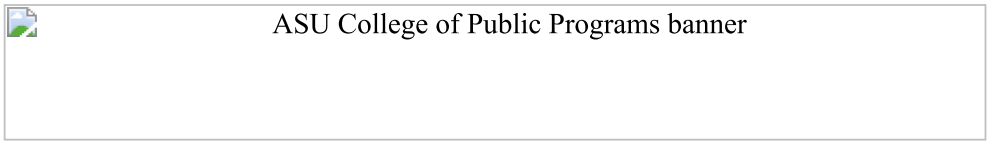

Arizona State University — College of Public Programs
Walter Cronkite School of Journalism and Mass Communication

Curriculum Check Sheet (2004–05 Catalog)
B.A.–Journalism & Mass Communication (pdf version)

Name (Last, First, M.I.)	ASU I.D. No.	Advisor Name

AGEC or TGECC Certification
r Yes r No

University General Studies Requirements

Total G.S.: _____

Course Number and Title	Sem. Hrs.	College/ Grade	Upper Div.	#	Course Number and Title	Sem. Hrs.	College/ Grade	Upper Div.	#
First Year Composition (ENG 101 & 102, or 105, or 107 & 108. "C" min. req.)					Mathematical Studies (6 hrs.) Math (MA) and Computers/Statistics (CS)				
	3				MA (MAT 113, 114, 117 or higher)	3			
	3				CS – ***See college***				
CORE AREAS – Literacy and Critical Inquiry (6 hrs.) 3 hrs. must be upper div.					Humanities/Fine Arts (6 hrs.) (HU) 15 hours required in HU/SB				
L – ***See major***					HU – ***See major***				
L – ***See major***					HU – ***See major***				
Natural Sciences (8 hrs.) (2 lecture & lab courses)					Social/Behavioral Sciences (9 hrs.) (SB)				
SQ	4				SB – ***See major***				
					SB – ***See major***				
SQ or SG	4				SB – ***See major***				
					r 3 hrs. upper division HU or SB				

University Awareness Areas (must meet all 3) r Global Awareness (G) r Historical Awareness (H) r Cultural Diversity (C)

Many Gen. Studies, COPP, and major reqs. may meet awareness areas. Check *Catalog* and *Schedule of Classes* for awareness designations. A single course may meet a max. of two awareness areas.

College of Public Programs Requirements

Total COPP: _____

Course Number and Title	Sem. Hrs.	College/ Grade	Upper Div.	#	Course Number and Title	Sem. Hrs.	College/ Grade	Upper Div.	#
COPP Computer Requirement (any CS computer course—see below)					COPP Writing Competency Requirement	(met by major)			
	3				COPP Communication Requirement	met by major)			

B.A. — Journalism and Mass Communication Major Requirements

Total Major: _____

Course Number and Title	Sem. Hrs.	College/ Grade	Upper Div.	#	Course Number and Title	Sem. Hrs.	College/ Grade	Upper Div.	#
Cronkite School Requirements					Students must maintain a minimum 2.50 GPA to take any major course beyond the 100 level and pass the English Proficiency Exam. r English Proficiency Exam r Professional Status				
L – COM 225 or 241	3				**Major** (30–39 hrs.) No more than 39 hrs. in School courses accepted for graduation. Must complete 18 hrs. at ASU. **A minimum grade of "C" is req.**				
HU – ENG (Literature)	3				MCO 110 Intro. to Mass Comm.	3			
HU – PHI	3				JMC 201 Journ. News Writing (L)	3			
SB – HST	3				Required [**Baseline**] Course – See below				
SB – POS 110 or 310	3					3			
SB – PGS 101	3								
SB – ECN 111 or 112	3								
Advanced English Comp. (Choose from ENG 210, 215, 216, 217, 218, or 301)									
ENG	3								

Non-English Language. Intermediate competency (202 level) required. **A minimum grade of "C" required at the 202 level.**				
	4			
	4			
	4			
	4			
Related Area (12 hrs.) See academic advisor for recommended areas. **A minimum grade of "C" is required**.				
	3			
	3			
	3			
	3			

MCO 302 Media Research Methods	3			
MCO 402 Mass Communication Law (L)	3			
Major Concentration (9 hrs. required)				
	3			
	3			
	3			
Required [**Capstone**] Course – See below of check sheet				
	3			
Major Electives (3–12 hrs.)				
	3			

Electives (Min. 18 hrs.)

Total Electives: _____

Courses used to satisfy 120 hours minimum and/or 45 upper division hours minimum:	Sem. Hrs.	College/ Grade	Upper Div.	#	Course Number and Title	Sem. Hrs.	College/ Grade	Upper Div.	#

r ACEJMC 80/65 hour requirement met.	Community College (max. 64 hrs.)	Campus Resident Credit (min. 30)	Total Transfer Credit	Upper Div. Hrs. (min. 45)	Total Hrs. (min. 120)

Bachelor of Arts in Journalism and Mass Communication Degree Requirements

General Studies Requirements

All undergraduate students in the College of Public Programs are required to complete the university General Studies requirements in order to be eligible for graduation in any of the undergraduate curricula offered by the college. **Many general studies requirements may simultaneously fulfill college and major requirements (see shaded regions)**.

