternate career titles](#)
- [Math intensity guide](#)
- [Transfer pathway resources](#)
- [Writing for the catalog](#)

# Catalog review and BMM trainings

Available over the phone and over Zoom, can do either subject or both

No centralized training due to few system changes

**Catalog training:** email [academic.catalog@asu.edu](mailto:academic.catalog@asu.edu)

**BMM training:** email [majormaps@asu.edu](mailto:majormaps@asu.edu)





**We look forward to working with you**

to create a great, informative, dynamic  
2022-2023 Academic Catalog!



**Nov 15,  
2021**

**Data due date**

**Feb 10,  
2022**

**Publication date**

# Career and Academic Integration



# Did you know?



## Get a good job\*

85% of students said getting a job was a key factor in their decision to attend a university



## Earning potential\*

HS - \$30,000/yr  
Bachelor's - \$50,000/yr  
Master's/PhD - \$70,000/yr



## Alumni support

Top service/topic requested by alumni is career



## Highly requested

The most highly requested topic by students meeting with a career advisor – What job options are there for people in my major?

\*Studies completed by Inside Higher Ed

## ASU's commitment to career

- Career is not a place you go on campus – it must be a part of the **ecosystem**.
- Exposure to experiences and education that makes a student **career ready**.
- A degree must be coupled with **career competencies** most sought after by employers.
- Ensure a student be aware of their skills and can **articulate** those beyond the university.
- **Major does not equal a specific career** – how does the student want to leverage their education and experiences?