



**Office of the Registrar
Addendum to the
Thunderbird Student Bulletin
Fall 2006 – Summer 2007
December 20, 2006**

The following is a summary of changes and clarifications to the Fall 2006 – Summer 2007 Bulletin. Changes are in italics.

Page 5 Thunderbird Global Experience (TGE)

- change paragraph to:

All students are required to successfully complete a three-hour TGE course by one of the following: Winterim or Summer Interim approved TGE courses, which are two to three weeks in duration, and offered off-campus, primarily in Africa, Asia, Europe, Latin America and the USA (preferably for non US students); internship; exchange or module abroad. The idea is for Thunderbird students to enroll in TGE courses that are taught in different parts of the world, but may not register for courses that are offered in their native country. TGE courses purposely aim to contribute meaningfully to the student's development of a global mindset.

Page 6 MBA in International Management – Traditional Stream

- delete last sentence *Only those students who matriculate in fall can include an internship in their study*

Page 7 Additional Activities for the Traditional Stream

- replace with the following:

Additional Activities for the Traditional Stream

<i>Activity</i>	<i>Period</i>
<i>Thunderbird Global Experience OR Focus Area/Elective OR Language</i>	<i>Winterim/Summerim</i> <ul style="list-style-type: none"> • <i>Approved and registered module overseas</i> • <i>Approved and registered internship</i> • <i>Approved and registered exchange program</i>
<i>Thunderbird Global Experience OR Focus Area/Elective</i>	<i>Summer Interim</i>
<i>Global Professional Development seminars</i>	<i>Trimester 1</i>
<i>Global Professional Development seminars</i>	<i>Trimester 2</i>
<i>Internship</i>	
<i>Thunderbird Integrative Experience (TIE) I</i>	<i>Foundations Week</i>

Page 8 MBA in International Management – Accelerated Stream

- Change *Traditional* in first sentence to *Accelerated*
- Change GM-4303 Decision Tools in Module 2 – Second Half to GM 4304 Decision Tools

Page 9 Additional Activities for the Accelerated Stream

- replace with the following:

Additional Activities for the Accelerated Stream

<i>Activity</i>	<i>Period</i>
<i>Thunderbird Global Experience OR Focus Area OR Language</i>	<i>Winterim Summer Interim</i>
<i>Thunderbird Global Experience OR Focus Area</i>	<i>Winterim Summer Interim</i>
<i>Global Professional Development seminars</i>	<i>Trimester 1</i>
<i>Global Professional Development seminars</i>	<i>Trimester 2</i>
<i>Internship</i>	<i>Summer</i>
<i>Thunderbird Integrative Experience (TIE) I</i>	<i>Foundations Week</i>

Page 11

- Replace with the following:
 - ***Must complete a minimum of 30 credits at the 4000 or 5000 level with a grade of “C-“ or better including the following:***
 - *International Political Economy (3) Not waivable*
 - *Regional Business Environment (3) Not waivable*
 - *Cross-Cultural Communication (1.5) Not waivable*
 - *Global Negotiations (1.5) Not waivable*
 - *International Economics (1.5) Not waivable*
 - *Global Strategy (1.5) Not waivable*
 - *12 credit hours of Focus Area OR Global Focus (GF) Electives*
 - *6 credit hours of language for native English speakers. Language requirements may be waived through the Oral Proficiency Interview (OPI).*
 - *All hours for degree completion must be done in residence.*
 - *Complete Foundations*
 - *Complete a TGE*
 - *Maintain a cumulative GPA of at least 3.0.*
 - *Any graduate level coursework used to fulfill the MIM degree requirements must be completed within 5 years of program initiation*

Dual degree students who take courses at Thunderbird while attending another university will be charged on a per-credit-hour basis, corresponding to the trimester tuition (full-time or part-time) and fees in effect at the time.

Page 14 Additional Requirements:

- remove *Spouse program* at end of first paragraph and insert *pre-MBA Program*

Page 15 APPLYING CREDITS TO DEGREE PROGRAMS

- insert *Thunderbird* in front of Bulletin

ALUMNI STATUS

- replace with the following:

Thunderbird recognizes students who earn the Certificate of Advanced Study (CAS) or the Certificate of Post-graduate Study as alumni and are, therefore, eligible for limited services. Other non-degree seeking students are not eligible for alumni status.