College Requirements

In addition to the university General Studies requirements, the College of Public Programs requires the following:

Communication Requirement

Cronkite School majors satisfy this requirement by taking either:

COM 225 Public Speaking (L)
COM 241 Intro. to Oral Interpretation (L, HU)

Computer Science Requirement

A computer science course is required for all undergraduate majors in the College of Public Programs. Any CS course from the university General Studies list that involves the use of computer application skills is acceptable. Below is a list of commonly taken courses:

CSE 180 Computer Literacy
CIS 200 Computers in Business
EDT 321 Computer Literacy
EDT 323 Computer Applications

Writing Competency Requirement

Cronkite School majors satisfy this requirement by taking the following:

JMC 201 Journalism Newswriting

Major Requirements

English Proficiency Exam

Each student must pass an English proficiency exam in order to continue School courses beyond MCO 110 or MCO 120. The exam is given during MCO 110 and throughout each semester on a regularly scheduled basis through the School office.

Suggested Two-Year Curriculum

Complete admission competency deficiencies within the first two years of enrollment at ASU.

Freshman

1st semester		2nd semester	
*ENG 101	3	*ENG 102	3
*MAT 113, 114, 117 or above	3	*MCO 110	3
SB	3	SQ/SG Lab. Science	4
UNI 101 or 100 *OR*	1–3	Non-English Lang.	4
Non-English Lang.	4	*COPP Computer	3
Total hours	12–14	Total hours	13–17

Sophomore

3rd semester		4th semester	
*JMC 201	3	Advanced Eng. Comp.	3
SQ/SG Lab. Science	4	*COM 225 or 241	3
Non-English Lang.	4	Non-English Lang.	4
HU or SB	3	HU or SB	3
Elective	3	Elective	3
Total hours	14–17	Total hours	13–16

*Must be completed prior to admission to professional program

Requirements for Professional Status

All students entering the School are admitted with pre-professional status, which allows them to take required lower division major courses. The requirements to apply for professional status are:

- the completion of at least 56 semester hours by the start of professional status;
- achievement of a minimum cumulative GPA of 2.50 (3.0 or higher GPA strongly recommended);
- achievement of a minimum major GPA of at least 3.0 is strongly recommended;
- the completion of the following courses:
  - MCO 110 or MCO 120 *AND* JMC 201
- submission of formal application.

Completion of the minimum requirements for eligibility does not guarantee admission to the upper division professional program. The admissions committee considers a variety of criteria, including cumulative GPA, major GPA, recent media experience, writing ability, and commitment to the field. Admission to the School is competitive and based on available resources. Students may apply twice.

Major Concentration Requirements

Journalism

Baseline: JMC 301 Reporting
Major Concentration (9 hours required)

JMC 300 Adv. Brd. Newswrtg. (brd)
JMC 313 Intro. to Editing (print)
JMC 315 Brd. News Rptg. (brd)
JMC 330 Adv. Brd. Rptg. (brd)
JMC 351 Photojrn I (visual)
JMC 420 Rptg. Pub. Aff. (print)
JMC 425 Online Media
JMC 451 Photojrn II (visual)
JMC 452 Photojrn III (visual)
JMC 465 Precision Jrn. (print)

Capstone: (one course)

JMC 413 Advanced Editing
JMC 440 Magazine Wrtg.
JMC 445 Science Rptg.
JMC 470 Depth Rptg.
JMC 475 TV Newscast Prod.

Major Electives (3–12 hours)

Media Analysis and Criticism

Baseline: MCO 240 Media Iss. Pop. Culture

Major Concentration (9 hours required)

JMC 200 Intro. to Electronic Media
JMC 332 Broadcast Programming
JMC 412 Editorial Interpretation
JMC 494 Understanding the Audience
MCO 418 Hist. of Mass Comm.
MCO 430 International Mass Comm.
MCO 435 Emerging Media Technology
MCO 450 Visual Communication
MCO 456 Political Communication
MCO 460 Race, Gender, & Media

MCO 473 Sex, Love & Rmnce in MM
MCO 494 Media and Politics
MCO 494 American Political Film

Capstone:

MCO 421 Media Problems

Major Electives (3–12 hours)

Media Management

Baseline: JMC 200 Intro. to Elect. Media

Major Concentration (9 hours required)

JMC 332 Broadcast Programming
JMC 433 Sales & Promotion
JMC 494 Media Management
JMC 494 Understanding the Audience
MCO 421 Media Problems
MCO 435 Emerging Media Technology
MCO 470 Issues in Mgmt. & Strategies

Capstone:

JMC 472 Elect. Media Management

Major Electives (3–12 hours)

Media Production

Baseline: JMC 235 Electronic Media Prod.

Major Concentration (9 hours required)

JMC 200 Intro. to Electronic Media
JMC 202 Radio-TV Writing
JMC 345 Videography
JMC 394 Station Operations
JMC 414 Electronic Publication Design
JMC 415 Writing for Public Relations
JMC 417 Public Relations Campaigns
JMC 425 Online Media
JMC 437 Documentary Production
JMC 494 Multimedia Video

Capstone: (one course)

JMC 475 TV Newscast Production
JMC 494 Adv. Multiple Media Prod.

Major Electives (3–12 hours)

Strategic Media & Public Relations

Baseline: JMC 270 Public Relations Tech.

Major Concentration (9 hours required)

JMC 200 Intro. to Electronic Media
JMC 345 Videography
JMC 401 Advanced P. R. (required)
JMC 414 Electronic Publication Design
JMC 415 Writing for Public Relations
JMC 425 Online Media
JMC 440 Magazine Writing
JMC 472 Electronic Media Mgmt.
JMC 494 Understanding the Audience
MCO 421 Media Problems
MCO 435 Emerging Media Technology
MCO 456 Political Communication
MCO 470 Issues in Mgmt. & Strategy

Capstone:

JMC 417 Public Relations Campaigns

Major Electives (3–12 hours)

This check sheet is intended as a guide to your studies at ASU. The official university catalog takes precedence should there be any inconsistencies.

For more information, please call (480) 965-1034.
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