Page 16 WINTERIM/SUMMERIM

- change to:

...vary each year. Programs may be held on the Thunderbird campus,.....

CERTIFICATE OF POST-GRADUATE STUDY

- change second sentence to:

Students are required to complete a total of 12 credit hours from the Finance, Management, Marketing or International Development Focus Areas in order to earn the Certificate.*

Page 17 GLOBAL FINANCE

- remove *GF 5200 Financial Institution Management*

Page 18 Global Management (focus) –

- Change *GF 4404 Managing Relationships in Global Context (1.5)* to *GF 5414*
- Change *GF 4406 Contemporary Topics in Global Management (1.5)* to *GM 4405*
- Change *GF 5404 Business Consulting Tools (3.0)* to *GF5408.....*
- Change *GF 5740 Technology Policy and International Competitiveness (3.0)* to *GF 5741...*

Page 19 EXPLANATION OF COURSE NUMBERING

- change to:

1000-level courses - non-credit/professional development or program prerequisite courses.

Page 22 GM 4000
INTERNATIONAL POLITICAL ECONOMY

- change to:

Prerequisite: None. Required CORE course. Traditional and Accelerated Programs

Page 24 GM 4210
INTERNATIONAL ECONOMICS

- change to:

Prerequisite: Macro/Micro Economics. Required CORE course. Traditional and Accelerated Programs

Page 25 GM 4319
GLOBAL OPERATIONS MANAGEMENT

- change to:

Prerequisite: GM 4300. Required CORE course. Traditional and Accelerated programs.

GM 4403
GLOBAL ENTERPRISE

- ADD:

Prerequisite: None. Required Core Course.

Page 26 GM 4466
MANAGING GLOBAL BUSINESS

- Add course description:

This course provides a fast-paced review of key concepts and tools in global strategy and organizational behavior for students already possessing some knowledge in these areas. Both strategy formulation and implementation are addressed. Topics include: strategic focus; competitor and industry analysis; core competencies; organizational culture; cross-cultural leadership; and change management. The need for global businesses to fit all these elements together in the pursuit of competitive advantage is emphasized.

Page 27 GM 4800
CROSS CULTURAL COMMUNICATION

- add:

Prerequisite: GM 4000. Required CORE course. Traditional and Accelerated programs.

GM 4801
GLOBAL NEGOTIATIONS

- add:

Prerequisite: GM 4800. Required CORE course. Traditional and Accelerated programs.

GM 5470
GLOBAL STRATEGY

- add:

Prerequisite: GM 4400 and GM 4468 or GM 4466. Required CORE course. Traditional and Accelerated programs.

Page 28 GM 5487⁶
GLOBAL LEADERSHIP

- add:

Prerequisite: GM 44 64 and GM 4468 or GM 4466. Required Core course. Traditional and Accelerated programs.

Page 29 GF 4506
CUSTOMER ANALYSIS

- add:

Prerequisite: GM 4505 or GM 4501 and GM 4502

Page 30 GF 4508
INTERNATIONAL MARKETING COMMUNICATIONS

- add:

Prerequisite: GM 4505 or GM 4501 and GM 4502

GF 4510
CHANNEL MANAGEMENT

-add:

Prerequisite: GM 4505 or GM 4501 and GM 4502

GF 4513
INTERNATIONAL SALES AND NEGOTIATION

-add:

Prerequisite: GM 4505 or GM 4501 and GM 4502

GF 4517
GLOBAL PRODUCT DEVELOPMENT AND MANAGEMENT

-add:

Prerequisite: GM 4505 or GM 4501 and GM 4502

Page 31 GF 4518
STRATEGIC SERVICES MARKETING

-add:

Prerequisite: GM 4505 or GM 4501 and GM 4502

GF 4523
CUSTOMER RELATIONSHIP MANAGEMENT

-add:

Prerequisite: GM 4505 or GM 4501 and GM 4502

GF 4531
INTERNATIONAL MARKETING RESEARCH

-add:

Prerequisite: GM 4505 or GM 4501 and GM 4502

GF 4701
EXPORT/IMPORT MANAGEMENT

-add;

Prerequisite: GM 4505 and GM 4300

Page 32 GF 5112
FINANCIAL STATEMENT ANALYSIS

-add:

Prerequisite: GM 4110 or GM 4203 or GM 4313

GF 5211
INVESTMENT BANKING

-add:

Prerequisite: GM 4203 or GM 4313. Course is only offered in the Fall.

Page 33 GF 5250
MULTINATIONAL CORPORATE FINANCE (FORAD)

-add:

Prerequisite: GM 4203 or GM 4313. Not offered every trimester

GF 5260
FINANCIAL ENGINEERING & DERIVATIVE PRODUCTS

-add:

Prerequisite: GM 4203 or GM 4313.

GF 5271
INTERNATIONAL SECURITIES INVESTMENT

-add:

Prerequisite: GM 4203 or GM 4313.

GF 5273
GLOBAL PORTFOLIO MANAGEMENT

-add:

Prerequisite: GM 4203 or GM 4313.

GF 5274
GLOBAL SUPPLY CHAIN LEADERSHIP

-add:

Prerequisites: GM 4300 and GM 4505 or GM 4501 and GM 4502.

Page 34 GF 5290
ADVANCED TOPICS IN FINANCE: GLOBAL PRIVATE
EQUITY

-add:
Prerequisite: GM 4203 or GM 4313.

 GF 5401
STRATEGIC MANAGEMENT OF TECHNOLOGY AND
INNOVATION

-add:
Prerequisites: GM 4464, GM 4468 or GM 4466

 GF 5408
BUSINESS CONSULTING TOOLS

-add:
Prerequisite: GM 4468 or GM 4466

Page 35 GF 5412
LEADING CHANGE AND TRANSFORMATION

-add:
Prerequisites: GM 4464 and GM 4468 or GM 4466

 GF 5414
MANAGING WORK RELATIONS IN A GLOBAL CONTEXT

-add:
Prerequisites: GM 4464 and GM 4468 or GM 4466

 GF 5421
ENTREPRENEURSHIP - VALUATION OF THE PRIVATE
FIRM

-remove – *not offered*

Page 36 GF 5422
ENTREPRENEURSHIP - THE GLOBAL BUSINESS PLAN

-add:
Prerequisites: GM 4300 and GM 4505 or GM 4501 and GM 4502.

-add course and description:
GF-5424

GLOBAL FAMILY BUSINESS

This course will explore and analyze family business continuity challenges and best management, family and governance practices for the effective leadership of family-owned businesses. Since the focus is on pragmatic, action-oriented, management, governance and family/business leadership skills, the course will

be taught primarily through live and written cases, discussions, lectures and a study/consultation experience with a family business.

GF 5524

-change to

ANALYSIS FOR STRATEGIC MARKETING

-add:

Prerequisites: GM 4505 or GM 4501 and GM 4502.

Page 37 GF 5700

INTERNATIONAL RISK MANAGEMENT

-add:

Prerequisite: GM 4203 or GM 4313.

Page 38 GF 5820

CORPORATE PARTNERS

-add:

Prerequisites: GM 4300, GM 4505 or GM 4501 and GM 4502, GM 4464 & Faculty

Permission.

Page 40 MODERN LANGUAGE COURSE DESCRIPTIONS

ML 4015

FUNDAMENTALS I

-add:

Prerequisite: None

ML 4020

FUNDAMENTALS II

-add:

Prerequisite: ML 4015 or waiver

Page 41 INTERNSHIPS

- change to:

The Thunderbird Graduate Management Internship Program is designed to provide graduate level practical experience that serves as an extension to a student's education at Thunderbird. The decision to seek an Internship should be based on careful self-evaluation of an individual's previous work experience and career goals. Many employers often hire MBA interns for full-time employment. It is increasingly important for students to identify and pursue preferred employers early in their MBA studies.

ELIGIBILITY

-add:

Have completed:

GM 4000 – International Political Economy
GM 4505 – Global Marketing *or GM 4501 and GM 4502*
GM 4213 – Global Finance (Accelerated)
GM 4203 – Global Financial Management (Traditional)
GM 4105 – Global Accounting (Accelerated)
GM 4102 – Managerial Decision Making (Traditional)
GM 4304 – Decision Making Tools (Accelerated)
GM 4300 – Data Analysis (Traditional)

Page 54 Discharging Incomplete Grades

- Add the following to the end of the first paragraph:

The time limit for discharging grades of "I" is within one year or the next trimester of enrollment, whichever is the shorter time. If this time limit is not observed, the "I" becomes a failing grade ("F").